

2020

Atlanta BeltLine Partnership Connectors Circle



Atlanta
BeltLine
Partnership

The Connectors Circle is a group of corporations and foundations that contribute \$5,000 or more in unrestricted gifts in a given year. These gifts are critical to advancing the Atlanta BeltLine Partnership's (ABP's) work. Your support helps us to enable the construction of more parks and trails, engage the public through volunteerism, health and fitness programs, and special events, and empower Atlanta BeltLine residents to connect with jobs, housing, and better health.

As a member of the Connectors Circle, you will become a part of a significant group of community and business leaders, representing the Atlanta BeltLine's most important corporations and foundations. Additionally, your organization's brand will get in front of the Atlanta BeltLine's continually growing audience, commensurate with your level of giving.

Levels & Benefits	\$50,000+	\$35,000- \$49,999	\$15,000- \$34,999	\$5,000- \$14,999
BRAND AWARENESS				
	Select 5	Select 4	Select 3	Select 3
Website Recognition				
BeltLine Mile Marker Recognition (Multiple Locations)				N/A
BeltLine Adjacent Signage at Atlanta BeltLine Center				
Monthly E-Newsletter Recognition				
Social Media Tagging (all channels)				
Brand Association with Event/Program of Choice (details to be determined)			N/A	N/A
TABLING OPPORTUNITIES				
	Select 2	Select 2	Select 1	
BeltLine Adjacent Exhibitor Space Access (1 Day)				N/A
BeltLine Adjacent Exhibitor Space Access (Additional Day)				N/A
EMPLOYEE ENGAGEMENT				
	Select 2	Select 2	Select 1	Select 1
Run.Walk.Go! Race Series (up to 20 participants)				
Atlanta BeltLine Lunch & Learn (up to 30 participants in-person, unlimited virtually)				
Adopt-the-Atlanta BeltLine Volunteer Project (will resume w/lifting of COVID-19 restrictions, 25-50 participants)				
Atlanta BeltLine Walking Tour (up to 25 participants)				
MEDIA & ADVERTISING				
	Select 3	Select 2	Select 1	
Presentation at ABP's Board of Directors Meeting				N/A
Featured in ABP Facebook Advertisements				N/A
Featured in ABP Mission-Based Video				N/A
Featured Ad in Monthly Newsletter				N/A

Alternative customizable benefits may also be available – please ask for more details, if interested.

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Your support helps keep the Atlanta BeltLine vision on track by enabling the construction of more parks and trails, engaging the public through tours, health and fitness programs, and special events, and empowering Atlanta BeltLine residents to connect with jobs, housing, and better health.

Our Reach



@ATLANTABELTLINE

 **389,000** followers

 **114,000** followers

 **78,000** fans

 **32,000** email subscribers

Learn more about us
at atlantabeltline.org



Who We Are



Atlanta
BeltLine
Partnership



Atlanta
BeltLine

The Atlanta BeltLine Partnership (ABP), working hand in hand with Atlanta BeltLine, Inc. (ABI), was formed in 2005 to provide the collaborative platform advancing the Atlanta BeltLine project. ABP enables the project by raising money from the private sector and philanthropic community; engages the public through programming, events and activities; and empowers residents of Atlanta BeltLine neighborhoods through partnerships that bring about positive outcomes in the areas of health, housing and economic opportunity.

ABI was formed in 2006 to manage the implementation of the Atlanta BeltLine project. Tasked with overseeing the planning and execution, ABI works closely with City of Atlanta departments to define details of the plan, secure public funding, inform and engage members of the community, and serve as the overall project management office for construction of the trails, transit, parks, and other key components.