Atlanta BeltLine, Inc.
Quarterly Briefing

Agenda

• Welcome & Open House
  • ABI CEO Update
  • Community Engagement Update
  • Design & Construction Update
  • Transit Update
  • Atlanta BeltLine Partnership Update
  • Q&A

June 16, 2011
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June 16, 2011
The Atlanta BeltLine is in the heart of the Atlanta region & utilizes historic freight rail ROW circling the City.
ABI CEO Update
Where Is The Atlanta BeltLine?

- **Inside** the Perimeter
- **2 – 3 miles** from Downtown Core
ABI CEO Update
Where Is The Atlanta BeltLine?

- Connects 45 neighborhoods
- 6,500 acre redevelopment area
- 22% of City of Atlanta population lives in the Atlanta BeltLine planning area
- 8% of the City’s land mass is inside the Atlanta BeltLine TAD
- 40% increase in Atlanta’s parkland
ABI CEO Update
Where Is The Atlanta BeltLine – Key Elements

Transit
22-mile loop

Parks
1300 + new acres

Trails
33 miles

Jobs & Economic Development
20 areas, 30k jobs

Affordable & Workforce Housing
5,000 Units

Existing Communities & Historic Preservation

Public Art & Streetscapes

Environmental Clean-up
1100 + acres
ABI CEO Update
Our Team

• Summer 2011
  o 11 Fellows
  o Graduate Students and Undergraduates
  o Art, GIS, Real Estate, Construction, Landscape Architecture, Community Engagement, Communications
ABI CEO Update
Progress and Openings – D.H. Stanton Park

• Opened May 13

• Located at 1052 Martin St. SE, Atlanta GA 30315

• Atlanta’s first energy-cost neutral park
ABI CEO Update
Progress and Openings – Historic Fourth Ward Skatepark

- Opened June 11
- Located at 830 Willoughby Way, Atlanta, Georgia 30312
- Tony Hawk attended Opening
- Atlanta’s first public skatepark
ABI CEO Update
Progress and Openings – Historic Fourth Ward Park

• Dedication **June 18, 10 a.m. – 12 p.m.**

• Located at **680 Dallas Street, Atlanta, Georgia 30308**
ABI CEO Update

Affordable Housing - Downpayment Assistance Program

- **Buy a home** on the Atlanta BeltLine with downpayment assistance! 38 closings to date
- Primarily **townhomes** and **condominiums**
- **Up to 20% of purchase price** of the home
- Household must earn **less than $71,800 for 1-2 person household** or **$82,000 for a 3+ person household**
- Sales price must be **under $252,000**
- **Up to 30% of the purchase price** for Atlanta Public Schools, Fulton County, and City of Atlanta employees.
- To learn more, visit [www.beltline.org](http://www.beltline.org), or call Hiwot Mekonnen at ADA at **404.614.8317**
ABI Vice President and General Counsel Patrise Perkins-Hooker

- Newly elected Secretary of the State Bar of Georgia
- First African American to serve as an officer in the history of the State Bar of Georgia
- Long career of service to the community
- Founding Chair of the Juvenile Justice Fund
- Served 14 years as Co-chair of the State Bar of Georgia’s Commission on Children and the Courts
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Community Engagement
Upcoming Opportunities

- Historic 4th Ward Park Grand Opening – **June 18th; 10 am**
- SW Study Group Meeting – Perkerson Park Master Plan – **June 23rd; 6:30 pm**, Perkerson Park Recreation Center
- Transit Implementation Strategy Citywide Conversation – **June 30th; 6:00 pm**, City Hall
- BAHAB Meeting – **July 12th; 2:30 pm**, ABI Offices
- APAB – Atlanta BeltLine Update, **July 16th; 10 am**, City Hall
- TADAC Meeting – **July 26th; 4 pm**, ABI Office
- SW Study Group Meeting – Perkerson Park Master Plan - **July 28th; 6:30 pm**, Perkerson Park Recreation Center
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June 16, 2011
Eastside Trail is underway!

The first phase of the Eastside Trail, a 2.5 mile long segment of trail and linear greenspace starting at Monroe Drive and 19th Street and ending at DeKalb Avenue, is now under construction. Construction will be underway until early 2012.

SEE FAQ AND CONSTRUCTION ALERTS

Construction Alerts
See important notes

PHOTOS:

- Construction is underway!
- Check Eastsidetrail.beltline.org for regular updates
- Please stay off the corridor- for now.
Design & Construction Update
Eastside Trail

North of Freedom Parkway, next to Historic Fourth Ward Skatepark
North of Freedom Parkway, next to Historic Fourth Ward Skatepark
Art on the Atlanta BeltLine
Dine Out for Art!

Every Thursday in June!

• 15 Participating Restaurants!
• Every Thursday in the month of June
• Abutting Businesses to the Atlanta BeltLine

Support Art on the Atlanta BeltLine
Check art.beltline.org for details!
Art on the Atlanta BeltLine
Coming September 2011!

- 66 Artists Selected!
- Program will run from September 9th – December 1st
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June 16, 2011
Transit Update
Types of Funding Sources for Transit

- TADs
- Business & Private
- Regional
- Federal
Transit Update
Key Consideration in Transit Funding

- Potential Size of Funding Source
- Flexibility to Spend as Desired
- Impact on Schedule
- Level of Competition to Receive Funds
Transit Update
Pros and Cons of Funding Sources for Transit Next 10 Years

- TAD & Business
  - Smallest Potential Funding
  - Most Flexible
  - Not Competitive
  - Fastest Implementation

- Regional (TIA)
  - Medium to High Potential Funding
  - Medium Flexibility
  - Competitive
  - Fastest Implementation

- Federal New Starts
  - Highest Potential Funding
  - Lowest Flexibility
  - Highly Competitive
  - Slowest Implementation
Project Characteristics
• Service began July 2001
• 4 miles (8-mile loop) streetcar system with 46 stops
• Serves the surrounding downtown
• 12,000 daily riders, 23% commuter service

Size of Funding Source
• Capital cost of approximately $103,150,000
• Project would likely not have been funded through New Starts due to lack of commuter focus.

Flexibility to Spend as Desired
• Alignment and system design controlled by City of Portland.

Impact on Schedule
• Initial phase of the project was implemented in approximately 3 years

Level of Competition to Receive Funds
• Very low. Project was funded primarily through local sources within the City of Portland and state contributions.
Transit Update
Funding Case Study for Regional Funding Scenario
RTD FasTracks (Denver)

Project Characteristics
• Began in January 2005 as a twelve-year, transit expansion plan
• Includes 122 miles of new light rail and commuter rail, 18 miles of BRT
• Serves the Denver-Aurora and Boulder metropolitan areas
• 60,000 existing daily riders, exceeding initial projections

Size of Funding Source
• Capital cost of approximately $6.5 billion
• Funded through a combination of funding sources, including the voter-approved sales tax increase of 0.4% sales tax, public-private partnerships, federal funding (FTA New Starts)

Flexibility to Spend as Desired
• RTD coordinates with elected officials, local governments, corridor stakeholders and the public

Impact on Schedule
• Phase 1 of US 36 BRT completed (2010), West Corridor LRT (2013), System complete (2018)

Level of Competition to Receive Funds
• Balances transit needs based on revenues/funding to continue to move program forward
Transit Update
Funding Case Study for Federal New Starts
Metro Light Rail (Phoenix)

Project Characteristics
• Service began December 2008
• 20 miles light rail line with 28 stations
• Serves Phoenix, Tempe and Mesa
• 43,500 daily riders

Size of Funding Source
• Capital cost of approximately $1.4 billion
• Federal funding (FTA New Starts), 0.4% sales tax, other funding sources

Flexibility to Spend as Desired
• METRO formed by local municipalities as nonprofit corporation to design, build and operate

Impact on Schedule
• 12 years to implement from initial major investment study for light rail

Level of Competition to Receive Funds
• Highly competitive with other projects in the FTA New Starts pipeline
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June 16, 2011
Transit Update – Federal Funding
Tier 1 EIS: Finalize Alignment in NW Atlanta & Select Mode

• Schedule
  DEIS Document Available July 2011
  Public Hearing August 2011
  Record of Decision Winter 2011
Transit Update – Regional Funding
Atlanta BeltLine Projects Competing for TIA Funding

- Projects connect and/or share routes with 3 county led transit expansions
  - DeKalb I-20 East
  - DeKalb Clifton/Emory
  - Cobb I-75 Corridor
- Projects will complement regional projects by providing circulation and mobility within core job centers in the City of Atlanta

<table>
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<td>SE</td>
<td>Southeast Atlanta to Midtown and Downtown</td>
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<tr>
<td>NE</td>
<td>Northeast Atlanta to Midtown</td>
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</tbody>
</table>
HB 277: Transportation Investment Act of 2010
Project/Program Selection Process

1 Spring/Summer 2010
Planning Director submits recommended criteria for TSPLOST projects

2 Winter 2011
Roundtable amends and approves criteria; elects Executive Committee

3 Spring 2011
Local governments and legislators submit projects consistent with the regional criteria to the Planning Director

4 Summer 2011
Director compiles an example project list from stakeholder submissions

5 Now
Executive Committee works with Director to create a fiscally constrained draft investment list from example list

6 Oct. 15, 2011
After public input, Regional Roundtable amends and approves the final transportation investment list

7 Spring/Summer 2012
Election superintendents in each of the 10 counties call for a vote on the transportation investment list and 1% sales tax.

Graphic Courtesy of the Metro Chamber
The Atlanta BeltLine and associated on-street streetcar and LRT lines are an integral part of the City’s Connect Atlanta Plan.

Connect Atlanta transit projects:

- Atlanta Streetcar (East/West)
- Atlanta BeltLine
- Peachtree Streetcar (Ft. Mac to Buckhead)
- Campbellton Road LRT
- West Highlands Streetcar
- Boulevard Streetcar (Auburn to Ponce)
- Ralph David Abernathy Streetcar
- Capital Ave. & Pryor St. Streetcar
- Northwest Regional LRT
Advisory Committee Formed

- Advisory committees met to discuss on April 19

Conceptual Connect Atlanta Plan Transit Implementation Plan – Draft Complete

- Draft list of highest priority projects ready for public and stakeholder review

Detailed Corridor Analysis – July thru August

- Refinement of project concepts
- Determination of segment(s) for implementation within next 3-5 years
- Funding strategies developed
## Transit Update
### June & July Public Involvement Opportunities

### Regional Funding (TIA)
- **Regional Roundtable Meetings**
  - **Community Briefing**
    - Monday, July 18th
    - 9:30-10:30 a.m. ARC - Executive Conference Room Level C
  - **Get a Move On! - a 10-County Town Hall**
    - Saturday, July 23, 8:30 AM to noon – Atlanta Regional Commission Amphitheater
  - More at www.atlantaregionalroundtable.com

### Federal Funding
- Tier DEIS Public Hearing and Online Public Forum
  - August 2011, Dates TBD

### Transit Implementation Strategy
- **Citywide Briefing**
  - June 30th 6:30 – 8:00 pm, Atlanta City Hall, Old Council Chambers

### Regional Roundtable Telephone Town Halls
- **Telephone Townhall Meeting**
  - Fulton County
  - Wednesday, June 22nd
  - 6:00 p.m.
  - 1-888-886-6603 PIN:16727

### Online Survey
- http://www.atlantaregionalroundtable.com
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Atlanta BeltLine Partnership
Update – June 2011

- Northside 5K: **375+ participants**
- Southwest 5K: **July 16**
- Eastside 10K: **December 3**

**Awareness, Education & Ownership**

- Adopt-the-Atlanta BeltLine: Only 3 spots left!
- Atlanta BeltLine Ambassador Days: Reaching local businesses
- Earth Day Clean-Up: 200+ participants
- Atlanta BeltLine Bike Tour: 400+ participants
- Thursday, Sept. 1st: Atlanta BeltLine Night at the Braves
  Learn more at [Braves.BeltLine.org](#)
- Join our 1,300+ volunteers at [Volunteer.BeltLine.org](#)
Atlanta BeltLine Partnership
Update – June 2011

Atlanta BeltLine Capital Campaign
• $36.3 million raised
• $26.3 million spent or committed to parks and trails

Social Impacts
• Atlanta Land Trust Collaborative
• Connecting residents with employment opportunities

Atlanta BeltLine Partnership Annual Campaign: Member.BeltLine.org
Benefits include:
• Recognition as an Atlanta BeltLine Member in annual campaign e-newsletter
• Atlanta BeltLine T-Shirt
• Atlanta BeltLine Hat
• Members-only reservations for weekly Atlanta BeltLine Tours
• Invitation to Dine Out on the Atlanta BeltLine
• Invitation to select Members-Only Atlanta BeltLine events and briefings

Earth Day Clean-Up
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