



// Vote July 31, 2012

The July 31 Regional Transportation Referendum is a pivotal moment for Metro Atlanta. If approved, it will be the largest single transportation investment in the Metro Region's history. It is an unprecedented opportunity.

For the Atlanta BeltLine, this is an opportunity to build transit within just a few short years, helping to fulfill the grassroots vision for the future of our city and region.



Atlanta BeltLine and Streetcar Projects

Passage of the Transportation Referendum would provide:

- 10.2 miles of pedestrian-friendly rail transit with approximately 5 miles on the east and west sides of the Atlanta BeltLine and 5 miles on streets through Midtown and Downtown.
- Direct connections for more than **110,000 jobs** within a ¼ mile of the routes.
- Direct connections for **tens of thousands of students** at Georgia Tech and GSU.
- Direct connections to **MARTA stations in Midtown and Downtown.**
- **New MARTA station** and connection at Joseph E. Boone Blvd.
- **Direct, last mile connections to key regional destinations**, such as Piedmont Park, Centennial Olympic Park, Georgia Aquarium, Phillips Arena, Georgia World Congress Center, Carter Center, MLK Jr. National Historic site, and Downtown and Midtown circulation from MARTA.

For more detailed information, maps, and renderings, please visit: transit.beltline.org

Regional Transportation Referendum Economic and Travel Impacts

200,000 jobs

By 2040, the one-cent sales tax will create or support an additional 200,000 jobs, including those jobs that are maintained year-over-year.

4 to 1 ROI

In spending approximately \$8 billion for more than 150 projects, the region receives more than \$34 billion (current dollars) back in Gross Regional Product by 2040.

\$9.2 Billion

Because of the congestion relief the transportation investments will bring, the region will save an estimated \$9.2 billion (current dollars) through 2040.

Learn more at:

www.atlantaregional.com

www.transformmetroatlanta.com

Statistics courtesy of Atlanta Regional Commission.

