

Atlanta BeltLine, Inc.
Rights and Reproductions Image Fee Schedule
(October 2015)

Conditions governing the use of reproductions provided by Atlanta BeltLine, Inc. (ABI) will be specified in a written contractual agreement generated by ABI. Rights granted by ABI are valid only upon ABI's receipt of the signed agreement and payment of the amount specified in the agreement.

Image reproduction charges are the sum of two fees: Use Fees and Production Fees. ABI reserves the right to charge additional special fees depending upon the requested usage. All fees are subject to change.

USE FEES (See also "PRODUCTION FEES" below):

PUBLICATIONS / MERCHANDISE / MARKETING MATERIALS

Commercial / For-Profit	Print Run 1-5,000	Print Run 5,001-50,000	Print Run 50,001-100,000	Print Run 100,001-500,000
Print - Single Country Rights (book, journal, newspaper, calendar, etc.)	\$50	\$100	\$150	\$200
Print – World Rights (book, journal, newspaper, magazine, calendar, etc.)	\$75	\$150	\$200	\$300
Electronic (e-book, CD-ROM, etc.)	\$50	\$100	\$150	\$200
Promotional use (including web); 5-year term	\$50	\$50	\$50	\$50
Publishing bundle – Single Country (includes print, electronic, and 5-year promo rights plus textbook ancillaries)	\$125	\$225	\$325	\$425
Publishing bundle – World Rights	\$150	\$250	\$350	\$450
Surcharge for cover / exterior use	+\$100	+\$150	+\$200	+\$250
Merchandise and / or marketing materials (posters, cards, t-shirts, mugs, etc.) – subject to ABI approval	\$300	\$600	\$900	Email for rates

Non-Profit <i>Proof of non-profit status required</i>	Print Run 1-5,000	Print Run 5,001-50,000	Print Run 50,001-100,000	Print Run 100,001-500,000
Dissertation	\$10	N/A	N/A	N/A
Print - Single Country Rights (book, journal, newspaper, calendar, etc.)	\$25	\$50	\$75	\$100
Print – World Rights (book, journal, newspaper, magazine, calendar, etc.)	\$50	\$100	\$150	\$200
Electronic (e-book, CD-ROM, etc.)	\$25	\$50	\$75	\$100
Promotional use (including web); 5-year term	\$50	\$50	\$50	\$50
Publishing bundle – Single Country (includes print, electronic, and 5-year promo rights plus textbook ancillaries)	\$75	\$125	\$175	\$225
Publishing bundle – World Rights	\$100	\$150	\$200	\$300
Surcharge for cover / exterior use	+\$50	+\$75	+\$100	+\$125
Merchandise and / or marketing materials (posters, cards, t-shirts, mugs, etc.) – subject to ABI approval	\$150	\$300	\$450	Email for rates

5% discount on use fees for orders of 10-20 images; 10% discount on use fees for orders of 21-30 images. Please contact us for rates regarding larger orders.

MASS MEDIA

Print Ad	Local / Regional	Single Country	World
Commercial	\$100	\$250 min.	\$500 min.
Non-profit	\$50	\$125 min.	\$250 min.
Billboards and other uses	Email for rates	Email for rates	Email for rates

Prices are for single project / life of campaign only.

Television / Film / Video*	Local / Non-Profit / PBS	Single Country	World
Television / Film (including advertisements)	\$50	\$100	\$150
Home Video / DVD	\$50	\$100	\$150
Promotional (including web)	\$50	\$100	\$100
All media (includes on-demand digital downloads and promotional use)	\$125	\$250	\$350
Set dressing / deep background	\$50	\$75	\$100

** Prices are for a term of up to 10 years. Perpetual rights (to distribute the film / program / advertisement in its final, original form) may be available for a 50% surcharge.*

Internet	Personal	Non-Profit	Commercial
Up to 5 years (life of a single, specific project)	\$25	\$50	\$100
More than 5 years (life of a single, specific project)	\$50	\$150	\$300

OTHER DISPLAY / DISTRIBUTION

Museum / Exhibition Use	Personal	Non-Profit	Commercial
Exhibition (including exhibition video, not for broadcast, sale, or other distribution, and give-away educational materials such as gallery guides, teachers' packets, etc.). For exhibition catalogue, please see our publication fees.	N/A	\$25	\$150 min.
Promotional (including web; 5-year term)	N/A	\$25	\$150 min.

Prices are for single project / life of exhibition only.

Research / Presentation	Personal	Non-Profit	Commercial
Reference image (low resolution only)	\$10	\$10	\$20
Projection / public lecture	\$10	\$10	N/A

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PRODUCTION FEES:

DIGITAL IMAGE FILES (prices charged in addition to "USE FEES" above)

Low-res Screen quality 72 DPI (at actual size)	Editorial Print quality 300 DPI (at actual size)	High-res 600 DPI (at actual size)	Super high-res 1200 DPI (at actual size)
\$10	\$20	\$40	\$150

All files sent as JPEG. Editorial, high-res, and super high-res files not available for personal use. Web use limited to low-res only. Super high-res may not be available for all requested images and is at the discretion of ABI. ABI does not provide custom re-touching services. Images of historic materials may reveal scratches, abrasions, and other evidence of the age and condition of the originals.

SET-UP FEES: Additional conservation and/or set-up fees may apply for new photography of oversize and three-dimensional objects; please email for rates. ABI retains the right to refuse new photography of materials due to condition and/or accessibility.

RUSH FEES: Standard turn-around time is 2-3 weeks from receipt of payment. Rush service may be available upon request for additional charge.

DELIVERY: Digital files are delivered via Dropbox, an FTP website.

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