Founders Circle Major Gifts Society



<u>Overview</u>

Inspired by a graduate thesis. Born out of a grass-roots movement. The Atlanta BeltLine came to fruition because of a strong public-private partnership between the City of Atlanta and Atlanta's corporate, philanthropic, nonprofit, and community leaders.

The Founders Circle commemorates the leaders who answered the call of Mayor Shirley Franklin and created the Atlanta BeltLine Partnership to help make the Atlanta BeltLine vision a reality. It celebrates the contributions of founders such as civic and business leader Ray Weeks, who served as the organization's first chair... the PATH Foundation and the Trust for Public Land, two organizations that stepped up to advance BeltLine trails and parks before Atlanta BeltLine, Inc. was formed... and the numerous philanthropic donors who provided critical seed funding to develop BeltLine parks and trails that millions of people now enjoy.

The Atlanta BeltLine Partnership continues to raise philanthropic investments for capital projects while connecting residents to the BeltLine through programs and advocacy. This work would not be possible without major gifts from longtime friends of the project and a growing number of new donors.

Members of the Founders Circle make a minimum annual contribution of \$2,500 to support the Atlanta BeltLine Partnership. These contributions inspire others and affirm the vision of creating a better, more connected Atlanta. As a member of the Founders Circle you are making an investment in the work of the Atlanta BeltLine Partnership and the future of the BeltLine and our city.



For more details contact: Salisha Evans Director of Partnerships and Development 404-446-4408 salisha@atlblp.org

Founders Circle Overview of Benefits



Atlanta BeltLine Partnership

Founders Circle members will receive:

Recognition in the Atlanta BeltLine Center

Giving Levels

\$2,500

3 Founders Circle curated events/experiences

\$5,000+

Private Atlanta BeltLine bus tour for 30 guests Invitations to all Founders Circle curated events

A minimum of 4 BeltLine-themed experiences will be offered annually. Announcement of experiences will be released quarterly.

Sample Founders Circle Curated Experiences/Opportunities

- BeltLine Tours
 - * Private trail tour and meet and greet with BeltLine visionaries and/or

leadership* Hard hat tour of BeltLine areas not open to the public

- Hosted breakfast with BeltLine Leadership to learn the inside scoop
- Private art tour on the BeltLine and/or artist meet and greet
- Lantern Parade Viewing Party invitation
- Opportunity to buy selected art displayed during the previous Art on the Atlanta BeltLine exhibition before the general public

