

**YOUR PASSPORT TO WIN!**



POWERED BY



Atlanta  
BeltLine®

# BeltLine MarketPlace™

POWERED BY  
The VILLAGE  
Atlanta  
BeltLine



*Pictured: The Eastside BeltLine MarketPlace. Photo: Erin Sintos.*

# WIN PRIZES BY PLAYING **DESTINATION:** **BeltLine MarketPlace**

Discover the incredible businesses in the inaugural BeltLine MarketPlace program.

By shopping small and supporting the entrepreneurs, you can earn stickers and win prizes. Your adventure awaits!

Collect (3) stickers to win a BeltLine MarketPlace T-Shirt and collect all (6) to win a \$50 BeltLine MarketPlace gift card, while supplies last. Earn stickers in any order. Visit [beltline.org/marketplace](https://beltline.org/marketplace) for details on the businesses.

**PASSPORT PROGRAM RUNS THROUGH MARTIN LUTHER KING, JR. DAY (01/16/2023)—OR WHILE SUPPLIES LAST.**



# EASTSIDE TRAIL BELTLINE MARKETPLACE >>

EASTSIDE TRAIL UNDER FREEDOM PARKWAY BRIDGE  
850 WILLOUGHBY WAY NE, ATLANTA, GA 30312



cococakesbycoco.com  
@cococakesbycoco



goodasburgers.com  
@goodasburgers



gradybabyco.com  
@gradybabyco



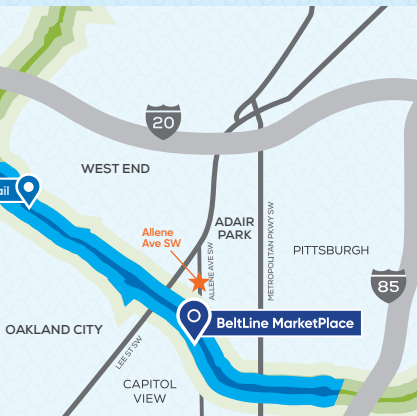
BeltLine Marketplace™

WESTSIDE TRAIL

Westside Trail



Allene Ave SW can be used for parking, or to access the BeltLine from alternate forms of transit—such as biking, rideshare, and MARTA.





★ Willoughby Way NE can be used for parking, or to access the BeltLine from alternate forms of transit—such as biking, rideshare, and MARTA.

■ BeltLine MarketPlace is situated on the BeltLine, under the Freedom Parkway bridge, and adjacent to Historic Fourth Ward Skate Park.

## << WESTSIDE TRAIL BELTLINE MARKETPLACE

1089 ALLENE AVE SW, ATLANTA, GA 30310



[urbangrindatlanta.com](http://urbangrindatlanta.com)

@urbangrindatl



**PinkPothos**

Atlanta

[pinkpothosatl.com](http://pinkpothosatl.com)

@pinkpothosatl



**NOT AS  
Famous  
COOKIE CO.**

"Bat better than."

[notasfamous.com](http://notasfamous.com)

@notasfamous



# PLAY TO WIN...

Stop and shop to earn your stickers by completing the following in any order:

1. Get your **caffeine fix** at Urban Grind
2. Find the **perfect fit** at Grady Baby
3. Grab a **tasty bite** at GAB'S
4. Become a **plant parent** at PinkPothos
5. Snack on a **sweet treat** at Not As Famous Cookie Co.
6. Savor a **yummy dessert chunk** at Cococakes by Coco
7. Snap a pic at any **BeltLine MarketPlace** location—tag the shops on Instagram using their IG handle and **#BLMP**



## SHOP NOW!

**PRIZES AVAILABLE WHILE SUPPLIES LAST.**

**3 stickers = BeltLine MarketPlace T-Shirt**

**6 stickers = \$50 BeltLine MarketPlace Gift Card**

*To redeem your prize: Enter your contact information (on page 7), and turn in your **Completed Passport** at any BeltLine MarketPlace location. Allow 4-6 weeks for processing.*

**PASSPORT PROGRAM RUNS THROUGH MARTIN LUTHER KING, JR. DAY (01/16/2023)—OR WHILE SUPPLIES LAST.**



[cococakesbycoco.com](http://cococakesbycoco.com)

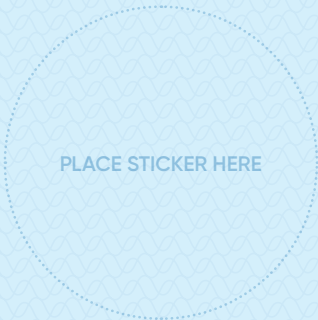
@cococakesbycoco



GOOD AS BURGERS

[goodasburgers.com](http://goodasburgers.com)

@goodasburgers





**NOT AS**  
*Famous*  
**COOKIE CO.**

*"But better than..."*

[notasfamous.com](http://notasfamous.com)

@notasfamous



PLACE STICKER HERE



[gradybabyco.com](http://gradybabyco.com)

@gradybabyco



PLACE STICKER HERE





[urbangrindatlanta.com](http://urbangrindatlanta.com)

@urbangrindatl



PLACE STICKER HERE



**PinkPothos**

Atlanta

[pinkpothosatl.com](http://pinkpothosatl.com)

@pinkpothosatl



PLACE STICKER HERE

## Passport Destinations



PLACE STICKER HERE

### FINAL STEP TO WIN!

Snap a quick photo at any BeltLine MarketPlace location—tag the shops on Instagram using their IG handle and #BLMP.

## Ready to Redeem?

*Enter your contact information clearly below—and drop off completed passport at any BeltLine MarketPlace location. You will receive your prize via USPS. Please allow 4-6 weeks for processing.*

Full Name:

Email Address:

Phone Number:

Mailing Address:



BeltLine MarketPlace™

POWERED BY  
VILLAGE PARTNERS  
WORLDWIDE

*Pictured: The Westside BeltLine MarketPlace. Photo: Erin Sintos.*



## **DISCOVER LOCAL RETAIL ON THE TRAIL**

---

**WESTSIDE TRAIL: 850 Willoughby Way NE, Atlanta, GA 30312**  
**EASTSIDE TRAIL: 1089 Allene Ave SW, Atlanta, GA 30310**

---

**[beltline.org/marketplace](https://beltline.org/marketplace)**

