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Analysis Overview
Atlanta BeltLine Overview

• The Atlanta Beltline is a series of rails, trails and greenspaces that will ultimately connect 45 neighborhoods
  • Expanded from a 22-mile historic rail system that encircles the city of Atlanta
  • The Beltline will consist of approximately 33 miles of multi-use trails
  • Increase connectivity to promote long-term, sustainable growth

• The BeltLine has already constructed trails in four areas throughout the city
  • Eastside, Northside, Southwest Connector and West End Trails

• The BeltLine is currently being expanded in the Westside of Atlanta with the construction of the Westside Trail
  • Construction began in the Fall of 2014 and is due to be completed in 2016

Source: Atlanta BeltLine - beltline.org
Purpose of Westside Impact Neighborhood Analysis

• The Atlanta BeltLine is expanding to new neighborhoods and areas in the Westside of Atlanta
  • There is a need to understand the neighborhood demographics, health status and available community assets in an effort to inform future BeltLine programming

• Kaiser Permanente of Georgia (KPGA) is participating in the development of the Atlanta Beltline
  • KPGA is partnering with organizations to ensure the Westside Trail is highly utilized and valued by the community to support better health and healthy lifestyles

• This analysis provides information relevant to the collaboration and expansion of existing programs as well as inform potential future BeltLine programming associated with identified gaps
Methodology

- Data was collected and analyzed from sources including the U.S. Census, Neighborhood Nexus, Georgia Department of Education and Georgia Department of Public Health for a secondary data analysis.

- The following metrics were collected and synthesized at the neighborhood and/or census tract level for the most recent data available (ranges between 2008-2014):
  - Demographic characteristics
  - Health indicators
  - Community assets

- Analysis of neighborhoods surrounding both existing and future trails was conducted:
  - Northside and Eastside Trail neighborhoods were selected for a comparison analysis based on the Atlanta BeltLine website.

- Community asset mapping was completed through the Google Maps interactive platform using data sources including Neighborhood Nexus, The Georgia Department of Public Health, United Way asset resources and personal phone calls.
Westside Neighborhood Selection

• A selection of 12 neighborhoods were identified through the BeltLine Partnership Plan (prior to most recent update) and Kaiser Permanente of Georgia (KPGA) scope of work:

  • Adair Park
  • Ashview Heights
  • Capitol View
  • Capitol View Manor
  • Harris Chiles
  • Hunter Hills
  • Just Us
  • Mozley Park
  • Oakland City
  • Washington Park
  • West End
  • Westview

• These neighborhoods will be referred to as the Westside Impact Neighborhoods in this analysis
Westside Impact Neighborhood Data

• When available, Neighborhood Statistical Area (NSA) data was used to ascertain neighborhood-level data
  • Neighborhood Nexus created NSAs from aggregation and estimation of block-level data

• If NSA data was not available, census tract data was used to achieve approximation
Westside Impact Neighborhood NPUs

- The Hunter Hills, Mozley Park and Washington Park neighborhoods are located in **NPU K**
- The Oakland City neighborhood is located in **NPU S**
- The Ashview Heights, Harris Chiles, Just Us, West End and Westview neighborhoods are located in **NPU T**
- The Adair Park neighborhood is located in **NPU V**
- The Capitol View and Capitol View Manor neighborhoods are in **NPU X**

Source: City of Atlanta – atlanta.gov
Demographic Profile
Population Distribution

2010 DATA FROM NEIGHBORHOOD NEXUS
• The communities surrounding the Eastside Trail have the largest population followed by the Westside Impact Neighborhoods
Westside Impact Neighborhood Population Distribution

- The West End neighborhood is the largest individual neighborhood by population
- The Westside Impact Neighborhoods have an approximate total population of 21,787 people
Summary of BeltLine Population Distribution

• The Eastside Trail neighborhoods have highest population followed by the identified Westside Impact Neighborhoods
  • The Eastside Trail is surrounded by densely populated communities

• The Westside Trail will serve a population of approximately 21,787 people in the surrounding neighborhoods
  • The West End, Westview and Oakland City neighborhoods are the three largest individual neighborhoods

• Due to the smaller population compared to the existing Eastside Trail, BeltLine programming may benefit from more specialized programming targeting specific content areas with smaller numbers of participants
Racial Distribution

2010 DATA FROM NEIGHBORHOOD NEXUS
• The identified Westside Impact Neighborhoods have a predominately African American population

• The Eastside and Northside neighborhoods are 72% and 76% White, respectively
The racial distribution is similar across all of the Westside Impact Neighborhoods.
Summary of BeltLine Racial Distribution

• The identified Westside Impact Neighborhoods have a higher percent Black population (90%) compared to Atlanta overall (54%) and both the Eastside and Northside communities.

• The Eastside and Northside Trails serve a predominantly White population (74% average).

• BeltLine programming on the Westside Trail should strive to provide culturally sensitive and relevant programs that respond to the majority African American population.
Age Distribution

2010 DATA FROM NEIGHBORHOOD NEXUS
The Westside Impact Neighborhoods have a higher percentage of youth under 19, adults 45-64 years of age and adults 65+ as compared to the Northside and Eastside neighborhoods.

The Eastside and Northside neighborhoods have a significantly higher percentage of residents between the ages of 20-34.
Westside Impact Neighborhood Age Distribution

• Approximately one-third of the population in the Westside Impact Neighborhoods is under the age of 19
BeltLine Age Distribution Summary

• The Westside Impact Neighborhoods have a significantly higher percentage of youth under 19 years of age as compared to the Northside and Eastside Trail neighborhoods.

• The Westside Impact Neighborhoods also have a larger senior population ages 65+ than the Northside and Eastside.

• Additionally, the Westside Impact Neighborhoods have a significantly lower population of residents ages 20-34.

• **BeltLine programming for the Westside Trail will need to focus on youth, adult and senior (45-65+) populations to ensure that programs are creative, relevant and engaging.**
Household and Per Capita Income

2010 DATA FROM NEIGHBORHOOD NEXUS
The median household income in the Westside Impact Neighborhoods is $26,035 in comparison to a $68,082 average for the Northside and Eastside neighborhoods.
The Capitol View and Capitol View Manor neighborhoods have the highest median household income ($42,644).
BeltLine Income Summary

• The Westside Impact Neighborhoods have a significantly lower household income ($26,035 average) as compared to the Eastside and Northside Trail neighborhoods as well as Atlanta overall ($46,631)

• The Westside Impact Neighborhoods have a significantly lower per capita income ($16,128) compared to Atlanta overall ($35,890)

• BeltLine programming for the Westside Trail will need to focus on cost and affordability for a low income population in order to be most effective
Poverty Distribution

2010 DATA FROM NEIGHBORHOOD NEXUS
• **37%** of all residents in the Westside Impact Neighborhoods live in poverty compared to an **11%** average in the Northside and Eastside neighborhoods.
The Ashview Heights, Harris Chiles and Just Us neighborhoods have the highest percentage of population under the poverty level (48%).

The overall Westside Impact Neighborhood poverty level (37%) is 12% higher than the Atlanta average (25%).
BeltLine Poverty Summary

- The Westside Impact Neighborhoods have significantly higher levels of poverty (37% average) as compared to Atlanta overall (25%)
  - Across all of the Westside Impact Neighborhoods, 49% of the population < 18 years of age are in poverty
- The Ashview Heights, Harris Chiles and Just Us neighborhoods have the highest percent of the population in poverty (48%)
- The Capitol View and Capitol View Manor neighborhoods have the lowest percent of the population in poverty (25%)
- **BeltLine programming for the Westside Trail should focus on residents below the poverty line and should account for affordability and cost of programming**
- **Given the high levels of poverty, health and fitness may not be a priority; BeltLine programming may need to focus initially on other key life issues to form relationships with residents and attract future use of the Beltline**
Education Distribution

2010 DATA FROM NEIGHBORHOOD NEXUS
• Approximately **20%** of residents in the Westside Impact Neighborhoods have a college degree or higher, **27%** less than the Atlanta average.
Westside Impact Neighborhood Education Distribution

• All identified Westside Impact Neighborhoods have less than 28% of residents with a college degree or higher

• On average, 25% of Westside Impact Neighborhoods have less than a high school or GED education
BeltLine Education Summary

• The Westside Impact Neighborhoods have a significantly lower number of residents with college degrees.

• The Westside Trail will serve a population with a significantly higher number of residents with less than a high school diploma or GED in comparison to the existing Northside and Eastside Trails as well as Atlanta overall.

• **BeltLine programming on the Westside Trail needs to factor in educational levels when designing community programs including literacy levels and outreach strategies.**
School Performance and Demographics

2014 DATA FROM NEIGHBORHOOD NEXUS AND GEORGIA DEPARTMENT OF EDUCATION
School Profiles

• The following education profile covers a selection of Atlanta’s Westside elementary, middle and high schools with Neighborhood Nexus or Georgia Department of Education data

Five Elementary Schools:
• Connally Elementary School
• Finch Elementary School
• F.L. Stanton Elementary School
• Gideons Elementary School
• M.A. Jones Elementary School

Four Middle Schools:
• Brown Middle School
• Sylvan Hills Middle School
• KIPP Strive Academy
• KIPP WAYS Academy

Three High Schools:
• Booker T. Washington High School
• Carver High School
• KIPP Atlanta Collegiate
Elementary Schools
Elementary School Number of Students

- There are an average of 562 students in each school.
- Approximately 100% of all students at these elementary schools are economically disadvantaged.
• Almost all students at these elementary schools are African American (98% average)
The majority of students are absent for 5 or fewer days (53% average)
Middle Schools
Middle School Number of Students

- There are an average of 575 students in each school
- Approximately **100%** of students at Brown, Sylvan Hills and KIPP WAYS are economically disadvantaged
  - **66%** of students at KIPP Strive Academy are economically disadvantaged
Almost all students at these middle schools are African American (98%)
• The majority of students are absent from school for 5 or fewer days (52% average)
High Schools
High School Number of Students

- Carver High School is the largest (Carver has four schools – Early College, Arts, Technology, Health Sciences)
- Booker T. Washington High School is the second largest (Washington has three schools (Early College, Finance, Sciences))
• The majority of students in all high schools are African American
The graduation rates are similar at Carver and Washington High Schools (averaged across all schools on site).

2014 graduation data not available for KIPP Atlanta Collegiate founding class.
Overall Education Summary

• Schools surrounding the Westside Trail serve a predominantly African American population

• Nearly 100% of students in the elementary and middle schools are economically disadvantaged

• Averaged across all schools at each location, 69% of students graduate from Booker T. Washington High School and 71% of students graduate from Carver High School

• BeltLine programming for the Westside should partner with educational institutions and target programming for the developmental stages and interests of the various student populations

• Additionally, BeltLine programming may consider targeting each high school directly, as there are a limited number and should focus relationship building efforts
Environmental Profile
Housing

2010 DATA FROM NEIGHBORHOOD NEXUS
Housing Distribution Across All Communities

- Renter occupied housing represents the highest percentage of residents across all Beltline neighborhoods.
- The Westside Impact Neighborhoods have a high percentage of vacant houses as compared to the Eastside and Northside neighborhoods.

City of Atlanta Housing Vacancy Rate: 17%
Westside Impact Neighborhood Housing Distribution

- Capitol View and Capitol View Manor have the highest percentage of owner occupied housing (65%)
- Approximately one third of housing units in Westside Impact Neighborhoods are vacant
There is a significant difference in the median value of owner occupied homes in the Westside Impact Neighborhoods ($111,222) as compared to the Northside and Eastside ($341,665 average).
Housing Summary

- The proportion of renters and owners in the Westside Impact Neighborhoods are largely similar to those surrounding the Northside and Eastside Trails.
- The Westside Impact Neighborhoods have a higher percentage of vacant homes.
- The Westside Impact Neighborhoods have a significantly lower median home value ($111,222) as compared to the Eastside and Northside neighborhoods, as well as Atlanta ($210,000) and Georgia ($151,300) overall.
- BeltLine programming should be cognizant of the potential impact on residents living in neighborhoods surrounding the Westside Trail development and its potential for effects including increasing property values, taxes, overall cost of living and fear of displacement.
Housing Conditions

2010 DATA FROM NEIGHBORHOOD NEXUS

*ANALYSIS INCLUDES BANKHEAD AND PITTSBURGH NEIGHBORHOODS
Housing Conditions Across All Communities

- The Westside Impact Neighborhoods have a lower percentage of surveyed homes in good condition as compared to the Northside and Eastside.

- The WIN neighborhoods have a higher proportion of surveyed homes in fair and poor conditions.
Westside Impact Neighborhood Housing Conditions

• **82%** of surveyed homes in Capitol View and Capitol View Manor are in good condition

• **77%** of homes in Ashview Heights, Harris Chiles and Just Us were surveyed to be in fair condition
Housing Conditions Summary

• The Westside Impact Neighborhoods have a higher proportion of surveyed homes classified to be in fair or poor condition as compared to Northside and Eastside neighborhoods

• *The Westside Trail will serve residents living in more fair and poor conditions than residents in neighborhoods around the Eastside or Northside Trails*

• *Beltline programming should consider living conditions as a factor in developing sensitive materials and should seek to provide residents with the education and resources necessary to help improve quality of life*
Crime Distribution

2013 DATA FROM NEIGHBORHOOD NEXUS

*ANALYSIS INCLUDES BANKHEAD AND PITTSBURGH NEIGHBORHOODS
The Westside Impact Neighborhoods have a higher number of calls per square mile as compared to the Northside and Eastside Trail neighborhoods.
Westside Impact Neighborhood 911 Call Distribution

- The Ashview Heights, Harris Chiles and Just Us neighborhoods have the lowest number of 911 calls in 2013, but the highest number of calls per square mile.
The Westside Impact Neighborhoods had a significantly higher percent of violent crimes in 2013 as compared to the Eastside and Northside neighborhoods (percent of all crimes).
The Washington Park and Bankhead neighborhoods have the highest percent of violent crimes (29%) (percent of all crimes)

Capitol View and Capitol View Manor have the lowest percent of violent crimes (17%)
911 Call and Crime Summary

• The Westside Impact Neighborhoods had a higher number of 911 calls per square mile in 2013 as compared to the neighborhoods surrounding the Northside and Eastside Trails
  • The Ashview Heights, Harris Chiles and Just Us neighborhoods have the highest number of calls per square mile

• Additionally, the Westside Impact Neighborhoods had a higher percent of violent crimes in 2013 (22%)

• The Westside Trail will serve neighborhoods with a higher violent crime rate and higher number of 911 calls per square mile as compared to the existing Eastside and Northside Trails

• Safety and perception of safety will be very important to consider in Beltline programming, as it could directly impact neighborhood utilization of the Beltline
Health Profile
Health Insurance Distribution

2010 DATA FROM NEIGHBORHOOD NEXUS
• 27% of all residents and 9% of residents under 18 years of age in the Westside Impact Neighborhoods do not have health insurance

• On average, 8% of all residents and 3% of residents under 18 years of age in the Eastside and Northside do not have health insurance
The highest percent of residents under 18 without health insurance are in the Ashview Heights, Harris Chiles and Just Us neighborhoods (20%).
BeltLine Health Insurance Summary

• The Westside Impact Neighborhoods have a significantly higher uninsured populations for both residents over and under 18 years of age

• **Addressing the large number of uninsured residents in neighborhoods surrounding the Westside Trail may be an important component of Beltline programming in order to improve health outcomes**

• **BeltLine programming should partner with local health centers to promote the importance of insurance coverage and facilitate educational outreach programs**
Health Indicators

2008-2012 AGGREGATE DATA FROM GEORGIA DEPARTMENT OF PUBLIC HEALTH
Neighborhood Health Indicator Overview

• Available data was retrieved from The Georgia Department of Public Health and requested via the Online Analytical Statistical Information System (OASIS)

• The resulting health indicator data is matched to each neighborhood via census tracts corresponding to the majority of the neighborhood boundaries

• Identified health indicators (2008-2012 aggregate):
  • Mortality data (leading causes of death)
  • Leading causes of hospital discharge
  • Leading causes of emergency room (ER) visit
  • Maternal and childhood health indicators including low birthweight, premature birth, tobacco use during pregnancy, births to females 10-17 years of age and birth intervals less than 2 years
Leading Causes of Death

- Ischemic heart and vascular disease is the overall number one cause of death across all neighborhoods.

- HIV is a top 5 cause of death in the Westside Impact Neighborhoods, but outside of the top 10 causes of death in the United States (2013).
Leading Causes of Death by Neighborhood

- Ischemic heart and vascular disease is the leading cause of death in six of the twelve neighborhoods.
- Hypertension related diseases are the leading cause of death in Washington Park and Hunter Hills, and is the second leading cause of death in six additional neighborhoods.

Leading Causes of Death By Neighborhood (2008-2012)

- Ischemic Heart and Vascular Disease
- Essential (Primary) Hypertension and Hypertensive Renal, and Heart Disease
- Malignant Neoplasms of the Trachea, Bronchus and Lung
- Cerebrovascular Disease
- Human Immunodeficiency Virus (HIV) Disease

* 0-4 events not recorded at sub-county level, missing data
Leading Causes of Hospital Discharge

- Pregnancy, childbirth and the puerperium are the leading causes of hospital discharges across all neighborhoods.

- Importantly, the 3rd and 4th leading causes of discharge are conditions potentially mitigated through physical activity (BeltLine use).
Leading Causes of Hospital Discharge by Neighborhood

- Pregnancy, childbirth and puerperium is the leading cause of hospital discharges in all twelve neighborhoods.
- Across all neighborhoods there are causes of discharge amenable to BeltLine programming (musculoskeletal conditions, heart disease).
• Diseases of the musculoskeletal system and connective tissue are the number one cause of emergency room visits across all neighborhoods.
• Diseases of the musculoskeletal system and connective tissue are the number one cause of ER visits in all 12 neighborhoods.
Health Indicator Summary

• **Ischemic heart and vascular disease** is the overall number one cause of death across all neighborhoods
  • Together heart and vascular disease and hypertension related disease are the primary mortality concerns

• Overall and by neighborhood **pregnancy, childbirth and the puerperium** are the number one cause of hospital discharge

• Overall and by neighborhood **diseases of the musculoskeletal system** (arthritis, osteoporosis, dystrophy, etc.) are the number one cause of emergency room visits

• Many of the leading causes of morbidity and mortality in these neighborhoods can be directly impacted from BeltLine use; subsequently, BeltLine programming should target specific strategies to improve these health metrics
Maternal and Child Health Indicators

2008-2012 AGGREGATE DATA FROM GEORGIA DEPARTMENT OF PUBLIC HEALTH
• Oakland City had the highest number of births (379 births)
• The Just Us and Ashview Heights neighborhoods had the lowest number of births (125 births)
• Mozley Park has the highest percent of low birthweight babies (17%)
• All Westside Impact Neighborhoods have a 15% rate of low birthweight babies, this is considerably higher than the national average

Healthy People 2020 target: 7.8% of births to be of low birthweight
Premature Births

Mozley Park has the highest percent of premature births (22%)

Across all Westside Impact Neighborhoods the percent of premature births (18%) is higher than the Fulton County, Georgia and US averages
The Just Us and Ashview Heights neighborhoods have the highest rate of tobacco use during pregnancy (10%).

All Westside Impact Neighborhoods have a 6% average of tobacco use during pregnancy, which is higher than the Fulton County average (3%), but lower than the US average as measured by the CDC PRAMS surveillance (11%).
Births to Females 10-17 years of Age

- Washington Park and Hunter Hills have the highest percent of births to females 10-17 years of age (14%)
- Across all Westside Impact Neighborhoods the percent of births to females 10-17 years of age (8%) is considerably higher than the Fulton County and Georgia averages of 3% and 3%, respectively
Birth Interval Less Than 2 Years

Across all neighborhoods, 29% of repeat births had a birth interval of less than 2 years.

- This is considerably higher than the Fulton County (13%) and Georgia (23%) averages.
Maternal and Childhood Health Indicator Summary

• The identified Westside Impact Neighborhoods have a considerably higher percent of premature (18%) and low birthweight births (15%), as compared to Fulton County, Georgia and the United States.

• In the Westside Impact Neighborhoods there are a high number of repeat births with birth intervals less than 2 years and births to females 10-17 years of age.

• *Beltline programming should take into account this data and design programs to effectively address the maternal and childhood health needs of the Westside Impact Neighborhoods through BeltLine use.*

• *BeltLine programming should target family planning and support as well as educational programs to support future progress in improving maternal and childhood health indicators in association with the Atlanta BeltLine.*
Community Asset Map
BeltLine Community Asset Overview

- Community assets were identified and mapped using Neighborhood Nexus, The Georgia Department of Public Health, Google Maps and personal phone calls.
- The resulting map of community assets is a collaborative resource to be shared with all relevant stakeholders.
- Identified resources include:
  - Health Centers
  - Basic needs (food banks, homeless shelters etc.)
  - Recreation, youth and senior centers
  - Community outreach and resources
  - Grocery/food related stores
  - Education (elementary, middle and high schools)
  - Parks and gardens
Health Centers
Westside Health Center Index

1. Grady Health: Asa G. Yancey Sr. Health Center
2. Good Samaritan Health Center
3. Mercy Care at City of Refuge
4. Family Health Center Neighborhood – Union Health
5. The Family Health Center at West End – Main Center
6. Southside Medical Center Inc
7. Mercy Care at Gateway Center
8. Mercy Care Mobile
9. Grady Memorial Hospital
10. Fulton County Health Services – Aldredge
11. Emory University Hospital, Midtown
Westside Health Centers

• There are only two identified health centers directly inside of the twelve Westside Impact Neighborhoods
  • Mercy Care at City of Refuge
  • The Family Health Center at West End

• There are three additional health centers adjacent to Hunter Hills/Washington Park
  • Grady Health: Asa G. Yancey Health Center
  • Good Samaritan Health Center
  • Neighborhood Union Health Center
Mercy Care at City of Refuge

INSURANCE
Medicaid, Medicare, Uninsured, Private

ADDRESS
1300 Joseph E. Boone Blvd NW, Atlanta, GA 30314

PHONE
(678) 843-8790

HOURS
Tuesday-Friday
9:00 am – 7:00pm

Saturday
9:00 am – 1:00pm

- The Mercy Care health facility is part of the City of Refuge complex
  - Provides healthcare services, educational and outreach programs Tuesday-Saturday
- Clients can come to the clinic (on-site) and participate in health programming including (not limited to):
  - Health literacy classes – insurance help and how to access care coverage
  - Healthy lifestyle promotion classes – targeting individuals with chronic disease

- Select health services offered
  - Asthma Maintenance
  - Behavioral Health Services
  - Blood Pressure Checks
  - Screenings (PAP smears)
  - Diabetes Electrocardiogram
  - HIV Testing and Counseling
  - Hypertension
  - Immunizations (18 and under)
  - Mammography
  - Screenings
  - Mental Health Case Management
  - Pediatric Care
  - Primary Care
  - TB Testing

For more information on community outreach programming, contact:
Monique Winters
Community Outreach Coordinator
Phone: 678-843-8657
E-mail: mwinters@mercyatlanta.org

Source: mercyatlanta.org
The Family Health Center at West End

INSURANCE
Medicare, Medicaid, Private, Uninsured

ADDRESS
868 York Avenue, SW
Atlanta, GA 30310

PHONE
(404) 752-1400

HOURS
Monday - Thursday
8:00 a.m. to 9:00 p.m.

Friday
8:00 a.m. to 5:00 p.m.

Saturday
9 a.m. to 1 p.m.

The Family Health Center of Georgia is a full services health center that provides a variety of healthcare services for youth, adults and seniors.
The Family Health Center also runs 2 school based health centers (not in the WIN).
In addition to health services, there are a number of health education programs run in the community and schools.

Services offered:
- Adult Medicine/Family Practice
- Behavioral Health
- Dental
- Laboratory
- Pediatrics/Adolescents
- Pharmacy
- Women’s Health
- OB/GYN
- Family Planning

Programs offered
- ACA Health Insurance Marketplace Enrollment
- Asthma Management
- Cancer Screening
- Cardiovascular Management
- Family Planning
- Health Education
- Seniors Case Management

For more information on community outreach programming, contact:
Thaddeus Dortch
Phone: 404-756-8748
E-mail: tdortch@fhcga.org
Grady Health: Asa G. Yancey Health Center

INSURANCE
Medicaid, Medicare, Private, Uninsured

ADDRESS
1247 Donald Lee Holowell Parkway NW, Atlanta, GA 30318

PHONE
(404) 616-2265

HOURS
Monday - Friday
7:30 a.m. to 5 p.m

• Provides healthcare services Monday-Friday
• Accepts all insurances and has financial assistance packages for the uninsured

• Select services offered:
  • Adult, Family, and Pediatric Medicine
  • Women’s Health
  • Family Planning
  • Senior Services
  • Financial Counseling
  • Podiatry
  • Adult & Child Behavioral Health

• Specific services (not limited to):
  • Routine Issues: Allergy, Sinus, Cold, Flu, Ear Infection, Sore Throat, Strep, Fever
  • Abdominal (Stomach) Pain,
  • Anxiety, Depression, Panic Attacks
  • Diabetes
  • High Blood Pressure/Cholesterol
  • Joint & Limb Strains & Sprains
  • Pelvic Pain, Chronic (Ongoing)
  • Urinary Tract Infection
  • Serious Cuts & Wounds
  • Severe, Persistent Pain (Anywhere In The Body)
  • Vaccination
  • Well-baby and well-child care

Source: gradyhealth.org
• Good Samaritan Health Center provides healthcare services including general and specialty medicine, dental care and mental health support

• Additionally, Good Samaritan provides a number of health education programming including:
  • Diabetes education, nutrition counseling, childbirth education, healthy cooking classes
  • Health classes are offered free of charge

• There is also an urban farm run by Good Samaritan with a number of associated programs:
  • Farmers market – open every Thursday from 3-6PM and Saturdays from 8:30-11:30AM (accepts SNAP/EBT)
  • FoodRX program – patients suffering from nutritional deficiencies can receive healthy food at a significantly reduced cost

• Good Sam Ambassador Program allows people to become a member of the team and gain access to a number of graphics, videos, flyers and social media posts in order to spread the word about health education
The Neighborhood Union Health Center is a clinic run by the Fulton County Health Department. There are currently no primary care services at Neighborhood Union. However, there is the development of a new care center in partnership with The Healing Center to be opened in the future. The Neighborhood Union Health Center currently facilitates immunizations for youth and adults, as well as behavioral health classes. Clients can be referred to other local centers including the Center for Black Women's Wellness. For more information on programming at this facility, contact: Beverly Kelly, Nursing Supervisor. Phone: (404) 612 9319.
Additional Health Centers

• There are additional major health services east of the Westside Impact Neighborhoods including the primary large hospital in the area
  
• Grady Memorial Hospital
  • Offers comprehensive hospital services 24 hours a day, 7 days a week

• Mercy Care at Gateway Center
  • Provides comprehensive primary care, behavioral health and screening services Monday-Friday

• Mercy Care Mobile
  • Mobile health clinic offering primary care services as well as vision and outreach referrals
    • Open on Fridays 9am-12pm

• Fulton County Health Services – Aldredge
  • Offers STD, TB and HIV clinic as well as Dental for Children

• Emory University Hospital, Midtown
Health Center Summary

• There are only 2 health centers within the neighborhood boundaries of the Westside Impact Neighborhoods
  • There are gaps in service times, predominately evenings and weekends

• Grady Memorial is the primary hospital in the area and it is approximately 2 miles away from the Westside Impact Neighborhoods

• There are a number of healthcare classes and available programming at the identified health centers

• BeltLine programming should note that the closest major hospital to the Westside Impact Neighborhoods is 2 miles away and that residents may need to learn to use local health centers for primary care

• The Atlanta Beltline should seek to partner with the local health centers to build on existing health classes and programming specific to the Westside Impact Neighborhoods to promote BeltLine use and improve community health
Basic Needs
1. Atlanta Community Foodbank
2. Hosea Feed the Hungry and Homeless
4. Sullivan Center (SvDP)
5. City of Refuge
Westside Basic Needs

• There is an Atlanta Community Food Bank located north of the Washington Park neighborhood
  • Serves as a distribution hub for food and groceries to nonprofit partners

• Hosea Feed the Hungry and Homeless is a basic needs provider located between the Oakland City and West End neighborhoods
  • Acts to both feed the homeless and as a community outreach program
  • Provides resource assistance with clothing, toiletries, food baskets, rent and utility assistance, transport, housing, education, etc.

• There are additional locations that provide shelter and/or transitional housing:
  • H.O.P.E Through Divine Intervention Inc. serves low income individuals and families with a 36 unit supportive housing complex for homeless men
  • The City of Refuge has basic needs services for women in need
The Atlanta Community Foodbank is a food distribution center that provides food for over 600 non-profit organizations including food pantries, community kitchens, childcare centers, night shelters and senior centers.

More specific programming run by the ACFB includes:

- **Atlanta Prosperity Campaign** – helping people gain access to food stamps, renters assistance, etc.
- **Kids In Need** – providing free school supplies to students
- **Hunger 101** – school-based educational programs on the topics of food insecurity and hunger
- **Hunger Walk/Run** – annual fundraising and awareness event for hunger and poverty
- **Atlanta’s Table** – collects food from the hospitality industry and delivers to non-profit organizations
- **Community Gardens** – bringing neighbors together to cultivate gardens and supplement food supplies
- **Product Rescue Center** – salvages and sorts food items for distribution

Additionally, as part of the Food Oasis Program in partnership with MARTA and other organizations, the ACFB has a farmers market at the West End MARTA station.
The City of Refuge

The City of refuge is a non-profit organization with a mission to reduce homelessness in Atlanta and support community development

- There are 5 primary mission targets: homelessness, health and wellness, job training, youth development, social entrepreneurship

- There is a 200,000+ square foot facility including on-site housing for women in need, Mercy Care health facility, job training facilities and fully functioning kitchens with a culinary school

- Some of the basic needs services provided at The City of Refuge include:
  - **Eden Village Home** - housing for homeless women with access to support services including education, primary health care, food services and job training
  - **Kindred Spirit Home** - housing pregnant females and providing pre-natal and pregnancy services

For more information on programming at this facility, contact:

Tiffany Scott
Development Specialist
Phone: (404) 564 7757
E-mail: tscott@cityofrefugeatl.org

ADDRESS
1300 Joseph E. Boone Blvd
Atlanta, Georgia 30314

PHONE
404-874-2241

Source: http://cityofrefugeatl.org/
Hosea Feed
The Hungry and Homeless

ADDRESS
1035 Donnelly Avenue SW
Atlanta, Georgia 30310

PHONE
(404) 755-3353

HOURS
Tuesday to Thursday
10:00 am to 6:00pm

• Mission to raise public awareness about the many problems facing families and individuals that are living in poverty or are at-risk of slipping into poverty

• Mobilize products, volunteers and financial resources to solve those problems, or to ease the burden that those problems cause

• Services:
  • Provide clothing, toiletries, food baskets
  • Rent and utility assistance
  • Public transportation
  • Temporary housing
  • Educational programs for children
  • Community outreach and job skills training

• Number of people helped since 2013:
  • Grocery Distribution: 3,274
  • Homeless Outreach: 7,200
  • Community Giveaways: 1,165

• There are additional public events hosted by Hosea including community outreach, back to school and signature holiday events

Source: http://4hosea.org/
• HTDI is a community-based non-profit organization serving low to moderate income individuals and families

• HTDI is a certified Community Housing Development Organization (CHDO) with housing options for single men, women and families
  • In addition to housing, people have access to other weekly services including case management, life and parenting trainings, job search, education and mental health and substance abuse services

• Other programs at HTDI include:
  • Transportation services – providing customers with non-medical emergencies access care including hospital visits, medical appointments, physical therapy, etc.
  • Account management and financial services – providing budget counseling, financial literacy and account management
  • Community outreach – partnerships with programs and causes including Toys for Tots, food boxes, coat drives and HIV prevention and testing

ADDRESS
385 Holly Street NW,
Atlanta, GA 30318

PHONE
(404) 968-9216

HOURS
24 hours a day,
7 days a week

CONTACT
info@htdi.org

Source: http://www.htdi.org/
The Sullivan Center is now a location of the Society of St. Vincent De Paul Georgia, a non-profit organization providing a variety of services to those in need.

- Sullivan Center and St. Vincent de Paul Georgia merged in 2012

The Sullivan Center provides a number of basic needs services including food pantry and many educational assistance programs.
Basic Needs Summary

• There are a limited number of services providing basic needs like food, shelter and clothing spread out across the Westside Impact Neighborhoods

• There are additional basic needs providers in partnership with faith-based institutions

• Programming for the Atlanta BeltLine should engage these organizations that provide basic needs services through partnerships in order to reach a segment of the population with the largest needs
Recreation, Youth and Senior Centers
Recreation, Youth and Senior Center Index

1. Arthur M. Blank Family Youth YMCA
2. Bellwood Boys and Girls Club
3. New Horizon Neighborhood Senior Center
4. Harland Boys and Girls Club
5. Dean Rusk YMCA Head Start Academy
6. Woolfolk Boys and Girls Club
7. The Salvation Army Ray and Joan Kroc Community Center
8. Pittman Park Boys and Girls Club
Recreation, Youth and Senior Center Overview

• There are two identified youth centers directly within the Westside Impact Neighborhood boundaries
  • Harland Boys and Girls Club
  • Dean Rusk YMCA Head Start Academy

• There is one senior center east of Washington Park
  • New Horizons Senior Center
    • Provide a variety of activities for seniors ages 60+
    • Provide transportation to and from the center

• There are no family (youth/adult) YMCA programs in the Westside Impact Neighborhoods
  • Arthur M. Blank Family YMCA located east of Washington Park
    • Provides services for children
Recruitment, Youth and Senior Center Overview

• There is a developmental YMCA is located in the Harris Chiles neighborhood
  • *Dean Rusk YMCA Head Start Academy*
    • Programming for children from birth to 5 years old
    • Provides children and their families with educational support and a variety of services

• *The Salvation Army Ray and Joan Kroc Corps Community Center* provides community services
  • Offers a variety of programming focusing on fitness, recreation, literacy and the arts
  • Requires membership
• The YMCA Head Start program is a federal program that promotes school readiness and development of children ages birth to 5 from low-income families.

• Families will fill out an application for enrollment and if eligible the child will have access to a number of free services including:
  • Health – monitor and facilitate medical information including vaccinations, communications with doctors, etc.
    • If the family does not have insurance, the program will cover costs and assist in getting coverage.
  • Nutrition – access to nutritionist, provide meals at the academy everyday.
  • Social services – family support.
  • Education – Head Start provides in-the-classroom education with its own curriculum plan.
The Boys and Girls Clubs of Metro Atlanta have a mission to change the lives of children through a variety of programs and support including:

- Education and Career Programs
- Health and Life Skills - health and wellness education, drug and alcohol prevention, gang resistance, teen mentoring programs
- Arts Programs
- Sports, Fitness and Recreation

Boys and Girls Clubs run similar programs across sites, but clubs have certain site-specific programs - at Harland these include science and technology program, dance team and arts and reading clubs.

The Harland Boys and Girls Club has pick-up and drop-off services from a number of our identified Westside Impact Neighborhood schools:

- Brown Middle School
- F.L. Stanton Elementary
- KIPP WAYS
- M.A. Jones Elementary
- Washington High School
- KIPP Collegiate
- KIPP STRIVE

Many of the children at this location come from M.A. Jones Elementary.

For more information on programming at this facility, contact:
Clifford Hayes
E-mail: chayes@bgcma.org
### Bellwood Boys & Girls Club

**ADDRESS**  
777 Donald Lee Hollowell Parkway  
Atlanta, GA 30318

**PHONE**  
404-486-2765

**HOURS**  
**School Year:**  
Monday to Friday  
2:30 pm to 8:30 pm  
**Summer:**  
Monday to Friday  
7:00 am to 6:00 pm

### Woolfolk Boys & Girls Club

**ADDRESS**  
1642 Richland Road SW, Atlanta, GA 30311

**PHONE**  
(404) 752-7239

**HOURS**  
**School Year:**  
Monday to Friday  
2:30 pm to 8:30 pm  
**Summer:**  
Monday to Friday  
7:00 am to 6:00 pm

### Pittman Park Boys & Girls Club

**ADDRESS**  
950 Garibaldi Avenue, S.E.  
Atlanta, Georgia 30315

**PHONE**  
404-215-2824

**HOURS**  
**School Year:**  
Monday to Friday  
2:30 pm to 8:30 pm  
**Summer:**  
Monday to Friday  
7:00 am to 6:00 pm
New Horizons Senior Center

• Services for seniors 60+ with transportation included, limited to Fulton County residents
• Provide workshops or trainings including (not limited to):
  • Vocational
  • Occupational
  • Intellectual
  • Spiritual
  • Emotional
  • Physical
  • Environmental activities
• In addition, member also participate in activities including Zumba, arts and crafts, plays and other senior events
• New Horizons is a Meals on Wheels senior center

For more information on programming at this facility, contact:
Anne Foster
E-mail: afoster@mealsonwheelsatlanta.org

Source: http://mealsonwheelsatlanta.org/
The Salvation Kroc Corps Community Center

- Located just outside Adair Park in the Pittsburgh neighborhood, the Kroc Corps Community Center is a 53,500 square-foot worship, arts, education and recreation facility

- Facility requires membership fee (per month), however, there are scholarship programs and rates for particular classes or programs

- Some of the programs offered include:
  - Visual, Technology and Performing Arts
  - Fitness and Recreation
  - Family Literacy/GED program
  - Reach out Out to Read (Literary Outreach)
  - Camp KROC! (Summer, Winter and Spring Day Camps)
  - Computer Lab
  - Library
  - Sunday Worship/Bible Study

ADDRESS
967 Dewey Street SW, Atlanta, GA 30310

PHONE
(404) 638-7195

HOURS
School Year: Monday to Saturday 7am – 8pm

MOSAIC GROUP
Source: http://kroccenteratlanta.org/
Recreation, Youth and Senior Center Summary

• There are a limited number of recreation and youth centers serving the Westside Impact Neighborhoods
  • The Harland Boys and Girls Club services many of the Westside Impact Neighborhood schools

• The Westside Impact Neighborhoods have only one identified senior center
  • The age distribution analysis identifies this area as having a large senior population

• *Programming for the Atlanta BeltLine should target available youth and recreation centers to encourage BeltLine use and increase organized physical activity*

• *The Atlanta Beltline should try to engage the senior resident population of the Westside Impact Neighborhoods through avenues in addition to the one identified senior center*
Community Outreach and Resources
Community Outreach and Resources Index

1. City of Refuge
2. Atlanta Harm Reduction Coalition
3. Atlanta Job Corps Center
4. Chronicles of Human Services
5. Southwest Ecumenical Emergency Assistance Center
6. Youth Reach Out Program
7. Sullivan Center (SVdP)
8. Georgia Parents Support
Community Outreach and Resources

Overview

• There are is one large community outreach facility in the Hunter Hills area
  • City of Refuge: large facility with a number of services including healthcare, housing, job training and skill development

• There are three additional programs adjacent to the northern Westside Impact Neighborhoods:
  • Atlanta Harm Reduction Coalition: a comprehensive harm reduction program focused on addressing and preventing high-risk activities
  • Atlanta Job Corps Center: an education and career technical training program that helps young people 16-24 of age gain employment
  • Chronicles of Human Services: a program that focuses on youth and adults with mental illness
Community Outreach and Resources

Overview

• There are four additional community outreach programs located in or around the West End and Capitol View neighborhoods:

  • **Southwest Ecumenical Emergency Assistance Center:** Provides emergency assistance including basic needs resources, education and workforce development
  
  • **Youth Reach Out Program Inc.:** Provides community outreach programming to children and youth including food pantry, education, activities, arts, and clubs
  
  • **Sullivan Center:** Offers programming surrounding health education, life skills, workforce development and basic needs resources
  
  • **Georgia Parents Support:** Provides support, education and advocacy for children and their families with mental illness, emotional disturbances and behavioral differences
• In addition to the previously mentioned basic needs services, The City of Refuge has a number of outreach programs and resources. Some of the community resources and programs at this location include:

  • **180 Kitchen** – fully operational kitchen, dining and culinary education facility
    - Cafeteria - over 18,000 meals per month
    - Culinary Arts School
    - Upcoming event: Dinner in the City 2015, August 29th 2015

  • **Children's Programming**
    - CORE Academy, CORE After School, CORE Summer Club

  • **Level Up Youth Programs**
    - After-school program: students in 6th – 12th grade have access to homework assistance, online resources and social activities
    - Level Up Parents, Friday Night Lights, Level Up Soccer/Basketball

  • **NAPA Training Center**
    - Partnership with Genuine Parts and NAPA to provide job training and automotive technical skills to help increase employment and job security
The Atlanta Harm Reduction Coalition is a community-based harm reduction program that works to bring individuals engaged in high-risk activities closer to prevention and health services.

The AHRC offers a number of on-site health services including:

- Free HIV counseling, testing, & linkage to care
- Free Hepatitis C Counseling, testing, & linkage to care
- Free hygiene kits
- Free computer lab and phone use
- Free hot meals
- Access to case management/group & individual counseling, referrals & linkages to harm reduction training

Additionally, the AHRC has community outreach programs in the Bluff area (outside of Westside Impact Neighborhood) twice per week with services including:

- Free needle exchange
- Free narcan kits
- Free hot meals
- Free HIV and Hepatitis C testing and counseling
- Free Hygiene kits
- Free clothes
• The Atlanta Job Corps is a no-cost education and career training program facilitated by the U.S. Department of Labor
  • The primary objective is to help young people ages 16 through 24 improve quality of life through career and academic training
  • The Atlanta Job Corps is a primarily female center with the capability of housing 325 female students on campus

• Some of the services offered include:
  • GED Program
  • Online High School Diploma Program
  • School for Integrated Academics and Technologies
  • Advanced Career Training (ACT)
• Focused on providing resources for males and females suffering from mental health problems
  • Provide counseling and assistance through doctors appointments
    • Behavior and Emotional Issues
    • Truancy
    • Teen Pregnancy
    • Academic Challenges
    • Creation of Action Plan
    • Assist Families and Caregivers

• Services are available to individuals, families and small groups

• Chronicles of Human Services accepts referrals from Georgia Department of Children and Family Services, as well as hospitals that have initial points of contacts
The SWEEAC provides emergency assistance to Southwest Atlanta

- Programs in four areas of critical need:
  - Life Skills Enhancement
  - Anti-Hunger
  - Children-at-Risk
  - Dress for Success

- SWEEAC serves more than 13,000 people annually and distributes over 250,000 pounds of food

Programs offered (not limited to):

- Employment resources
- Transportation
- Financial Education
- Food Pantry – Mondays-Thursdays
- Youth Education program
- Clothing Distribution
- Career Center

Source: [http://sweeacorg00.web707.discountasp.net](http://sweeacorg00.web707.discountasp.net)
The Youth Reach Out Program Inc.

ADDRESS
900 Metropolitan Parkway Southwest, Atlanta, GA 30310

PHONE
(404) 753-5253

HOURS
Monday to Friday
9:00am-5:00pm

• The Youth Reach Out Program (YROP) is a non-profit agency that provides community outreach programming to youth, parents and communities

• Programs include:
  • Kids For a Crime Free Community
  • Kids Community Books on the Block
  • After-School Tutorial Services
  • Computer Lab
  • After-School Summer Art and Science Club
  • The YROP Family/Community Food Pantry
  • The YROP Community Resource Center
  • Neighborhood Clean-Up Projects

Source: youthreachout.org
The Sullivan Center is a location of the Society of St. Vincent De Paul Georgia, a non-profit organization providing a variety of services to those in need:

- Sullivan Center and St. Vincent de Paul Georgia merged in 2012
- The Sullivan Center provides a number of services including food pantry, educational programs, support and aid

The Society of St. Vincent de Paul is engaged across Atlanta supporting a variety of programs and organizations:

- Upcoming events:
  - **SVdP Poverty Summit 2015** – September 16-18, 2015
    - SVdP and other metro-Atlanta partners (Poverty Institute) present a summit on poverty to provide information and tools necessary to help stop the crisis of poverty
  - **Evening for Hope Gala 2015** – October 17th 2015
    - Gala event featuring sponsors and partners to promote community leaders and programs
    - Proceeds go to support the SVdP charities
• Georgia Parent Support Network provides support and education for children and their families with mental illness, emotional disturbances and behavioral differences
  • There is a peer center directed towards older children (typically remain with the organization for 1 year and over)
    • Life skill development
    • Parent support classes
    • Advocacy classes
  • Many referrals come from Department of Juvenile Justice (DJJ) or Department of Family and Children Services (DFCS)

• Organizational goals include:
  • To create a community-based network of support for parents of children living with behavioral difficulties
  • To advocate in the public forum on local, state, and federal levels for comprehensive, coordinated, community-based, and family-driven mental health services for children and adolescents
  • To increase public awareness about the needs and conditions of children and adolescents who live with severe emotional disturbance to reduce the stigma of mental illness
  • To foster collaboration among parents, clients, and professionals

ADDRESS
1381 Metropolitan Parkway Southwest, Atlanta, GA 30310

PHONE
(404) 758-4500

HOURS
Monday to Friday 9:00am-5:00pm
Community Outreach and Resources Summary

• There are programs in the Westside Impact Neighborhoods that conduct community outreach with services including:
  • Food support – Sullivan Center, City of Refuge, SWEEAC
  • Support services – Georgia Parents Support Network, Chronicles of Human Services, Uplifting the Community
  • Job training – Atlanta Job Corps, City of Refuge
  • Education – City of Refuge, Youth Reach Out Program
  • Health Services – Atlanta Harm Reduction Coalition, City of Refuge
• The City of Refuge has additional programs engaging the community in order to promote wellness and reduce the impact of poverty

• Atlanta BeltLine programming should partner with organizations who have outreach programs that align with the identified Beltline primary outcomes
Food and Grocery
WIN Food and Grocery Overview

- According to the USDA Economic Research Service, 7 of 10 census tracts corresponding to Westside Impact Neighborhoods reside in low-income, low-access food deserts at the ½ mile range.
- Low-income: poverty rate of 20% or median family income at or below 80% of the area median income.
- Low-access (1/2 mile): at least 500 persons and/or at least 33% of the census tract’s population live more than ½ mile from a supermarket or large grocery store.

**Food and Grocery Index**

1. Kroger
2. Save-A-Lot
3. Big Bear Foods
4. B&K Grocery
5. Walmart
6. Save-A-Lot

*Only larger grocery stores were indexed
WIN Food and Grocery Overview

• There are three grocery stores in the West End neighborhood:
  • Kroger
  • Save-A-Lot
  • Big Bear Foods
• There is a Walmart located just outside Washington Park
• There is a Save-A-Lot location south of Capitol View and Capitol View Manor neighborhoods
• There are also a number of corner stores and bodegas that offer limited options and lack access to fresh produce
BeltLine Food and Grocery Summary

• The Westside Impact Neighborhoods are largely located in food deserts at the ½ mile range with little access to healthy, fresh food

• The West End and Westview neighborhoods have the best access to grocery stores

• All neighborhoods have numerous corner stores and bodegas, but with little fresh and nutritious food options
  • The lack of healthy food is detrimental to overall health outcomes

• Beltline programming should consider nutrition as an important factor in improving overall population health

• Partnering with smaller, local food stores to encourage healthy eating options may be effective
School Programs
School Index

1. Connally Elementary School
2. Finch Elementary School
3. F.L. Stanton Elementary School
4. Gideons Elementary School
5. M.A. Jones Elementary School
6. Brown Middle School
7. Sylvan Hills Middle School
8. KIPP Strive Academy
9. KIPP WAYS Academy
10. Booker T. Washington High School
11. KIPP Atlanta Collegiate
12. Carver High School
The identified elementary school have after school programs from 2:30PM – 6:00PM each day and run a range of activities for the students.

All of the after school programs are run by licensed providers:

- Connally Elementary School – Boys and Girls Club
- Finch Elementary School – I Can Achieve, Inc.
- F.L. Stanton Elementary School - YMCA
- Gideons Elementary School – Preferred School Care
- M.A. Jones Elementary School - Preferred School Care and YMCA – Arthur M. Blank

General contact information for the after school program providers are below, retrieved from APS website:

- Boys and Girls Club of Metro Atlanta, Inc.
  Michael Armstrong
  404.527.7686
  marmstrong@bgcma.org

- YMCA of Metropolitan Atlanta/East Lake Branch
  Diane Armstrong-Stuckey
  404.373.6561
  edm@ymcaatlanta.org

- Preferred School Care, Inc.
  Bill Selmon
  770.739.9180
  selmonatl@aol.com

- I Can Achieve, Inc.
  Kamaria Finch
  770.744.5427
  kfinch@icanachieveinc.com

- Arthur M. Blank Family Youth YMCA
  Kaamel Nuri
  404.724.9622
  kaameln@ymcaatlanta.org
Summary of Middle Schools

• The identified middle schools have after school programs from after school (approximately 2:30PM for APS, or 3/4:00PM for KIPP schools) – 6:00PM each day and facilitate a range of activities for the students
  • All of the after school programs are run by licensed providers:
    • Brown Middle School – After School All Stars
    • Sylvan Hills Middle School – After School All Stars
    • KIPP Strive Academy – YMCA – Arthur M. Blank
    • KIPP WAYS Academy – YMCA – Arthur M. Blank

• General contact information for the after school program providers are below, retrieved from APS website:

<table>
<thead>
<tr>
<th>After-School All Stars Atlanta</th>
<th>Arthur M. Blank Family Youth YMCA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. Walter Thompson</td>
<td>Kaamel Nuri</td>
</tr>
<tr>
<td>404-413-8365</td>
<td>404.724.9622</td>
</tr>
<tr>
<td>770-364-7146</td>
<td><a href="mailto:kaameln@ymcaatlanta.org">kaameln@ymcaatlanta.org</a></td>
</tr>
<tr>
<td><a href="mailto:wrthompson@gsu.edu">wrthompson@gsu.edu</a></td>
<td></td>
</tr>
</tbody>
</table>
Summary of High Schools

• The identified high schools largely do not have structured after school programming

• The high schools do have sports teams with practices after school
  • Sports teams include:
    • football
    • cross country
    • volleyball
    • boys/girls basketball
    • swimming
    • boys/girls soccer
    • golf
    • tennis
    • track and field
School Education Summary

• All of the elementary and middle schools selected for this analysis have after school programs run by authorized providers
  • These programs run from after school until approximately 6:00PM
• There is a gap in after school programs and services at the high school level
  • There are organized sports teams
• Beltline programming should target the authorized after school program providers to engage the students at the elementary and middle school levels
• At the high school level, Beltline programming should consider engaging the school sports teams as well as look to fill the gap in available structured programming
Parks and Gardens
Parks and Gardens Index

1. Maddox Park
2. Washington Park
3. Mozley Park
4. Dean Rusk Park
5. West End Park
6. West End Community Urban Garden and Nursery
7. Howell Park
8. Atwood Community Garden – Urban Farm
9. Rose Circle Park
10. Adair Park II
11. Outdoor Activity Center
12. Gilliam’s Community Garden
13. The Rev. James Orange Park at Oakland City
14. Adair Park I
15. The Sullivan Center Community Garden
16. Emma Millican Park
17. Perkerson Park
Parks

• Many of the identified parks have public facilities including:
  • Playgrounds
  • Tennis courts
  • Running tracks
  • Pools
  • Ponds
  • Basketball courts

• Parks have benches, tables, or gazebos for parties and gatherings

• The Outdoor Activity Center is a 26-acre urban park with hiking trail, a ropes course and nature-themed playground

• There are additional parks in the Westside Impact Neighborhoods beyond those highlighted in the index

• Most of the City of Atlanta parks are closed from 11PM-6AM
Community Gardens

In addition to parks, there are a number of community gardens including (not limited to):

- **West End Community Urban Garden and Nursery**: community urban garden with a goal to teach people the art of growing fruits and vegetables naturally
  - Contact: Haylene Green-Hightower (678) 933-1087
- **Atwood Community Garden – Urban Farm**: managed by the NEXT Steps Youth Entrepreneur Program, the Atwood Garden is a 3.5 acre S.T.E.M. based urban agricultural center helping at-risk youth find career pathways. The Atwood Garden has a stand at the West End Beltline Open Air Market
  - Contact: Dana Harris (678) 570-0398
- **The Sullivan Center Community Garden**: 43 raised bed gardens to grow organic vegetables with an objective for residents and youths to supplement dietary needs
  - Contact: Veronica Wilson (404) 753-0531
- **Gilliam’s Community Garden**: community garden located in the Oakland City neighborhood with a goal to teach children and residents how to garden and cultivate organically and to produce fresh fruits and vegetables for nourishment
  - Contact: (678) 949-8530 or (404) 410-0548

Source: communitygarden.org/find-a-garden
Parks and Gardens Summary

• There are a number of public parks throughout the Westside Impact Neighborhoods
  • These parks have a variety of facilities for sport and leisure, as well as community gatherings (benches and tables for parties, etc.)

• Additionally, the Westside Impact Neighborhoods have community gardens that are used for educational purposes as well as the production of fresh fruit and vegetables

• Atlanta Beltline programming should utilize these existing parks and facilities to foster shared interests and encourage BeltLine use for activities

• The Atlanta BeltLine should engage the community gardens and expand on existing BeltLine urban gardening projects
Summary and Recommendations for BeltLine Programming
Analysis Summary

• The purpose of the Westside Impact Neighborhood community scan was to provide relevant information for the expansion and collaboration of existing programs as well as inform future BeltLine programming.

• Data was collected, analyzed and presented for metrics including:
  • Demographics
  • Education
  • Health status
  • Community asset map and gap analysis

• From this information we have been able to draw findings that will help inform BeltLine programming in the Westside Impact Neighborhoods.

• The following section will provide a summary of the analysis and subsequent recommendations based on the community scan.
Recommendations from WIN
Demographic Profile

- The demographic analysis revealed a few key trends that will need to be targeted in BeltLine programming

- The large majority of the resident population is African American ($90\%$)
  - Beltline programming and educational materials will need to be culturally relevant and sensitive in order to most effectively reach the target audience

- There is a large youth population in the Westside Impact Neighborhoods
  - $27\%$ of the resident population is $<19$ years of age and there is a high percentage of children living in poverty ($49\%$ of youth $<18$ years of age)
  - Given high levels of poverty, use of the Beltline may not be a high priority for this population and their parents
Recommendations from WIN
Demographic Profile

• BeltLine programming will need to consider outreach approaches that will encourage and expose youth in the Westside Impact Neighborhoods to the Atlanta Beltline
  • Initial exposure to the BeltLine will likely need to be facilitated through partnerships with existing organizations
    • Previously listed authorized after school providers (YMCA, Preferred School Care, I Can Achieve, etc.)
    • Multiple locations of the Boys and Girls Clubs of America (particularly Harland Boys and Girls Club)
  • BeltLine programming may need to include information on safety to gain parental support
Recommendations from WIN
Demographic Profile

• It was also identified that the Westside Impact Neighborhoods have a larger population of 45-64 year old residents
  • Approximately 26% of Westside Impact Neighborhoods residents are 45-64 years of age
    • Many residents are uninsured (27%) and with very low income
  • These resident are at the prime age for the development of chronic disease (i.e. hypertension, ischemic heart disease, diabetes)
  • It will be more difficult to engage this age group, as they may not regularly consider preventive health care behaviors like physical activity and healthy eating a priority
Recommendations from WIN
Demographic Profile

• BeltLine programming should seek to partner with health centers, community outreach programs and other local organizations to promote the importance of healthy lifestyles and BeltLine use
  • Programming should include health centers in the WIN (Mercy Care, West End, Good Samaritan) and encourage physicians to communicate directly with patients about BeltLine use
  • Contact churches and faith-based institutions to promote BeltLine use and the potential health benefits
  • Use grocery stores, Walmart, laundry mats, etc. as venues for advertisement
  • Incentives for increased use could be appealing to this age group

• *It is very important that this population uses the BeltLine, as this is the age group that has arguably the largest potential for health benefit from mitigated chronic disease*
Recommendations from WIN
Demographic Profile

• The third target population will be seniors of 60+ years of age
  • 13% of all residents in the Westside Impact Neighborhoods were 60 years of age or older and this was higher than the Eastside Trail Neighborhoods
  • Beltline programming will have to be creative and direct, as these residents will likely not leave their homes as much as residents of other ages
    • Locations for programming will include faith-based institutions, senior centers, grocery stores and health centers
    • BeltLine should again encourage physicians to communicate with elderly patients about the benefits of BeltLine exercise and use
    • The BeltLine should look to partner with organizations offering services to seniors; services that will provide transportation to and from the BeltLine will be important
Recommendations from WIN Demographic Profile

• The community analysis also revealed that many of the residents are without college degrees or GEDs
  • 25% of residents have less than high school education

• Therefore, BeltLine programming will need to ensure that program materials meet the literacy and educational levels of the Westside Impact Neighborhood residents
  • Utilizing pictures and simple brochures that are relevant and appropriate for the target population will be important
  • Effectively and concisely communicate messages to educate residents on the benefits of increase BeltLine use
Recommendations from WIN Demographic Profile

- The most effective Beltline programming will utilize all of the aforementioned demographic findings to create events, advertisements and communications that are most appealing and engaging to the target Westside Impact Neighborhood audience
  - Programming should ensure that activities such as cooking, diet and exercise classes are culturally relevant to the African American population, both youth and adults
  - Additional programs such as dance and music classes should be directly relatable to residents
    - Integrate BeltLine programming with existing WIN classes and resources
    - Learn from residents what types of programs have worked and what have not
    - Utilize local residents and existing community instructors as much as possible
Recommendations from WIN Health Status Profile

• The presented analysis of health indicators reveals a large opportunity to impact the health status of the Westside Impact Neighborhoods
  
  • The leading causes of morbidity and mortality across the neighborhoods are related to cardiac and musculoskeletal diseases
    • Ischemic heart disease is the leading cause of death across all neighborhoods, and hypertension related disease is the second leading cause
    • Diseases of the musculoskeletal system and connective tissue are the leading cause of emergency room visits across all neighborhoods
  
• These health conditions have the potential to be improved though increased physical activity, healthy eating and stress reduction programs offered through the BeltLine
Recommendations from WIN Health Status Profile

- BeltLine programming will need to partner with local health centers and physicians to promote education on why it is important to exercise and provide guidance on how to get involved on the BeltLine
  - Additional programs should engage the community through other avenues shown in the community asset map to promote healthy eating and healthy lifestyle choices
    - This programming will need to be creative such as giveaways, advertisements in local stores, partnerships with community outreach programs, etc.
    - BeltLine programming should work with grocery and corner stores to promote healthy food options
    - Additional exercise programs can target stress reduction such as yoga, relaxation, and behavioral health activities to reach a more broad spectrum of residents
Recommendations from Health Status Profile

• The analysis of maternal and child health outcomes showed that the indicators from the Westside Impact Neighborhood are below those of Fulton County, Georgia and U.S. average
  • 15% of births are of low birthweight and 18% of births are premature in the Westside Impact Neighborhoods
  • 8% of births were to females 10-17 years of age and 29% of repeat births had birth intervals < 2 years
  • Pregnancy and related health conditions are the number one cause of hospital discharge
• BeltLine programming should target young pregnant women and could be helpful in influencing and improving birth outcomes through outreach and support programs
Recommendations from Health Status Profile

- BeltLine programming should provide educational resources for young women on the benefits of physical activity, stress reduction and remaining tobacco free
  - The BeltLine should be offered as an avenue for positive behavior
  - It will be important to ensure that programming is appropriate for pregnant women and include offerings such as baby classes, walking and strolling activities
  - Incorporate existing programs to bring young children on the BeltLine through partnerships with health centers, YMCAs and community outreach organizations such as the City of Refuge
Additional Recommendations

• BeltLine programming should be exhaustive in its connections throughout the community
  • For example, partnering with local community gardens will strengthen community networks and provide educational resources

• There should be strong effort to support and expand existing programs to promote sustainable growth
  • Organizations such as WeCycle Atlanta should be integrated into BeltLine programming as a partnership to foster community support

• It is imperative that BeltLine programming builds from the foundation of community assets outlined in this analysis, as well as identifies additional resources
Final Summary

• This overall analysis shows that the Westside Impact Neighborhoods are different from both the Eastside and Northside Trail neighborhoods in a number of ways including:
  • Demographic distribution
  • Health status
  • Available assets and resources

• The BeltLine has the potential to have a significant impact on this population, particularly in terms of improving health outcomes
  • Improving lifestyle choices and leading causes of morbidity and mortality

• If BeltLine programming is going to be successful it will take careful planning and thought in order to most effectively integrate programs into the Westside Impact Neighborhood communities

• Through thoughtful programming that considers the characteristics, needs and desires of residents in the Westside Impact Neighborhoods, the BeltLine will become a valuable asset to the community and foster long-term, sustainable growth and development