// Atlanta BeltLine Quarterly Briefing

Second Quarter // May 15, 2014
// Agenda

- Welcome
- Atlanta BeltLine, Inc. Update
  - Parks, Trails, Transit
  - Art on the Atlanta BeltLine
- Atlanta BeltLine Partnership Update
- Q & A
- Open House
In the heart of the Atlanta region
Connects many of Atlanta’s cultural destinations
Utilizes historic freight rail rights of way around the center of town
Opportunity for Significant Impact

- Connects 45 neighborhoods
- 22% of City of Atlanta population lives in the planning area
- 19% of the City’s land mass is inside the planning area
- 40% increase in Atlanta’s parkland
- 6,500 acre TAD
// The Atlanta BeltLine: Key Elements

1,300 ACRES of Greenspace

33 MILES of Trails

5,600 UNITS of Affordable Workforce Housing

22 MILES of Transit & Transportation Infrastructure

Jobs & Economic Development

Historic Preservation

1,100 ACRES of Environmental Clean-up

Streetscapes & Public Art
• Cover crop and ground-stabilizing plantings established
• Bioswales and water well installed
• Seeking Farmer Request for Qualifications this summer
Construction to begin Summer 2014
Renovation and restoration of park and rec center
Construction ongoing and anticipated to be complete by late summer.
• **Fall 2014:** Construction will begin on the multi-use Eastside Trail from Irwin Street to Memorial Drive
• 3 mile multi-use trail from Washington Park (Lena Street) to University Avenue
• Construction to begin in third quarter of 2014
A Supplement to the *Connect Atlanta Plan* and the ABI Strategic Strategic Implementation Plan (SIP)

**Phasing of transit** in SIP based on this strategy

Includes all streetcar lines in the Connect Atlanta Plan including Atlanta BeltLine

Project evaluation based on Equity, Readiness, Value Capture, Finance, Ridership

Significant stakeholder and public input garnered to date

**Integrates Atlanta Streetcar lines and Atlanta BeltLine** into a unified system
Environmental Review Process
Required for Federal Funding

- Atlanta BeltLine East and Irwin Street connection
  - Alignment Options
- North Avenue/Luckie Street
  - Alignment Options
- Atlanta BeltLine West
  - Alignment Options
- Atlanta Streetcar*
- MARTA Red/Gold Line*
- MARTA Blue/Green Line*

* Shown for Reference
Spring 2013

2017:

- From Boulevard to Freedom Parkway
- Design and ROW Acq: 18 months
- Construction Start: Spring 2016
• **April 1:** Reopened bridge to vehicular and pedestrian traffic
• **Spring to Summer 2014:** Ramp and stair construction
• **Summer 2014:** Grand opening
• Largest public art display in Atlanta’s history
• More than 200 proposals received
• Selected artists to be released soon
• Visit art.beltline.org for details
// Atlanta BeltLine Partnership Update

Rob Brawner
Interim Executive Director
Atlanta BeltLine Capital Investments

$47+ million raised to support Atlanta BeltLine parks and trails
Gateway connection between Eastside Trail and Historic Fourth Ward Park
Eastside Trail southern extension through Reynoldstown
Westside Trail and Targeted Land Acquisition
$12.5 million goal
Building Healthier Communities

- Free Fitness on the Atlanta BeltLine: beltline.org/fitsignup
- 1,500 Participants in Q1
- Active Lifestyle Competition
How to Ride a Bike – For Kids and Adults

Mountain Biking
Aerobics
Trail Yoga
Boot Camp
Nutrition Walks

Walk with a Doc
Atlanta BeltLine Street Cup
Play Day on the Atlanta BeltLine
Next Play Day
Saturday, March 17th // Washington Park
1pm – 5pm // Followed by Atlanta Jazz Festival
Building Healthier Communities
2014 Atlanta BeltLine Running Series®
(beltline.org/run)

Northside 5K
2014 Atlanta BeltLine Northside 5K Police-Fire Challenge
Building Healthier Communities

2014 Atlanta BeltLine Running Series® (beltline.org/run):

Southwest 5K – July 12
  ▪ Team Challenge

Southeast 8K – Sept. 27

Eastside 10K – Dec. 6
  ▪ Neighborhood Challenge
  ▪ College Alumni Challenge

1K Youth Fun Runs
Creating Live-Work Communities

**Workforce Partnership in Healthcare** (beltline.org/employment)
Employer focused model creates direct pipelines to healthcare careers
260 applicants → 14 prospective Grady employees
Second Atlanta CareerRise grant will fund second class in August
Exploring expansion in to construction
Driving Awareness and Engagement

Bus Tours (beltline.org/tours)
Walking Tours (beltline.org/tours)
Bike Tours (beltline.org/tours)
ATLANTA BELTLINE ANNUAL BICYCLE TOUR 2014

Saturday, June 14 // 9am-3pm // Historic Fourth Ward Skatepark // $35/$45
Cultivating Community Ownership
Volunteer Opportunities

• **Festivals:** Share information and enjoy regional festivals.

• **Ambassadors:** Spread the word about the Atlanta BeltLine in communities.

• **Speakers Bureau:** Present the Atlanta BeltLine 101

• **Group service projects:** Be a team lead

• **Running Series:** Pre-race and race-day opportunities

• **Volunteer Training:** 2nd Wednesday at 5:30 p.m. and 3rd Friday at noon

Visit beltline.org/volunteer or contact Sharron@atlbeltlinepartnership.org
Exciting New Membership Benefits

Join today at beltline.org/member for as low as $35
Other Ways You Can Support the Atlanta BeltLine

- Amazon “SMILE” Program
- Kroger Community Rewards Program
  - Atlanta BeltLine Number 17728
  - Atlanta BeltLine supporters shopping at Kroger helped earn nearly $600 Q1
Other Ways You Can Support the Atlanta BeltLine

Get Your Atlanta BeltLine Gear at Shop.BeltLine.org

For more information about how you can support the Atlanta BeltLine, contact lindsey@atlbeltlinepartnership.org