Promote a healthy and active lifestyle as your company aligns with one of the largest, most wide-ranging urban redevelopment programs in the country that connects 45 neighborhoods — the Atlanta BeltLine.

SPRING 2021

About Washington Park Jamboree

Washington Park Jamboree is an annual celebration of health and wellness in the historic Washington Park, a 20-acre greenspace located on the northern end of the first phase of the Atlanta BeltLine Westside Trail.

Jamboree activities typically include:

• **Fitness Offerings:** A variety of sports and games are offered and festival-goers have the opportunity to participate in free fitness class demonstrations, a component of the Atlanta BeltLine Free Fitness Series.

• **Wellness Opportunities:** Community members have the opportunity to get connected with a variety of health focused community organizations and vendors.

• **Healthy Food:** Participants sample foods, enjoy product, and indulge in a variety of nutritious fare.

• **Family Activities:** All age groups experience games and engaging activities.

Our 2020 event was reimagined with social distancing in mind and plans for 2021 may replicate this new model. We brought Jamboree straight to the homes of over 800 individuals in Washington Park and the surrounding neighborhoods. The fun was boxed up and available to families at no cost. Additional COVID-19 relief related items were made accessible to the community including masks and hand sanitizer.

Your sponsorship keeps the Atlanta BeltLine vision on track by enabling the construction of more parks and trails, engaging the public through tours, health and fitness programs, and special events, as well as empowers Atlanta BeltLine residents to connect with jobs, housing, and better health.

Who We Are

Atlanta BeltLine Partnership (ABP) provides the collaborative platform advancing the Atlanta BeltLine project. ABP enables the project by raising money from the private sector and philanthropic community; engages the public through programming, events and activities; and empowers residents of Atlanta BeltLine neighborhoods through partnerships that bring about positive outcomes in the areas of health, housing and economic opportunity.

Atlanta BeltLine, Inc. (ABI) was formed in 2006 to manage the implementation of the Atlanta BeltLine project. Tasked with overseeing the planning and execution, ABI works closely with City of Atlanta departments to define details of the plan, secure public funding, inform and engage members of the community, and serve as the overall project management office for construction of the trails, transit, parks, and other key components.

Our Reach

@ATLANTABELTLINE

384,000 followers

129,000 followers

83,000 fans

30,000 email subscribers

Learn more about us at beltline.org
## Sponsor Levels + Benefits

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<td>Verbal recognition during event program</td>
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<td>“Jamboree presented by [company]” in all communications and materials</td>
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### Please Choose Your Cash Sponsorship Level:

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**In-Kind Sponsorships:**

In-Kind must be budget relieving to receive sponsorship credit and benefits

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## Company Information:

**Name for Recognition:**

**Address:**

City _______ State _______ Zip Code _______

**Email:**

**Phone:**

**Representative Name:**

**Title:**

I agree to sponsor the Washington Park Jamboree. As a sponsor, I understand I will receive the applicable sponsorship opportunities described in this packet and agree to provide digital art work for all promotional advertising. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by the Atlanta BeltLine Partnership.

Authorized Sponsor Signature ____________________________ Date __________

## Payment Information:

- [ ] Invoice
- [ ] A check is enclosed

Please make payable to Atlanta BeltLine Partnership

**Credit Card:**

- [ ] VISA
- [ ] Master Card
- [ ] AMEX

Card # ____________________________ Exp Date _______ Security Code _______

Name on Card ____________________________ Signature ___________________

Please send this completed form to:

Atlanta BeltLine Partnership

Attn: Natalie Aiken, Associate Director of Development

112 Krog St. NE, Suite 14, Atlanta, GA 30307

Sponsorship proposals can be customized! If none of these packages sounds just right or you’re interested in providing something not currently listed, please contact us with your ideas: natalie@atlblp.org or (404) 446-4407.