

## The Atlanta BeltLine Implementation Plan



1. Summary
2. Our Approach



## Summary



- **20 Year Implementation Plan**
- **Project Elements include:**
  - **Affordable Housing**
  - **Economic Development**
  - **Funding**
  - **Parks**
  - **Stakeholder**
  - **Trails**
  - **Transit**



# Our Approach



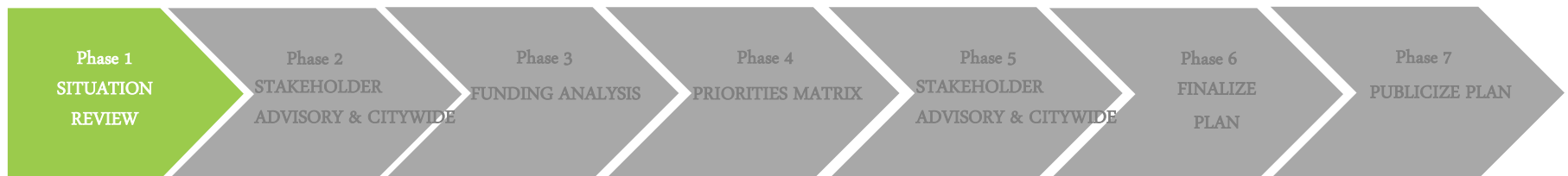
**(1) Phase 5 includes Stakeholder Study Groups**

## Our Approach

### Phase 1 – Situation Review

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- **Discovery Process**
  - Strategy
  - Projects Lists
  - Assumptions Gathering
- **Deliverables**
  - Information Register
  - Situational Analysis

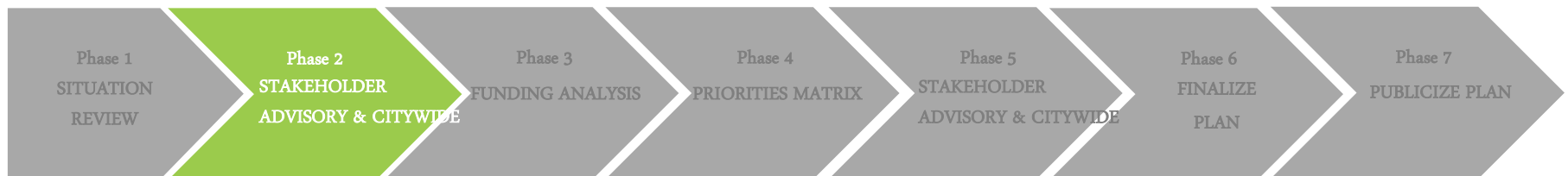


## Our Approach

### *Phase 2 – Stakeholder Consultation*

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- **Input into the Process & the Plan**
- **Deliverables**
  - **Communications Plan**
  - **Concerns & Input Register**

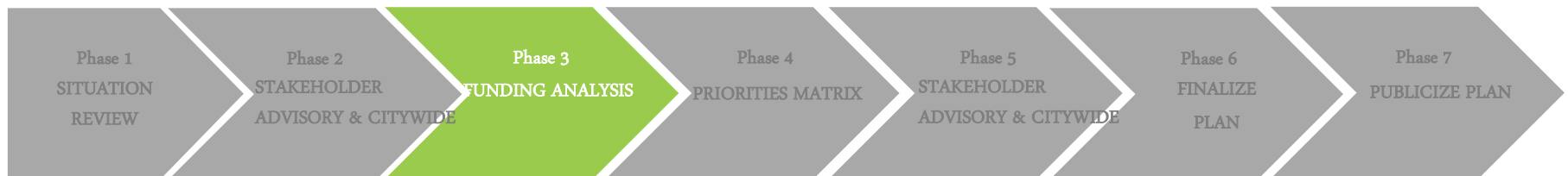


## Our Approach

### Phase 3 – Funding Analysis

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- Detailed Analysis via Financial Model
- Year on Year Perspective
- Review of all Potential Funding Sources
  
- Deliverables:
  - Financial Model
  - Funding Matrix



## Our Approach

### Phase 4 – Priorities Matrix

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- The Approach to Prioritizing Projects
- High Level Strategic Filter
- Deliverables:
  - Priorities Matrix





## Our Approach

### Phase 4 – Priorities Matrix

- **Sample – Park Development Priorities (Alphabetical Order):**
  - **Accessibility**
  - **Consistency with City Goals**
  - **Development Impact**
  - **Equity**
  - **Financial Options**
  - **Opportunistic / Leverage**
  - **Project Readiness**



## Our Approach

### Phase 5 – Stakeholder Engagement

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- Review and Feedback on Results from Phases 3 & 4
- Deliverables:
  - Updated Prioritized List of Projects
  - Updated Concerns & Issues Register

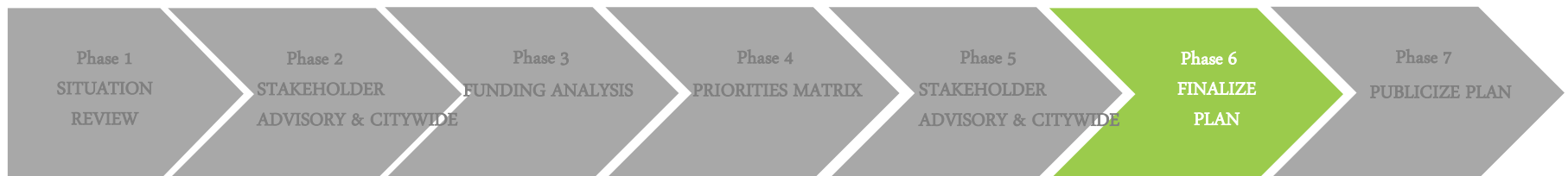


## Our Approach

### *Phase 6 – Finalize Plan*

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- Development of the Draft Implementation Plan
- Deliverables:
  - Draft Implementation Plan



## Our Approach

### Phase 7 – Publicize Plan

- Stakeholder Advisory Review of the Draft Implementation Plan
- 6 Week Process
- Deliverables:
  - Citywide Presentation of Draft Implementation Plan
  - Updated Concerns & Issues Register

