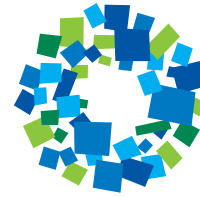


2020 Atlanta BeltLine Partnership Run.Walk.Go! Race Series Sponsorship Opportunities



Atlanta
BeltLine
Partnership

Promote a healthy and active lifestyle as your company aligns with one of the largest, most wide-ranging urban redevelopment programs in the country that connects 45 neighborhoods — the Atlanta BeltLine.

SPRING 2020 // NORTHSIDE 5K

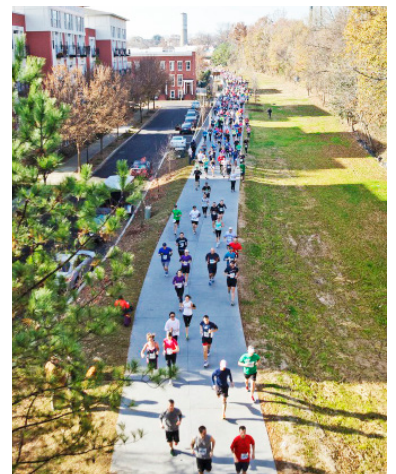
On April 4, 2020 our newest race will showcase the Northside Trail at Tanyard Creek, a connector for two existing Atlanta BeltLine trails!

SUMMER 2020 // WESTSIDE 5K + 8K

Our July 11, 2020 race follows the Westside Trail Corridor and takes participants through the oldest neighborhood in Atlanta, West End, before continuing through the historic Westview neighborhood.

WINTER 2020 // EASTSIDE 10K

December 5, 2020 is the biggest race in the Run.Walk.Go! Race Series and showcases the Eastside Trail Corridor and Piedmont Park, and winds through Inman Park, Midtown, Old Fourth Ward, Poncey-Highland and Virginia-Highland.



About Run.Walk.Go!



Over 21,000 people have participated in the family-friendly Run.Walk.Go! Race Series, which is an integral part of the Atlanta BeltLine's health and fitness programming. In 2019, over 150 teams helped us raise funds for the BeltLine. Our Northside 5k had nearly 800 registrants, our Westside 5K nearly 1,400 registrants and our Eastside 10K over 1,300 registrants.

Your sponsorship helps keep the Atlanta BeltLine vision on track by enabling the construction of more parks and trails, engaging the public through tours, health and fitness programs, and special events, and empowering Atlanta BeltLine residents to connect with jobs, housing, and better health.

Who We Are



Atlanta
BeltLine
Partnership

Formed in 2005, the **Atlanta BeltLine Partnership** (ABP)

provides the collaborative platform advancing the Atlanta BeltLine project. ABP enables the project by raising money from the private sector and philanthropic community; engages the public through programming, events and activities; and empowers residents of Atlanta BeltLine neighborhoods through partnerships that bring about positive outcomes in the areas of health, housing and economic opportunity.



Atlanta
BeltLine

Atlanta BeltLine, Inc. (ABI) was formed in 2006

to manage the implementation of the Atlanta BeltLine project. Tasked with overseeing the planning and execution, ABI works closely with City of Atlanta departments to define details of the plan, secure public funding, inform and engage members of the community, and serve as the overall project management office for construction of the trails, transit, parks, and other key components.

Our Reach

@ATLANTABELTLINE

 **389,000** followers

 **114,000** followers

 **78,000** fans

 **32,000** email subscribers

Learn more about us at atlantabeltline.org

2020

Atlanta BeltLine Partnership
Run.Walk.Go! Race Series
 Sponsorship Opportunities



Atlanta
 BeltLine
 Partnership

**Sponsor
 Levels +
 Benefits**

	Presenting	Platinum	Gold	Silver	Bronze
Event webpages	Linked logo	Linked Logo	Logo	Logo	Name
Posters, fliers, emails	Logo	Logo	Logo	Name	Name
Race day signs, banners	Logo	Logo	Logo	Name	Name
Race day t-shirts	Logo	Logo	Logo	Logo	Name
10x10 Exhibitor space <i>Tables available upon request</i>	Tent or table with premium placement	Tent or table	Tent or table	Tent or table	Table
Complimentary runner registrations per race	20	15	10	10	5
\$5 off registration codes for promo use	100	50	25		
Social media tagging, press release inclusion					
Verbal recognition during event program					
Yard signs on the trail	Large logo	Logo			
If available, local media opportunities					
Free warm-up clinic					

**Sign
 Up To
 Sponsor**

Please Choose Your Sponsorship Level:	Presenting \$45,000	Platinum \$22,500	Gold \$10,500	Silver \$5,500	Bronze \$2,750
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Print deadlines for posters, fliers, t-shirts, yard signs are one month prior to race day.

Company Information:

Name for Recognition _____

Address _____

City _____ State _____ Zip Code _____

Email _____ Phone _____

Representative Name _____ Title _____

I agree to sponsor the Run. Walk. Go! Race Series. As a sponsor, I understand I will receive the applicable sponsorship opportunities described in this packet and agree to provide digital art work for all promotional advertising. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by the Atlanta BeltLine Partnership.

Authorized Sponsor Signature _____ Date _____

Payment Information: Invoice A check is enclosed *Please make payable to Atlanta BeltLine Partnership*

Credit Card: VISA Master Card AMEX

Card # _____ Exp Date _____ Security Code _____

Name on Card _____ Signature _____

Please send this completed form to:
 Atlanta BeltLine Partnership
 Attn: Salisha Evans, Director of Partnerships and Development
 112 Krog St. NE, Suite 14, Atlanta, GA 30307

Sponsorship proposals can be customized! If none of these packages sounds just right or you're interested in providing something not currently listed, please contact us with your ideas: salisha@atlblp.org or (404) 446-4408.

Or, become a BeltLine Race Exhibitor.
 \$350 per race, except the Eastside 10K (\$500). To sign up, please check this box and fill out the form at right.