FALL REFERENDA

On November 8, 2016, City of Atlanta voters have the historic opportunity to vote regarding the future of Atlanta’s transit and transportation systems. Two sales tax measures will be on the ballot for the public to decide if more than $3 billion in funding should be directed towards a host of local projects.

Both referenda support projects and plans already adopted by Atlanta City Council. A portion of the funding would be dedicated to the forthcoming transit and trails of the Atlanta BeltLine. If approved, 94% of all Atlanta residents will be within a half-mile of a MARTA, TSPLOST or Renew Atlanta bond or transportation infrastructure project.

MARTA Referendum

If passed, the additional half penny sales tax would be dedicated to expanding and improving MARTA bus and rail in the City of Atlanta. The additional funding would support constructing and operating the Atlanta Streetcar System Plan (including the Atlanta BeltLine loop), and four infill stations along the Atlanta BeltLine. It is estimated that an additional half penny for MARTA would raise approximately $3.5 billion over the remaining life of the current MARTA sales tax.

TSPLOST

It is estimated that an additional four-tenths cent in sales tax revenue would raise approximately $300 million over five years.

$65.9 million of revenue would be designated for enabling ABI to purchase the remaining right of way for the 22-mile loop and spur trails.

In addition to providing lighting for multi-use trails around the loop, other TSPLOST funds will go toward improved sidewalks and streetscapes, neighborhood greenways, traffic signal coordination, and other multi-use trails.

ART ON THE ATLANTA BELTLINE: YEAR SEVEN

The seventh year of Art on the Atlanta BeltLine kicked off on September 10th with our biggest night of the year! What started as a performance art proposal for the first year of Art on the Atlanta BeltLine in 2010 has grown into one of Atlanta’s favorite traditions! The Atlanta BeltLine Lantern Parade, created and hosted by Chantelle Rytter and the Krewe of the Grateful Gluttons, is a vibrant art proposal for the first year of Art on the Atlanta BeltLine in 2010 has grown into one of Atlanta’s favorite traditions! The Atlanta BeltLine Lantern Parade, created and hosted by Chantelle Rytter and the Krewe of the Grateful Gluttons, is a vibrant

Major support for this project is provided by the City of Atlanta Mayor’s Office of Cultural Affairs. Funding for this program is provided by the Fulton County Board of Commissioners. This program is supported in part by the Arts through the appropriations of the Georgia General Assembly. Georgia Council for the Arts also receives support from the Georgia General Assembly. Georgia Council for the Arts also receives support from its partner agency—the National Endowment for the Arts.

Each year, the Art on the Atlanta BeltLine exhibition transforms the Atlanta BeltLine into a public gallery, enhancing the aesthetics of the trails and promoting cultural connectivity within Atlanta’s diverse and vibrant neighborhoods. The exhibition features more than 150 works of art in a variety of disciplines. continued on page 4...

FUNDING FOR HOUSING

ABI’s budget for the 2017 fiscal year was approved with $2.2 million in additional funding for affordable housing. ABI worked diligently with members of the Board of Directors and Invest Atlanta on the budget. The additional funds will be allocated towards creating and preserving housing for working families, including land acquisition for future programming.

The revised budget also contemplates a bond refunding and two new-money bond issues. This could earmark $7.5 million for affordable housing in addition to $40 million for capital projects and $2.5 million for economic development.

Previous recent funding has supported the renovation of the Stanton Oaks Apartments and the construction of the Reynoldstown Senior Residences for low-income families and senior citizens, respectively. The downpayment assistance and owner-occupied rehab programs are on-going.

For more, please visit beltline.org/housing.
President & CEO Corner:

The City of Atlanta is at a critical point in terms of housing and affordability. Invest Atlanta’s approval of $2.2 million in additional funding for affordable housing in Atlanta BeltLine, Inc.’s FY’17 budget reaffirms the City’s commitment to ensuring that everyone has the opportunity to benefit from redevelopment in Atlanta and along the Atlanta BeltLine.

Between building the Westside Trail and Eastside Trail Extension, designing the Southside Trail, planning for transit along the Atlanta Streetcar System Plan, and pursuing affordable workforce housing across the Atlanta BeltLine Planning Area, the staff at Atlanta BeltLine, Inc. is hard at work in multiple sections of the city.

When Atlantans head to the voting booth this fall, they will have the choice to vote on two sales tax referenda questions that represent an historic opportunity to increase mass transit and transportation in Atlanta.

Expansion of the Atlanta BeltLine is included in both the TSPLOST and MARTA referenda.

Each year, the cooler fall weather ushers in Art on the Atlanta BeltLine. We are thrilled to have another year of incredible works from talented artists from Atlanta and around the world and invite you to explore the visual art on the trails and the performing art in the parks.

We appreciate your continued support and engagement as we advance the Atlanta BeltLine.

—Paul Morris
## UPCOMING EVENTS

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Meeting/Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>10/1/16</td>
<td>1-7PM</td>
<td>Art on the BeltLine Performances</td>
<td>Gordon White Park, 30310</td>
</tr>
<tr>
<td>10/2/16</td>
<td>1-9PM</td>
<td>Art on the BeltLine Performances</td>
<td>Historic Fourth Ward Park</td>
</tr>
<tr>
<td>10/8/16</td>
<td>11AM-9PM</td>
<td>Art on the BeltLine Performances</td>
<td>Historic Fourth Ward Park</td>
</tr>
<tr>
<td>10/8/16</td>
<td>2-6PM</td>
<td>Play Day</td>
<td>500 Englewood Ave, 30312</td>
</tr>
<tr>
<td>10/9/16</td>
<td>12-6PM</td>
<td>Art on the BeltLine Performances</td>
<td>Reynoldstown &amp; Piedmont Stages</td>
</tr>
<tr>
<td>10/12/16</td>
<td>8:30-10AM</td>
<td>ABI Board of Directors Meeting</td>
<td>100 Peachtree St, Ste 2300, 30303</td>
</tr>
<tr>
<td>11/3/16</td>
<td>7-8:30PM</td>
<td>RunWalk.Go! Club</td>
<td>500 10th Street, 30309</td>
</tr>
<tr>
<td>12/3/16</td>
<td>10AM-12PM</td>
<td>Eastside 10k</td>
<td>112 Krog St, 30307</td>
</tr>
<tr>
<td>12/14/16</td>
<td>8-10AM</td>
<td>ABI Board of Directors Meeting</td>
<td>100 Peachtree St, Ste 2300, 30303</td>
</tr>
<tr>
<td>Fridays</td>
<td>9:15AM-12:30PM</td>
<td>Atlanta BeltLine Bus Tour</td>
<td>Inman Park MARTA Station</td>
</tr>
<tr>
<td>Fridays</td>
<td>10-11:30AM</td>
<td>Arboretum Walking Tour</td>
<td>240 N. Highland Ave, 30307</td>
</tr>
<tr>
<td>Saturdays</td>
<td>9:15 AM-12:30PM</td>
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For more details on upcoming events, please visit [beltline.org/events](http://beltline.org/events). We offer an extensive roster of free fitness classes, all of which are listed on our calendar. Please register online at [beltline.org/fitsignup](http://beltline.org/fitsignup).

* All tours require advance registration. Please visit [beltline.org/tours](http://beltline.org/tours) for more information on bus, arboretum, and bicycle tours. Walking tour hours may vary.

**We’re looking for volunteers!** Visit [beltline.org/volunteer](http://beltline.org/volunteer) for more information on ways to get involved.

## ABI STAFF NEWS

Atlanta BeltLine, Inc. is pleased to announce the following staff updates:

**Cecilia Leal** joined ABI as Housing Policy and Development Coordinator.

**Fellowships**

ABI thanks our team of fall semester Fellows:

- **Richard Duckworth** is the Real Estate Fellow and is studying for his Masters in City and Regional Planning from Georgia Tech.
- **Heather Ellis** is the Government Affairs Fellow and is studying for her Masters of Science in Public Administration from Kennesaw State University.
- **LaDarrien Gillette** is the Community Engagement Fellow and is studying for her Law degree from Emory Law School.
- **David Greenberg** is the Housing and Policy Development Fellow studying for his Masters in Heritage Preservation from Georgia State University.
- **Chris Langley** is the Art & Design Fellow with a Masters in Art and Art History from Georgia State University.
- **Andreas Nilsson** is the Landscape Architecture Fellow and is studying for his Masters in Architecture from Georgia Tech.
- **Luke Reeves** is the Planning Fellow and studying for his Bachelor’s in Civil Engineering from Georgia Tech.

## ABP STAFF NEWS

The Atlanta BeltLine Partnership is pleased to announce the following staff updates:

**Rob Brawner** was promoted to Executive Director of ABP in August 2016. Rob has served the Atlanta BeltLine Partnership since staff were hired in 2006.

**John Becker** joined ABP as the Communications Coordinator.

## IN THE NEWS

In case you missed it, the media was abuzz after the New York Times published a front-page article about the Atlanta BeltLine in September! You can read the article online here: [http://bit.ly/atlbeltlinenytimes2016](http://bit.ly/atlbeltlinenytimes2016)

*Pictured above is the cover photo for the online version of the New York Times article. Photo credit: Dustin Chambers.*

## ATLANTA BELTLINE BENCHES

**In September, ABI installed two of four benches along the Eastside Trail.** These are prototypes for benches that could be placed throughout the corridor. Commissioned from local artists through a juried selection process, the benches will be on display as a respite to trail users. ABI will also be soliciting feedback, so stay tuned on social media and on the trail for ways to voice your opinions.

The following organizations and individuals were selected to create benches for the Eastside Trail:

- OrchestraOne (installed on the Eastside Trail across from the Gateway Trail)
- Mitch Ryerson (pictured below, on the Eastside Trail across from Historic Fourth Ward Skatepark)
- Hill, Foley, & Rossi
- Gensler
As we approach the fourth anniversary of the Eastside Trail's debut, we are still learning how to share the trail. We've listened to our Atlanta BeltLine users and are happy to introduce new tools to help address courtesy! ABI teamed up with Dad's Garage Theater Company to produce a #BeltLineCharm “trail training” video—a hands-on, how-to of proper trail etiquette. The video encourages common courtesy on the trails through simple messages such as pass on the left, slower traffic stay right, keep kids and pets close, don’t litter, and more.

A new feature on the Atlanta BeltLine app also allows user reporting in order to track data about concentrated areas of incidents.

You can now take etiquette rules to go with printed postcards, available at Atlanta BeltLine events, in flyer boxes along the Eastside Trail, and online.

As it develops, ABI will be incorporating etiquette messaging into its signage and wayfinding program.

Eddy Cat is super excited about these new tools and will be talking about them on Twitter @beltlineeddy-cat. Reach him anytime via email or (eddy.cat@atlbeltline.org) via the “Ask Eddy Cat” column on the blog at beltline.org/blog.

More info available at beltline.org/etiquette.

Don’t miss the final race of the year in the Run.Walk.GO! series. The Eastside 10K will take place on Dec. 3 on the Eastside Trail and in Piedmont Park. Runners, joggers, and walkers of all ages and abilities are welcome to join. Early bird registration discount available through Nov. 4. More info at beltline.org/races.