// Atlanta BeltLine Quarterly Briefing

Third Quarter // August 17, 2015
Where is the Atlanta BeltLine?

- In the heart of the Atlanta region
- Connects many of Atlanta’s cultural landmarks and institutional destinations
- Connects four historic abandoned freight rail rights of way encircling the center of town
// What is the Atlanta BeltLine?

- Unites 45 neighborhoods
- 22% of the City of Atlanta population lives in the Planning Area
- 19% of the City’s land mass is inside the mile-wide 15,000 acre planning area
- 6,500 acre TAD
// The Atlanta BeltLine: Key Elements

1,300 ACRES of New Greenspace
(+700 ADDITIONAL ACRES REBUILT)

33 MILES of Urban Trails

5,600 UNITS of Affordable Workforce Housing
(AS PART OF 28,000 TOTAL UNITS)

Corridor-wide Historic Preservation, Public Art and Arboretum

22 MILES of Transit & Transportation Infrastructure

46 MILES Streetscapes & Complete Streets

30,000 JOBS & $10-20B Economic Development

> 1,100 ACRES of Environmental Clean-up
// How we have partnered
Total investment to date: $400 million
Historic Fourth Ward Park – After

61 Workforce housing units, Mixed-income

52 Workforce housing units, Trust fund investment

Less than 80% of AMI
Below market-rate loans
### Performance Dashboard

<table>
<thead>
<tr>
<th>Category</th>
<th>2014</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2030 Benchmark</strong> (Target: 25-year/20-year reset) time elapsed</td>
<td>36% / 20%</td>
<td></td>
</tr>
<tr>
<td><strong>Total Investment</strong></td>
<td>$400 million</td>
<td></td>
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<tr>
<td>(Target: $2.8 to 4.8 billion by the Atlanta BeltLine)</td>
<td></td>
<td></td>
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<tr>
<td><strong>Transit Corridor Control</strong> (Target: 22 miles)</td>
<td>11.5 miles / 56%</td>
<td></td>
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<tr>
<td><strong>Trail Corridor Control</strong> (Target: 33 miles)</td>
<td>26.5 miles / 73%</td>
<td></td>
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<tr>
<td><strong>Park Land Control</strong> (Target: 1,300 acres)</td>
<td>562 acres / 44%</td>
<td></td>
</tr>
<tr>
<td><strong>Brownfield Remediation</strong> (Target: 1,100 acres)</td>
<td>272 acres / 25%</td>
<td></td>
</tr>
<tr>
<td><strong>Transit Projects</strong> (Target: 22 miles) <strong>Designed/Delivered</strong></td>
<td>0 miles / 20% / 0%</td>
<td></td>
</tr>
<tr>
<td><strong>Trail Projects</strong> (Target: 33 miles) <strong>Designed/Delivered</strong></td>
<td>6.75 miles / 36% / 18%</td>
<td></td>
</tr>
<tr>
<td><strong>Park Projects</strong> (Target: 1,300 acres) <strong>Designed/Delivered</strong></td>
<td>202 acres / 16% / 16%</td>
<td></td>
</tr>
<tr>
<td><strong>Streetscape Projects</strong> (Target: 46 miles) <strong>Designed/Delivered</strong></td>
<td>2.3 miles / 9% / 5%</td>
<td></td>
</tr>
<tr>
<td>** Permanent Jobs** (Target: 30,000) *</td>
<td>4,617 / 15%</td>
<td></td>
</tr>
<tr>
<td><strong>Construction Jobs</strong> (Target: 48,000)</td>
<td>22,100 / 46%</td>
<td></td>
</tr>
<tr>
<td><strong>Economic Development</strong> (Target: $10 billion w/ ROI of 3.5 to 1)</td>
<td>$2.46 billion (6 to 1) / 24.6%</td>
<td></td>
</tr>
<tr>
<td><strong>Housing Development</strong> (Target 28,000)</td>
<td>13,300 / 48%</td>
<td></td>
</tr>
<tr>
<td><strong>ABI/IA Supported Affordable Housing</strong> (Target 5,600 - 20%)</td>
<td>985 / 18%</td>
<td></td>
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</tbody>
</table>

* Updated jobs numbers are through 2011. Source: Georgia Dept. of Labor

- "On Schedule" = 
- "Near Schedule" = 
- "Behind Schedule" =
ROI - Eastside Trail

- **$13 million** post-purchase project cost (design + construction) with **$5 million** contribution from private donors

- **Over $860 million** in new private development within half a mile of this segment of the Atlanta BeltLine
Historic Fourth Ward Park: Before
Historic Fourth Ward Park – After

- $50 million total infrastructure cost
- $400 million in new private development within a block of park
Atlanta BeltLine, Inc.
Highlights and Progress

Paul Morris
President and CEO
• Westside Trail construction is fully funded and underway
• 3-mile trail will connect 4 schools and 4 parks
• 14 access points
• Vertical connections
• Preparation for future transit
• Construction expected to take 2 years - 2017
• Invitation to Bid has been released
• Bids due October 13
• Contractor required to complete project in 18 months
Design Review Committee

• City Council confirmed members of DRC

• Architects:
  ▪ David M. Hamilton, AIA
  ▪ Jeffery Robinson, AIA

• Planners:
  ▪ Julie McQueen Price, AICP
  ▪ Johanna McCrehan (TADAC appointee)

• ABI staff:
  ▪ Design Director
  ▪ Program Director
  ▪ Community Planning and Engagement Director

• City staff:
  ▪ Director of Office of Planning and Community Development
// Grants & Awards

- **Atlanta Urban Design Commission “Award of Excellence”**
  - Art on the Atlanta BeltLine

- **National Endowment of the Arts “Our Town” grant**
  - Atlanta BeltLine Art Master Plan - $50,000

- **National Recreation and Park Association “National Partnership” award**
  - City of Atlanta Parks & Recreation

- **Economic Development Association planning grant**
  - Murphy Crossing - $50,000
// Atlanta Streetcar Program

Environmental Assessments
// Streetcar Alignments
// Proposed Streetcar System

![Map of the proposed streetcar system in Atlanta](image-url)
// Organizational Structure

Planning & Support

- Resurgence
- INVESTAtlanta
- Atlanta BeltLine
- Atlanta Streetcar
// Environmental Process

- National Environmental Policy Act (NEPA) of 1969
- All federal projects must consider impacts to the environment
// Milestone Schedule

We are here

- Transit Routing Options/MARTA Connectivity Assessments
- Technical Studies and Evaluation
- Complete Draft Environmental Assessment (EA)
- Public/Agency Review and Public Hearing
- Finding of No Significant Impact (FONSI)
// Atlanta BeltLine West
Transit Corridor
// Atlanta BeltLine West
Two Focus Areas
// Atlanta BeltLine West
Two Focus Areas
// Atlanta BeltLine West
Northern Focus Area
Atlanta BeltLine West
Preferred Alignment
// Atlanta Streetcar
North Ave / Luckie St

Environmental Assessment
// North Ave – Luckie Street
A-Line to North Avenue

*Note: The Peachtree Streetcar study area was evaluated previously in the EA/FONSI for the Georgia Connector: Atlanta Streetcar.*
Based on Stakeholder and Business Community feedback, Spring Street is not a viable route connecting A-line streetcar to Baker Street.

Williams Street is also not viable due to building impacts from turning radii.

COP Drive and Baker Street remain potential connection routes.
The Environmental Assessment will evaluate two potential options:

- Peachtree-Baker double-track
- COP Drive double-track
// North Ave – Luckie Street
North Ave to MARTA Bankhead Station

LEGEND

- **GOOD** Screen 2 Rating: GOOD
- **FAIR** Screen 2 Rating: FAIR
- **POOR** Screen 2 Rating: POOR
- **Common Alignments**
- **Design Options in Other Focus Areas**
• Tech Parkway is not project ready – would require new bridge, new roadway, and property acquisitions. Northside option provides better redevelopment opportunities.

• Northside Drive option is recommended for the EA
// North Ave – Luckie Street
Preferred Alignment and Design Option

Note: Peachtree Streetcar study area was evaluated previously in the EA/FONSI for the Georgia Connector: Atlanta Streetcar.
// Next Steps

- Additional community engagement meetings for Locally Preferred Alternatives (LPA)
- Submit Environmental Assessment (EA) to FTA
  - FTA reviews Administrative Draft EA
  - Public and agency review period for Draft EAs
  - Address public and agency comments
- FTA issues Finding of No Significant Impact (FONSI)
# Contacts

<table>
<thead>
<tr>
<th>Atlanta BeltLine West</th>
<th>North Ave/Luckie St</th>
<th>Community Engagement Advocate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shaun Green</td>
<td>Kwadwo Atta</td>
<td>Nathan Soldat</td>
</tr>
<tr>
<td><a href="mailto:sgreen@atlbeltline.org">sgreen@atlbeltline.org</a></td>
<td><a href="mailto:katta@atlbeltline.org">katta@atlbeltline.org</a></td>
<td><a href="mailto:nsoldat@atlbeltline.org">nsoldat@atlbeltline.org</a></td>
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// Atlanta BeltLine Partnership Update

Rob Brawner
Deputy Executive Director
• Enable the project
• Engage the users
• Empower the residents
• Special thanks to our major donors for support completing our $12.5 million campaign
  ▪ James M. Cox Foundation / PATH Foundation
  ▪ Kaiser Permanente
  ▪ Susan and Richard Anderson
  ▪ Gift In Memory of Herman J. Russell, Sr.
  ▪ Porsche Cars North America
  ▪ Wells Fargo

• Currently raising funds for targeted projects
Free Fitness Classes
Run/Walk Events:

• Southwest 5k – July 11

Community Builders

Upcoming

• Southeast 8K – Sept. 26
• Eastside 10K – Dec. 5
• Run Clubs – 1\textsuperscript{st} Thursday

beltline.org/races
Engaging Communities

Old Fourth Ward Fall Festival

PARKLIFE
// Engage: Atlanta BeltLine Tours

Beltline.org/tours
Exciting Membership Benefits

Join today at beltline.org/member for as low as $35

Get Your Atlanta BeltLine Gear at Shop.BeltLine.org
// Engage: Volunteer Opportunities

- **Festivals:** Share information and enjoy regional festivals.
- **Ambassadors:** Spread the word about the Atlanta BeltLine in communities.
- **Speakers Bureau:** Present the Atlanta BeltLine 101
- **Group service projects:** Be a team lead
- **Run.Walk.Go! Series:** Pre-race and race-day opportunities. **Southeast 8K – Sept. 26**
- **Volunteer Training:** 2nd Wednesday at 5:30 p.m. and 3rd Friday at noon

Visit beltline.org/volunteer or contact Sharron@atlbeltlinepartnership.org
• Working with Atlanta BeltLine, Inc. to incorporate permanent affordability into the Integrated Action Plan

• Accepting proposals to create business plan in support of the next phase of growth

• Permanently affordable renovated single family homes currently for sale in the Pittsburgh neighborhood
Atlanta BeltLine Partnership Plan for the Westside Trail Corridor

- Collect existing information/data/plans for the neighborhoods in the corridor
- Identify existing assets and resources
- Figure out who’s missing and invite them to engage
// Art on the Atlanta BeltLine

Featured Presentation