// Atlanta BeltLine, Inc. Update

Quarterly Briefing
November 3, 2015
Welcome
  - Vice President & Chief Operating Officer, Clyde Higgs

Trails update
  - Westside Trail
  - Eastside Trail extension
  - Southeast Corridor design
  - Northside Trail spur

Art on the Atlanta BeltLine update

Arthur Langford Park

Other updates

Infrastructure bond projects
Westside Trail construction is fully funded and underway.

- 3-mile trail will connect 4 schools and 4 parks.
- 14 access points.
- Vertical connections.
- Preparation for future transit.
• Contractor negotiations are underway with work anticipated to start in late 2015/early 2016
• Construction completion 18 months after start
// Trails: Southeast Corridor

• RFQ for design & engineering due 11/12
• Includes 4-mile trail between University Ave & Memorial Dr
• Design to include lighting, retaining walls, vertical connections, storm drainage, signage/wayfinding, and bridges
// Trails: Northside Spur Trail

- PATH Foundation
- One-third mile spur
- Connects Northside Trail to Bitsy Grant Tennis Center & Northside Drive
// Art on the Atlanta BeltLine

- Year 6
- 100+ projects
- 60,000 at the Lantern Parade
// Parks: Arthur Langford Park
Other updates: Murphy Crossing RFP

- Jobs Related Economic Feasibility Analysis of Murphy Crossing and the Surrounding Area
- Prioritized Recommendations for Short, Mid and Long Term Activation
- Neighborhood Workforce Analysis
- Analysis of economic development scenarios
- Case studies of other national models
- Framework for Site Preparation
- RFP due November 12
Other updates: Sculpture on Eastside Trail

- Call for monumental sculpture on Eastside Trail
- Up to $25,000 funding available from Schrager Family Foundation
- All themes will be considered
- Site at Angier Springs access, across from the Gateway
- RFP due November 16
Other updates: Art Master Plan

- Comprehensive art master plan
- Support livable communities with increased creative activity
- Transformative potential of a linear gallery space
- Improve connectivity and access to cultural amenities
- Total $150,000 budget
- $50,000 from National Endowment for the Arts
- RFP to be posted mid-November
Other updates: ABI Workday

- Atlanta BeltLine, Inc. & Post Properties
- Second workday for the two organizations
- More than 100 employees volunteered
- Northeast hiking trail from Park Tavern to Evelyn Street
- Focused on cleaning trash, clearing brush & invasives
- Improved visibility between park and trail
Infrastructure Bond Projects

- Implementation agent for city

- Project list:
  - Bankhead Avenue Bridge
  - Nelson Street Bridge
  - Monroe Drive
  - Boulevard
  - University Avenue
  - Ralph David Abernathy Boulevard
The Partnership’s Origins

- Grass roots community building
- Corporate and philanthropic leadership
- Established non-profit partners

Ryan Gravel and Cathy Woolard, Friends of the BeltLine

Ray Weeks, founding Chairman of the Board
// Early Achievements

Bellwood Quarry
Early Achievements

ATLANTA BELTLINE PROJECT
Plan of Work for 2006-2010 Budget

July 6th, 2006
Fulfill, protect, and preserve the Atlanta BeltLine Vision by raising funds and building partnerships that enable the Atlanta BeltLine project, engage the public and empower residents in surrounding neighborhoods.
Enable the Atlanta BeltLine project

• $54+ million raised since 2007 to support Atlanta BeltLine implementation
• $275 million left to raise by 2030 to support completion of the Atlanta BeltLine
• **West End Trail**
  - $2.3 million philanthropic investment from capital campaign
  - Built by our partners at the PATH Foundation
  - First Atlanta BeltLine trail – located in southwest Atlanta
// The Three E’s: Enable

• Historic Fourth Ward Park and Skatepark
  ▪ $17.1 million philanthropic investment from capital campaign
  ▪ Early land acquisition completed by our partners at the Trust for Public Land
// The Three E’s: Enable

• Northside Trail and Southwest Atlanta BeltLine Connector
  ▪ Facilitated dialogue with surrounding communities
  ▪ Built by our partners at the PATH Foundation
• Stanton Park and Urban Farm
  ▪ Investment from capital campaign created park entrance and Arthur M. Blank Family Foundation funded softball field
  ▪ $1.7 million philanthropic investment in land for Urban Farm and State Farmers Market
• Eastside Trail and Gateway
  ▪ $9.9 million philanthropic investment from capital campaign
  ▪ Made the Atlanta BeltLine real for 1+ million annual users
The Three E’s: Enable

Westside Trail: $10 million matching funds for TIGER V grant
Engage the public

- Educate people about the Atlanta BeltLine
- Activate parks and trails
- Mobilize advocates
// The Power of Partnerships

- Park Pride
- Trees Atlanta
- Path Foundation
- Atlanta Bicycle Coalition
- ToolBank
- Piedmont Park Conservancy
- Hands on Atlanta
- Trust for Public Land
25,000+ have taken Atlanta BeltLine tours
// The Three E’s: Engage

14,000+ volunteer hours through Adopt-the-Atlanta BeltLine
// The Three E’s: Engage

11,000+ race participants
// The Three E’s: Engage

7,500+ have joined free fitness classes
Thousands have enjoyed our outdoor festivals
Empower residents in surrounding neighborhoods

- Health
- Housing
- Economic Opportunity
// The Power of Partnerships
Aligning dozens of partners to measure and improve health outcomes in Atlanta BeltLine communities.
// The Power of Partnerships

[Logos of various organizations]
The Three E’s: Empower

Formed the Atlanta Land Trust Collaborative in December 2009 to create permanent affordability in Atlanta BeltLine neighborhoods
// The Power of Partnerships
Atlanta BeltLine Workforce Partnership in Healthcare recognized by President Obama as one of 35 model programs in the country
Graduates from Westside Works are building the Westside Trail
See a partnership opportunity?

Contact us at:
404-446-4404
chuck@atlblp.org

Support us at: www.beltline.org/member