Agenda

• Welcome & Open House
• ABI CEO Update
• Community Engagement Update
• Master Planning Update
• Design & Construction Update
• Atlanta BeltLine Partnership Update
• Q&A
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• Federal Engagement – grants, appropriations, agencies

• Atlanta BeltLine Tours for Federal Officials

• National Conference – Partners for Smart Growth, Rail~Volution

• WSB-TV Primetime Special on Atlanta BeltLine
ABI CEO Update
Openings & Groundbreakings

Grand Opening:
• June 26, 2010 – West End Trail
  Phase II: West End to Westview

Groundbreaking:
• October 30, 2010 – Eastside Trail:
  10th and Monroe to Dekalb Ave

Grand Openings in 2011:
• Historic Fourth Ward Park & Skatepark
• D.H. Stanton Park
• Boulevard Crossing Park
ABI CEO Update

Art on the Atlanta BeltLine

• Closing Weekend – October 2 & 3

• East side October 2 - Lantern Parade and concerts start 7 pm at the stage at Somerset

• West side October 3 – Second Line Band & concerts start 1 pm at Gordon White Park
• Affordable Housing Trust Fund currently capitalized over $8 million

• **30** closings through down-payment assistance program

• Focus on Property Acquisition for Affordable Housing
Atlanta BeltLine, Inc.
Quarterly Briefing

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September 16, 2010
The **City of Atlanta BeltLine TAD Authorizing Ordinance 05-O-1733 Section 19** requires Atlanta BeltLine, Inc. to develop community benefit principles that ensure that input from citizens of the 45 neighborhoods that surround the corridor will be incorporated into the public and private development that uses TAD funds.

The **City of Atlanta BeltLine Community Participation Framework Resolution 06-R-1576** requires Atlanta BeltLine, Inc. to use the framework identified in the resolution to receive input from the community in developing the community benefits principles and policy for adoption by the City Council.
# COMMUNITY ENGAGEMENT REPORT

## Community Benefit Guiding Principles Timeline

<table>
<thead>
<tr>
<th>Date</th>
<th>Forum</th>
<th>Purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td>August, 2009</td>
<td>Citywide Conversation</td>
<td>Provided education on Community Benefits 101. Launched the development and decision-making process for community benefit principles.</td>
</tr>
<tr>
<td>October, 2009</td>
<td>Study Group Meetings – Round 1</td>
<td>Reviewed community benefits education and development process. Facilitated the brainstorming prioritization exercise.</td>
</tr>
<tr>
<td>March, 2010 – July, 2010</td>
<td>ULI Developer Focus Group, TADAC, BAHAB, and ABI</td>
<td>Discussed final draft principles with stakeholders.</td>
</tr>
<tr>
<td>August, 2010</td>
<td>Citywide Briefing (Study Group Meetings – Round 2)</td>
<td>Briefed community on the outcomes of the principle development process. Validated the final draft principles that will become policy with the community.</td>
</tr>
<tr>
<td>Fall, 2010</td>
<td>ABI/ADA Board and CD/HR Committee Meetings.</td>
<td>Boards and City Council to review and approve policy.</td>
</tr>
<tr>
<td>September 8, 2010</td>
<td>Atlanta BeltLine Board of Directors</td>
<td>Approved the Guiding Principles</td>
</tr>
</tbody>
</table>
Draft Principles Developed by category:

- Housing
- Transportation
- Transportation (Non Vehicular)
- Greenspace/Environmental
- Multi-use Development
- Business/Economic Development
- Green
- Public Safety
- Neighborhood & Civic Life
- Land Use/Zoning
- Technology
- Appearance
- Accessibility
COMMUNITY ENGAGEMENT UPDATE
Master Planning Feedback to Date

How Were Attendees Informed of Meeting?

- E-Newsletter: 46%
- Website: 16%
- Word of Mouth: 13%
- NPUs & Community Organizations: 20%
- Other: 5%
COMMUNITY ENGAGEMENT UPDATE
Master Planning Feedback to Date

Feedback by Study Group

Westside
Southwest
Southeast
Northeast
Northside

Overall
Content Delivery
Quality of Content
Organization
Preparation

5 Excellent
3 Satisfactory
1 Poor

0 1 2 3 4 5
Atlanta BeltLine, Inc.  
Quarterly Briefing

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Phase 1: Issues and Opportunities
Phase 2: Goals and Concepts
Phase 3: Draft Master Plan
Phase 4: Final Draft Plan
Phase 5: Adoption

• Why are we master planning?
• Where are we master planning?
• Who is master planning?
Atlanta BeltLine, Inc.
Quarterly Briefing

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September 16, 2010
DESIGN & CONSTRUCTION UPDATE

Corridor Design

Eastside Corridor Design
Corridor Design 75% Complete
4.0 miles along 35-acres
10th/Monroe to Glenwood Ave

Southwest Corridor Design
Existing Conditions Analysis Complete
3.6 miles along 51-acres
Simpson Rd to University Ave

Southeast Corridor Design
Existing Conditions Analysis Underway
3.8 miles
Glenwood Ave to University Ave
DESIGN & CONSTRUCTION UPDATE
Corridor Design – Establishing the Look of the Corridor

THE ALLÉE

THE ARC

THE OVERLOOK

THE SQUARE

THE STRAIGHT-AWAY

THE GATEWAY
Narrow Corridor - Facing south just south of Irwin Street
DESIGN & CONSTRUCTION UPDATE
Corridor Design – Identification of Trail and Transit Needs

Narrow Corridor - Facing south just south of Irwin Street
Wide Corridor - Facing north just north of Ralph McGill Boulevard next to Historic Fourth Ward Park
DESIGN & CONSTRUCTION UPDATE
Corridor Design – Identification of Trail and Transit Needs

Wide Corridor - Facing north just north of Ralph McGill Boulevard next to Historic Fourth Ward Park
DESIGN & CONSTRUCTION UPDATE
Eastside Trail

• 14-foot wide concrete multi-use trail
• 2.5 miles along 30-acre corridor extending from Piedmont Park to Dekalb Avenue
• Connections to Piedmont Park, Freedom Park and Historic Fourth Ward Park
• Funded by Capital Campaign and PATH
• Bid Opening October 18, 2010
• Groundbreaking in late October
• Open to public Spring 2011
DESIGN & CONSTRUCTION UPDATE

Park Construction

- Historic Fourth Ward Park
- Skate Park (Cox Parcel)
- Boulevard Crossing Park
- D.H. Stanton Park

Recently Completed:
- West End Trail Phase II Opened in June
Phase 1 – Clear Creek over 50% complete
Phase 1 completion in late 2010
Phase 2 remediation complete on Cox and South Parcels, construction underway
Phase 2 completion in late 2010/early 2011
DESIGN & CONSTRUCTION UPDATE
DH Stanton Park

- Three parcels on Grant Way acquired
- Environmental remediation complete
- Construction on Schedule
- Construction started on Concession Building, Bathhouse, and Trellis
- Ballfield to be sodded in September
- Scheduled to open Spring 2011
DESIGN & CONSTRUCTION UPDATE
Boulevard Crossing Park

• Sod, lighting and pavilions installed
• Demolition of existing building underway
• Construction on Schedule
• Scheduled to open Spring 2011
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September 16, 2010
ATLANTA BELTLINE PARTNERSHIP
Update – September 2010

Awareness & Education

3rd Quarter Events:

• **June 19**th – Eastside Trail $5 million donation from Kaiser Permanente and PATH Foundation
• **June 26**th – Atlanta BeltLine 5K and Westview Centennial
• **August 5**th – Atlanta BeltLine Night at the Braves
• **August 20**th – Home Depot Volunteer Build Day

Upcoming Events:

• Eastside Trail Groundbreaking
Awareness & Education
- Adopt-the-Atlanta BeltLine
- Atlanta BeltLine OnLine
- News Coverage
- Festivals
- Atlanta BeltLine Ambassadors
- Tours
- Atlanta BeltLine 101

Atlanta BeltLine Capital Campaign

Addressing Social Impacts
- Atlanta Land Trust Collaborative

Website Traffic Continues to Skyrocket
- 5 new record traffic dates were set in Summer 2010, when traffic is normally expected to decrease due to seasonality.
- The WSB Special in August gave BeltLine.org record traffic – more than doubling any previous records. 3,338 visitors.
- Facebook continues to provide synergistic surges of traffic to the Website as well.

Daily visits to beltline.org in August greatly outpaced previous months
Atlanta BeltLine, Inc.
Quarterly Briefing

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