// Agenda

• Welcome

• Atlanta BeltLine, Inc. Update
  ▪ Parks, Trails, Transit
  ▪ Art & Design

• Atlanta BeltLine Partnership Update

• 2030 Strategic Implementation Plan

• Q & A
In the heart of the Atlanta region
Connects many of Atlanta’s cultural destinations
Utilizes historic freight rail rights of way around the center of town
Opportunity for Significant Impact

• Connects 45 neighborhoods
• 22% of City of Atlanta population lives in the planning area
• 19% of the City’s land mass is inside the planning area
• 40% increase in Atlanta’s parkland
• 6,500 acre TAD
The Atlanta BeltLine: Key Elements

1,300 ACRES of Greenspace

33 MILES of Trails

5,600 UNITS of Affordable Workforce Housing

Streetscapes & Public Art

22 MILES of Transit & Transportation Infrastructure

Jobs & Economic Development

Historic Preservation

1,100 ACRES of Environmental Clean-up
• Site Preparation Underway
  ▪ Mass grading completed
  ▪ Gravel road installed
  ▪ Stormwater bioswales installed
  ▪ Landscape plantings in late February
  ▪ Trees Atlanta South Orchard this Spring

• Farmer Request for Qualifications
  ▪ Spring/Summer 2014
Construction to begin Summer 2014
• **Summer 2014**: Construction will begin on the Eastside Trail from Irwin Street to Memorial Drive
• **September 2013**: Awarded $18 million TIGER V grant
• 2.5 mile multi-use trail from Washington Park (Lena Street) to University Avenue
• 12 points of entry
• Safe routes and connections to four local schools
• Connections to four parks
• Construction to begin in third quarter of 2014
• **Late 2013:** Buried power lines

• **January 2014:** Groundbreaking

• **Summer 2014:** Scheduled to open
Three Corridors Being Studied

- **ATL SC Ext-Crosstown/Midtown EA**
  - Green Line on Map

- **Atlanta BeltLine West EA**
  - Orange Line on Map

- **Atlanta BeltLine East EA**
  - Blue Line on Map

Community Engagement Opportunities

- Citywide Briefing in March on the Streetcar Expansion Strategy
- Study Group Meetings in April/May on the EA process and schedule
- Initiate input from EA corridor neighborhoods
Edgewood Avenue Bridge

- **Through 2013:** Utility relocations and environmental remediation and super structure complete
- Deck is poured
- **Spring 2014:** Bridge opening
• Largest public art display in Atlanta’s history
• Request for Proposals posted February 12th, taking applications through April 21st
• Visit art.beltline.org for details on how to submit
// Atlanta BeltLine Partnership Update

Rob Brawner
Program Director
Volunteer Opportunities

- **Festivals**: Share information and enjoy regional festivals.

- **Ambassadors**: Recruiting distribution officers.

- **Speakers Bureau**: Invite us to present to your group.

- **Corporate/group clean-ups**

- **Volunteer Training**: 2nd Wednesday at 5:30 p.m. and 3rd Friday at noon

- **Running Series**: Pre-race and race-day opportunities

- **Adopt the Atlanta BeltLine**: Take ownership over a segment of the corridor

Visit beltline.org/volunteer or contact Sharron@atlbeltlinepartnership.org
Atlanta BeltLine Tours (beltline.org/tours):

• Bike Tours with Atlanta Bicycle Coalition
  ▪ Monthly tour reservations open on 25th
  ▪ Saturdays on Eastside Trail • Sundays on Westside

• Take a Walk on the Eastside with Trees Atlanta
  ▪ Monthly tour reservations open on the 20th
  ▪ Friday and Saturday mornings

• Bus tours are hot!
  ▪ New ADA, CNG powered bus in 2014
  ▪ Monthly tour reservations open on the 15th
  ▪ Fridays and Saturdays at 9:30 a.m.
Building Healthier Communities

- **Free Fitness on the Atlanta BeltLine:** [beltline.org/fitsignup](beltline.org/fitsignup)
  - Classes launched in January with Aerobics, FitWit, Trail Yoga, How to Ride a Bike, Mountain Biking, and more
  - Atlanta BeltLine Street Cup
  - Play Day on the Atlanta BeltLine

- **2014 Active Lifestyle Competition**
  - Rewards participants for fitness accomplishments
  - Redeem points earned for free prizes
  - Year-end “Most Active on the Atlanta BeltLine” winner receives Serenbe Gift Package
2014 Running Series (beltline.org/run):

- Northside 5K – April 26
  - Atlanta Police-Fire Challenge
- Southwest 5K – July 12
- Southeast 8K – Sept. 27
- Eastside 10K – Dec. 6
- 1K Youth Fun Runs and Fitness Challenges
- Free Monthly Run Clubs
Workforce Partnership in Healthcare

- Employer focused model creating direct pipelines to healthcare careers along the Atlanta BeltLine
- 260 applicants; 38 participants began the program, with 22 graduating from the first phase.
- Exploring expansion to construction
Atlanta BeltLine Capital Investments

- $41.2+ million from 115+ donors
  - Supporting implementation of Atlanta BeltLine parks and trails
  - Gateway connection between Eastside Trail and Historic Fourth Ward Park
  - Eastside Trail South extension through Reynoldstown
  - $11 million local match for Westside Trail to be raised in 2014
Exciting New Membership Benefits

• Membership card good for discounts at restaurants and businesses along the Atlanta BeltLine

• Exclusive members-only opportunities and events

• Atlanta BeltLine Grocery Tote

• Trail Map of the Atlanta BeltLine

• Atlanta BeltLine Lapel Pin

• Atlanta BeltLine Member T-Shirt

Join today at beltline.org/member for as low as $35
Other Ways You Can Support the Atlanta BeltLine

• Amazon “SMILE” Program

• Kroger Community Rewards Program
  - Atlanta BeltLine Number 17728
  - 117 households shopped at Kroger and helped earn more than $600 to date

• Get Your Atlanta BeltLine Gear at Shop.BeltLine.org

For more information about how you can support the Atlanta BeltLine, contact lindsey@atlbeltlinepartnership.org
2011 marked end of the first Atlanta BeltLine 5-Year Work Plan

- The 5-Year Work Plan detailed:
  - Key components to be financed within the first five years
  - Rationale for decision-making
  - Relationship among components that lead to an optimal 5-year plan
  - Proposed budgets for the first five year period with initial “best estimate” allocations by year (e.g., dependent on when land is available)

The **Atlanta BeltLine 2030 Strategic Implementation Plan (SIP)** has been developed to serve as the action plan that will take the Atlanta BeltLine through the end of the TAD in 2030
Two Pronged Approach

- Simultaneous component advancement
- Continuously balanced area distribution

✓ Project Components

- Infrastructure work streams:
  - Transit
  - Trails
  - Parks
  - Streetscapes

✓ Program Components

- Investment work streams:
  - Brownfield Redevelopment
  - Job Creation
  - Affordable Workforce Housing
  - Economic Development
  - Public Art
  - Sustainability

Phase 1:
Situation Review

Phase 2:
Stakeholder Advisory and Citywide

Phase 3:
Funding Analysis (ongoing)

Phase 4:
Priorities Matrix

Phase 5:
Stakeholder Advisory and Citywide

Phase 6:
Finalize Plan

Phase 7:
Publicize Plan
• Remaining 17-year life of the TAD has been divided into three implementation periods to serve as a living document

- **Period 1**: 2014-2018 (five years)
  - “detailed and specific”

- **Period 2**: 2019-2023 (five years)
  - “general and progressive”

- **Period 3**: 2024-2030 (seven years)
  - “conceptual and conclusionary”
// Plan Development Process

- Redevelopment Plan
- 5-Year Work Plan
- MARTA Alternatives Analysis
- Subarea Master Plans
- Tier 1 EIS
- Draft Long Range Financial Plan
- Parks Funding Analysis
- Atlanta Streetcar Expansion Strategy
- RCLCO Market Analysis
- RCLCO Technical Memoranda
- Affordable Housing Resource Book

SITUATIONAL REVIEW

PRIORITIES MATRIX + FUNDING

2030 SIP

- Stakeholder Engagement
- Criteria/Prioritization Process
- Project Tier Development

- Stakeholder Engagement
2 Rounds of Community Engagement via Community Engagement Framework (CEF):

- Nov 2012 – May 2013
- 18 public meetings total
- 718 participants in person and thru online survey

Stakeholders engaged:

- Study Groups
- Advisory Boards (TADAC, BAHAB)
- BL Network
- City Partners (Mayor’s office, Departments)
- Nonprofit Partners (PATH, Tress Atlanta, TPL, Piedmont Park Conservancy)
- Private & Philanthropic (ABLP, Foundations)
Ranked 1 to 5 by the public, 1 being the most important and 5 the least.

**TRANSIT**
1. Practicality/Ridership
2. Project Readiness
3. Development Impact
4. Equity
5. Financial Options

**PARKS**
1. Project Readiness
2. Consistent with City goals
3. Equity
4. Development Impact
5. Financial Options

**TRAILS**
1. Leverage Existing Greenspace
2. Project Readiness
3. Equity
4. Development Impact
5. Financial Options
Private investment is following public investment:

- **Over 100 projects** complete or underway within Planning Area* valued at over $1.1 billion
  - 9,003 new residential units completed
  - 933,700 SF of new commercial space completed
- Roughly 3:1 ROI to date

*Projects larger than 10 dwelling units and/or 10,000 square feet*
## Performance Dashboard *(Through FY 2013)*

<table>
<thead>
<tr>
<th>Category</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2030 Benchmark</strong> (Target: 25-year/20-year reset) time elapsed</td>
<td>32% / 15%</td>
</tr>
<tr>
<td><strong>Total Investment</strong> (Target: $2.8 to 4.8 billion) <em>public and private</em></td>
<td>$362 million</td>
</tr>
<tr>
<td><strong>Transit Corridor Control</strong> (Target: 22 miles)</td>
<td>56%</td>
</tr>
<tr>
<td><strong>Trail Corridor Control</strong> (Target: 33 miles)</td>
<td>72%</td>
</tr>
<tr>
<td><strong>Park Land Control</strong> (Target: 1,300 acres)</td>
<td>54%</td>
</tr>
<tr>
<td><strong>Brownfield Remediation</strong> (Target: 1,100 acres)</td>
<td>11%</td>
</tr>
<tr>
<td><strong>Transit Projects</strong> (Target: 22 miles) <em>Designed/Delivered</em></td>
<td>20% / 0%</td>
</tr>
<tr>
<td><strong>Trail Projects</strong> (Target: 33 miles) <em>Designed/Delivered</em></td>
<td>35% / 18%</td>
</tr>
<tr>
<td><strong>Park Projects</strong> (Target: 1,300 acres) <em>Designed/Delivered</em></td>
<td>20% / 20%</td>
</tr>
<tr>
<td><strong>Streetscape Projects</strong> (Target: 46 miles) <em>Designed/Delivered</em></td>
<td>4% / 0%</td>
</tr>
<tr>
<td><strong>Permanent Jobs</strong> (Target: 30,000)</td>
<td><em>TBD</em></td>
</tr>
<tr>
<td><strong>Construction Jobs</strong> (Target: 48,000)</td>
<td><em>TBD</em></td>
</tr>
<tr>
<td><strong>Affordable Housing Development</strong> (Target: 5,600) <em>Direct and Indirect</em></td>
<td>8%</td>
</tr>
<tr>
<td><strong>Economic Development</strong> (Target: $10 billion with ROI of 3.5 to 1)</td>
<td>$1 billion w/2.8 to 1</td>
</tr>
</tbody>
</table>

- **= On Schedule**
- **= Near Schedule**
- **= Behind Schedule**
For the next five years, Period 1, the SIP includes the following project priorities:

• Securing rights to the remaining right-of-way to complete the 22-mile Atlanta BeltLine loop;

• Completing the southern half of the Westside Trail and commencing construction on the Southeast Trail;

• Constructing Boulevard Crossing Phase II, Enota and Murphy Crossing Parks;

• Initiating the first phase of Westside Reservoir Park including the passive-use park space; and

• Constructing streetcar/light-rail transit on the East and West sides of the Atlanta BeltLine.
Projected Period 1 Program Expenses (FY ‘14 – FY ‘18)

- Transit, $205, 22%
- Parks, $268, 29%
- Trails, $143, 15%
- Streetscapes, $73, 8%
- Affordable Housing, $65, 7%
- PILOT Payments, $55, 6%
- Existing Debt, $48, 5%
- Operations, $44, 5%
- EIF, $25, 3%
- Other, $310, 34%

Total Period 1 Program = $926 million*

*costs indexed to projected year of delivery for each project; earlier delivery of projects will lower actual costs
// Potential Period 1 Funding Scenario
(FY ‘14 – FY ‘18)

Notes:
• Values were determined by assuming maximum Federal funding participation for Transit and Trails. Parks and Private values were developed by applying the cost allocation from the projects completed to date to future project.
• Values presented do not reflect committed funds.
• Implementation to date has leveraged 16% of previously unidentified funds.
Projected Program Expenses through 2030

Transit, $2,298, 52%

Parks, $553, 12%

Trails, $246, 6%

Streetscapes, $343, 8%

Affordable Housing, $302, 7%

PILOT Payments, $211, 5%

Debt Services, $164, 4%

ABI Operating, $176, 4%

EIF, $100, 2%

Other, $1,296, 30%

Total Remaining Program = $4,393 billion*

*costs indexed to projected year of delivery for each project; earlier delivery of projects will lower actual costs
// Potential Funding Scenario through 2030

**Values in millions**

- Federal, $1,272, 29%
- TAD, $1,454, 33%
- Other, $1,166, 26%
- City-State for Streetscapes, $343, 8%
- City - Parks, $157, 4%
- Private, $275, 6%
- Unidentified, $891, 20%

Total Program = $4,393 billion

**Notes:**
- Values were determined by assuming maximum Federal funding participation for Transit and Trails. Parks and Private values were developed by applying the cost allocation from the projects completed to date to future projects.
- Values presented do not reflect committed funds.
- Implementation to date has leveraged 16% of previously unidentified funds.
// Period 1 (FY14-18) Transit Projects

Reflects Prioritized Criteria:
- Practicality/Ridership
- Project Readiness
- Development Impact
- Interconnectivity

Information regarding connections the Atlanta Streetcar Expansion Strategy and MARTA will be included to illustrate and achieve network integration.
// Period 2 (FY19-23) Transit Projects
// Period 3 (FY24-30) Transit Projects

**Does not represent full Atlanta Streetcar System**
## Transit Implementation Summary

<table>
<thead>
<tr>
<th>TRANSIT</th>
<th>End of Period 1 FY14-18</th>
<th>End of Period 2 FY19-23</th>
<th>End of Period 3 FY24-30</th>
</tr>
</thead>
<tbody>
<tr>
<td>BeltLine West - Construction</td>
<td>BeltLine West - Open</td>
<td>BeltLine West - Open</td>
<td>BeltLine Southeast – Open</td>
</tr>
<tr>
<td>BeltLine East - Construction</td>
<td>BeltLine East - Open</td>
<td>BeltLine Southeast – Construction</td>
<td>BeltLine Northeast – Open</td>
</tr>
<tr>
<td>BeltLine Southeast – Design</td>
<td>BeltLine Southeast – Construction</td>
<td>BeltLine Northeast – Construction</td>
<td>BeltLine Northwest – Open</td>
</tr>
<tr>
<td>BeltLine Northeast – Design</td>
<td>BeltLine Northeast – Construction</td>
<td>BeltLine Northwest – Design</td>
<td></td>
</tr>
<tr>
<td>BeltLine Northwest - Planning</td>
<td>BeltLine Northwest - Design</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **Project Open**
- **Project in Design Phase**
- **Project in Construction Phase**
- **Project in Planning and Acquisition Phase**
Trails
// Period 1 (FY14-18) Trail Projects

Reflects Prioritized Criteria:
- Leverages existing greenspace
- Project Readiness
- Equity

Spur trails and streetscape connections are not shown but will be implemented in coordination with our partners.
// Period 2 (FY19-23) Trail Projects
// Period 3 (FY24-30) Trail Projects
### Trail Implementation Summary

<table>
<thead>
<tr>
<th>TRAILS</th>
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<th>End of Period 2 FY19-23</th>
<th>End of Period 3 FY24-30</th>
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</thead>
<tbody>
<tr>
<td>Westside Trail (South) – Open</td>
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<tr>
<td>Eastside Trail (South Extension) - Open</td>
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<tr>
<td>Southeast Trail – Construction</td>
<td></td>
<td>Southeast Trail – Open</td>
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</tr>
<tr>
<td>Eastside Trail (North) – Design</td>
<td></td>
<td>Eastside Trail (North) – Construction</td>
<td></td>
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<tr>
<td>Northside Trail Extension – Design</td>
<td></td>
<td>Northside Trail Extension – Construction</td>
<td></td>
</tr>
<tr>
<td>Westside Trail (North) – Planning</td>
<td></td>
<td>Westside Trail (North) – Design</td>
<td>Westside Trail – Open</td>
</tr>
</tbody>
</table>

**Project**
- Project Open
- Project in Design Phase
- Project in Planning and Acquisition Phase
Period 1 (FY14-18) Park Projects

Reflects Prioritized Criteria:
- Project Readiness
- Consistent with City Goals
- Equity
// Period 2 (FY19-23) Park Projects
// Period 3 (FY24-30) Park Projects

[Map of Atlanta BeltLine with marked parks]

**PARK STATUS**
- Blue: Planning & Acquisition
- Orange: Design
- Red: Construction
- Green: Open

*Denotes properties owned by the Department of Watershed Management.
### Park Implementation Summary

<table>
<thead>
<tr>
<th>PARKS**</th>
<th>End of Period 1 FY14-18</th>
<th>End of Period 2 FY19-23</th>
<th>End of Period 3 FY24-30</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boulevard Crossing - Open</td>
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<tr>
<td>Murphy Crossing - Open</td>
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<tr>
<td>Enota – Open</td>
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<tr>
<td>Westside, Phase I - Open</td>
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<tr>
<td>Westside, Phase II - Design</td>
<td></td>
<td>Westside, Phase II - Open</td>
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<tr>
<td>Maddox - Design</td>
<td>Maddox - Open</td>
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<tr>
<td>Four Corners - Design</td>
<td>Four Corners - Open</td>
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<tr>
<td>Lang-Carson - Design</td>
<td>Lang-Carson - Open</td>
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<tr>
<td>H4WP, Phase III - Planning</td>
<td>H4WP, Phase III - Design</td>
<td>H4WP, Phase III - Open</td>
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<tr>
<td>Intrenchment Creek - Planning</td>
<td>Intrenchment Creek - Design</td>
<td>Intrenchment Creek - Open</td>
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<tr>
<td>Hillside*</td>
<td>Hillside*</td>
<td>Hillside*</td>
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<tr>
<td>Waterworks*</td>
<td>Waterworks*</td>
<td>Waterworks*</td>
<td></td>
</tr>
</tbody>
</table>

*Project Open
*Project in Design Phase
*Project in Planning and Acquisition Phase

**not listed – parks to be developed as part of corridor and those smaller than 5 acres

*Park Implementation in coordination with DWM
// Period 1 (FY14-18) Streetscape Projects

Reflects prioritized transportation investments:
- Trails
- Transit
// Period 2 (FY19-23) Streetscape Projects
// Period 3 (FY24-30) Streetscape Projects
Program Development Components

- **Affordable Workforce Housing**: Affordable Housing Action Plan to be developed in first year of Period 1 will set proactive approach that details partnerships, funding, timing, location, progress measurement and mechanisms necessary to equitably deliver 5,600 units of affordable workforce housing across the Atlanta BeltLine planning area.

- **Economic Development**: Economic Development Action Plan to be developed in first year of Period 1 will inform and guide pro-active involvement to secure public private partnerships that accomplish total planning area private investment in excess of $10 billion.

- **Sustainability**: Sustainability Action Plan to be developed in first year of Period 1 will build off Sustainability Framework and Typologies already established that support “triple bottom line” social, environmental and economic outcomes, to guide infrastructure projects and ABI operations and organization through program implementation and completion.

- **Job Creation**: ABI’s First Source Jobs Policy to be applied across all projects. ABI will create metrics in first year of period 1 to quantify job creation for SIP goals of 30,000 permanent and 48,000 construction jobs in the Planning Area.

- **Brownfield Redevelopment**: Part of every project – sets stage for program completion.

- **Public Art**: Included as part of every individual project specific opportunities arise.
// SIP Next Steps

- ABI Board presentation completed
- Briefing of Implementation Partners completed
- ABI Board Approval
- Publication and presentations in the community

Phase 1: Situation Review
Phase 2: Stakeholder Advisory and Citywide
Phase 3: Funding Analysis (ongoing)
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