• Open House

• Welcome and Introductions

• Today’s Agenda:
  ▪ Schedule
  ▪ Project Background
  ▪ Screening Process and Results

• Questions and Discussion

• Adjourn
Community Engagement Schedule
Summer and Fall 2014

SAC Kickoff Meeting
Sept 9, 2014

Citywide Conversation
Sept 15, 2014

Study Group Meetings Round #1
Sept 22 & 25, 2014

Study Group Meetings Round #2
Oct 6 & 9, 2014

SAC/TAC Meetings
Oct 14, 2014

Citywide Conversation
Oct 30, 2014

**Stakeholder Advisory Committee (SAC):** Advisory committee for each project corridor representing business and property owners, adjacent neighborhoods, and community groups.

**Technical Advisory Committee (TAC):** Advisory committee comprised of representatives with technical and/or environmental expertise.

**Study Groups:** Residents and business owners with an interest in the project within each geographical area.

**Citywide Conversations:** Citywide public meetings are forums to educate the public at large with upcoming plans, policies, and studies.
Milestone Schedule

We are here

- Transit Routing Options/MARTA Connectivity Assessments
  - June 2014 to November 2014

- Technical Studies and Evaluation
  - September 2014 to March 2015

- Complete Draft Environmental Assessment (EA)
  - March 2015

- Public/Agency Review and Public Hearing
  - April 2015

- Finding of No Significant Impact (FONSI)
  - May 2015

- Project Development (PD) Entry Request
  - Summer 2015
Project Background
Atlanta BeltLine West
Connect Atlanta Plan

November 2008

Draft Atlanta BeltLine/Atlanta Streetcar System Plan (SSP)

March 2014

Atlanta Streetcar Finding of No Significant Impact (FONSI)

April 2011

Record of Decision (ROD) for Tier 1 EIS

August 2012
Project Background
Atlanta BeltLine/Atlanta Streetcar System Plan

A Supplement to the *Connect Atlanta Plan* and the ABI Strategic Implementation Plan (SIP)

**Phasing of transit** in SIP based on this strategy

Includes all streetcar lines in the Connect Atlanta Plan including Atlanta BeltLine

Project evaluation based on Equity, Readiness, Value Capture, Finance, Ridership

Significant stakeholder and public input garnered to date

**Integrates Atlanta Streetcar lines** and **Atlanta BeltLine** into a unified system
Streetcar is the transit technology for the Atlanta BeltLine corridor

Comprehensive system network

Complements existing and future MARTA bus and rail services
Project Background
Current Program of Projects

Atlanta BeltLine East
-Alignment Options

Midtown/Crosstown Corridor
-Alignment Options

Atlanta BeltLine West
-Alignment Options

Atlanta Streetcar*

MARTA Red/Gold Line*

MARTA Blue/Green Line*

* Shown for Reference
Screening Process
Atlanta BeltLine West
Screening Process

Focus Areas

- Two Focus Areas for MARTA connectivity
- Connections are mutually exclusive, by Focus Area
- Routing options are mostly station specific
- Screening to identify the most competitive alignment to each MARTA station
Screening Process
Evaluation Criteria

• Five Guiding Principles
  ▪ Project Readiness
  ▪ Practicality / Ridership
  ▪ Equity
  ▪ Financial Options
  ▪ Development Impact

• Phase 1 Screen: High-level
  ➢ 20 alternatives analyzed

• Phase 2: Sharper pencil
  ➢ 10 alternatives analyzed
Screening Process
Screening Results
MARTA Green Line Connections
Atlanta BeltLine West
Community Engagement
Phase 1 Dot Exercise Results

MARTA Green Line Station Preference

Bankhead Routings

Ashby/Boone/Bankhead Routings

Most Preferred

Least Preferred
Citywide Conversation

Screening Results
MARTA Red/Gold Line Connections
Atlanta BeltLine West
Community Engagement
Phase 1 Dot Exercise Results

MARTA Red/Gold Station Preference

West End Station Routings

[Charts showing dot exercise results for MARTA Red/Gold Station Preference and West End Station Routings, with bar heights indicating preference levels from most preferred to least preferred.]
Community Engagement
Phase 1 Dot Exercise Results

MARTA Red/Gold Station Preference

Oakland City Station Routings

Most Preferred
Least Preferred
Contact Information

Jonathan Lewis, AICP
Interim Assistant Director of Planning - Transportation
City of Atlanta, Department of Planning
JLewis@atlantaga.gov

Shaun Green, PE
Senior Transit Engineer
Atlanta BeltLine, Inc.
sgreen@atlbeltline.org

Nathan Soldat
Community Engagement Advocate
Atlanta BeltLine, Inc.
nsoldat@atlbeltline.org