



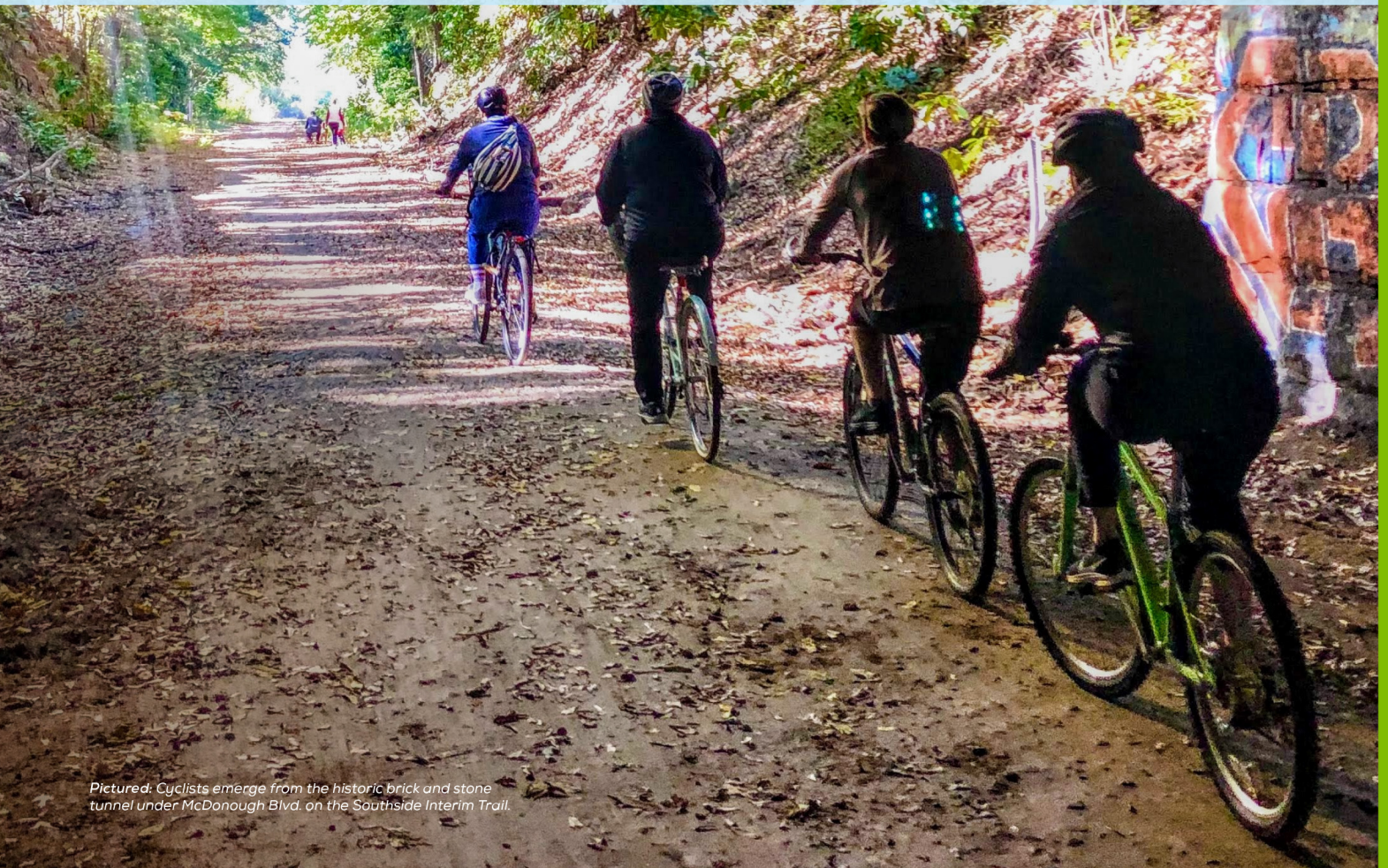
Atlanta
BeltLine
Partnership

2019 ANNUAL REPORT

PARTNERS IN A GROWING Vision

Rolling right along.

2019 was a year of progress for the Atlanta BeltLine Partnership, with many key initiatives taking major steps forward. Through generous contributions, we continue to advance new trail segments and greenspaces, while also supporting enrichment programs that provide important benefits to our community.



Pictured: Cyclists emerge from the historic brick and stone tunnel under McDonough Blvd. on the Southside Interim Trail.

From Our Leadership

As more segments of the Atlanta BeltLine open each year, they better connect us to improved health, economic opportunity, and to each other.

In alignment with Mayor Bottoms' vision for One Atlanta—and in collaboration with our friends at Atlanta BeltLine, Inc., the City of Atlanta Department of Parks & Recreation, and numerous non-profit and community partners—the Atlanta BeltLine Partnership is proud to have helped advance the Atlanta BeltLine in exciting ways during 2019.

The generous support of our donors provides critical funding needed to build BeltLine parks and trails and deliver important programming in surrounding communities. We are particularly grateful for the catalytic \$17.5 million investment from The Arthur M. Blank Family Foundation that is making Westside Park a reality; for the many donors whose support of our *Opening the Corridor* campaign connected the Eastside and Westside Trails via the Southside Interim Trail; and for Georgia Power's partnership to commence construction on the Northeast Trail.

In this report, we also highlight our programmatic efforts that engage the public to use and love the BeltLine and convene partners to empower residents with the resources they need to remain and thrive in their communities. Thank you for your commitment to making our city stronger through the Atlanta BeltLine.

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*Communications and
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Individual Giving Manager

ANDRÉ GRAY

Finance Manager

ABOUT ATLANTA BELTLINE PARTNERSHIP

The Atlanta BeltLine Partnership's cultivation of philanthropic and community support is critical to ensuring the Atlanta BeltLine's 22 miles of trails, trees and transit is the catalyst for making Atlanta a global beacon for equitable, inclusive, and sustainable city life. With continued focus on cross-sector collaboration, the Partnership's strategic plan is organized to Enable, Engage, and Empower the work and the people to support the Atlanta BeltLine in connecting our city, increasing economic opportunity and improving quality of life for all—working in concert with Atlanta BeltLine, Inc. as they implement this transformational project. Learn more at: beltline.org



Vital support from our donors advanced important projects in 2019.

A \$17.5 million gift from **The Arthur M. Blank Family Foundation** is funding initial construction of **Westside Park** alongside a \$26.5 million investment from the City of Atlanta. Set to become Atlanta's largest greenspace, the project's first phases in 2020-21 will include 1.5 miles of walking and biking trails with connections to surrounding neighborhoods, multi-use fields, a playground, restrooms, parking, concession pavilions, and a striking 4,000 square foot overlook of a 2.4 billion-gallon reservoir that will provide 30- to 90-days of emergency drinking water.



In 2019, we furthered our mission to enable the project, engage with the public, and empower residents of the Atlanta BeltLine neighborhoods in the areas of health, housing, and economic opportunity.

Enable.

1. SOUTHSIDE INTERIM TRAIL

Funding from our *Opening the Corridor* campaign connected the Eastside and Westside Trails in August 2019 via the 4-mile Southside Interim Trail, opening BeltLine access to 8 new neighborhoods.

2. NORTHEAST TRAIL

Georgia Power's infrastructure work, valued at \$8.2 million, has launched construction on the initial phase of the Northeast Trail.

3. ART ON THE ATLANTA BELTLINE

Georgia Natural Gas, Northside Hospital, and Ponce City Market—along with other contributions raised by the Partnership—helped make 2019 another spectacular year for the Southeast's largest outdoor, public art exhibition.

Special thanks to Atlanta BeltLine, Inc. for their stewardship of *Art on the Atlanta BeltLine*.

Engage.

4. BUS, BIKE & WALKING TOURS

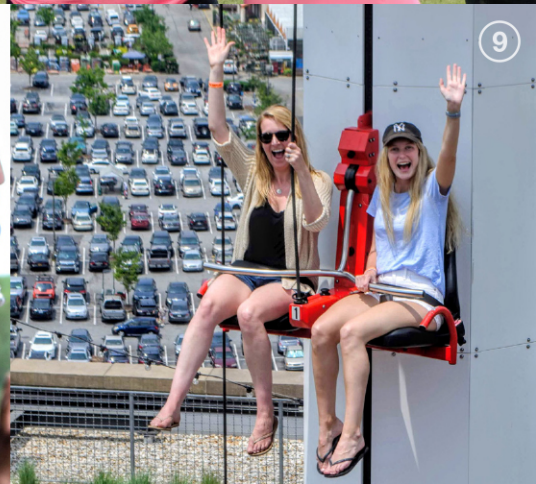
3,500+ people enjoyed touring the Atlanta BeltLine by bus, bike or on foot during 2019. Bus tours were made possible by *Wellstar Atlanta Medical Center*, bike tours by *Northside Hospital*, and walking tours by *Trees Atlanta*.

5. FREE FITNESS CLASSES

Kaiser Permanente helped Atlantans get fit all along the BeltLine. In 2019, 7,000+ participants joined over 300 free fitness classes and Westside Trail Community Health Grant programs.

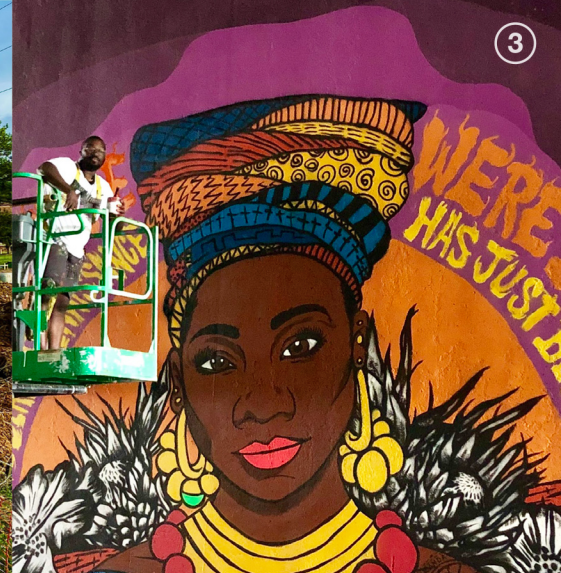
6. RUN.WALK.GO!

3,890 people took to BeltLine trails via our *Run.Walk.Go!* races and monthly meetups, sponsored by *Delta Air Lines*.





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7. VOLUNTEERING

Spreading the love! 5,200 volunteer hours were given through *Salesforce's Adopt-the-Atlanta BeltLine* and other volunteer programs that support the BeltLine.

8 + 9. SPECIAL EVENTS

Countless people celebrated BeltLine special events, such as the *Kaiser Permanente-sponsored Washington Park Jamboree* and the *Wellstar Atlanta Medical Center-sponsored Lantern Parade*. Rooftop fun during *A Slice of Summer* was made possible by *Skyline Park*. Events like *Old Fourth Ward Fall Fest* and *Doggies on the BeltLine* were enjoyed by many others.

10. ATLANTA BELTLINE CENTER

6,100+ people visited the Atlanta BeltLine Center—funded largely by *Cox Enterprises, Inc.* and *The James M. Cox Foundation*—in 2019.

Empower.

11. HOME EMPOWERMENT

With generous support from *Bank of America* and *Wells Fargo*, the Partnership helped 250 people learn how to reduce housing costs and stay in their communities through 7 home empowerment workshops.

12. WORKFORCE EMPOWERMENT

Our workforce empowerment workshop and resource guide, sponsored by *IHG Foundation, Inc.*, helped connect BeltLine residents with pipelines into high-paying jobs.

Photo Credits: Full-page, Westside Park image provided by Reeves + Young and photographed by Aerial Photography, Inc. All other photos by John Becker.



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Thank You!

The Atlanta BeltLine Partnership is grateful for the support from the many individuals, foundations, corporations and organizations that allow us to Enable, Engage and Empower our city to realize the bold and transformative vision of the Atlanta BeltLine.

Donors Who Have Given More than \$1 Million to the Atlanta BeltLine Partnership Since Inception

- The Arthur M. Blank Family Foundation
\$20 million+
- The James M. Cox Foundation / Sarah and Jim Kennedy / PATH Foundation
\$10 million+
- Robert W. Woodruff Foundation
\$10 million+
- Georgia Power Foundation, Inc./ Georgia Power
\$5 million+
- Kaiser Permanente
\$5 million+
- The Coca-Cola Foundation
- The Home Depot Foundation
- Susan and Richard Anderson
- Wells Fargo
- Mr. John C. Portman, Jr.
- SunTrust Foundation and SunTrust Trusteed Foundations: Florence C. and Harry L. English Memorial Fund, Harriet McDaniel Marshall Trust, Walter H. and Marjory M. Rich Memorial Fund, Thomas Guy Woolford Charitable Trust, Nell Warren Elkin and William Simpson Elkin Foundation, and Greene-Sawtell Foundation
- Turner Broadcasting System, Inc. (now WarnerMedia)
- Jill and Ray Weeks
- The Kendeda Fund

Major Donors and Sponsors

- Major corporate and foundation gifts and sponsorships during the past fiscal year (July 1, 2018 to June 30, 2019).*
- 10th & Monroe
 - The Atlanta Journal-Constitution
 - Thalia & Michael C. Carlos Foundation
 - Children's Healthcare of Atlanta
 - Cox Enterprises, Inc.
 - Delta Air Lines
 - Dentons US LLP
 - Fulton County Board of Commissioners
 - Georgia Natural Gas
 - Georgia-Pacific Foundation
 - Georgia Power Foundation, Inc.
 - The Home Depot Foundation
 - IHG Foundation, Inc.
 - Jamestown / Ponce City Market
 - Kaiser Permanente
 - Katherine John Murphy Foundation
 - Mailchimp
 - Morgens West Foundation
 - National Endowment for the Arts
 - Northside Hospital
 - Northwestern Mutual
 - Park Tavern
 - Resurgens Orthopaedics
 - Robert Half Management Resources

- Salesforce
- Skyline Park
- Smith, Gambrell & Russell, LLP
- Tito's Handmade Vodka
- Uber
- United Healthcare of Georgia
- WarnerMedia
- Wellstar Atlanta Medical Center

Connectors Circle

Institutional donors who have given \$10,000 or more in unrestricted gifts during the past fiscal year (July 1, 2018 to June 30, 2019).

- Georgia-Pacific Foundation
- Georgia Power Foundation, Inc.
- The Home Depot Foundation
- Katherine John Murphy Foundation
- Smith, Gambrell & Russell, LLP

Founders Circle

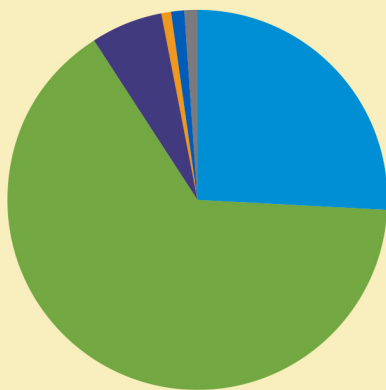
Individuals who have given \$2,500 or more annually to support the Atlanta BeltLine Partnership during the past fiscal year (July 1, 2018 to June 30, 2019).

- The 2492 Fund
- Elizabeth and Charles Brinkley
- Matt Bronfman
- Beth Brannen Chandler and Richard C. Chandler
- Dallas and Anna Clement
- Correll Family Foundation
- M Austin Davis Foundation, Inc.

- Jennifer and Graham Dorian
- Kathleen Farrell
- Brian and Michelle Fisher
- Claude and Elizabeth Grizzard
- Hammond Family Foundation
- The Home Depot Foundation/ Scott Bohrer
- Intown Animal Hospital
- Boland T. Jones Family Foundation
- The Philip I. Kent Foundation
- Lubo Fund
- Melissa Monk Trust
- Douglas Ohlstrom
- Paramount Consulting Group, LLC
- Marty and Linda Pinne
- Realan Foundation, Inc.
- Rogers Family Fund
- Charlie Shufeldt
- Markham and Ellen Smith
- Solid State Partners
- Rebecca and John Somerhalder
- Mark Teixeira
- Bentina and Antonio Terry
- Jordan and Miles Theodore
- Elliott and Kate Wood
- L&C Wood Family Foundation, Inc.

By the Numbers

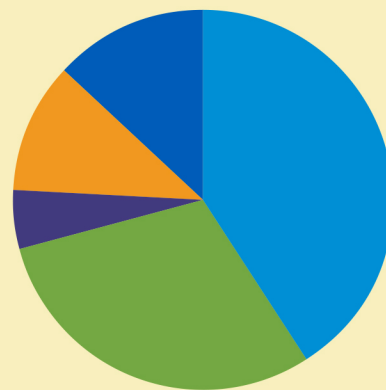
During fiscal year 2019, Atlanta BeltLine Partnership leveraged public and private funding to enable the project, engage the public and empower the residents who live in Atlanta BeltLine neighborhoods.



TOTAL FISCAL YEAR 2019 REVENUES: \$3,345,535

Revenues are reflected in the year that expenses are incurred.

- 26% Contributions, Annual
- 65% Contributions, Capital Campaign
- 6% Special Events, Net
- 1% Program Revenue
- 1% In-Kind Donations
- 1% Other Income



TOTAL FISCAL YEAR 2019 EXPENSES: \$3,116,230

Expenses exclude \$290,628 of non-cash items.

- 41% Enable the Project
- 30% Engage the Public
- 5% Empower the Residents
- 11% Management & General
- 13% Fundraising

Connect with Us

Learn more about the project, Partnership and what's new: beltline.org
 Follow the fun & tag us on Facebook, Instagram and Twitter: [@AtlantaBeltLine](https://www.facebook.com/AtlantaBeltLine)
 Get our email newsletter, *In the Loop*, delivered to your inbox: bit.ly/get-in-the-loop
 Visit the BeltLine Center for more info. Hours at beltline.org: 112 Krog St NE, Suite 14