

# Beltline Tax Allocation District Advisory Committee (TADAC)

## *Annual Briefing*

April 14, 2011 | 6 PM

Georgia Hill Community Center



# What is TADAC?

- The Beltline Tax Allocation District Advisory Committee (TADAC) was created through the Beltline legislation as part of its Community Participation Framework.
- Its primary function is to ensure ongoing and meaningful citizen input into the planning, design and implementation of the Beltline.



# TADAC Roles and Responsibilities

Formal responsibilities include:

- Providing regular input and advisement as it relates to the execution of the Beltline.
- Developing and implementing a comprehensive decision support measurement tool.
- Conducting an independent review of the Beltline's Five-Year Work Plan.
- Working jointly with Atlanta Beltline Inc (ABI) to draft an equitable development plan for the Beltline.



# TADAC Membership

The Beltline TAD Advisory Committee is made up of a range of stakeholders representing various communities, governing bodies, issue and neighborhood groups.

Members are appointed by one of five bodies including:

- Atlanta Public Schools
- Atlanta Beltline Partnership
- Fulton County Commission
- Atlanta City Council
- Atlanta Planning Advisory Board

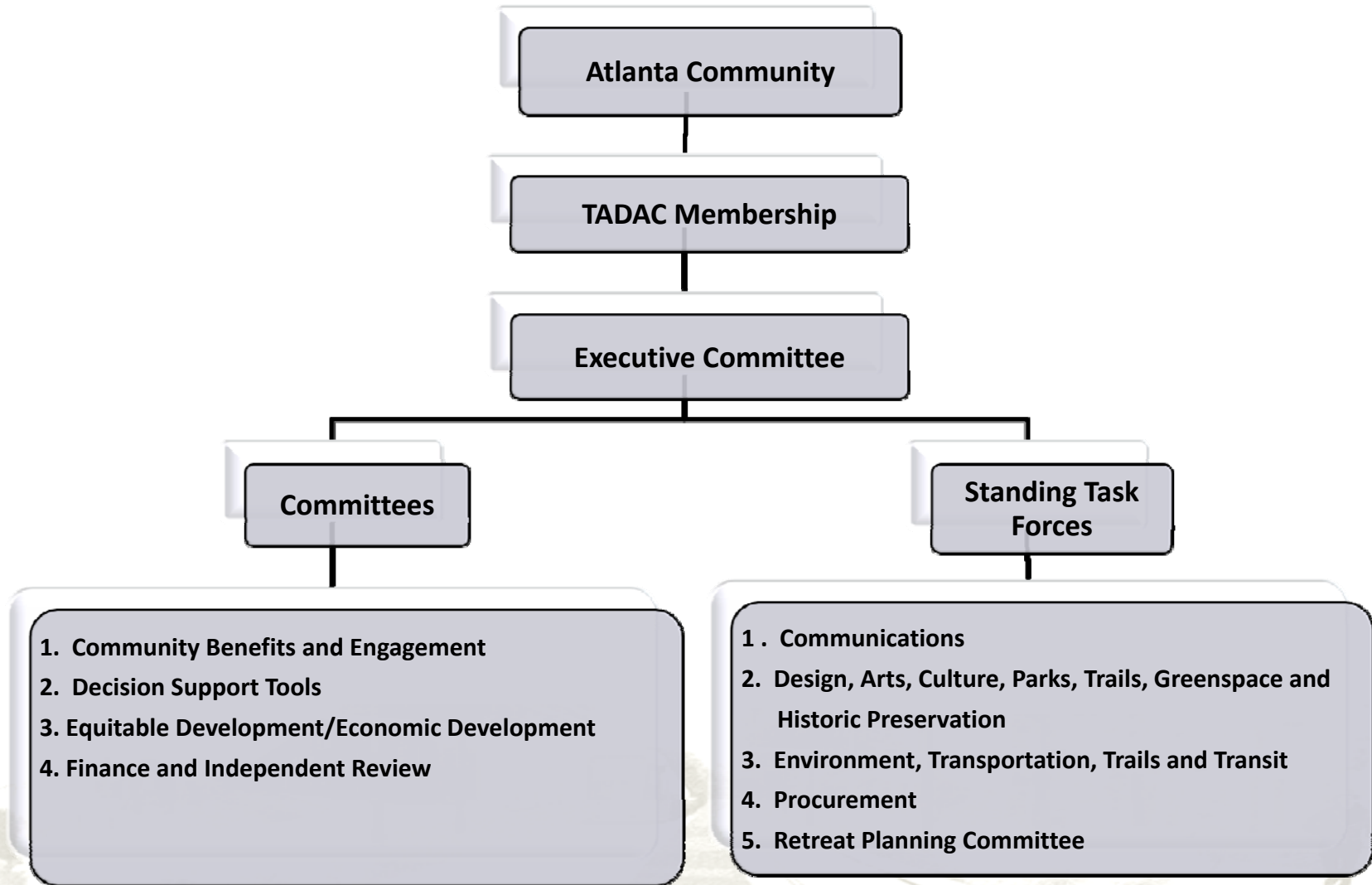


# TADAC MEMBERS

- Karen Bass\*
- Joseph Beasley
- Eugene Bowens
- Monty Bruell \*
- Albert Caproni \*
- Nathaniel Clark, III
- Darrin Collins
- Barbara Gallo\*
- Naeema Gilyard
- Ronald Hewitt
- Kelly Hill
- Daphne Jackson
- Danielle Jones
- Harriet Macklin
- Michelle Marcus
- Anne McGlamry
- Marie Metze
- Dottie Sabre
- Jim Schneider
- Gerald Scott
- Portia Scott
- Priscilla Smith
- Gerald Weber
- Kwame Thompson

\* Officers

# TADAC Organizational Chart



# TADAC Initiatives and Accomplishments



# Decision Support Tool (DST)

**A decision support tool** is a consistent, reproducible process for making decisions by providing a detailed picture of impacts related to the implementation of a plan or policy.

- The Beltline TADAC DST will be designed to capture various physical, economic, environmental, land use, quality of life and socio-economic aspects of the Beltline implementation process for the purpose of guiding decision-making priorities.





# Decision Support Tool

- In the spring of 2009 TADAC approved the RFQ document intended to solicit qualifications for the development and implementation of the DST.
- By the end of 2009, TADAC and ABI reached agreement on the RFQ process and the role each entity would play in the process.
- On March 11<sup>th</sup>, the RFQ for the DST was put out to bid with publication notices being placed in the Atlanta Journal-Constitution, Atlanta Voice, Fulton County Daily Report and the Daily World.
- On February 9, 2011 ABI entered into a contract with Georgia Tech Research Corporation with TADAC as Project Manager to begin the development of the DST.



# Equitable Development Plan (EDP)

The purpose of the **Equitable Development Plan** is to ensure that all Beltline designated funds – both public and private are used in a way that promotes balanced, inclusive development across geographical sections of the Beltline.

- Both ABI and TADAC are jointly responsible for the drafting and execution of the EDP.



# Community Benefits Policy

The original Beltline authorizing legislation specified that a community benefits policy be developed based on citizen input and involvement.

- In August 2009, TADAC participated in a city-wide conversation on community benefits.
- In October 2009, ABI began soliciting input for the community benefits policy through a series of study group meetings.



# Community Benefits Policy

- At the urging of TADAC, ABI developed an online survey that allowed residents to submit their ideas for community benefits via the internet. The survey, released in December 2009 solicited over 400 responses.
- In late 2009, TADAC helped ABI to identify neighborhood residents willing to participate in the Community Benefits working groups.
- Throughout January and February of 2010, TADAC members participated in Study Group sessions tasked with sorting through the list of proposed benefits to identify themes and priorities.
- On September 8, 2010 The Atlanta BeltLine Board of Directors approved the Community Benefits Policy.



# Independent Review of Five-Year Plan

- TADAC members have worked with ABI over the last 2 years to develop a request for proposals (RFP) for the Independent Review of the Five Year Plan.
- In February 2010, the RFP for professional services to carry-out the independent review was put out to bid.
- The bid received was not deemed responsive and the RFP was re-issued in the Spring of 2010.
- In preparation for the bid process relating to the Independent Review RFP and the Decision Support Tools RFQ, TADAC members have undergone training (jointly facilitated by ABI and TADAC) to receive education on the procurement process.
- An additional RFP was put out to bid in December 2010, resulting in BAE Urban Economics, Inc. being selected to work with TADAC as project manager to perform the initial Independent Review.
- On March 18, 2011 ABI entered into contract with BAE Urban Economics, Inc to begin the Independent Review of the Five Year Work Plan.



# Environmental Impact Statement (EIS)

The **Environmental Impact Statement** is a comprehensive assessment necessary to satisfy state and federal requirements for projects of the Beltline's scale and scope.

- TADAC members are actively involved in the Environmental Study Stakeholder Advisory Committee – a group responsible for citizen input into the process.
- The draft EIS is tentatively scheduled for completion in late Spring 2011.



# Public Art Project

TADAC members worked with ABI's design team to bring Art to the Beltline.

- The project was a huge success which involved the creation and display of approximately 300 pieces of temporary art and performance art pieces.
- Art on the Atlanta BeltLine is scheduled to begin in September 2011 and will run through November 2011.
- The group has received and is currently vetting nearly 150 responses to that call.



# Officers, Sub-Committee & Task Force Chairs

- ❖ Al Caproni, Chair
- ❖ Monty Bruell, Vice Chair
- ❖ Barbara Gallo, Secretary
- ❖ Karen Bass, Assistant Secretary
- ❖ Pending, Community Benefits Chair
- ❖ Anne McGlamry, Decision Support Tools Chair
- ❖ Eugene Bowens, Finance Committee Chair -
- ❖ Priscilla Gay Smith- Design, Arts, Culture, Parks, Trails, Greenspace & Historic Preservation Chair
- ❖ Kwame Thompson – Procurement Taskforce
- ❖ Michelle Marcus, Environment, Transportation, Trails and Transit Taskforce Chair
- ❖ Pending, Communications Taskforce Chair –

