Atlanta BeltLine, Inc.
Quarterly Briefing

Agenda

- Welcome & Open House
- ABI CEO Update
- Community Engagement Report
- Design & Construction Update
- Public Art Update
- BeltLine Partnership Update
- Q&A

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March 4, 2010
<table>
<thead>
<tr>
<th>Date</th>
<th>Forum</th>
<th>Purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 2009</td>
<td>Citywide Conversation (11th)</td>
<td>Community Education on Community Benefits (CB) &amp; introduce/launch the development &amp; decision-making process</td>
</tr>
<tr>
<td>October 2009</td>
<td>Study Group Mtgs – Round 1</td>
<td>Brief recap CB education &amp; process; present existing input on principles to date to jumpstart the brainstorming &amp; prioritization exercise for CB principles development</td>
</tr>
<tr>
<td>November 2009 -</td>
<td>ABI, TADAC, &amp; Working Group preparation</td>
<td>Organize &amp; process input for finalization of principles</td>
</tr>
<tr>
<td>January 2010</td>
<td>&amp; planning meetings</td>
<td></td>
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<tr>
<td>January - March 2010</td>
<td>Small Group Stakeholder Engagement</td>
<td>Vet final draft of CB principles with stakeholders (TADAC CB Committee) including a developer focus group</td>
</tr>
<tr>
<td>Spring 2010</td>
<td>Study Group Mtgs – Round 2</td>
<td>Validate final principles w/community</td>
</tr>
<tr>
<td>Spring 2010</td>
<td>Citywide Briefing</td>
<td>Brief community on final outcomes of CB principle development process that informs CB policy to be approved by ABI/ADA &amp; council</td>
</tr>
<tr>
<td>Summer 2010</td>
<td>ABI/ADA Board Mtgs &amp; CD/HR Committee Mtg</td>
<td>City Council to approve principles &amp; policy</td>
</tr>
</tbody>
</table>
Draft Principles Developed by category:

- Housing
- Transportation
- Transportation (Non Vehicular)
- Greenspace/Environmental
- Multi-use Development
- Business/Economic Development
- Green
- Public Safety
- Neighborhood & Civic Life
- Land Use/Zoning
- Technology
- Appearance
COMMUNITY ENGAGEMENT UPDATE

Master Planning

• Kick-off meetings for Subarea Master Plans 1, 4, 8, & 10 in January/February 2010 well attended

• Kick-off included community education on the what & why of the BeltLine, Master Planning, Transit-supportive Density, and Connectivity

• Upcoming meetings: Concepts Phase

Get involved in Subarea Master Planning near you!
COMMUNITY BENEFITS JOBS PROGRAM

• Connecting residents to BeltLine construction jobs

• Training
  o Partnership with AWDA (Atlanta Workforce Development Agency)
  o Started in mid February
  o 23 trainees; 11 already placed with the Department of Public Works
  o Trainees will receive NCCER and OSHA Certification
  o Opportunity to COMPETE for BeltLine funded construction jobs

• Construction Monitoring
  o Agreement created to ensure compliance
  o Starting with Stanton Park in Peoplestown
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DESIGN & CONSTRUCTION UPDATE
Historic Fourth Ward Park Construction

September ‘09

February ‘10
DESIGN & CONSTRUCTION UPDATE
Historic Fourth Ward Park Construction

February ‘10
DESIGN & CONSTRUCTION UPDATE
Historic Fourth Ward Park - Phase II
DESIGN & CONSTRUCTION UPDATE
Boulevard Crossing Park- “Clean & Green”
• 0.9-mile multi-use trail
• Currently under construction
• Connects Ardmore Park, Tanyard Creek Park, Howard Park and Bobby Jones Golf Course in Buckhead
• Supervised by PATH Foundation
• Open to Public April 2010
• Approximately 1.4-mile multi-use trail
• Currently under construction
• Connects West End Trail Phase I at RDA Boulevard to Westview Cemetery
• Supervised by PATH Foundation
• Open to Public in June 2010
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The Promise of Peopletown  This proposed kinetic artwork is designed to serve as a focal point of the dramatic canopied entrance to Daniel Stanton Park and as the centerpiece of the water playscape place itself. The stainless steel sculpture will be centrally located, elevated, and move in a constant state of transformation and symphony of light to fully engage the viewer. As a public art piece it speaks to the progressive vision of ABI, the architects, and most importantly the community of Peopletown. Bearing the “fruit” of promise and optimism, the abstracted, modern tree of life sculpture is befitting to a youth-centered park that will nurture the next generation of future leaders of the Peopletown community.

As representative of an expansive artwork, the sculpture will aim to encourage interaction with children in the play environment. The refractory rainbow of color traversing the plaze will surely beckon children to chase the dancing light and prisms. It is also anticipated the movement of the artwork will be initiated not solely by wind power but also hand-driven by an interactive mechanism when the winds are still.
Site specific, the artwork will identify with the built environment of Daniel Stanton Park on a multitude of levels. It is designed to relate to all ages while simultaneously encouraging play. The artwork is informed by the colorful water playscape and the spiraling trails and playscapes throughout the park. Physics, light, and movement all interact to bring this sculptural centerpiece to life. Activated by natural elements of wind and light, it is complimentary to the park’s alternative energy theme and solar panels featured on the entrance path.

The proposed sculpture will be ornamented with colorful laminated “lexan” plastic discs. The vibrant discs will be made from a specialized plastic 100 times stronger than glass and virtually shatterproof. Therefore, the sculpture will be built to withstand the elements and most types of vandalism, including impact. I consider art maintenance and longevity a serious priority.
ART ON THE BELTLINE
Temporary Art Project on Hiking Trails

• Volunteer Advisory Committee and Working Group
• Representatives from Arts community and neighborhoods
  o Fulton County Arts Council
  o Office of Cultural Affairs
  o WonderRoot
  o Eyedrum
  o SCAD
  o FLUX Projects
  o MAPAC
  o MAACC
• 30-40 Temporary Art Installations & Performances
• May – October 2010
ART ON THE BELTLINE
Temporary Art Project on Hiking Trails
ART ON THE BELTLINE
Call for Artists

Submissions due March 12, 2010 at 4 pm!

art.beltline.org
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BELTLINE PARTNERSHIP
Update – March 2010

• BeltLine Capital Campaign
• Awareness & Education
  o BeltLine Ambassadors
  o Student Engagement
  o Community Events
  o beltline.org
  o Festivals
  o Tours
  o Speakers Bureau
• Addressing Social Impacts
  o Atlanta Land Trust Collaborative
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