The Atlanta BeltLine Implementation Plan
1. Summary

2. Our Approach
Summary

- 20 Year Implementation Plan
- Project Elements include:
  - Affordable Housing
  - Economic Development
  - Funding
  - Parks
  - Stakeholder
  - Trails
  - Transit
(1) Phase 5 includes Stakeholder Study Groups
Our Approach

Phase 1 – Situation Review

• Discovery Process
  • Strategy
  • Projects Lists
  • Assumptions Gathering

• Deliverables
  • Information Register
  • Situational Analysis
Our Approach

Phase 2 – Stakeholder Consultation

- Input into the Process & the Plan

- Deliverables
  - Communications Plan
  - Concerns & Input Register
Our Approach

Phase 3 – Funding Analysis

- Detailed Analysis via Financial Model
- Year on Year Perspective
- Review of all Potential Funding Sources

Deliverables:
- Financial Model
- Funding Matrix
Our Approach

Phase 4 – Priorities Matrix

• The Approach to Prioritizing Projects
• High Level Strategic Filter

• Deliverables:
  • Priorities Matrix
Sample – Park Development Priorities (Alphabetical Order):

- Accessibility
- Consistency with City Goals
- Development Impact
- Equity
- Financial Options
- Opportunistic / Leverage
- Project Readiness
Our Approach

Phase 5 – Stakeholder Engagement

- Review and Feedback on Results from Phases 3 & 4

- Deliverables:
  - Updated Prioritized List of Projects
  - Updated Concerns & Issues Register
Our Approach

Phase 6 – Finalize Plan

• Development of the Draft Implementation Plan

• Deliverables:
  • Draft Implementation Plan
Our Approach

Phase 7 – Publicize Plan

- Stakeholder Advisory Review of the Draft Implementation Plan
- 6 Week Process

Deliverables:

- Citywide Presentation of Draft Implementation Plan
- Updated Concerns & Issues Register