// Atlanta BeltLine
Quarterly Briefing

Second Quarter // June 6, 2013
// Agenda

- Welcome
- Atlanta BeltLine, Inc. Update
- Atlanta BeltLine Partnership Update
- Stakeholder Presentation: Atlanta Police Department’s Path Force Division
- Q & A
// Where is the Atlanta BeltLine?

- In the heart of the Atlanta region
- Connects many of Atlanta’s cultural destinations
- Utilizes historic freight rail rights of way around the center of town
// Opportunity for Significant Impact

- Connects 45 neighborhoods
- 22% of City of Atlanta population lives in the planning area
- 19% of the City’s land mass is inside the planning area
- 40% increase in Atlanta’s parkland
- 6,500 acre TAD
// The Atlanta BeltLine: Key Elements

- Parks and Arboretum
- Trails
- Transit & Transportation Infrastructure
- Jobs & Economic Development
- Affordable Workforce Housing
- Streetscapes & Public Art
- Historic Preservation
- Environmental Clean-up
// ABI Update

Lisa Y. Gordon
Interim Leader & COO
• 20 year long range strategic plan to be reviewed periodically

• The project’s core workstreams include:
  ▪ Transit
  ▪ Trails
  ▪ Parks
  ▪ Program Components
  ▪ Brownfields, Jobs Policy, Affordable Housing, Economic Development, and Public Art
2\textsuperscript{nd} Round of Engagement: March - April 2013

- 8 public meetings (including Study Groups, TADAC, BAHAB, and BeltLine Network) shared how the implementation plan will be shaped and formulated.
  - Shared community input from Round 1
  - Presented the proposed Trails, Parks, and Transit for Tier 1, Tier 2 and Tier 3
  - Obtained community input on the project criteria to understand community priorities

- Citywide Conversation this summer will present the draft final implementation plan
Art on the Atlanta BeltLine

- Atlanta’s largest temporary art project returns this fall from September to November
- Exhibit space spans eight miles of open trail
- Artist selections will be announced in the next two weeks
- Lantern Parade on the Eastside Trail will take place on September 7, 2013
Railroad Artifact Sculpture

- Corinthian column built out of railroad artifacts
- Designed and fabricated by local artist Phil Proctor
- Funding provided by the International Interior Design Association
Funding

• ABI is working in coordination with the City of Atlanta to take the next steps in the federal transit funding process.

Next Steps

• Initiate a Tier 2 Environmental Review of the Atlanta BeltLine
  ▪ Tier 2 Environmental Reviews will examine the Atlanta BeltLine West and East corridors

• This is the final phase of the environmental process.
  ▪ Phase One, the Tier 1 EIS was completed in conjunction with MARTA in August 2012.
  ▪ Tier 1 EIS studied the 22-mile Atlanta BeltLine corridor.
Environmental Assessment (EA) Study Areas

• Atlanta BeltLine West corridor - From the West End MARTA area to the Bankhead MARTA area

• Atlanta BeltLine East corridor - From Glenwood Park area to the Piedmont Park area

• Studies will kickoff Summer / Fall 2013 with a public community engagement process
Environmental Assessments
Study Goals

• Atlanta BeltLine West corridor - Identify which MARTA Stations to connect to at either end of the project

• Atlanta BeltLine East corridor – Identify how to cross Hulsey Yard and connect to MARTA

• Identify and minimize potential impacts from transit construction and operations

• Integration with proposed extensions of the Downtown Atlanta Streetcar and crosstown streetcar routes
Mixed Income TOD Implementation Strategy

- [www.BuildAffordableATLBeltLine.com](http://www.BuildAffordableATLBeltLine.com)
- Enterprise Community Partners, BAHAB and Bleakly Advisory Group
- Analysis of existing housing and households
- Tools for ABI and developers to maximize impact of the Trust Fund

Developer Incentives

- Committed $1.4M for 43 units of housing for seniors in Reynoldstown
- $2.8M available for affordable housing development incentives
• GDOT will begin resurfacing Ponce de Leon Ave from Juniper to Briarcliff this summer and will incorporate bike lanes

• ABI is working with GDOT to begin design work on the streetscape project along Ponce de Leon Ave between Boulevard Avenue and Freedom Parkway

• Improvements will include a vertical connection to the Eastside Trail
• Transportation, Community, and System Preservation (TCSP) Grant – created to investigate and address the relationships among transportation, community, and system preservation plans and practices and identify private sector-based initiative to improve those relationships.

• Teamed with Ponce City Market in 2012 for a grant to provide a connection between the Eastside Trail and the redevelopment.

• Under design; construction planned to begin mid-2014.
Southwest Connector Trail

- The PATH Foundation is opening the trail in Summer 2013
- The trail runs along the southern boundary of Westview Cemetery from the ends of Westwood and Rogers Avenues to Lionel Hampton Trail, with a spur to Beecher Elementary on Bollingbrook Drive.
- Phase 1 of a 4.5-mile path
Edgewood Bridge Replacement Project

- ABI is working in partnership with the City of Atlanta Department of Public Works
- Demolition began April 3, 2013
- Removed an additional 850 tons of contaminated soil
- Private utility relocation has occurred
- Working through sewer relocation necessary to install foundations
Edgewood Bridge Replacement Project

Detour info: construction.beltline.org
Eastside Trail through Reynoldstown

- Construction of the privately funded multi-use trail between Irwin Street and Memorial Drive will begin this summer
- Bicycle improvements will be added along Wylie Street
- Trail will including lighting and security cameras at entry points
Eastside Trail Gateway

• Design is underway for the connection between Eastside Trail and Historic Fourth Ward Park

• Construction is scheduled to begin this summer / fall for a duration of 8 to 10 months
Southeast Corridor Design

• Corridor Design work on the CSX-owned 4.3-mile corridor between Glenwood Avenue and University Avenue began in April and is expected to wrap up in Fall 2013

• Design and right-of-way acquisition is scheduled to take 24 months

• Construction scheduled to start in the next 4-5 years and take approximately two years for completion
Southwest Corridor Design

• The Georgia Department of Transportation design process is starting for the federally-funded multi-use trail between Lena Avenue (Washington Park) and Allene Avenue

• Design and right-of-way acquisition is scheduled to take 18 months

• Construction scheduled to start in the next 3-4 years and take approximately two years for completion
• Submitted for national TIGER V grant
• Grant would provide remaining $18 million needed for Southwest Atlanta BeltLine Corridor Trail
• 2.5 miles of multi-use trails within the Atlanta BeltLine corridor
• 16 accessible points of entry
• Safe routes and connections to four local schools
• Connections from neighborhoods to four parks
From 2007 to 2012, the community worked with the City of Atlanta and Atlanta BeltLine, Inc. (ABI) to produce 10 subarea master plans, which were adopted by Atlanta City Council.

Master plans laid out the parks, trails, transportation, and land use recommendations to help fulfill the Atlanta BeltLine vision.

Part of that vision is Transit-Oriented Development (mixed use), pedestrian and bicycle-friendly urban infill around the planned transit investment.
• A multi-year effort is underway by the City of Atlanta Department of Planning and Community Development to rezone specific non-residential parcels per the recommendations in the master plans.

• Next Steps:
  - Kickoff Citywide Conversation meeting on Tuesday, May 21, 2013
  - Prepare the draft zoning direction and conditions
  - NPU/Neighborhood Presentations
  - Subarea-wide Meetings (Phase 1: Subareas 3, 5, and 9)
  - NPU Review and Vote
2013 Running Series (Run.BeltLine.org):

- Northside 5K (about 600 participants)
  - 1st Atlanta BeltLine 1K Youth Fun Run
  - Police-Fire Challenge

- Upcoming
  - Southwest 5K – July 13
    - Team Challenge
  - Southeast 8K – Sept. 18
  - Eastside 10K – Dec. 7
  - 1K Youth Fun Runs (12 and Under)

- Monthly Run Clubs
  - Next run is Wednesday, June 19

Adopt-the-Atlanta BeltLine (Adopt.BeltLine.org):

- 5,800 Volunteer Hours in 2013
Atlanta BeltLine Tours (Tours.BeltLine.org):

- Walking Tours with Trees Atlanta
  - Tour reservations open on the 20th of each month
  - Fridays and Saturdays at 10 a.m.
  - Limited to 20

- Bus tours are hot!
  - Tour reservations open on the 15th of each month
  - Fridays and Saturdays at 10 a.m.
  - Seats fill within hours of reservations opening on the 15th of each month
There Are Many Ways to Engage With the Atlanta BeltLine!

- Smart Phone App
- Fix It Line
- Weekly eNewsletter

What’s Hot on Social Media?
- EPA Grant
- Edgewood Bridge
- Tours

![Graph showing total Facebook fans and Twitter followers from 2011 to 2013.](image)
Addressing Social Impacts

- $100K Coca-Cola Anti-Obesity Campaign Grant for Atlanta BeltLine Partnership Health Initiatives
  - Free and low-cost fitness classes to launch this summer around the Atlanta BeltLine
- Workforce Partnership in Healthcare
  - Implementation Plan Slated for Fall 2013
- Atlanta Land Trust Collaborative continues to focus on creating permanently affordable housing around the Atlanta BeltLine

Atlanta BeltLine Partnership Capital Campaign

- $41.1+ million raised from 110+ donors
- Raising funds for southern extension of Eastside Trail and targeted projects along southern and western parts of the Atlanta BeltLine
Volunteer Opportunities

• Volunteer Kick Off on March 27

• Festivals: Season is in full swing
Visit volunteer.beltline.org to register

• Ambassadors: Recruiting distribution officers
(Ambassadors.BeltLine.org)

• Speakers Bureau: Invite us to present to your group

• Corporate/group clean-ups

• Volunteer Training: 2nd Wednesday @ 5:30 p.m. and
3rd Friday at noon

• Running Series: Pre-race and race-day opportunities

Southeast Atlanta BeltLine Ambassador

• Jasmine Amussen
Path Force & Public Safety

By Lt. Jeff Baxter
// Question / Answer

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