



ATLANTA TRACK CLUB
ATLANTA BELTLINE PARTNERSHIP

Atlanta BeltLine

RACE SERIES

PRESENTED BY:
RESURGENS
ORTHOPAEDICS

Our Race Series is Back for 2023!

In partnership with the Atlanta Track Club, we will be hosting the 2023 Atlanta BeltLine Race Series.

BELTLINE RACE SERIES

APRIL 15, 2023 // NORTHSIDE BELTLINE 3K- 5K

Showcasing the Northside Trail at Tanyard Creek.

JULY 15, 2023 // WESTSIDE BELTLINE 5K- 8K

Follows the Westside Trail Corridor taking participants through the oldest Atlanta neighborhood.

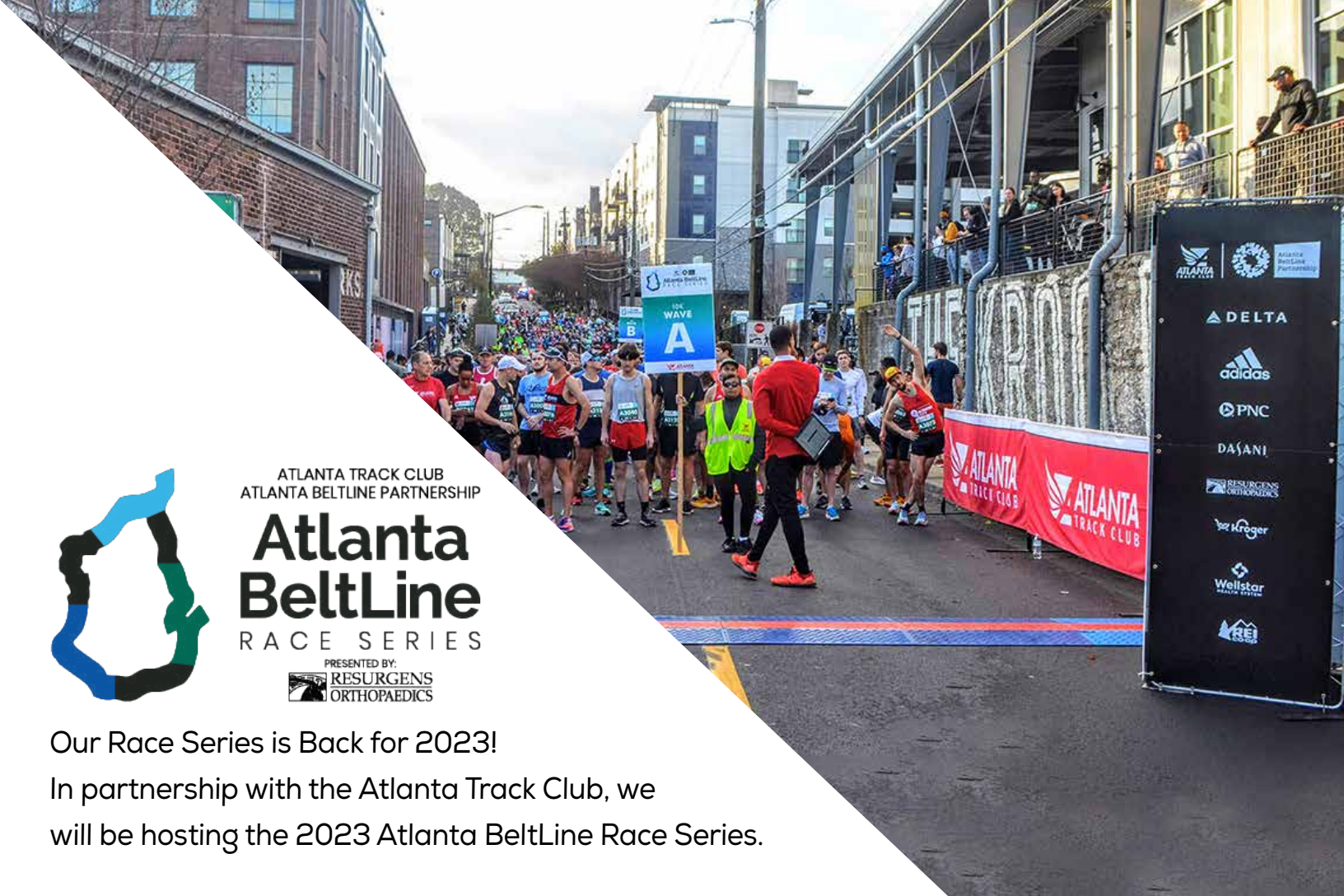
DECEMBER 9, 2023 // EASTSIDE BELTLINE 3K- 10K

The largest race in the series showcased the Eastside Trail and Piedmont Park.

2023 Sponsorship Opportunities

More than 25,000 people have participated in the family & doggy-friendly race series over the past 13 years. An integral part of the Atlanta BeltLine Partnerships health & fitness programming, the race series' participants help us raise funds for the Atlanta BeltLine.

Your **sponsorship** is an important part of keeping the Atlanta BeltLine vision on track: transforming 45 neighborhoods into lively, beautiful, sustainable places with art at the core of the corridor.





WHO WE ARE



Atlanta BeltLine Partnership

The Atlanta BeltLine Partnership (ABP) is the nonprofit organization that helps keep the

Atlanta BeltLine vision on track by enabling the construction of more parks and trails; engaging the public through tours, health and fitness programs, and special events; and empowering Atlanta BeltLine residents to connect with affordable housing, sustainable economic development, urban revitalization, and a healthy lifestyle.



Atlanta BeltLine

Atlanta BeltLine, Inc. (ABI) is the City of Atlanta's

implementation agency. ABI manages land acquisition, design, and construction for the infrastructure; engages and informs community members; supports affordable housing and small businesses; enables arts and culture programming; secures public funding; and oversees other key components.

OUR REACH

@ATLANTABELTLINE



383,800 followers



143,600 followers



89,700 fans



30,000 email subscribers

Learn more about us at beltline.org.



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2023 SPONSOR LEVELS & BENEFITS

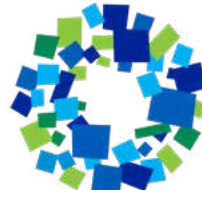
Presenting Platinum Gold Silver Bronze

Brand Awareness	Presenting	Platinum	Gold	Silver	Bronze
Event web pages	Linked Logo	Linked Logo	Linked Logo	Logo	Logo
Poster, flyers, emails	Logo	Logo	Logo	Logo	Logo
Race day signs, banners	Logo	Logo	Logo	Logo	Logo
Yard signs on trail	Presenting sponsor				
Logo presence on start and finish towers	Prominent Logo	Logo	Logo	Logo	Logo
Logo presence on banners on run in and run out of start and finish lines	Prominent Logo	Logo	Logo	Logo	Logo
Race day t-shirt	Presenting sponsor prominent placement	Logo	Logo	Logo	Logo
Co-Branding in all marketing of events	Presenting sponsor logo				
Social media tagging, press release inclusion					
Opportunity for banner ad in emails to participants					
Verbal recognition during event program					
Brand Activation	Presenting	Platinum	Gold	Silver	Bronze
10x10 Exhibitor Space Tables or tent available upon request	Tent or table with premium placement	Tent or table	Tent or table	Tent or table	Tent or table
Employee Engagement	Presenting	Platinum	Gold	Silver	Bronze
Complimentary runner registration per race	25	20	15	10	5
Free warm-up clinic					
If available, local media opportunities					
Please Choose Your Sponsorship Level:	N/A <input type="checkbox"/>	\$50,000 <input type="checkbox"/>	\$35,000 <input type="checkbox"/>	\$25,000 <input type="checkbox"/>	\$10,000 <input type="checkbox"/>

Print deadlines for posters, fliers, t-shirts, yard signs is 6 weeks prior to race day.

BELTLINE RACE SERIES

2023 Sponsorship Opportunities



Company Information:

Name for Recognition _____

Address _____

City _____ State _____ Zip Code _____

Email _____ Phone _____

Representative Name _____ Title _____

I agree to sponsor the Atlanta BeltLine Connectors Circle. As a sponsor, I understand I will receive the selected sponsorship benefits described in this packet and agree to provide digital art work for all promotional advertising. I further understand that these opportunities will not be valid until this agreement is signed and sponsorship payment has been issued to and accepted by the Atlanta BeltLine Partnership.

Authorized Sponsor Signature _____ Date _____

Company Contacts:

Name	Title	Email