// Agenda

• Welcome
• Atlanta BeltLine, Inc. Update
• Atlanta BeltLine Partnership Update
• Feature Presentation: Art on the Atlanta BeltLine
• Q & A
• Open House
• In the heart of the Atlanta region
• Connects many of Atlanta’s cultural destinations
• Utilizes historic freight rail rights of way around the center of town
// Opportunity for Significant Impact

- Connects 45 neighborhoods
- 22% of City of Atlanta population lives in the planning area
- 19% of the City’s land mass is inside the planning area
- 40% increase in Atlanta’s parkland
- 6,500 acre TAD
// The Atlanta BeltLine: Key Elements

- **1,300 ACRES** of Greenspace
- **22 MILES** of Transit & Transportation Infrastructure
- **33 MILES** of Trails
- Jobs & Economic Development
- **5,600 UNITS** of Affordable Workforce Housing
- Historic Preservation
- **1,100 ACRES** of Environmental Clean-up
- Streetscapes & Public Art
// Atlanta BeltLine, Inc. Update

Third Quarter // August 14, 2014
• Site prep completed June 2014

• Farmer Request for Qualifications to be released fall 2014
• Ponce City Market prepping site now
• Grand Opening August 22 at 10:30 a.m. in Historic Fourth Ward Park followed by fitness walk
Parks: Arthur Langford Park

- Projected Skatepark completion late spring 2015
- All construction completed by mid-summer 2015
Roll-up garage doors:
(Anodized bronze with clear Hurricane rated laminated tempered glass)

Deck Floors:
Stained Concrete
(shown: Acid washed black tortoiseshell)

Railing:
Cable Railing with 2” steel square tubes and flat steel bar cap
(Shown: Feeney Design Rail)
Parks: Arthur Langford Park

Ceiling:
Wood Acoustical Tile
(Shown: Armstrong Woodworks channeled ceiling panel in Maple)

Walls:
Roll-up garage doors
(Anodized bronze with Hurricane rated laminated tempered glass)

Floors:
Stained Concrete
(shown: Acid washed black tortoiseshell)

Cabinets:
Polished concrete shelves with accent paint and plastic storage bins
(Color shown: Benjamin Moore Baltic Green, Bins shown from Target.com)

Concrete Block painted (shown: Benjamin Moore Blue Mesa)
• **Fall 2014:** Completing design now on the multi-use Eastside Trail from Irwin Street to Memorial Drive
• 3 mile multi-use trail from Washington Park (Lena Street) to University Avenue

• Construction to begin in third quarter of 2014
Atlanta BeltLine/Atlanta Streetcar System Plan

A Supplement to the Connect Atlanta Plan and the ABI Strategic Implementation Plan (SIP)

Phasing of transit in SIP based on this strategy

Includes all streetcar lines in the Connect Atlanta Plan including Atlanta BeltLine

Project evaluation based on Equity, Readiness, Value Capture, Finance, Ridership

Significant stakeholder and public input garnered to date

Integrates Atlanta Streetcar lines and Atlanta BeltLine into a unified system
Environmental Review Process Required for Federal Funding

- Atlanta BeltLine East and Irwin Street connection
- Alignment Options
- North Avenue/Luckie Street
- Alignment Options
- Atlanta BeltLine West
- Alignment Options
- Atlanta Streetcar*
- MARTA Red/Gold Line*
- MARTA Blue/Green Line*

* Shown for Reference
Spring 2013

2017:

- From Boulevard to Freedom Parkway
- Design and ROW Acq: 18 months
- Construction Start: Spring 2016
• **August 2014:** Ramp and stair construction will be complete
Everything you want to know – at your fingertips!

- Interactive map
- Trip planner
- Feedback feature
- Donate feature
- Available in Apple App Store and Google Play
Atlanta BeltLine Capital Investments

$50+ million raised to support Atlanta BeltLine parks and trails
Gateway connection between Eastside Trail and Historic Fourth Ward Park
Eastside Trail southern extension through Reynoldstown
Westside Trail and targeted land acquisition: $12.5 million goal
• Building Healthier Communities

• Free Fitness on the Atlanta BeltLine: beltline.org/fitsignup

• 1,700 Participants in Q2

• New for Q3
  - West End Tours
  - Additional Bike Classes for Kids
How to Ride A Bike – for kids and adults / mountain biking
Aerobics
Trail Yoga
Atlanta BeltLine Street Cup
Next Soccer Street Cup
Saturday, Aug. 16
11am – 2pm Washington Park
Play Day on the Atlanta BeltLine

Next Play Day
Sunday, Sept. 21
1pm – 5pm Adair Park
Building Healthier Communities

2014 Atlanta BeltLine Running Series® (beltline.org/run)

Southwest 5K
2014 Atlanta Southwest 5K Team Challenge
Building Healthier Communities
2014 Atlanta BeltLine Running Series® (beltline.org/run):

Southeast 8K – Sept. 27
- Family Fun
- Soccer Street Cup

Eastside 10K – Dec. 6
- Neighborhood Challenge
- College Alumni Challenge

1K Youth Fun Runs
The Atlanta BeltLine Health Movement

- Identify and impact key health issues in Atlanta BeltLine communities while working to assess and remove barriers to healthy behaviors
- Brand the Atlanta BeltLine as a destination and resource for better health, fun activity and an active lifestyle
Workforce Partnerships

Obama administration cites Atlanta BeltLine Workforce Partnership in Healthcare as one of 35 model programs from across the country.
Workforce Partnership in Healthcare

- First cohort complete – 14 graduates // 79% currently employed or pursuing an advanced degree
- Applications being accepted for second training cohort through Aug. 18.
- beltline.org/careers-in-healthcare
Workforce Partnership in Construction

• Construction Education Foundation of Georgia (CEFGA) at Westside Works
• Apply: https://www.tfaforms.com/337294 • 404-458-6413 • info@westsideworks.org
New Tour Bus is Coming!
Bus Tours (beltline.org/Tours)
Arboretum Walking Tours (beltline.org/tours)
Bike Tours  (beltline.org/tours)
Cultivating Community Ownership
Volunteer Opportunities

- **Festivals**: Share information and enjoy regional festivals.

- **Ambassadors**: Spread the word about the Atlanta BeltLine in communities.

- **Speakers Bureau**: Present the Atlanta BeltLine 101

- **Group service projects**: Be a team lead

- **Running Series**: Pre-race and race-day opportunities

- **Volunteer Training**: 2nd Wednesday at 5:30 p.m. and 3rd Friday at noon

  Visit beltline.org/volunteer or contact Sharron@atlbeltlinepartnership.org
Atlanta BeltLine Night at the Braves is Tuesday, Sept. 16
braves.beltline.org
Make it YOUR Art on the Atlanta BeltLine!

- $150,000 URUUT campaign to support this year’s exhibition and artists' work
- Art for Action Fundraising Event

www.bit.ly/atlantabeltlineart
Join today at beltline.org/member for as low as $35
Other Ways You Can Support the Atlanta BeltLine

- Amazon “SMILE” Program
- Renew your Kroger Plus Card Registration in August for the Kroger Community Rewards Program
  - Atlanta BeltLine Number 17728
  - Atlanta BeltLine supporters shopping at Kroger helped earn $1,600 to date
Other Ways You Can Support the Atlanta BeltLine

Get Your Atlanta BeltLine Gear at Shop.BeltLine.org

For more information about how you can support the Atlanta BeltLine, contact lindsey@atlbeltlinepartnership.org
Year Five: Art on the Atlanta BeltLine

Third Quarter // August 14, 2014
• September – November
• Largest public art display in Atlanta’s history
• Hundreds of artists including muralists, sculptors, painters, mosaic artists, performers and musicians
Since inception, the project has grown more than 40%.

**September 2013:** Atlanta BeltLine Lantern Parade kicked off the exhibition with more than 10,000 participants.
Art on the Atlanta BeltLine

- **Year 5:** Nearly 100 works of art, and three weekends of performances
- Many artists returning for 3rd, 4th, & 5th years.
Engaging the community
// Engaging the artist
• **September 6:** tailgate @ 7:30, step-off @ 8:30

• Begins at **Irwin Street**, continues up the Eastside Trail, ending at Piedmont Park
// Visual Art

• Eastside Trail
• Westside Trail
• Northeast interim hiking trail
• Eastside Trail southern extension hiking trail
Performing Art

- **9/7**: Allene Ave / Catherine St
- **9/21**: Historic Fourth Ward Park
- **9/22**: Trail in Reynoldstown
- **10/18**: Gordon White Park
- **10/19**: Historic Fourth Ward Park
// Upcoming in 2014
// Upcoming in 2014
// Question / Answer

August 14, 2014 // Quarterly Briefing