




Art on the Atlanta BeltLine 2024 Sponsorship Opportunities

A large, illuminated orange paper lantern shaped like a snake, with a crowd of people reaching out to touch it at night. The lantern has a grid pattern and a blue eye. Other colorful lanterns are visible in the background.

Support the 15th year of the largest temporary public art exhibition in the south, including Art on the Atlanta BeltLine Lantern Parade and other special art events



2024 SPONSOR LEVELS & BENEFITS

	Presenting	Platinum	Gold	Silver	Bronze
Brand Awareness					
Event web pages	Linked Logo	Linked Logo	Linked Logo	Logo	Name
Recognition on event signage, as applicable	Large Logo	Large Logo	Logo	Logo	Name
Recognition on event descriptions	Large Logo	Large Logo	Logo	Logo	Name
Email Newsletters	Large Logo	Large Logo	Logo	Logo	Name
Digital Map	Large Logo	Large Logo	Logo		
Press release inclusion					
Social media tagging					
If available, local media opportunities					
Presenting sponsor recognition. "Presented by [company]" in all communications and materials. Max 4 presenting sponsors.					
Brand Activation					
If available, activation at events	Tent or table with premium placement	Tent or table	Tent or table	Tent or table	Tent or table
Please Choose Your Sponsorship Level:	\$75,000 <input type="checkbox"/>	\$50,000 <input type="checkbox"/>	\$35,000 <input type="checkbox"/>	\$25,000 <input type="checkbox"/>	\$10,000 <input type="checkbox"/>

Company Information:

Name for Recognition _____

Address _____

City _____ State _____ Zip Code _____

Email _____ Phone _____

Representative Name _____ Title _____

I agree to sponsor Art on the Atlanta BeltLine. As a sponsor, I understand I will receive the selected sponsorship benefits described in this packet and agree to provide digital art work for all promotional advertising. I further understand that these opportunities will not be valid until this agreement is signed and sponsorship payment has been issued to and accepted by the Atlanta BeltLine Partnership.

Authorized Sponsor Signature _____ Date _____