With annual contributions of $5,000 or more, your company can become a member of our Connectors Circle—the Atlanta BeltLine Partnership’s exclusive supporter program for Atlanta companies of all sizes.

The Connectors Circle offers our supporters various benefits to be curated to align with their mission, values, and marketing goals. From brand awareness to employee engagement or event alignment, these benefits increase your brand’s exposure as a supporter of the Atlanta BeltLine to our growing audience.

The Atlanta BeltLine Partnership’s threefold mission is to enable the construction of more parks and trails; engage the community for public support; and empower BeltLine residents by connecting them to resources to help them live, work and thrive in their neighborhoods. We can’t move our mission forward without the support of outstanding companies and foundations like yours.
Atlanta BeltLine, Inc. (ABI) is the City of Atlanta’s implementation agency. ABI manages land acquisition, design, and construction for the infrastructure; engages and informs community members; supports affordable housing and small businesses; enables arts and culture programming; secures public funding; and oversees other key components.
### 2023 Connectors Circle Sponsor Levels & Benefits

All Sponsor Commitments Include: Sponsorship Recognition on BeltLine.org, Social Media, Monthly E-Newsletter, BeltLine Adjacent Signage, Connectors Circle Supporter Badge and ABP Annual Report.

<table>
<thead>
<tr>
<th>Brand Awareness</th>
<th>$100,000</th>
<th>$50,000</th>
<th>$35,000</th>
<th>$20,000</th>
<th>$10,000</th>
<th>$5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>BeltLine Mile Marker Recognition</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>BeltLine Event Exhibitor Tabling</td>
<td>3 Days</td>
<td>2 Days</td>
<td>2 Days</td>
<td>1 Day</td>
<td>1 Day</td>
<td>1 Day</td>
</tr>
<tr>
<td>Featured Ad in ABP Facebook Ads</td>
<td>2 Ads</td>
<td>1 Ad</td>
<td>1 Ad</td>
<td>1 Ad</td>
<td>1 Ad</td>
<td>1 Ad</td>
</tr>
<tr>
<td>Featured Ad in Monthly Newsletter</td>
<td>5 Ads</td>
<td>4 Ads</td>
<td>1 Ad</td>
<td>1 Ad</td>
<td>1 Ad</td>
<td>1 Ad</td>
</tr>
<tr>
<td>Connectors Circle Supporter Video</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Invitation to ABP Board Social</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
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</tbody>
</table>

### Employee Engagement

<table>
<thead>
<tr>
<th>Atlanta BeltLine Race Series - Complimentary Registrations</th>
<th>25</th>
<th>20</th>
<th>10</th>
<th>10</th>
<th>5</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private Fitness Class (up to 25 employees)</td>
<td></td>
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<tr>
<td>Atlanta BeltLine Lunch &amp; Learn (30 participants in person, unlimited virtually)</td>
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<tr>
<td>Adopt-the–Atlanta BeltLine Volunteer Project</td>
<td>2 Projects (Up to 50 emp)</td>
<td>1 Project (Up to 50 emp)</td>
<td>1 Project (Up to 25 emp)</td>
<td>1 Project (Up to 25 emp)</td>
<td>1 Project (Up to 25 emp)</td>
<td></td>
</tr>
<tr>
<td>Atlanta BeltLine Walking Tour (up to 25 participants)</td>
<td></td>
<td></td>
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<tr>
<td>Atlanta BeltLine Bike Tour (up to 25 participants)</td>
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</tbody>
</table>

### Programs - Brand Alignment

<table>
<thead>
<tr>
<th>BeltLine Home Empowerment Workshops</th>
<th>Max 2</th>
<th>Max 1</th>
<th>Max 1</th>
<th>Max 1</th>
<th>Max 1</th>
<th>Max 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>BeltLine Workforce Partnerships</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Atlanta BeltLine Bike Tours</td>
<td></td>
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<tr>
<td>Atlanta BeltLine Video Tour Series</td>
<td></td>
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<tr>
<td>Atlanta BeltLine Run Club</td>
<td></td>
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<tr>
<td>Health &amp; Fitness Classes</td>
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<tr>
<td>Adopt the Atlanta BeltLine</td>
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</tbody>
</table>

### Events - Brand Alignment

(Receive The Event Sponsor Benefits)

<table>
<thead>
<tr>
<th>Art on the Atlanta BeltLine Including the Lantern Parade</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atlanta BeltLine Race Series (Non-compete limit may apply)</td>
<td>Gold</td>
<td>Silver</td>
<td>Bronze</td>
</tr>
<tr>
<td>Atlanta Corporate Challenge</td>
<td>Gold</td>
<td>Silver</td>
<td>Bronze</td>
</tr>
</tbody>
</table>
Company Information:

Name for Recognition

Address

City State Zip Code

Email Phone

Representative Name Title

I agree to sponsor the Atlanta BeltLine Connectors Circle. As a sponsor, I understand I will receive the selected sponsorship benefits described in this packet and agree to provide digital art work for all promotional advertising. I further understand that these opportunities will not be valid until this agreement is signed and sponsorship payment has been issued to and accepted by the Atlanta BeltLine Partnership.

Authorized Sponsor Signature Date

Company Contacts:

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Email</th>
</tr>
</thead>
</table>