

2021

Atlanta BeltLine Partnership

Art on the Atlanta BeltLine Lantern Parade

Sponsorship Opportunities



Atlanta
BeltLine
Partnership

Sponsor Levels + Benefits

	Presenting	Platinum	Gold	Silver
Event webpages	Large linked logo	Linked logo	Logo	Name
Lantern Parade Map <i>(Google Map)</i>	Name	Name	Name	Name
Email newsletters	Large logo	Logo	Name	Name
Lantern-making kits recognition	Large logo	Logo	Name	Name
Social media recognition				
Press release inclusion				
Exclusive access to pop-up performance locations				
Lantern-making workshop for 15 people				
Presenting sponsor recognition <i>"Lantern Parade presented by [company]" in all communications and materials. Presenting level includes industry exclusivity, and is additionally limited to max of 4 overall presenting sponsors.</i>				
Please Choose Your Sponsorship Level:	Presenting \$30,000 <input type="checkbox"/>	Platinum \$20,000 <input type="checkbox"/>	Gold \$10,000 <input type="checkbox"/>	Silver \$5,000 <input type="checkbox"/>

Sign Up To Sponsor

Company Information:

Name for Recognition _____

Address _____

City _____ State _____ Zip Code _____

Email _____ Phone _____

Representative Name _____ Title _____

I agree to sponsor the Lantern Parade. As a sponsor, I understand I will receive the applicable sponsorship opportunities described in this packet and agree to provide digital art work for all promotional advertising. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by the Atlanta BeltLine Partnership.

Authorized Sponsor Signature _____ Date _____

Payment Information: Invoice **A check is enclosed** Please make payable to Atlanta BeltLine Partnership

Credit Card: VISA Master Card AMEX

Card # _____ Exp Date _____ Security Code _____

Name on Card _____ Signature _____

Please send this completed form to:
Natalie Aiken
Associate Director of Development, Atlanta BeltLine Partnership
natalie@atlblp.org

Sponsorship proposals can be customized! If none of these packages sounds just right or you're interested in providing something not currently listed, please contact us with your ideas: natalie@atlblp.org or (404) 446-4407.