Atlanta BeltLine, Inc.
Quarterly Briefing

Agenda

• Welcome & Open House
• ABI CEO Update
• Community Engagement Report
• Design & Construction Update
• Public Art Update
• BeltLine Partnership Update
• Q&A

June 17, 2010
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June 17, 2010
COMMUNITY ENGAGEMENT UPDATE

Master Planning

• Subarea Master Plans 1, 4, 8, & 10 conceptual phase is on display

• Next Phase in master planning process is Draft Plan Phase from June 28th to July 26th

• Report on evaluation of community participation in the master planning process to date...

Get involved in Subarea Master Planning near you!
COMMUNITY ENGAGEMENT UPDATE
Master Planning Feedback to Date

- Westside: 100
- Southeast: 89
- Southwest: 89
- Northeast: 50
- Northside: 50
- Beltline Wide: 357

Respondents
Attendants
COMMUNITY ENGAGEMENT UPDATE
Master Planning Feedback to Date

How Were Attendees Informed of Meeting?

- E-Newsletter: 46%
- Website: 16%
- Word of Mouth: 13%
- NPUs & Community Organizations: 20%
- Other: 5%
COMMUNITY ENGAGEMENT UPDATE
Master Planning Feedback to Date

Feedback by Study Group

- **Westside**
  - Overall: 4.3
  - Content Delivery: 4.4
  - Quality of Content: 4.2
  - Organization: 4.1
  - Preparation: 4.4

- **Southwest**
  - Overall: 4.2
  - Content Delivery: 4.4
  - Quality of Content: 4.3
  - Organization: 4.1
  - Preparation: 4.4

- **Southeast**
  - Overall: 4.6
  - Content Delivery: 4.5
  - Quality of Content: 4.4
  - Organization: 4.4
  - Preparation: 4.3

- **Northeast**
  - Overall: 4.4
  - Content Delivery: 4.5
  - Quality of Content: 4.4
  - Organization: 4.3
  - Preparation: 4.4

- **Northside**
  - Overall: 4.4
  - Content Delivery: 4.5
  - Quality of Content: 4.4
  - Organization: 4.3
  - Preparation: 4.4

Scale:
- 5 Excellent
- 4 Very Good
- 3 Satisfactory
- 2 Fair
- 1 Poor
## COMMUNITY ENGAGEMENT UPDATE
### Community Benefits Principles Development

<table>
<thead>
<tr>
<th>Date</th>
<th>Forum</th>
<th>Purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 2009</td>
<td>Citywide Conversation (11th)</td>
<td>Community Education on Community Benefits (CB) &amp; introduce/launch the development &amp; decision-making process</td>
</tr>
<tr>
<td>October 2009</td>
<td>Study Group Mtgs – Round 1</td>
<td>Brief recap CB education &amp; process; present existing input on principles to date to jumpstart the brainstorming &amp; prioritization exercise for CB principles development</td>
</tr>
<tr>
<td>November 2009 - January 2010</td>
<td>ABI, TADAC, &amp; Working Group preparation &amp; planning meetings</td>
<td>Organize &amp; process input for finalization of principles</td>
</tr>
<tr>
<td>January - March 2010</td>
<td>Small Group Stakeholder Engagement</td>
<td>Vet final draft of CB principles with stakeholders (TADAC CB Committee) including a developer focus group</td>
</tr>
<tr>
<td>Summer 2010</td>
<td>Study Group Mtgs – Round 2</td>
<td>Validate final principles w/community</td>
</tr>
<tr>
<td>Summer 2010</td>
<td>Citywide Briefing</td>
<td>Brief community on final outcomes of CB principle development process that informs CB policy to be approved by ABI/ADA &amp; council</td>
</tr>
<tr>
<td>Fall 2010</td>
<td>ABI/ADA Board Mtgs &amp; CD/HR Committee Mtg</td>
<td>City Council to approve principles &amp; policy</td>
</tr>
</tbody>
</table>
Draft Principles Developed by category:

- Housing
- Transportation
- Transportation (Non Vehicular)
- Greenspace/Environmental
- Multi-use Development
- Business/Economic Development
- Green
- Public Safety
- Neighborhood & Civic Life
- Land Use/Zoning
- Technology
- Appearance
MASTER PLANNING UPDATE

- Why are we master planning?
- Where are we master planning?
- Who is master planning?
MASTER PLANNING UPDATE
Subarea 10 – Context
MASTER PLANNING UPDATE
Subarea 10 – Maddox Park Existing Conditions

City Owned Facilities
Pool
Field
Greenhouse
Proctor Creek
City Owned Vacant Land
MASTER PLANNING UPDATE
Subarea 10 – Maddox Park Concept
MASTER PLANNING UPDATE

Subarea 1 - Context
MASTER PLANNING UPDATE
Subarea 1 - Lawton St. and BeltLine

“West End Remembers” mural

West End Seventh Day Adventist Church

White St

Lawton St

BeltLine Right-of-Way

Donnelly Ave
Enota Park Context Analysis

- Existing play lot
- Future Beltline
- Langhorn Street is a barrier
- I-20 noise, air pollution & runoff
- Nearby homes
- Nearby schools
MASTER PLANNING UPDATE
Subarea 1 – Enota Park Concept
• Study Area is in blue

• TAD area is in purple

• Transit alignment options are in green
MASTER PLANNING UPDATE

Subarea 4
MASTER PLANNING UPDATE

Subarea 4
MASTER PLANNING UPDATE
Subarea 8

- Study Area is in blue
- TAD area is in purple
- Transit alignment alternatives are in green
Master Planning: Subarea 8
Master Planning: Subarea 8

- Redevelopment
- Land Use Change
- Street Connectivity
- Connections to BeltLine
- Parks & Open Space
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DESIGN & CONSTRUCTION UPDATE
Historic Fourth Ward Park Construction

• Construction more than 50% complete

• Soil Remediation is complete

• Work in North Ave to start in the next several weeks

• Anticipated Completion by Oct/Nov
DESIGN & CONSTRUCTION UPDATE

Historic Fourth Ward Park - Phase II

- Soil Remediation of Cox parcel well underway
- Soil Remediation of South Parcel to start in two weeks
- Completion early ‘11
DESIGN & CONSTRUCTION UPDATE
Historic Fourth Ward Park - Phase II
DESIGN & CONSTRUCTION UPDATE
Boulevard Crossing Park

- Upper Field rough graded and irrigation to be installed this week

- Field to be sodded next week

- Overall Completion by August
DESIGN & CONSTRUCTION UPDATE
D.H. Stanton Park

• Soil Remediation Complete

• Construction completion late this year
DESIGN & CONSTRUCTION UPDATE

Corridor Design

- Survey done for East and Southwest sides
- Development of Typologies is ongoing
- Eastside Trail design and construction documents to start next month with groundbreaking this fall
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ART ON THE ATLANTA BELTLINE

- ART on the Atlanta BeltLine
  - 177 Artist submissions
  - Performance Pieces, Visual Installations and Historic Site Interpretation
  - $75k in seed funding leveraged more than $50k in donations
  - Key Events & Dates
ART ON THE ATLANTA BELTLINE

Art Locations
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BELTLINE PARTNERSHIP
Update – June 2010

• Awareness & Education
  o Student Engagement: Learning Through the Eyes of the BeltLine
  o Upcoming Events:
    ▪ June 19th – Special Announcement
    ▪ June 26th – Atlanta BeltLine 5K and Westview Centennial
    ▪ August 5th – Atlanta BeltLine Night at the Braves
  o 2nd Quarter Events:
    ▪ Foundation Skatepark Fundraiser
    ▪ Northside Trail Opening
    ▪ Live Art for the Atlanta BeltLine
    ▪ Earth Day Clean-up
    ▪ Atlanta BeltLine Bike Ride
    ▪ Boulevard Crossing Ground Breaking
BELTLINE PARTNERSHIP
Update – June 2010

• Awareness & Education
  o Adopt-the-BeltLine
  o Atlanta BeltLine OnLine
  o Festivals
  o Atlanta BeltLine Ambassadors
  o Tours
  o Atlanta BeltLine 101

• Atlanta BeltLine Capital Campaign

• Addressing Social Impacts
  o Atlanta Land Trust Collaborative
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