Promote a healthy and active lifestyle as your company aligns with one of the largest, most wide-ranging urban redevelopment programs in the country that connects 45 neighborhoods — the Atlanta BeltLine.

**SPRING 2020 // NORTHSIDE 5K**
On April 4, 2020 our newest race will showcase the Northside Trail at Tanyard Creek, a connector for two existing Atlanta BeltLine trails!

**SUMMER 2020 // WESTSIDE 5K + 8K**
Our July 11, 2020 race follows the Westside Trail Corridor and takes participants through the oldest neighborhood in Atlanta, West End, before continuing through the historic Westview neighborhood.

**WINTER 2020 // EASTSIDE 10K**
December 5, 2020 is the biggest race in the Run.Walk.Go! Race Series and showcases the Eastside Trail Corridor and Piedmont Park, and winds through Inman Park, Midtown, Old Fourth Ward, Poncey-Highland and Virginia-Highland.

**About Run.Walk.Go!**
Over 21,000 people have participated in the family-friendly Run.Walk.Go! Race Series, which is an integral part of the Atlanta BeltLine’s health and fitness programming. In 2019, over 150 teams helped us raise funds for the BeltLine. Our Northside 5k had nearly 800 registrants, our Westside 5K nearly 1,400 registrants and our Eastside 10K over 1,300 registrants.

Your sponsorship helps keep the Atlanta BeltLine vision on track by enabling the construction of more parks and trails, engaging the public through tours, health and fitness programs, and special events, and empowering Atlanta BeltLine residents to connect with jobs, housing, and better health.

**Who We Are**
Formed in 2005, the Atlanta BeltLine Partnership (ABP) provides the collaborative platform advancing the Atlanta BeltLine project. ABP enables the project by raising money from the private sector and philanthropic community; engages the public through programming, events and activities; and empowers residents of Atlanta BeltLine neighborhoods through partnerships that bring about positive outcomes in the areas of health, housing and economic opportunity.

Atlanta BeltLine, Inc. (ABI) was formed in 2006 to manage the implementation of the Atlanta BeltLine project. Tasked with overseeing the planning and execution, ABI works closely with City of Atlanta departments to define details of the plan, secure public funding, inform and engage members of the community, and serve as the overall project management office for construction of the trails, transit, parks, and other key components.

**Our Reach**
@ATLANTABELTLINE
389,000 followers
114,000 followers
78,000 fans
32,000 email subscribers
Learn more about us at atlantabeltline.org
## Sponsorship Opportunities

**Run.Walk.Go! Race Series**

### Company Information:

Name for Recognition ________________________________________________

City __________________________ State __________ Zip Code _____________

Email __________________________ Phone ___________________________

Representative Name __________________________ Title __________________

I agree to sponsor the Run.Walk.Go! Race Series. As a sponsor, I understand I will receive the applicable sponsorship opportunities described in this packet and agree to provide digital art work for all promotional advertising. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by the Atlanta BeltLine Partnership.

Authorized Sponsor Signature __________________________ Date __________

### Payment Information:

- Invoice
- A check is enclosed

Credit Card: 
- □ VISA
- □ Master Card
- □ AMEX

Card # ___________________________ Exp Date _________ Security Code _______

Name on Card ______________________________________________________

Please send this completed form to:
Atlanta BeltLine Partnership
Attn: Salisha Evans, Director of Partnerships and Development
112 Krog St. NE, Suite 14, Atlanta, GA 30307

Sponsorship proposals can be customized! If none of these packages sounds just right or you’re interested in providing something not currently listed, please contact us with your ideas: salisha@atlblp.org or (404) 446-4408.

### Sponsor Levels + Benefits

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<thead>
<tr>
<th>Level</th>
<th>Presenting</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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<tbody>
<tr>
<td>Event webpages</td>
<td>Linked logo</td>
<td>Linked Logo</td>
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<td>Name</td>
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<tr>
<td>Posters, fliers, emails</td>
<td>Logo</td>
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<td>Name</td>
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<tr>
<td>Race day signs, banners</td>
<td>Logo</td>
<td>Logo</td>
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<tr>
<td>Race day t-shirts</td>
<td>Logo</td>
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<tr>
<td>10x10 Exhibitor space</td>
<td>Tent or table with premium placement</td>
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<tr>
<td>Complimentary runner registrations per race</td>
<td>20</td>
<td>15</td>
<td>10</td>
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<td>$5 off registration codes for promo use</td>
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<td>50</td>
<td>25</td>
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<td>Social media tagging, press release inclusion</td>
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<td>Verbal recognition during event program</td>
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<td>Yard signs on the trail</td>
<td>Large logo</td>
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<td>If available, local media opportunities</td>
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<td>Free warm-up clinic</td>
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### Print deadlines for posters, fliers, t-shirts, yard signs are one month prior to race day.