Partner with one of the largest, most wide-ranging urban redevelopment programs in the country, which connects 45 neighborhoods—the Atlanta BeltLine.

About the Connectors Circle

With annual contributions of $5,000 or more, you can become a member of our Connectors Circle—the Atlanta BeltLine’s most significant body of community and business leaders, representing Atlanta’s largest corporations and foundations. Additionally, your organization’s brand gains exposure with the Atlanta BeltLine’s continually growing audience, commensurate with your level of giving.

We can’t move our vision forward without you. The Connectors Circle is a group of corporations and foundations committed to advancing the Atlanta BeltLine. Your sponsorship will enable the construction of more parks and trails, engage the public through volunteerism, health and fitness programs, and special events, and empower Atlanta BeltLine residents to connect with jobs, housing, and better health.

Who We Are

The Atlanta BeltLine Partnership (ABP) provides the collaborative platform for advancing the Atlanta BeltLine project. ABP enables the project by raising money from the private and philanthropic sectors; engages the public through programming events, and activities; and empowers residents of Atlanta BeltLine neighborhoods through partnerships that bring about positive outcomes in the areas of health, housing, and economic opportunity.

Atlanta BeltLine, Inc. (ABI) manages the implementation and execution of the Atlanta BeltLine. ABI works closely with City of Atlanta departments to define details of the plan, secure public funding, inform and engage members of the community, and serve as the overall project management office for construction of the trails, transit, parks, and other key BeltLine components.

Learn more about us at beltline.org

Our Reach

@ATLANTABELTLINE

379,600 followers

138,000 followers

87,000 fans

30,000 email subscribers
# 2022 Connectors Circle Sponsor Levels & Benefits

All Sponsor Commitments Include: Sponsorship Recognition On ABP’s Website, Social Media, Monthly E-Newsletter, Beltline Adjacent Signage, and Atlanta BeltLine Annual Report.

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## Brand Awareness

- Beltline Mile Marker Recognition
- BeltLine Event Exhibitor Tabling: 2 Days, 2 Days, 1 Day, 1 Day, 1 Day
- Featured Ad in ABP Facebook Ads
- Featured Ad in Monthly Newsletter
- Presentation at Board of Directors Meeting

## Employee Engagement

- Atlanta BeltLine Race Series - Complimentary Registrations: 25, 20, 10, 5, 5
- Atlanta BeltLine Lunch & Learn (30 participants in person, unlimited virtually)
- Adopt-the-Atlanta BeltLine Volunteer Project: Max 50 employees, Max 50 employees, Max 50 employees, Max 25 employees, Max 25 employees
- Atlanta BeltLine Walking Tour (up to 25 participants)

## Other:

### Programs - Brand Alignment

- Home Empowerment Workshop
- Workforce Partnerships
- Bike or Video Tours
- Run Club
- Health & Fitness Classes
- [Adopt the Atlanta BeltLine](#)

## Other:

### Events - Brand Alignment

- [Lantern Parade](#): Platinum, Gold
- [Art on the BeltLine](#): Platinum, Silver
- Atlanta BeltLine Race Series (non-compete limit may apply): Gold, Silver

*Click hyperlinks to learn more.*
Company Information:

Name for Recognition _______________________________________________________
Address ____________________________________________________________________
City ______________________ State ___________ Zip Code _________________
Email ______________________ Phone _______________________
Representative Name __________________________________ Title ___________________

I agree to sponsor Atlanta BeltLine Partnership Connectors Circle. As a sponsor, I understand I will receive the applicable sponsorship opportunities described in this packet and agree to provide digital art work for all promotional advertising. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by the Atlanta BeltLine Partnership.

Authorized Sponsor Signature __________________________________ Date ___________

Payment Information: □ Invoice □ A check is enclosed Please make payable to Atlanta BeltLine Partnership

Please send this completed form to:  
Atlanta BeltLine Partnership  
Attn: Development  
970 Jefferson St, NW, Suite 4  
Atlanta, GA 30318

Sponsorship proposals can be customized! If none of these packages sounds just right or you’re interested in providing something not currently listed, please contact us with your ideas: development@atblp.org or (404)446-4404.