• Framework for a multi-use and transit corridor in the heart of the region
• Links many of Atlanta’s historical landmarks and cultural destinations
• Connects four historic rail corridors
• Unites 45 neighborhoods

• 15,000 acre Planning Area includes:
  – One-mile wide area
  – 6,500 acre TAD
  – 22% of the City of Atlanta population
  – 19% of the City’s land
22 miles, connecting 45 neighborhoods

- **22 MILES** of transit
- **1,100 ACRES** of environmental clean-up
- **46 MILES** of streetscapes and complete streets
- **$10-20B** in economic development
- **33 MILES** of urban trails
- **28,000** new housing units
- **1,300 ACRES** of new greenspace
- **5,600** affordable units
- **700 ACRES** of renovated greenspace
- **CORRIDOR-WIDE** public art, historic preservation, and arboretum
Organizational Structure

Project Sponsors

Public Redevelopment Authority

Single-purpose Implementation Agent (Public Funding)

Community Programming (Private Funding)
Strategic Partnerships

ATLANTA REGIONAL COMMISSION

Georgia Department of Transportation

DEPT. OF NATURAL RESOURCES

Georgia Department of Community Affairs

USDA

DEPARTMENT OF TRANSPORTATION

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

ART WORKS.

National Endowment for the Arts

park pride

TREES ATLANTA

PATH FOUNDATION.org
Total investment to date: $449 million
Private development is following public/private investment:

- Over 110 projects complete or underway within Planning Area* valued at over $3 billion
- 15,483 new residential units completed
- Nearly 2 million SF of new commercial space completed
- Roughly 7 to 1 return on investment through 2015

*Projects larger than 10 dwelling units or 10,000 square feet
## How We’re Doing

### Performance Dashboard

<table>
<thead>
<tr>
<th>Category</th>
<th>Target</th>
<th>Through 2015</th>
<th>% of Goal</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2030 Benchmark (Target: 25-year/20-year reset) time elapsed</strong></td>
<td></td>
<td></td>
<td>40% / 25%</td>
<td></td>
</tr>
<tr>
<td>Total Investment (Target: $4.8 billion)</td>
<td></td>
<td>$449M</td>
<td>9%</td>
<td>Behind Schedule</td>
</tr>
<tr>
<td>Transit Corridor Control (Target: 22 miles)</td>
<td></td>
<td>12.54 mi</td>
<td>57%</td>
<td>Behind Schedule</td>
</tr>
<tr>
<td>Trail Corridor Control (Target: 33 miles)</td>
<td></td>
<td>27.34 mi</td>
<td>75%</td>
<td>Near Schedule</td>
</tr>
<tr>
<td>Park Land Control (Target: 1,300 acres)</td>
<td></td>
<td>641 ac</td>
<td>50%</td>
<td>Near Schedule</td>
</tr>
<tr>
<td>Brownfield Clean-Up (Target: 1,100 acres)</td>
<td></td>
<td>274 ac</td>
<td>25%</td>
<td>Near Schedule</td>
</tr>
<tr>
<td>Transit Projects (Target: 22 miles) Designed/Delivered</td>
<td></td>
<td>4.4 / 0 mi</td>
<td>20% / 0%</td>
<td>Behind Schedule</td>
</tr>
<tr>
<td>Trail Projects (Target: 33 miles) Designed/Delivered</td>
<td></td>
<td>11.8 / 6.25 mi</td>
<td>35% / 18%</td>
<td>Near Schedule</td>
</tr>
<tr>
<td>New Park Projects (Target: 1,300 acres) Designed/Delivered</td>
<td></td>
<td>202 / 202 ac</td>
<td>20% / 20%</td>
<td>Near Schedule</td>
</tr>
<tr>
<td>Renovated Park Projects (Target: 700 acres) Designed/Delivered</td>
<td></td>
<td>205 / 205 ac</td>
<td>29% / 29%</td>
<td>Near Schedule</td>
</tr>
<tr>
<td>Streetscape Projects (Target: 46 miles) Designed/Delivered</td>
<td></td>
<td>4.1 / 2.3 mi</td>
<td>9% / 5%</td>
<td>Behind Schedule</td>
</tr>
<tr>
<td>Permanent Jobs (Target: 30,000)</td>
<td></td>
<td>6,100</td>
<td>32%</td>
<td>On Schedule</td>
</tr>
<tr>
<td>Construction Jobs (Target: 48,000)</td>
<td></td>
<td>22,490</td>
<td>8%</td>
<td>On Schedule</td>
</tr>
<tr>
<td>Economic Development (Target: $10-20 billion w/ ROI of 3.5 to 1)</td>
<td></td>
<td>$3 billion (7:1)</td>
<td>30%</td>
<td>On Schedule</td>
</tr>
<tr>
<td>Housing Development (Target 28,000)</td>
<td></td>
<td>15,483</td>
<td>16%</td>
<td>Near Schedule</td>
</tr>
<tr>
<td>ABI/IA Supported Affordable Housing (Target 5,600 - 20%)</td>
<td></td>
<td>1,025</td>
<td>4%</td>
<td>Behind Schedule</td>
</tr>
</tbody>
</table>

- **Green Circle**: On Schedule
- **Yellow Circle**: Near Schedule
- **Red Circle**: Behind Schedule
Westside Trail

- Construction is on schedule and within budget
- 3-mile trail will connect 4 schools and 4 parks
- 14 access points
- Vertical connections
- Preparation for future transit
Westside Trail

- Bridge replacement continues this weekend
- Martin Luther King, Jr. Drive will be closed June 11-12 for steel beam placement
Eastside Trail Extension

- Phase I – Irwin to Kirkwood
- Construction prep began May 2016
- Timeline for completion – approximately 12 months after start
Southside Trail

- Includes 4-mile trail between University Ave & Memorial Drive
- Design to include lighting, retaining walls, vertical connections, storm drainage, signage / wayfinding, and bridges
- Federally funded project following GDOT Design Process
Southside Trail

• Design to be complete in 18-24 months (depending on access to the corridor) followed by permitting, easement acquisition, and construction

• Design and Community Outreach began in spring 2016
Southside Trail: Bill Kennedy Way

Project Scope:
- Review impacts associated with shifting the trail from the west to the east side of the street

Project Schedule:
- 4-6 months

Report Out:
- July 2016
Affordable Housing: FHLBank Atlanta

FHLBank Atlanta Structured Partnership

Program Components

• Downpayment Assistance for homes within the Planning Area (accepting applications)
• Owner Occupied Rehab (only working with 2015 applicants)

Funding

• 2:1 ABI to FHLB commitment
• 20% of purchase price

Income Limits

• 80% of Area Median
Affordable Housing: Lofts at Reynoldstown Crossing II

- Approximately 1.3 acres along Memorial Drive
- Adjacent to the Atlanta BeltLine
- ABI plans to issue a Request for Proposals in 2016
- Affordable housing is a key objective
Affordable Housing: Integrated Action Plan

KEY STRATEGIES

• Pursue and diversify funding sources
• Build financial sources and tools for land acquisition
• Predevelopment and sale/lease of ABI-owned land to include affordable workforce housing
• Strengthen partnerships and policy (i.e. Inclusionary Zoning)

KEY PROJECTS

• Capitalize an acquisition fund
• Directly support the creation of 3 major affordable workforce housing developments
• Implement and scale the FHLB partnership
CITY-WIDE ORDINANCE

- Any multi-family residential property for lease that receives a grant, incentive, or subsidy in the City of Atlanta will be obligated to adhere to housing set asides:
  - EITHER 10% of units must be set aside for residents making 60% of Area Median Income (AMI) and below
  - OR 15% of units must be set aside for residents making 80% of AMI and below

- Affordable housing units must be similar in construction and appearance to regularly priced units and must be spread throughout the development, not isolated in one area.
Affordable Housing: Reynoldstown Senior

- Mercy Housing now accepting applications
- 1 and 2 bedroom homes located 2 blocks from the Eastside Trail Extension
- Affordable rents for residents 62 years and older
- Atlanta BeltLine Affordable Trust Fund contributed $1.5 million
- For leasing: 404.975.4291
Transit: Environmental Clearance

- “Purple line” and BeltLine East are combining in order to streamline the process and reduce costs
- Atlanta Regional Commission and Invest Atlanta contributing funds
Transit: Complete Streets

- Renew Atlanta Infrastructure Bond projects:
  - Ralph David Abernathy Boulevard
  - University Avenue
- ABI is agent for City of Atlanta
GUIDING PRINCIPLES

- Deliver equitable service improvements and other benefits to communities across the city
- Support fast, efficient service by prioritizing transit investments in dedicated guideways
- Create a layered, integrated transportation network designed to accomplish specific kinds of trips or tasks
- Focus on investments that will shape future growth to create a more livable Atlanta
- Prioritize service needs and opportunities inside the City of Atlanta while laying a foundation for a more robust regional network
MARTA & CoA Tax Referendums

INITIATIVES & PLANS

- 2005: Atlanta BeltLine Redevelopment Plan
- 2007: MARTA Inner Core Feasibility Study
- 2008: Connect Atlanta Plan (updated 2015)
- 2008: Concept 3: Atlanta Region’s Long-range Transit Vision
- 2009: Imagine Downtown
- 2015: Atlanta Transit System Plan
- 2016: MARTA Comprehensive Operations Analysis
- Dozens of neighborhood plans, NPU plans, CID plans, LCI Studies and corridor studies
POTENTIAL IMPROVEMENTS

- Light rail transit, including the Atlanta BeltLine loop
- Heavy rail transit expansion
- New infill stations and station enhancements
- Multi-jurisdictional rail transit (including Clifton Corridor)
- Additional railcars
- Bus Rapid Transit, Arterial Rapid Transit Routes, and two transit centers
- More frequent bus service and community circulator service
PROPOSED MULTI-USE TRAILS

Forty miles, including 7 miles of completed Atlanta BeltLine trail:

• BeltLine in-corridor trails: 16 miles
  – Includes right-of-way acquisition, design, utility relocation, and construction

• Connector trails: 17 miles
  – Southwest BeltLine Connector
  – Proctor Creek Greenway
  – Pryor Street Trail
  – Murphy Avenue Spur

• Total cost estimate: $417.9 million *

* Assumes 75/25 public/private cost sharing
POTENTIAL TRANSPORTATION PROJECTS

Benefits of building out the Atlanta BeltLine trail network

- Completes acquisition of entire BeltLine 22 mile loop
- Prepares BeltLine corridor to be transit ready
- Builds connector trails to neighborhoods across the city
- Stimulates economic development in all segments of the BeltLine Planning Area
- Reduces cost of trail construction
- Produces equitable development of investments around city
- Leverages matching funds with public private partnerships
MARTA & CoA Tax Referendums

Legend
- Potential Multi-Use Trail Projects
- Existing Trails
- Planned Trails
- Existing Bike Lanes (Separated/Buffered)
- Planned Bike Lanes (Separated/Buffered)
POTENTIAL TRANSPORTATION PROJECTS

• 155 unique projects

• 125 miles of projects, including:
  – Sidewalks and streetscapes
  – Vehicular improvements
  – Neighborhood greenways
  – Complete streets
  – Multi-use trails

• 27 major intersection projects

• Serving 96% of Atlanta residents
Thank you!

@AtlantaBeltLine // engage@atlbeltline.org
Fulfill, protect and preserve the Atlanta BeltLine Vision by building partnerships that

- **enable** the Atlanta BeltLine project,
- **engage** the public, and
- **empower** residents in surrounding neighborhoods.
Enable: State of the Atlanta BeltLine

May 25th sold-out event in partnership with the Council for Quality Growth

Sponsored by:

Northwestern Mutual

JACOBS

HNTB
WSP/Parsons Brinckerhoff
The Coca-Cola Company
C.E.R.M.
Grice Consulting Group
Portman Holdings
Whitaker-Taylor
Enable: Potential Funding Sources

Critical juncture for the Atlanta BeltLine, and everyone can play a role

- Capital Campaign
- Sales Tax Votes
- Special Services District
A fundraising campaign to add pedestrian lighting to the Atlanta BeltLine corridor

→ lighttheline.org

Enable: Light the Line

Brighter is better

Light the Line is a fundraising campaign to bring pedestrian lighting to the Atlanta BeltLine.

The $1.1 million campaign will raise a portion of what is needed to light the way for walkers, joggers, cyclists and - in the future - transit riders in a transportation corridor that is already supporting well over a million users annually.

The vision is to brighten the 22-mile loop of trees, trails and transit with energy efficient LED lights mounted 14 feet high and spaced 90 feet apart, complete with timers and motion sensors that reflect an ongoing commitment to the highest levels of conservation and environmental sustainability. Download the Light the Line campaign fact sheet for more.

→ lighttheline.org
Engage: Washington Park Jamboree
Presented by Kaiser Permanente, April 16th

A family-oriented festival focused on health and fitness that served as the kick-off for this year’s Atlanta BeltLine Free Fitness Series

Sponsored by:

Kaiser Permanente
WellStar Atlanta Medical Center
Trees Atlanta
An uplifting festival to bring attention to the budding redevelopment in south Atlanta communities

Engage: Pittsburgh Rise
352 University Avenue, May 21st

Sponsored by:

THE ANNIE E. CASEY FOUNDATION

Citizens Trust Bank
WellStar Atlanta Medical Center
Engage: Free Fitness Classes

Promoting the use of parks and trails to support an active, healthy lifestyle

→ beltline.org/fitsignup

Sponsored by:

Cigna®
Healthways
CBS EcoMedia

2016 YTD: 160+ Classes, 6,000+ participants
Engage: Tours

Guided Bus Tours:
- Fri./Sat. @ 9:30am
- Group tours available

Arboretum Walking Tours:
- Fri./Sat. @ 9am
- Led by Trees Atlanta docents

Bicycle Tours Resume Q3
→ beltline.org/tours

2016 YTD: 2,000+ participants
2016 YTD: ~600 participants
Engage: Adopt the Atlanta BeltLine

Help care for Atlanta BeltLine parks and trails

→ beltline.org/adopt

Sponsored by:

Patagonia

50+ Adopter Groups

2016 YTD: 1,200+ Volunteer Hours, 70+ Workdays
Westside 5K & Play Day, July 16th @ 7:30am, West End Park

Fun for all fitness levels!

- Team challenge
- Police/fire competition
- Play Day until 2pm

→ beltline.org/races

Sponsored by:

REI
Astra
Kasier Permanente
Kroger
Weststride
VeinInnovations
Engage: Volunteering

Help move the Atlanta BeltLine vision forward by teaching others about the Atlanta BeltLine and helping at special events.

New partnership with Hands On Atlanta connects volunteers with 30+ organizations serving Atlanta BeltLine communities.

→ beltline.org/volunteer
Empower: Health, Housing, Hope

Westside Health Programming RFP to be released summer 2016.

$500K investment to support health programming along Westside Trail

→ beltline.org/health
Helping residents remain in their homes

- Homestead exemption mailing with ABI
- Upcoming homeowner workshops with Home Place Consulting

empower@atlblp.org
Join the Atlanta BeltLine Partnership as a member.

- Moves the Atlanta BeltLine forward
- Builds support
- Strengthens communities

→ beltline.org/member
Thank you!

info@atlblp.org // 404-446-4404