THE FUTURE STARTS NOW: OPENING THE CORRIDOR

$5.75 Million Capital Campaign to Activate the 22-Mile Loop
THE ATLANTA BELTLINE IS CONNECTING OUR CITY.

From its legendary start as the graduate thesis of Georgia Tech student Ryan Gravel, the Atlanta BeltLine has grown from an inspiring idea to an emerging reality.

To date, 8.7 miles of the Atlanta BeltLine’s paved trail loop have been completed, 1.5 miles of interim trails are in place, and 205 acres of parkland have been opened for the public to enjoy.

2017 brought the community significant milestones with two major ribbon cuttings: the Eastside Trail Extension and the Westside Trail. Together these projects total 4.5 miles of the completed trail for people of all ages to stroll, skate, bike, and run.

Residents and visitors alike are now reaping the many benefits of the Atlanta BeltLine. As the largest urban redevelopment initiative currently underway in the United States, this project demonstrates what can happen when public and private partners join forces to achieve something truly extraordinary.

In November 2016, the Atlanta BeltLine received a tremendous boost when City of Atlanta voters approved a T-SPLOST referendum for a 0.4-cent sales tax to support critical infrastructure improvements, including the acquisition of the remaining right of way necessary to complete the entire 22-mile Atlanta BeltLine corridor. This infusion of public funding couldn’t have come at a better time, providing $56.9 million to “close the loop” and protect the Atlanta BeltLine corridor for build-out over the next decade and a half.

Although completion of the entire corridor may run through 2030, there is no reason to let $56.9 million in T-SPLOST acquisitions sit idle. Atlanta BeltLine leaders recognize that we have an extraordinary opportunity at hand, and they have developed a cost-effective, high-impact plan for immediate activation of new segments as soon as they are acquired—by creating interim trails.

The Atlanta BeltLine Partnership (ABP) is now launching OPENING THE CORRIDOR, a $5.75 million capital campaign that will allow for safe pedestrian access throughout the 22-mile ring.

At this time, vitally important private sector investments are needed to leverage T-SPLOST dollars, establish connectivity for all 45 Atlanta BeltLine neighborhoods, and set the stage for the continued development of one of our city’s greatest amenities.

SEEING IS BELIEVING.

For the first time since the Atlanta BeltLine was conceived, there is a clear path forward that will allow trail users to see and explore a connected system encircling the city’s core. Traversing the 22-mile Atlanta BeltLine corridor and adjacent rights of way—from tree-lined glades and grassy hillsides to skyline views and industrial terrain—the vision of Atlanta’s future will be in reach.

“Until you can walk the full 22-mile corridor, the BeltLine is not a community.”

— MATT BRONFMAN
JAMESTOWN, CEO
ABP BOARD MEMBER
NOW IT’S TIME TO MAKE IT HAPPEN.

Atlanta BeltLine leaders have made great strides in securing public funding from T-SPLOST, MARTA sales tax and Atlanta BeltLine Tax Allocation District (TAD) bonds, but restrictions on these sources do not permit the use of funding to activate the corridor on an interim basis. Private philanthropy is necessary to accomplish this exciting goal.

This capital campaign will add 14.9 miles of unpaved trails to the Atlanta BeltLine, connecting to existing paved pathways, following the same alignment as the permanent trail wherever possible. In a few instances, portions of the corridor will require bypass routes due to environmental and safety concerns that could prove too costly to address on an interim basis.

Campaign investments totaling $5,100,000 will fund:

- Clean-up of trail segments, including removal of invasive plants and garbage;
- Installation of fencing, lighting, and limited signage where needed; and
- Construction of all interim trails.

The remaining $650,000 will provide for ongoing ABP project management, programming, and stewardship activities through the duration of the implementation period of the capital campaign components.

Early support of ABP’s capital campaign will ensure that, once land is acquired, the corridor and bypass routes can be immediately prepared for interim trail status. Your generosity will help to connect the Eastside and Westside, allowing trail users to have an unrivaled opportunity to discover more of the city in ways never before possible on foot and on bike. In addition, programming opportunities will expand as the reach of the Atlanta BeltLine continues to increase, with new health and fitness programs, art installations, community events, volunteer trail adoptions, and more. The possibilities are virtually endless!
The Atlanta BeltLine has the ability to connect our city—and the momentum to transform our greater metropolitan region.

By supporting the Atlanta BeltLine Partnership, you have an opportunity to be part of something big—the most comprehensive economic development effort ever undertaken in Atlanta’s history.

The next stage of build-out is perhaps the most thrilling yet. Your gift can achieve a monumental milestone in the life of this project—ensuring public access to the entire 22-mile loop and bringing our Atlanta BeltLine one step closer to the project’s full vision.

PLEASE JOIN WITH THE ATLANTA BELTLINE PARTNERSHIP TO OPEN THE CORRIDOR—AND STEP INTO THE FUTURE.

ATLANTA BELTLINE PARTNERSHIP
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NORTHWEST TRAIL: 2.6 MILES

This trail segment will begin at Ellsworth Industrial Boulevard and extend east to travel alongside the Waterworks before turning northeast to connect to the existing permanent Northside Trail.

MARIETTA BOULEVARD: 1.6 MILES

Following existing rights of way, this trail segment will run from Donald Lee Hollowell Parkway north to Ellsworth Industrial Boulevard, passing near the future Westside Park at Bellwood Quarry.

WESTSIDE TRAIL EXTENSION: 1.5 MILES

Continuing north from the end of the Westside Trail at Washington Park, this segment will connect to Maddox Park and Marietta Boulevard.

NORTHEAST TRAIL: 3.9 MILES

Extending the existing interim trail running from 10th Street/Monroe Drive to Montgomery Ferry Drive, this segment continues north to the Lindbergh MARTA station.

ABI is in pursuit of infrastructure funding sources for Peachtree Creek/CSX Crossing.

SOUTHSIDE TRAIL: 3.9 MILES

This segment will stretch from Reynoldstown to Adair Park, connecting the existing ends of the permanent Westside and Eastside Trails.
Mr. Dallas S. Clement  
*Cox Enterprises, Inc.*

Mr. Ambrish Baisiwala  
*Portman Holdings*

Mr. Scott Bohrer  
*The Home Depot*

Mr. Matt Bronfman  
*Jamestown*

Ms. Althea Broughton  
*Arnall Golden Gregory LLP*

Mr. Scott Burton  
*Whitaker-Taylor*

Ms. Elizabeth Chandler  
*Rollins Support Center*

Mr. Rajib Choudhury  
*BrightWave*

Mr. Mike Donnelly  
*Wells Fargo Bank*

Ms. Jennifer Dorian  
*Turner Classic Movies and FilmStruck*

Ms. Michelle Fisher  
*Piedmont Healthcare*

Mr. Jerry E. Gonzalez  
*Georgia Association of Latino Elected Officials*

Mr. Tharon Johnson  
*Paramount Consulting*

Ms. Katie Kirkpatrick  
*Metro Atlanta Chamber*

Ms. Michelle Moorehead  
*The Coca-Cola Company*

Mr. Ira L. Moreland  
*ICV Partners*

Mr. Jim Morgens  
*Morgens Property and Investment Co.*

Ms. Melissa Proctor  
*Atlanta Hawks*

Mr. Ken Richards  
*Resource Mosaic*

Mr. Jonathan Robinson  
*The Watt Group of Oppenheimer & Co. Inc.*

Ms. JaKathryn Ross  
*Georgia-Pacific*

Mr. Michael Russell  
*H.J. Russell & Company*

Mr. John W. Somerhalder II  
*AGL Resources, Inc. (Retired)*

Mr. Austin Stephens  
*Merrill Lynch*

Ms. Chandra Stephens-Albright  
*True Colors Theatre Company*

Ms. Bentina Terry  
*Georgia Power Company*

Mr. Gregor Turk  
*Artist*

Rev. Portia Wills Lee  
*Concerned Black Clergy*

Ms. Valarie Wilson  
*Georgia School Boards Association*

Mr. Paul Zurawski  
*Equifax*
2017–2019 CAPITAL CAMPAIGN PLEDGE FORM

PERSONAL INFORMATION:

Name(s): 

Please print your name(s) as you wish it to appear for donor recognition.

Address:

City / State / Zip:

Preferred Email: ____________________________ Preferred Phone: ____________________________

Authorized Signature: ____________________________ Date: ____________________________

CAPITAL CAMPAIGN GIFT INFORMATION:

Gifts are payable through May 31, 2019.

Total Pledge: ____________________________ Amount Enclosed: ____________________________

(Payable by May 31, 2019)

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✓ Annually  Over _______ years, beginning (Month) / (Year) 

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✓ Monthly  Over _______ months, beginning (Month) / (Year) 

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Please enclose your company’s matching gift form.

✓ Please send me a pledge reminder in the month before my payment is due.

✓ I/We wish for our gift to remain anonymous.

Please make checks payable to Atlanta BeltLine Partnership or donate online today at www.beltline.org.

Contributions to the Atlanta BeltLine Partnership (EIN: 56-2464486) are fully tax-deductible as provided by law.

RETURN THIS PLEDGE FORM TO:

Atlanta BeltLine Partnership | 112 Krog Street, NE #14 | Atlanta, Georgia 30307
(404) 446-4404 (phone) | (404) 477-3606 (fax)