Atlanta BeltLine, Inc.
Quarterly Briefing

Agenda

• Welcome & Open House
• ABI CEO Update
• Community Engagement Update
• Design & Construction Update
• Transit Update
• Atlanta BeltLine Partnership Update
• Q&A

March 31, 2011
Atlanta BeltLine, Inc.
Quarterly Briefing

Agenda

• Welcome & Open House
• ABI CEO Update
  • Community Engagement Update
  • Design & Construction Update
  • Transit Update
• Atlanta BeltLine Partnership Update
• Q&A

March 31, 2011
ABI CEO Update
What Is The Atlanta BeltLine?

The Atlanta BeltLine is in the heart of the Atlanta region & utilizes historic freight rail ROW circling the City.
ABI CEO Update
Where Is The Atlanta BeltLine?

- **Inside** the Perimeter

- **2 – 3 miles** from Downtown Core
ABI CEO Update
Where Is The Atlanta BeltLine?

- Connects **45 neighborhoods**

- **6,500 acre** redevelopment area

- **22% of City of Atlanta population** lives in the Atlanta BeltLine planning area

- **8% of the City’s land mass** is inside the Atlanta BeltLine TAD

- **40% increase** in Atlanta’s parkland
ABI CEO Update
Where Is The Atlanta BeltLine – Key Elements

Transit
22-mile loop

Parks
1300 + new acres

Trails
33 miles

Jobs & Economic Development
20 areas, 30k jobs

Affordable & Workforce Housing
5,000 Units

Existing Communities & Historic Preservation

Public Art & Streetscapes

Environmental Clean-up
1100 + acres
ABI CEO Update
Our Team
• 2010 Annual Report now online at www.beltline.org

• ABI’s first-ever Annual Report
ABI CEO Update
Greenspace & Trails – Progress and Openings!

• In 2011, three new parks will open
  o May 14- D.H. Stanton Park
  o Mid June HFWP Skatepark
  o June 18 – Historic Fourth Ward Park
  o August/September – Boulevard Crossing Park Phase I

• 3.3 miles of permanent trail completed (10% of entire system)
  o 7 miles of hiking trails completed

• 2.5 miles of permanent trail under construction (Eastside Trail)
ABI CEO Update
Affordable Housing - Downpayment Assistance Program

• **Buy a home** on the Atlanta BeltLine with downpayment assistance! 34 closings to date
• Primarily **townhomes** and **condominiums**
• **Up to 20% of purchase price** of the home
• Household must earn **less than $71,800 for 1-2** person household or **$82,000 for a 3+** person household
• Sales price must be **under $252,000**
• **Up to 30% of the purchase price** for Atlanta Public Schools, Fulton County, and City of Atlanta employees.
• To learn more, visit [www.beltline.org](http://www.beltline.org), or call Hiwot Mekonnen at ADA at **404.614.8317**
ABI CEO Spotlight
Organic Land Care Symposium

- First-Ever Organic Land Care Symposium
- More than 100 Attendees
- Regional and National Experts
- Hosted by Atlanta Botanical Garden

(L to R) Keynote Speaker Rashid Nuri, ABI’s Kevin Burke, and event sponsor Ed Castro
Atlanta BeltLine, Inc.  
Quarterly Briefing

Agenda

• Welcome & Open House
• ABI CEO Update
• Community Engagement Update
• Design & Construction Update
• Transit Update
• Atlanta BeltLine Partnership Update
• Q&A

March 31, 2011
Community Engagement Update
Transit Implementation Strategy – TIA Segments

• Held 7 public meetings to solicit feedback:
  o 12/14 Quarterly Briefing
  o 2/17 Citywide Conversation
  o 5 Study Group Meetings in March

• Launched an new online forum with Peak Democracy

• Engaged nearly 600 people either in person or online
Community Engagement Update
Upcoming Meetings

• **Annual Advisory Board Briefing:**
  - Tax Allocation District Advisory Committee
  - Affordable Housing Advisory Board
  - **When:** April 14, 6 – 8 pm
  - **Where:** Georgia Hill Center, 250 Georgia Ave SE, #102, Room 316, Atlanta, 30312
Agenda

• Welcome & Open House
• ABI CEO Update
• Community Engagement Update
  • Design & Construction Update
• Transit Update
• Atlanta BeltLine Partnership Update
• Q&A

March 31, 2011
Design & Construction Update
Corridor Design – Site Studies
Design & Construction Update
Corridor Design – Native & Naturalized Tree Palettes

Quercus alba  
white oak

Quercus coccinea  
scarlet oak

Quercus velutina  
black oak

Quercus stellata  
post oak

Quercus prinus  
chestnut oak

Carya alba  
mockernut hickory

Carya glabra  
pignut hickory

Carya ovata  
red hickory

Pinus echinata  
shortleaf pine

Cornus florida  
flowering dogwood

Ulmus alata  
winged elm

Ilex opaca  
american holly

Oxydendrum arboreum  
sourwood

Cercis canadensis  
redbud

Amelanchier arborea  
dowmy serviceberry

Viburnum acerfolium  
maple leaf viburnum

Hamamelis virginiana  
witch-hazel

Viburnum rafinesquianum  
dowmny arrowwood

Euonymus americanus  
strawberry bush

Vaccinium stamineum  
deerberry

Vaccinium pallidum  
lowbush blueberry
Design & Construction Update
Corridor Design – Landscape “Character Rooms”

L1
SPECIMENS + CLEARINGS

L2
FOREST CLUMPS

L3
ALLEÉE

L4
ORCHARDS + GROVES + BOSQUES

L5
FLOWERING UNDERSTORY

L6
THICKETS
Design & Construction Update
Corridor Design – New and Adapted Bike/Ped Bridges
Design & Construction Update
Corridor Design – Transit Station Studies
Design & Construction Update
Atlanta BeltLine Spaces – White St. at Ralph David Abernathy Blvd.
Design & Construction Update
Atlanta BeltLine Spaces – Allene Ave.
Design & Construction Update
Atlanta BeltLine Spaces – Reynoldstown
(Kirkwood Ave. to Memorial Drive)
Design & Construction Update
Progress Update

Under Construction:
• Eastside Trail 1
• Historic Fourth Ward Park 2
• Skate Park (Cox Parcel) 3
• Boulevard Crossing Park 4
• D.H. Stanton Park 5

- Trails  - Parks

Completed:
• West End Trail Phase I (October 2008) 6
• Northside Trail Opened (April 2010) 7
• West End Trail Phase II (June 2010) 8
Design & Construction Update
Historic Fourth Ward Park
Design & Construction Update
Historic Fourth Ward Park – Skate Park
Design & Construction Update
D.H. Stanton Park
Design & Construction Update
Boulevard Crossing Park Phase I

Boulevard Crossing – Trees Atlanta’s Kudzu Eating Goats
October, 2010
Design & Construction Update
Eastside Trail

• Approximately 2.5-mile multi-use trail
• Connects Piedmont Park with the Inman Park neighborhood
• Complex design and alignment
• Environmental work underway
Atlanta BeltLine, Inc.
Quarterly Briefing

Agenda

• Welcome & Open House
• ABI CEO Update
• Community Engagement Update
• Design & Construction Update
• Transit Update
• Atlanta BeltLine Partnership Update
• Q&A

March 31, 2011
Preliminary Summary of Feedback

- Strong support for combining the Atlanta BeltLine corridor with crosstown connector on North Avenue
  - Some interest in 10th Street as alternate
  - ‘Crosstown connectors address today’s travel needs’

- Strong support for connecting to proposed Multi-Modal Passenger Terminal, Atlantic Station, Cobb County, Georgia Tech, Piedmont Park and Georgia State

- Strong Support for all proposed segments

- Some comments considered option for building east-west connector on North Avenue as a stand-alone project
Transit Implementation Strategy
Atlanta BeltLine Segments Submitted for Transportation Investment Act (TIA) Unconstrained List

Atlanta BeltLine Segments Submitted for TIA
Atlanta BeltLine Corridor
Existing MARTA Rail
Potential Infill Station
Transit Implementation Strategy
County Transit Segments Submitted for Transportation Investment Act (TIA) Unconstrained List

- Key transit projects submitted by counties with support from the City
  - South Dekalb I-20 East Transit
  - Clifton Corridor Transit
  - Cobb I-75 Transit

Segments Submitted for TIA by Counties

- Existing MARTA Rail
- Potential Infill Station
- Atlanta BeltLine Corridor
Transit Implementation Strategy
All Key Atlanta BeltLine Related Transit Segments in TIA Submittals

- Potential to coordinate county projects with Atlanta BeltLine projects in TIA project list development process
Transit Implementation Strategy
Transportation Investment Act (TIA) Unconstrained List
Preliminary Funding Gap Analysis

- Over 497 projects worth more than $24 Billion were submitted regionally
- City submitted over $3 B in projects
  - Over $1 B dedicated to Atlanta BeltLine transit and crosstown streetcar connections
- TIA funding gap analysis:
  $24 B of requests
  $7 B of funding if TIA passes
  $17 B in projects will need to be cut out from the list
Transit Implementation Strategy
Review of City TIA Project Applications for Unconstrained List

- Buckhead
  - Atlanta Memorial Park
  - Ardmore Park
  - Waterworks

- Midtown
  - Atlanta BeltLine Corridor
  - Historic Fourth Ward Park
  - TIGER Streetcar
  - SW Atlanta to Midtown Streetcar and Trail
  - NE Atlanta to Downtown Streetcar and Trail
  - Existing MARTA Rail
  - Potential Infill Station
  - South Buckhead to Midtown Streetcar and Trail
  - SE Atlanta to Midtown Streetcar and Trail

- Westside Reservoir Park
- Maddox Park
- Washington Park
- Enota Park
- Murphy Crossing Park
- Hillside Park
- Murphy Park
- Four Corners Park
- Stanton Park
- Boulevard Crossing Park
- Washington Park
- Grant Park
- Four Corners Park
- Murphy Park
- Hillside Park
- Murphy Park
- Four Corners Park
- Stanton Park
- Boulevard Crossing Park
HB 277: Transportation Investment Act of 2010

Project/Program Selection Process

1. **Spring/Summer 2010**
   Planning Director submits recommended criteria for TSPLOST projects

2. **Winter 2010**
   Roundtable amends and approves criteria; elects Executive Committee

3. **Local governments and legislators submit projects consistent with the regional criteria to the Planning Director**

4. **Now**
   Director compiles an example project list from stakeholder submissions

5. **Aug. 15, 2011**
   Executive Committee works with Director to create a fiscally constrained draft investment list from example list

6. **Oct. 15, 2011**
   After public input, Regional Roundtable amends and approves the final transportation investment list

7. **Spring/Summer 2012**
   Election superintendents in each of the 10 counties call for a vote on the transportation investment list and 1% sales tax.

Financially Constrained Project List by October 15, 2011

Graphic Courtesy of the Metro Chamber
Transit Implementation Strategy
Schedule and Progress Update

Transportation Investment Act (TIA) Schedule and Process

1. March 30, 2011 – Submit candidate projects to regional Round Table - Complete

2. April to June 2011 – Review of Transit Projects for Unconstrained List
   - Continued refinement of City TIA priorities
     - Additional financial planning and technical analysis
     - February and March public and stakeholder input
     - Coordination with regional partners
     - Results of regional and state technical and constructability reviews
   - Transit technical priorities – Atlanta Regional Commission
     - Atlanta BeltLine is a Tier 1 priority, North Avenue Crosstown Transit is Tier 2 priority
     - Updates underway
   - Constructability analysis – Georgia Regional Transportation Authority
     - Ongoing
   - Consistency with TIA criteria – State Department of Transportation
     - Ongoing
Transportation Investment Act Schedule Cont.

3. **August 2011** – Regional Round Table selects financially constrained list of projects

4. **October 2011** – Final list of projects

5. **August 2012** – 10-county referendum on 1 cent sales tax

6. **January 2013** – If referendum passes, 1 cent sales tax is implemented
### Project Schedule

<table>
<thead>
<tr>
<th>Primary Tasks</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
<th>July</th>
<th>August</th>
<th>September</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.0 - Stakeholder, Business, Agency and Community Engagement</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.0 - Conceptual Implementation Plan</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.0 - Financial Planning</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4.0 - Identification and Evaluation of 5-Year Segments</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.0 - Detailed Implementation Plan for Selected 5-Year Segments</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Note: The schedule is represented visually with blue and beige cells indicating progress.*
Atlanta BeltLine, Inc.
Quarterly Briefing

Agenda

• Welcome & Open House
• ABI CEO Update
• Community Engagement Update
• Design & Construction Update
• Transit Update
• Atlanta BeltLine Partnership Update
• Q&A

March 31, 2011
Atlanta BeltLine Partnership
Update – March 2011

Atlanta BeltLine Running Series: Run.BeltLine.org
• Northside 5K: Saturday, April 30th
• Southwest 5K: Saturday, July 16th
• Eastside 10K: Saturday, December 3rd

Awareness, Education & Ownership
• Adopt-the-Atlanta BeltLine: Only 8 spots left! Work days are underway.
• Speakers Bureau: Training 8 new speakers
• Tours: Reached 10,000th participant milestone; 3 new tour guides.
• Online: 11,000+ enews subscribers, 5,900+ Facebook fans, 2,600+ Twitter followers
• Connected with residents at 11 festivals and events
• Join our 1,300+ volunteers at Volunteer.BeltLine.org
• Volunteer Kick-Off Event: More than 75 attendees
Atlanta BeltLine Partnership
Update – March 2011

Upcoming Events: Events.BeltLine.org
• Saturday, April 16th: Earth Day Clean-up
• Saturday, April 30th: Atlanta BeltLine Northside 5K
• Saturday, May 7th: Atlanta BeltLine Bike Tour

Atlanta BeltLine Capital Campaign
• $36.3 million raised
• $26.3 million spent or committed to parks and trails

Atlanta BeltLine Partnership Annual Campaign: Member.BeltLine.org
• $44,619 raised from 80 donors

Social Impacts
• Atlanta Land Trust Collaborative
• Connecting residents with employment opportunities
• Health

Government Affairs/Stewardship
• Met with agency leaders in Washington, DC
• Federal Reserve Panel on affordable housing
Atlanta BeltLine, Inc.

Quarterly Briefing

Agenda

• Welcome & Open House
• ABI CEO Update
• Transit Update
• Atlanta BeltLine Partnership Update

• Q&A

December 14, 2010