// Agenda

• Welcome
• Cycle Atlanta Presentation
• Atlanta BeltLine Partnership 2012 Highlights
• Atlanta BeltLine, Inc. 2012 Highlights
• Implementation Plan Input
• Q & A
City of Atlanta
Bicycle Transportation Initiatives

Atlanta BeltLine Quarterly Briefing: 4th quarter – December 18, 2012

Department of Planning & Community Development
Office of Planning
Bicycle Transportation Initiatives Outline

- Recent Efforts
  - Funding
  - Studies
  - Projects

- Moving forward
  - Goals
  - Strategy
Bicycle Transportation Initiatives
Recent Efforts (2009-2010)

2009
- Adopted *Connect Atlanta Plan*, the City’s first comprehensive transportation plan
- Includes network of Core Bicycle Connection and Secondary Bicycle Connections

2010
- First two Atlanta Streets Alive events draws 6,000 attendees
Bicycle Transportation Initiatives
Recent Efforts (2011-2012)

2011
• Awarded $10,000 Bikes Belong grant for innovative treatments at W Peachtree St and 5th St (in partnership with ABC, GA Tech and Midtown Alliance)
• Awarded $8,878,278 in Livable Centers Initiative (LCI) funding for buffered bicycle lanes and cycle tracks on Juniper St, Peachtree Rd and Ponce de Leon Ave
• Awarded $4,068,880 in LCI funding for bike/ped facilities along streetcar corridor
• Awarded $2,087,399 in Transportation Enhancement (TE) funding for shared-use paths in east, west, and northwest Atlanta
• Awarded $782,640 in TCSP funding for bike/ped bridge at Ponce City Market
• Officially endorsed the NACTO Urban Bikeway Design Guide (one of few SE cities)
• DPW policy to consider bike facilities in conjunction with maintenance projects

2012
• Fifth Atlanta Streets Alive event records >13,000 people walking and biking
• Awarded $80,000 in LCI funding to complete Cycle Atlanta Study: Phase 1.0
• Completed Bicycle Sharing Feasibility Study for Atlanta and Decatur
• Hosted NACTO Cities for Cycling Road Show at City Hall
• Drafted Move Atlanta, City’s first complete streets design guide
5th St at W Peachtree St Project

- Innovative “high-quality” bicycle facilities
- Partnership between City, Midtown Alliance, GA Tech and Atlanta Bicycle Coalition
- Georgia’s first bicycle signal, raised cycle track and two-stage left-turn queue box (Copenhagen left)
- Construction started on September 20 with ribbon cutting on October 12
Study completed in Sept 2012 concluded that bicycle sharing is feasible within the City of Atlanta’s core.

Next step is to determine how to implement.

Study funded by Atlanta Falcons Youth Fund in cooperation with Atlanta Bicycle Coalition and City of Decatur.

Specific Findings:

- 14.1-mi² phase 1 service area with 89,000 residents (18-64) and 223,855 jobs Buckhead, Downtown, Midtown, Old 4th Ward, West End, Westside, etc.
- 57 stations with 570 bikes
- $5.7 – 12.9M over six years (capital & operations)
Bicycle Transportation Initiatives

**Cycle Atlanta Study: Phase 1.0**

- Funded by $80,000-LCI grant from ARC and $20,000 donation from Atlanta Bicycle Coalition
- Joint effort between the City, ABI, Atlanta Bicycle Coalition, ADID, and Midtown Alliance
- Study kick-off on October 12; final study due August 2013

**Components:**
- Smart phone app to collect bicycling data
- Analyze 5 Core Bicycle Connections within the Atlanta BeltLine loop
- Work with business/property owners to develop plan for bicycle facility installation (detailed schematics and cost estimates)
- Ready for construction funding (ARC has committed $2M in federal funding)
Bicycle Transportation Initiatives
Types of Facilities

- Sharrows
- Bicycle Lane
- Buffered Bicycle Lane*
- One-way Cycle Track*
- Two-way Cycle Track*
- Shared-use Path*

*“High-quality” bicycle facilities
Bicycle Facilities Today (2012)

- 69.4 miles of bicycle facilities (mostly standard facilities)
- 29.0 miles of shared-use paths (PATH Foundation)
- 34.3 miles of bicycle lanes
- 6.1 miles of sharrows
- One innovative intersection treatment
Top 25 High-Priority Bicycle Projects

• 15 miles of high quality bicycle facilities
• +6 miles of buffered bicycle lanes, bicycle boulevards and protected/raised cycle tracks
• +30 innovative intersection treatments
• Constructed between Jan 2013 and Dec 2013
• Estimated cost of $2.5 million (under consideration by Council)
Top 25 High-Priority Bicycle Projects

Examples:
• Atlanta’s first bicycle boulevard/neighborhood greenway along JP Brawley Dr connecting English Avenue with Atlanta University Center

• Two-way cycle tracks on 10th St, C Allen Dr/Parkway/Jackson St, Mangum St/Walker St and Peachtree Center Ave corridors

• Complete Street retrofits on Decatur St, Hemphill Ave and Peachtree St at I-75/85 to add bicycle lanes

• Resurfacing and installation of sharrows on Howard Cir, Grant St, Krog St and other key connections

• Upgrade existing bicycle lanes along 5th St, Edgewood Ave, RD Abernathy Blvd, and W Peachtree St

• Several intersection treatments to include bike boxes, two-stage left-turn queue boxes, raised cycle tracks and bicycle-oriented traffic signals
High-Quality Bicycle Projects Funded for 2014

- +34.0 miles of high quality bicycle facilities
- +16.5 miles of buffered bicycle lanes, bicycle boulevards and protected /raised cycle tracks
- +9.5 miles of shared-use paths (PATH Foundation)
- Federal funding identified; City’s match of ~$100,000 not yet identified
High-Quality Bicycle Projects Funded for 2014

Examples:

• Shared-use paths connecting Atlanta BeltLine Westside Trail to Centennial Olympic Park, John White Park and Adams Park

• Buffered bicycle lanes on Ponce de Leon Ave between Piedmont Ave and Atlanta BeltLine Eastside Trail

• Bicycle lanes along Auburn Ave/Edgewood Ave (Woodruff Pk to Boulevard) and along ML King Jr Dr/Mitchell St (Atlanta University Center and Downtown)

• Protected one-way cycle track on Juniper St (14th St to North Ave)

• $2.0M for facilities recommended by Cycle Atlanta: Phase 1.0 Study (likely along JE Boone Blvd/R McGill Blvd, Lee St/Murphy Ave and Howell Mill Rd/Marietta St corridors)

• Segments of the Buckhead 400 Trail connecting the Atlanta BeltLine corridor to Buckhead business district and points north
• 120 miles of high quality bicycle facilities
• 60 miles of buffered bicycle lanes, bicycle boulevards and protected /raised cycle tracks
• 60 miles of shared-use paths
• Hundreds of innovative intersection treatments
# Bicycle Transportation Initiatives Moving Forward (Goals)

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<th></th>
<th>Atlanta 2012</th>
<th>Atlanta 2016 (Goal)</th>
<th>Charlotte 2012</th>
<th>Austin 2012</th>
<th>Seattle 2012</th>
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<tr>
<td>Bicycle Commute to Work Mode Share</td>
<td>1.1%</td>
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<td>Miles of Bicycle Lanes and Cycle Tracks</td>
<td>34</td>
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<td>Miles of Shared-use Paths</td>
<td>29</td>
<td>60</td>
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<td>Total Miles of Bicycle Facilities (not including sharrows)</td>
<td>63</td>
<td>120</td>
<td>150</td>
<td>362</td>
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<td>Miles per Square Mile</td>
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<td>Bicycle Sharing (year introduced)</td>
<td>2013-2014</td>
<td></td>
<td>2012</td>
<td>2014</td>
<td>2013</td>
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Bicycle Transportation Initiatives Moving Forward (Goals)

• Double bicycle commute to work mode share to 2.2% by 2016
• Become top ten city in US for cycling to work (#23 in 2012)
• Become top ten city for cycling safety (#17 in 2012)
• Double miles of high-quality bicycle lanes/cycle tracks to 60
• Double miles of high-quality linked shared-use paths to 60
• Secure Silver or Gold Bicycle Friendly Community status
• Introduce bicycle sharing program that supports local economy
• Address several strategies in Power to Change, the City’s long term sustainability plan, including: air quality, community health/vitality, jobs and competitiveness and transportation
// Where is the Atlanta BeltLine?

- In the heart of the Atlanta region
- Connects many of Atlanta’s cultural destinations
- Utilizes historic freight rail rights of way around the center of town
• Connects 45 neighborhoods
• 22% of City of Atlanta population lives in the Atlanta BeltLine planning area
• 19% of the City’s land mass is inside the Atlanta BeltLine planning area
• 40% increase in Atlanta’s parkland
• 6,500 acre TAD
// The Atlanta BeltLine: Key Elements

- Parks and Arboretum
- Trails
- Transit & Transportation Infrastructure
- Jobs & Economic Development
- Affordable Workforce Housing
- Streetscapes & Public Art
- Historic Preservation
- Environmental Clean-up
2012 Running Series (Run.BeltLine.org):
• Title Sponsor: Internal Data Resources
• Eastside 10K: SOLD OUT - 1,500+ participants
• Southwest 5K: SOLD OUT – 700+ participants
• Northside 5K – 600+ participants
• Monthly Run Clubs – 50-100 participants

Adopt-the-Atlanta BeltLine (Adopt.BeltLine.org):
• 48+ organizations
• 1,600+ volunteers
• 6,600+ volunteer hours in 2012
Atlanta BeltLine Partner Events

• Atlanta BeltLine Night at the Braves
• Atlanta BeltLine Night with the Hawks
• Atlanta BeltLine Bike Tour
• The Great Atlanta Beer Festival
• Beats for the BeltLine

Atlanta BeltLine Tours (Tours.BeltLine.org):

• Grant funding from the Arthur M. Blank Family Foundation
• 2,300+ participants in 2012 totaling over 14,000 since 2007
• Tours seats continued to book within hours of reservations opening each month
Website Traffic

• **106,500 visits to Beltline.org**
  - an 8% increase in traffic over Q3 2012
  - an 84% increase in traffic over one year previous: Q4 2011

Facebook

• **12,400+ fans**
  - a 9% increase over Q3 2012
  - a 49% increase over one year previous: Q4 2011

• **1,700+ fans for Art on the Atlanta BeltLine fan page**
  - a 14% increase over Q3 2012
  - a 131% increase over Q4 2011

• **1,200+ fans for Atlanta BeltLine Running series page**
  - a 35% increase over Q3 2012
  - a 379% increase over Q4 2011

Twitter

• **7,800 followers, a 16% increase over Q3 2012**

eNews

• **16,500 recipients of email newsletters**
  - a 6% increase over Q3 2012
Addressing Social Impacts

- Atlanta Land Trust Collaborative continues to focus on creating permanently affordable housing around the Atlanta BeltLine.
- Atlanta BeltLine Partnership is working with partners and pursuing funding to achieve health outcomes via the Atlanta BeltLine.
- Atlanta BeltLine Partnership is pursuing funding with partners to create better employment pipelines to private sector jobs around the Atlanta BeltLine.

Atlanta BeltLine Partnership Capital Campaign

- $41+ million raised from 110+ donors
  - $3M Donation from Woodruff and others
- $37.1 million spent or committed to parks, trails, and Partnership programs.
Engaging the Community in 2013

- SW Connector Groundbreaking: Saturday, Jan. 12
- Atlanta BeltLine Night with the Hawks: Wednesday, Feb. 6
- Atlanta BeltLine Earth Day Activities: Saturday, April 20
- Atlanta BeltLine Northside 5K: Saturday, April 27
- Monthly Run Clubs

Volunteer Opportunities

- Festivals: Ongoing opportunities
- Ambassadors: Recruiting lead volunteers and distribution officers (Ambassadors.BeltLine.org)
- Adopt-the-Atlanta BeltLine: Spaces Available
- Volunteer Training: 2nd Wednesday @ 5:30 p.m. and 3rd Friday at noon
// 2012 Highlights:
Business Opportunity Forums

• February & March 2012: Forums took place at AGL Headquarters

• Over 200 MBE/FBE/DBE design & construction firms participated

• Doug Hooker, Executive Director of the Atlanta Regional Commission, provided an overview of the 150+ Atlanta Region projects

• A panel provided information on DBE certification and procurement for their respective jurisdictions

• Partnered with the Greater Atlanta Economic Alliance, Atlanta Business League, Urban League of Greater Atlanta, Greater Women’s Business Council, and the Georgia Minority Supplier Development Council
March 2012: second annual event

More than 140 students, educators, and professionals attended a day-long event at the Atlanta Botanical Garden

Goal is to discuss how we take care of public and private spaces
2012 Highlights: Perkerson Park Splashpad

- May 2012: Perkerson Park Splashpad in southwest Atlanta opened
- Designed for three age groups of kids
- Local artist designed fountain centerpiece
- Funded by a generous donation from the Arthur M. Blank Family Foundation
2012 Highlights: Environmental Justice Policy

- August 2012: Environmental Justice Policy adopted
- Explains the Atlanta BeltLine’s commitment to the fair treatment of all people
- Explains how they shall all be fully considered as the Atlanta BeltLine progresses
- Involved community meetings and input
September 2012: Tier I Environmental Impact Statement Record of Decision issued, determining:

- Selection of Modern Streetcar technology
- Determination of alignment of transit and trails
- Establishment of the ROW needs

ABI worked with the City to advance the Atlanta Streetcar Expansion Strategy (ASES)
// 2012 Highlights: Art on the Atlanta BeltLine

• Sept – Nov 2012
• Along 9 miles of the corridor
• 76 exhibiting performing and visual art projects
// 2012 Highlights: 
Art on the Atlanta BeltLine

• Photos and videos: art.beltline.org
• Twitter & Instagram: #beltlineart
• Dedicated on October 15, 2012 by Mayor Reed
• First section of trail in the railroad corridor
• 2.25 miles in length
• “Fix It Line” for maintenance issues
// 2012 Highlights: Eastside Trail Dedication

November 2009

Eastside 10k in December 2012
• Atlanta BeltLine, Inc. to replace bridge

• Construction will begin in early 2013 and run through spring 2014

• Detour routes available at construction.beltline.org
• 20 year strategic plan in five year increments

• Centered around:
  ▪ Transit
  ▪ Trails
  ▪ Parks
  ▪ Economic development
  ▪ Affordable housing
  ▪ Public Art

• Currently wrapping up Phase 2 and in Phase 3

Phase 1: Situation Review
Phase 2: Stakeholder Advisory and Citywide
Phase 3: Funding Analysis
Phase 4: Priorities Matrix
Phase 5: Stakeholder Advisory and Citywide
Phase 6: Finalize Plan
Phase 7: Publicize Plan
// Criteria Prioritization
Activity

// Implementation Plan
We need your help!

- Share what criteria have been selected to prioritize projects in the implementation plan
- Obtain your input on the project criteria and have you rank your priorities
- Discuss and understand your priorities
• Project Readiness
• Practicality/Ridership
• Equity
• Financial Options
• Development Impact
Implementation Plan Approach
Phase 4 – Draft Parks Priorities Matrix

- Project Readiness
  - Property under ABI control
  - Consistency with adopted plans
  - Project complexity/cost

- Development Impact
  - Ability to serve identified economic development priority areas
  - Development/Redevelopment potential

- Equity
  - Ability to serve disinvested communities
  - Balanced development around the Atlanta BeltLine

- Consistent with City goals
  - Number of residents within ½ mile

- Financial Options
  - Options to finance project and potential to leverage private funds

Phase 1: Situation Review
Phase 2: Stakeholder Advisory and Citywide
Phase 3: Funding Analysis
Phase 4: Priorities Matrix
Phase 5: Stakeholder Advisory and Citywide
Phase 6: Finalize Plan
Phase 7: Publicize Plan
// Implementation Plan Approach
Phase 4 – Draft Trails Priorities Matrix

- **Project Readiness**
  - Property under ABI control
  - Consistency with adopted plans
  - Project complexity/cost

- **Development Impact**
  - Ability to serve identified economic development priority areas
  - Development/Redevelopment potential

- **Leverages Existing Greenspace**

- **Equity**
  - Ability to serve disinvested communities
  - Balanced development around the Atlanta BeltLine
  - Proximity to schools, shopping centers, health centers

- **Financial Options**
  - Options to finance project and potential to leverage private and federal funds