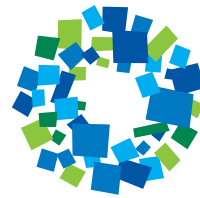


2021

Atlanta BeltLine Partnership Washington Park Jamboree Sponsorship Opportunities



Atlanta
BeltLine
Partnership

Promote a healthy and active lifestyle as your company aligns with one of the largest, most wide-ranging urban redevelopment programs in the country that connects 45 neighborhoods — the Atlanta BeltLine.

SPRING 2021

About Washington Park Jamboree

Washington Park Jamboree is an annual celebration of health and wellness in the historic Washington Park, a 20-acre greenspace located on the northern end of the first phase of the Atlanta BeltLine Westside Trail.

Jamboree activities typically include:

- **Fitness Offerings:** A variety of sports and games are offered and festival-goers have the opportunity to participate in free fitness class demonstrations, a component of the Atlanta BeltLine Free Fitness Series.
- **Wellness Opportunities:** Community members have the opportunity to get connected with a variety of health focused community organizations and vendors.
- **Healthy Food:** Participants sample foods, enjoy product, and indulge in a variety of nutritious fare.
- **Family Activities:** All age groups experience games and engaging activities.

Our 2020 event was reimagined with social distancing in mind and plans for 2021 may replicate this new model. We brought Jamboree straight to the homes of over 800 individuals in Washington Park and the surrounding neighborhoods. The fun was boxed up and available to families at no cost. Additional COVID-19 relief related items were made accessible to the community including masks and hand sanitizer.

Your sponsorship keeps the Atlanta BeltLine vision on track by enabling the construction of more parks and trails, engaging the public through tours, health and fitness programs, and special events, as well as empowers Atlanta BeltLine residents to connect with jobs, housing, and better health.

Who We Are



Atlanta
BeltLine
Partnership

Formed in 2005, the **Atlanta BeltLine Partnership** (ABP)

provides the collaborative platform advancing the Atlanta BeltLine project. ABP enables the project by raising money from the private sector and philanthropic community; engages the public through programming, events and activities; and empowers residents of Atlanta BeltLine neighborhoods through partnerships that bring about positive outcomes in the areas of health, housing and economic opportunity.



Atlanta
BeltLine

Atlanta BeltLine, Inc. (ABI) was formed in 2006

to manage the implementation of the Atlanta BeltLine project. Tasked with overseeing the planning and execution, ABI works closely with City of Atlanta departments to define details of the plan, secure public funding, inform and engage members of the community, and serve as the overall project management office for construction of the trails, transit, parks, and other key components.



Our Reach

@ATLANTABELTLINE

384,000 followers

129,000 followers

83,000 fans

30,000 email subscribers

Learn more about us at beltline.org

2021

Atlanta BeltLine Partnership
Washington Park Jamboree
 Sponsorship Opportunities



Atlanta
 BeltLine
 Partnership

Sponsor Levels + Benefits

	Presenting	Platinum	Gold	Silver	Bronze	Patron
Event Webpages	Linked logo	Linked logo	Linked logo	Logo	Logo	Name
Event Signage	Large Logo	Logo	Logo	Logo	Name	Name
Email Newsletters	Logo	Logo	Logo	Logo	Name	
Opportunity to provide giveaway items and/or collateral						
Press Release Inclusion						
Social Media Tagging						
Verbal recognition during event program						
Presenting Sponsor Recognition <i>"Jamboree presented by [company]" in all communications and materials</i>						
Please Choose Your Cash Sponsorship Level:	Presenting \$30,000 <input type="checkbox"/>	Platinum \$20,000 <input type="checkbox"/>	Gold \$10,000 <input type="checkbox"/>	Silver \$5,000 <input type="checkbox"/>	Bronze \$2,500 <input type="checkbox"/>	Patron \$1,000 <input type="checkbox"/>
In-Kind Sponsorships: <i>In-Kind must be budget relieving to receive sponsorship credit and benefits</i>			Value of \$15,000 <input type="checkbox"/>	Value of \$10,000 <input type="checkbox"/>	Value of \$5,000 <input type="checkbox"/>	Value of \$2,500 <input type="checkbox"/>

Print deadlines are one month prior to event.

**Sign
 Up To
 Sponsor**

Company Information:

Name for Recognition _____
 Address _____
 City _____ State _____ Zip Code _____
 Email _____ Phone _____
 Representative Name _____ Title _____

I agree to sponsor the Washington Park Jamboree. As a sponsor, I understand I will receive the applicable sponsorship opportunities described in this packet and agree to provide digital art work for all promotional advertising. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by the Atlanta BeltLine Partnership.

Authorized Sponsor Signature _____ Date _____

Payment Information: Invoice **A check is enclosed** Please make payable to Atlanta BeltLine Partnership

Credit Card: VISA Master Card AMEX

Card # _____ Exp Date _____ Security Code _____
 Name on Card _____ Signature _____

Please send this completed form to:
 Atlanta BeltLine Partnership
 Attn: Natalie Aiken, Associate Director of Development
 112 Krog St. NE, Suite 14, Atlanta, GA 30307

Sponsorship proposals can be customized! If none of these packages sounds just right or you're interested in providing something not currently listed, please contact us with your ideas: natalie@atlblp.org or (404) 446-4407.