Atlanta BeltLine Tax Allocation District Advisory Committee (TADAC)

Annual Report

April 23, 2013 | 6 PM
Location: Georgia Hill Community Center
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What is TADAC?

- The Atlanta BeltLine Tax Allocation District Advisory Committee (TADAC) was created through the Atlanta BeltLine legislation as part of its Community Participation Framework.

- Its primary function is to ensure ongoing and meaningful citizen input into the planning, design and implementation of the Atlanta BeltLine.
TADAC Roles and Responsibilities

- Providing regular input and recommendations as it relates to the execution of the Atlanta BeltLine’s TAD bonds
- Developing and implementing a comprehensive decision support measurement tool (completed)
- Conducting an independent review of the Atlanta BeltLine’s Five-Year Work Plan (completed)
- Working jointly with Atlanta BeltLine Inc (ABI) to draft an equitable development plan for the Atlanta BeltLine (completed)
The Atlanta BeltLine TAD Advisory Committee is made up of a range of stakeholders representing various communities, governing bodies, and neighborhood groups.

If you are interested in serving on TADAC please see one of the members.

Members are appointed by one of five bodies including:

- Atlanta Public Schools (2)
- Mayor and President of City Council (1 each)
- Atlanta Planning Advisory Board (12)
- Atlanta BeltLine Network (10)
- Fulton County Commission (10)

- Atlanta City Council (6)
TADAC Organizational Chart

Atlanta Community

TADAC Membership

Executive Committee

Committees
1. Community Benefits and Engagement
2. Decision Support Tools
3. Equitable & Economic Development
4. Finance and Independent Review

Standing Task Forces
1. Communications
2. Design
3. Environmental & Transportation
4. Procurement
5. Training
Contact Information

Executive Committee
- Micah Rowland – Chair
- Michelle Rushing-Vice Chair
- Jennette Gayer – Secretary

Committee Chairs
- Allene Brown – Community Benefits
- Bernie Tokarz – Finance
- Jim Schneider - Economic & Equitable Development

Task Force Chairs
- Michelle Marcus Rushing- Environmental & Transportation
- Karen Bass – Communications
- Harriet Macklin – Training
- Priscilla Gay Smith – Design
Decision Support Tool (DST)

- A decision support tool is a consistent, reproducible process for making decisions by providing a detailed picture of impacts related to the implementation of a plan or policy.

- The Atlanta BeltLine TADAC DST is designed to capture various physical, economic, environmental, land use, quality of life and socio-economic aspects of the Atlanta BeltLine implementation process for the purpose of guiding decision-making priorities.
In **spring of 2009** TADAC approved the RFQ document intended to solicit qualifications for the development and implementation of the DST.

By the **end of 2009**, TADAC and ABI had come to agreement on how the RFQ would be put out to bid and the role each entity would play in the process.

On **March 11, 2010** the RFQ for the DST was put out to bid with publication notices being placed in the Atlanta Journal-Constitution, Atlanta Voice, Fulton County Daily Report and the Daily World.

On **February 9, 2011** ABI entered into a contract with Georgia Tech Research Corporation with TADAC as Project Manager to begin the development of the DST.

In the **spring of 2012**, the DST tool was delivered to TADAC and ABI. It will be an integral part of the Atlanta BeltLine Implementation Plan for project analysis.
The purpose of the Economic / Equitable Development Plan is to ensure that the Atlanta BeltLine promotes balanced, inclusive development across geographical sections of the Atlanta BeltLine.

Both ABI and TADAC are jointly responsible for the review and analysis of Equitable Development metrics.
The plan for Equitable Development was approved by both ABI and TADAC.

Metrics were developed to finalize the Equitable Development Plan.
The Environmental Impact Statement is a comprehensive assessment necessary to satisfy state and federal requirements for projects of the Atlanta BeltLine’s scale and scope.

TADAC members were actively involved in the EIS Stakeholder Advisory Committee and submitted a comment on the Draft EIS.

The EIS received record of decision from FTA in late 2012.

Decision selected either Modern Streetcar (SC) or Light Rail Transit (LRT) technology for the transit, and designated the future transit and trail alignment.
Independent Review of Five-Year Plan

TADAC members worked with to develop an RFP for the Independent Review of the Five Year Plan 2010.

In February 2010, the RFP for professional services to carry-out the independent review was put out to bid.

The bid received was not deemed responsive and the RFP was re-issued in the Spring of 2010.

In preparation for the bid process relating to the Independent Review RFP and the Decision Support Tools RFQ, TADAC members have undergone training (jointly facilitated by ABI and TADAC) to receive education on the procurement process.

Preparation of the Review of the Five Year Work Plan was completed in December 2011 and published in January 2012.


Art on the Atlanta BeltLine

- TADAC members worked with ABI’s design team to bring Art to the Atlanta BeltLine

- The project has been a huge success, and Season 4 of the exhibition will kick off in early September 2013 and run thru November 2013 which involved the creation and display of approximately 300 pieces of temporary art and performance art pieces

- 2012 Season provided 55 visual exhibits and 20 performances across more than 40 events
<table>
<thead>
<tr>
<th>Initiative</th>
<th>Target</th>
<th>Actual</th>
<th>Notes</th>
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<tbody>
<tr>
<td>DST</td>
<td>December 2011</td>
<td>March 2012</td>
<td>√</td>
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<tr>
<td>EIS Record of Decision</td>
<td>September 2012</td>
<td>December 2012</td>
<td>√</td>
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<td>Membership for TADAC</td>
<td>Legislation requires at least 42 members, but should not exceed 45</td>
<td>31 members at the end of 2012</td>
<td>Actively recruiting &amp; engaging membership through retreat and increased email communications; encouraging appointing bodies to make appointments per legislation</td>
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Legend:
- **On target**
- **In process**
- **Not on target**