

2022

Atlanta BeltLine Partnership Art on the Atlanta BeltLine Sponsorship Opportunities



Atlanta
BeltLine
Partnership

Join the largest temporary public art exhibition in the south and partner with one of the largest, most wide-ranging urban redevelopment programs in the country—the Atlanta BeltLine.

JULY 2022 THROUGH JUNE 2023

Celebrate the 13th year of Art on the Atlanta BeltLine!

About Art on the Atlanta BeltLine

Art on the Atlanta BeltLine makes art accessible to all, drawing thousands of visitors to its public exhibitions. Since 2010, Art on the Atlanta BeltLine has grown in scope to become the largest temporary outdoor art exhibition in the South that is completely free to the community.

The exhibits feature a year-round public art collection as well as temporary pieces designed to engage the community in thoughtful expression. The exhibition places working professionals alongside emerging artists and welcomes residents and visitors into some of the most unique public spaces in Atlanta. Each provides new perspectives on the city and its neighborhoods.

Art on the Atlanta BeltLine represents diverse artists—including the work of hundreds of local, national, and international visual and performing artists. Selected installations will include sculpture, dance, murals, theater, outdoor concerts, parades, performance art, and more, both in person and on the BeltLine Live Stream. Art on the Atlanta BeltLine turns the trails and parks along the corridor into a free and vibrant gallery—exemplifying the transformative nature of the most important redevelopment project in the history of our city.

Your sponsorship will keep the Atlanta BeltLine vision on track: transforming 45 neighborhoods into lively, beautiful, sustainable places with arts at the core of the corridor.

Learn more about Art on the Atlanta BeltLine: art.beltline.org

Who We Are



The Atlanta BeltLine Partnership (ABP) provides the

collaborative platform for advancing the Atlanta BeltLine project. ABP enables the project by raising money from the private and philanthropic sectors; engages the public through programming events, and activities; and empowers residents of Atlanta BeltLine neighborhoods through partnerships that bring about positive outcomes in the areas of health, housing, and economic opportunity.



Atlanta BeltLine, Inc. (ABI) manages the implementation

and execution of the Atlanta Beltline. ABI works closely with City of Atlanta departments to define details of the plan, secure public funding, inform and engage members of the community, and serve as the overall project management office for construction of the trails, transit, parks, and other key BeltLine components.



Our Reach

@ATLANTABELLINE

379,600 followers

138,000 followers

87,000 fans

30,000 email subscribers

Learn more about us at beltline.org

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Sponsor Levels + Benefits

	Presenting	Platinum	Gold	Silver	Bronze
Event webpages	Linked logo	Linked logo	Logo	Logo	Name
Recognition on event signage, as applicable	Large logo	Large logo	Logo	Logo	Name
Recognition on artists' art descriptions	Large logo	Large logo	Logo	Logo	Name
Email newsletters	Large logo	Large logo	Logo	Logo	Name
Digital map	Large logo	Large logo	Logo		
Press release inclusion					
Social media tagging					
Opportunity for activation at events, if applicable					
If available, local media opportunities					
Presenting sponsor recognition "Presented by [company]" in all communications and materials. Max 4 presenting sponsors.					
Please Choose Your Cash Sponsorship Level:	Presenting \$35,000 <input type="checkbox"/>	Platinum \$25,000 <input type="checkbox"/>	Gold \$15,000 <input type="checkbox"/>	Silver \$10,000 <input type="checkbox"/>	Bronze \$5,000 <input type="checkbox"/>

Print deadlines for posters and fliers are one month prior to event.

Sign Up To Sponsor

Company Information:

Name for Recognition _____

Address _____

City _____ State _____ Zip Code _____

Email _____ Phone _____

Representative Name _____ Title _____

I agree to sponsor Art on the Atlanta BeltLine . As a sponsor, I understand I will receive the applicable sponsorship opportunities described in this packet and agree to provide digital art work for all promotional advertising. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by the Atlanta BeltLine Partnership.

Authorized Sponsor Signature _____ Date _____

Payment Information: Invoice A check is enclosed Please make payable to Atlanta BeltLine Partnership

Credit Card: VISA Master Card AMEX

Card # _____ Exp Date _____ Security Code _____

Name on Card _____ Signature _____

Please send this completed form to:
Atlanta BeltLine Partnership
Attn: Development
970 Jefferson St. NW, Suite 4
Atlanta, GA 30318

Sponsorship proposals can be customized!
If none of these packages sounds just right or you're interested in providing something not currently listed, please contact us with your ideas: development@atlblp.org or (404)446-4404.