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The Atlanta BeltLine Partnership: 2018 in Review

The 22 Begins with You!

The Atlanta BeltLine is a 22-mile loop connecting 45 neighborhoods to create a more sustainable and equitable city.

A full decade in, the project has created 12 miles of trails, 315 acres of parks, 2,682 affordable housing units and $4.6 billion in economic development.

Atlanta BeltLine Partnership

The Atlanta BeltLine Partnership’s efforts to cultivate philanthropic and community support are as critical as ever to ensuring this 22-mile loop of trees, trails and transit truly becomes a ribbon of civic improvement, connecting our city, increasing economic opportunity and improving the quality of life for all.

With continued focus on partnership and cross-sector collaboration to build support, the Partnership’s strategic plan is organized to Enable, Engage and Empower the work and the people to support the Atlanta BeltLine — working in concert with Atlanta Beltline, Inc. as they implement this transformational project.

Believe in the Beltline

Our partners and supporters are helping build the Atlanta BeltLine, and by extension, modern Atlanta that sparkles as a new paradigm of equitable urban revitalization and sustainable economic development — and we need your help!

Participate

There are dozens of ways you can get involved!

Here are a few:

• Sign up to Volunteer
• Adopt the Atlanta BeltLine
• Take or Teach Free Fitness Classes
• Stop by the Atlanta BeltLine Center
• Take a Free Bike or Walking Tour
• Join our Free Empowerment Classes
• Enjoy the Run.Walk.Go.BeltLine Races
• Stop by the Atlanta BeltLine Center
• Shop to support the Beltline!

Learn more at: beltline.org

Advocate

The Partnership advocates for the policies, programs and funding needed to complete the Beltline. Your voice and vote are needed to ensure there are sufficient local, state and federal resources to replace the 42-mile vision of trails, transit, parks, affordable housing, public art, economic development and job creation.

Get In The Loop: bit.ly/get-in-the-loop

Donate

The impact of the Atlanta BeltLine is dramatic, interconnected and far-reaching. Your support is an investment in a sustainable, connected Atlanta future for a diverse communities of people of all ages and backgrounds have the opportunity to live, work, play and learn in the heart of Atlanta.

Did you know? Atlanta BeltLine Partnership is a 501(c)(3) tax-exempt nonprofit corporation. Donations to the Partnership are tax-deductible.

Learn more at: beltline.org/support

Atlanta BeltLine

In 2005, Atlanta BeltLine Partnership is the nonprofit organization that helps keep the Atlanta BeltLine vision on track by enabling the construction of more parks and trails, engaging the public through tours, health and fitness programs, and special events, and empowering Atlanta BeltLine residents to connect with affordable housing, economic development and a healthy lifestyle.

Atlanta BeltLine, Inc.

Atlanta BeltLine, Inc. was formed in 2006 to manage the implementation of the Atlanta BeltLine project. Tackled with planning and executing the implementation of the Atlanta BeltLine in partnership with other public and private organizations, including the City of Atlanta departments and Atlanta BeltLine Partnership, Atlanta BeltLine, Inc. defines details of the plan, secures public funding, informs and engages members of the community, and serves as the overall project management office for construction of the trail, transit, parks and other key components of the project.

Learn more at: beltline.org

Enable the Project

Public funding from local, state and federal sources cannot cover the entire cost of the BeltLine initiative. The Partnership raises funds from private and philanthropic sources to make sure the project is completed. To date, we have raised approximately $60 million.

Engage the Public

The Atlanta BeltLine is a long term vision. Partnership programming raises awareness and provides experiences that transform casual observers into committed advocates — ensuring public support for the project remains strong.

Empower the Residents

The Partnership works to understand opportunities and challenges to equitable health, housing and economic opportunity that affect all the neighborhoods, connecting residents with partners and resources that empower those who call the Atlanta Beltline home.

Let’s Connect!

Learn more about the project, Partnership and what’s new:

Follow the fun & tag us on Facebook, Instagram and Twitter!

Get the monthly “In the Loop” newsletter delivered to your inbox.

Stop by and see us at the BeltLine Center! Hours at beltline.org

beltline.org

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In this report, we are proud to share with you – our most dedicated supporters – recent highlights of what we have achieved together and inspire your ongoing dedication to the Atlanta BeltLine and the countless ways it is transforming our city. Thank you for your commitment to realizing the BeltLine vision, making Atlanta a vibrant, diverse city that gives everyone who lives here and visits a connection to place.

The Atlanta BeltLine Partnership is grateful for the support from the many individuals, foundations, corporations and organizations that allow us to Enable, Engage and Empower our city to realize the bold and transformative vision of the Atlanta BeltLine.

By the Numbers

During fiscal year 2018, Atlanta BeltLine Partnership leveraged public and private funding to enable the project, engage the public and empower the residents who live in Atlanta BeltLine neighborhoods.

### Donors Who Have Given More than $1 Million to the Atlanta BeltLine Partnership Since Inception
- The James M. Cox Foundation / Sarah and Jim Kennedy / PATH Foundation $10 million
- Robert W. Woodruff Foundation $10 million
- The Arthur M. Blank Family Foundation $5 million
- Kaiser Permanente $5 million
- The Coca-Cola Foundation
- The Home Depot Foundation
- Susan and Richard Anderson
- WellStar Atlanta Medical Center
- United Healthcare
- Turner
- Sunbelt Rentals
- Salesforce
- Park Tavern
- Smith, Gambrell & Russell, LLP
- Target
- Turner
- United Healthcare
- WellStar Atlanta Medical Center
- Whole Foods Market

### Connectors Circle
Institutional donors who have given $100,000 or more in unrestricted gifts during the past fiscal year (July 1, 2017 to June 30, 2018):
- George Power Foundation, Inc.
- Georgia-Pacific Foundation
- The Home Depot Foundation
- Smith, Gambrell & Russell, LLP

### Founders Circle
Individuals who have given $250,000 or more annually to support the Atlanta BeltLine Partnership during the past fiscal year (July 1, 2017 to June 30, 2018):
- Shalon Amin, SSDA Holding LLC
- Brett Brannen Chandler and Richard C. Chandler
- Scott Bohrer
- Dallas and Anna Clement
- M. Austin Davis Foundation, Inc.
- The EBG Family Charitable Fund
- The Hammond Family Foundation
- The Philip J. Kent Foundation
- Ira and Cynthia Morel
- Liz Newmood and Scott Scolier
- George and Ellen Nienhauser
- Redman Foundation, Inc.
- Elizabeth and Cornel Richards and Ken Richards
- Rogers Family Fund
- Rebecca and John Somerhalder
- Dave Stroock and Cammie Ives
- Martin Taylor
- Bentina and Antonio Terry
- Jon Winston
- LBC Wood Family Foundation, Inc.
- Elliott and Kate Wood

### Major Donors and Sponsors
- The Coca-Cola Foundation
- WellStar
- City of Atlanta Mayor’s Office
- The Home Depot Foundation
- The Coca-Cola Foundation
- Kaiser Permanente
- The Arthur M. Blank Family Foundation
- Robert W. Woodruff Foundation
- Sarah and Jim Kennedy / Atlanta BeltLine Partnership

### 2018 Board of Directors

| Mr. Dallas Clement | Chair, Board of Directors |
| Mr. Rob Brawer | Executive Director |
| Mr. Jim Morgens | Finance Committee Chair, President, Morgens Property & Investments, Inc. |
| Ms. Melissa Proctor | Executive Vice President and Chief Marketing Officer, Atlanta Hawks |
| Mr. Ken Richards | Nominating Committee Chair, President, Investure Musical |
| Mr. Jonathan Robinson | Ex officio, AB67, Director, Chief Investments, Opportunities & Co., Inc. |
| Ms. Jakathryn Ross | Senior Director, Community Affairs, Georgia Pacific |
| Michael B. Russell | Chief Executive Officer, H.J. Russell & Company |
| Mr. John W. Scherhald II | Chairman, President and Chief Executive Officer (Retired), NGL Reservoirs, Inc. |
| Mr. Austin Stephens | Managing Director, Investments, Marlin Lynch |
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| Ms. Bentina C. Terry | Senior Vice President, Northside Regional, Georgia Power Company |
| Mr. Gregory Turk | Chair, REV, PORTIA WILLS, LLC, Member, Concerned Black Clergy |
| Ms. Valerie Wilson | Ex officio, AB67, Director, Executive Director, Georgia School Boards Association |
| Mr. Paul Zurawski | Senior Vice President, External Affairs, Equifax |

Thank you to Mr. Jim Morgens, Mr. Jonathan Robinson and Mr. Paul Zurawski — board members who completed their service in 2018.

ATLANTA BELTLINE 67

The pear-shaped footprint of the BeltLine corridor loops 22 miles across 48 neighborhoods – and AB67 take their name from the sum of these two important numbers. This group of leading young professionals serves as advocates for the Atlanta BeltLine in support of the mission of Atlanta BeltLine Partnership. Membership is comprised of a diverse group of individuals who represent various industries, organizations and communities interested in the success of the Atlanta BeltLine vision -- including artists, philanthropists, part-time, operations and educators, as well as health and wellness, nonprofit and business professionals.

Learn more at: beltline.org/ab67

### 2018 Fiscal Year Highlights

**Revenue:** $4,081,899
- 48% Contributions, Annual
- 46% Contributions, Capital Campaign
- 4% Special Events, Net
- 1% Program Revenue
- 1% In-Kind

**Expenses:** $4,122,086
- 48% Enable the Project
- 22% Engage the Public
- 14% Empower the Residents
- 10% Management & General
- 6% Fundraising

Learn more at: beltline.org/ab67