

2020

Atlanta BeltLine Partnership

# Art on the Atlanta BeltLine Lantern Parade

Sponsorship Opportunities



Atlanta  
BeltLine  
Partnership

**Sponsor Levels + Benefits**

	Presenting	Platinum	Gold	Silver
Event webpages	Large linked logo	Linked logo	Logo	Name
Lantern Parade Map <i>(Google Map)</i>	Name	Name	Name	Name
Email newsletters	Large logo	Logo	Name	Name
Lantern-making kits recognition	Large logo	Logo	Name	Name
Social media recognition				
Press release inclusion				
Yard sign recognition	Large logo	Logo		
Lantern-making kits for 15 people				
Presenting sponsor recognition <i>"Lantern Parade presented by [company]" in all communications and materials. Presenting level includes industry exclusivity, and is additionally limited to max of 4 overall presenting sponsors.</i>				
<b>Please Choose Your Sponsorship Level:</b>	<b>Presenting \$30,000</b> <input type="checkbox"/>	<b>Platinum \$20,000</b> <input type="checkbox"/>	<b>Gold \$10,000</b> <input type="checkbox"/>	<b>Silver \$5,000</b> <input type="checkbox"/>

**Sign Up To Sponsor**

**Company Information:**

Name for Recognition \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Representative Name \_\_\_\_\_ Title \_\_\_\_\_

*I agree to sponsor the Lantern Parade. As a sponsor, I understand I will receive the applicable sponsorship opportunities described in this packet and agree to provide digital art work for all promotional advertising. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by the Atlanta BeltLine Partnership.*

Authorized Sponsor Signature \_\_\_\_\_ Date \_\_\_\_\_

**Payment Information:**  Invoice  **A check is enclosed** Please make payable to Atlanta BeltLine Partnership

**Credit Card:**  VISA  Master Card  AMEX

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

**Please send this completed form to:**  
Natalie Aiken  
Associate Director of Development, Atlanta BeltLine Partnership  
natalie@atlblp.org

**Sponsorship proposals can be customized!** If none of these packages sounds just right or you're interested in providing something not currently listed, please contact us with your ideas: natalie@atlblp.org or (404) 446-4407.