Atlanta BeltLine, Inc.
Quarterly Briefing

Agenda

- Welcome & Open House
- ABI CEO Update
- Transit Update
- Atlanta BeltLine Partnership Update
- Q&A

December 14, 2010
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December 14, 2010
The Atlanta BeltLine is in the heart of the Atlanta region & utilizes historic freight rail ROW circling the City.
Where Is The Atlanta BeltLine?

- Inside the Perimeter
- 2 – 3 miles from Downtown Core
ABI CEO Update

Where Is The Atlanta BeltLine?

- Connects 45 neighborhoods
- 6,500 acre redevelopment area
- 22% of City of Atlanta population lives in the Atlanta BeltLine planning area
- 8% of the City’s land mass is inside the Atlanta BeltLine TAD
- 40% increase in Atlanta’s parkland
ABI CEO Update
What Is The Atlanta BeltLine- Key Elements

Transit
22-mile loop

Parks
1300 + new acres

Trails
33 miles

Jobs & Economic Development
20 areas, 30k jobs

Affordable & Workforce Housing
5,000 Units

Existing Communities & Historic Preservation

Public Art & Streetscapes

Environmental Clean-up
1100 + acres
Greenspace & Trails
Progress Update

- Over **280 acres have been acquired for** greenspace along the Atlanta BeltLine
- In 2011, three new parks will open
- **3.3 miles** of permanent trail completed (10% of entire system)
- **7 miles of hiking trails** completed
- **2.5 miles** of permanent trail under construction (Eastside Trail)
Construction Update

- Eastside Trail
- Historic Fourth Ward Park
- Skate Park (Cox Parcel)
- Boulevard Crossing Park
- D.H. Stanton Park

Recently Completed:
- West End Trail Phase II Opened in June
Parks
Historic Fourth Ward Park
Parks
D.H. Stanton Park

• Renovation and expansion of an existing 8-acre City park

• Funded by Park Opportunity Bonds, a grant from the Blank Foundation and the Capital Campaign

• City’s first energy-neutral park

• Completion early 2011
Parks
Boulevard Crossing Park Phase I

• Opening Spring 2011

Boulevard Crossing – Trees Atlanta’s Kudzu Eating Goats
October, 2010
Trails
West End Trail

- Approximately 2.4-mile multi-use trail
- Connects historic West End neighborhood to Westview Cemetery
- Funded by PATH Foundation with Federal TE Grant
- Phase I opened 10/08; Phase II opened 06/10
Northside BeltLine Trail

• Approximately 0.9-mile multi-use trail

• Opened to the public April 2010

• Tanyard Creek Park, Howard Park and Bobby Jones Golf Course in Buckhead

• Funded by PATH Foundation with Federal TE Grant
Trails
East Side Trail

• Approximately 2.5-mile multi-use trail

• Connects Piedmont Park with the Inman Park neighborhood

• Funded by Sarah & Jim Kennedy/PATH Foundation and Kaiser-Permanente Foundation

• Construction underway
Affordable Housing
Progress to Date

• Committed funds to create 131 units
  • 32 downpament assistance closings
  • Committed funds to approx. 100 rental units (Phoenix House and City Hall East)
• 43% committed or expended

• Challenges: Market
• Property acquisition funds targeted towards higher land price areas

• Strategy work
  • Aff. housing inventory with BAHAB
  • Financing Mixed Income TOD
Master Planning
Subarea Master Plans

- Land Use recommendations
- Transportation improvements
- Park Master Plans
- 7 of 10 plans adopted
- Expected adoption of all 10 plans by the end of Q3 2011
Community Benefits
Jobs Program & Guiding Principles

• **Connecting residents to Atlanta BeltLine construction jobs**
  - Training
    - Partnership with AWDA (Atlanta Workforce Development Agency)
    - Trainees will receive NCCER and OSHA Certification
    - Opportunity to **COMPETE** for Atlanta BeltLine funded construction jobs
    - First class graduated March 2010
  - Construction Monitoring
    - Agreement created to ensure compliance
    - Started with Stanton Park in Peoplestown

• **Community Benefits Guiding Principles**
  - 18 month community engagement process
  - Adopted by City Council Summer 2010
Art on the Atlanta BeltLine
Atlanta’s New Public Space

• Atlanta BeltLine’s First Temporary Public Art Exhibition-
• Largest in City of Atlanta’s History
• June - October 2010
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ATLANTA BELTLINE PARTNERSHIP
2010 Year in Review

Awareness, Education & Ownership

Launched Two New Programs:
• Adopt-the-Atlanta BeltLine
• Atlanta BeltLine Ambassadors

Educated Thousands of Residents
• More than 2,000 participants on tours
• 1,500+ people heard Atlanta BeltLine 101
• Info at more than 55 festivals and events

Expanded On-Line Following
• More than 180,000 visits to beltline.org
• More than 5,000 fans on Facebook
• 10,000+ recipients of enews

Connected People through Events
• 10+ ground breakings, openings, and other special events
• Continued annual events (Braves Night, Bike Tour, Earth Day Clean-Up)
ATLANTA BELTLINE PARTNERSHIP
2010 Year in Review

Atlanta BeltLine Capital Campaign
• $35.7 million raised from 100+ donors
• $24.3 million spent or committed to parks and trails

Addressing Social Impacts
• Atlanta Land Trust Collaborative
• Connecting residents to employment opportunities

What’s new for 2011?
• Atlanta BeltLine Racing Series
• More openings of parks and trails
• Fostering healthier communities
• Atlanta BeltLine Partnership Annual Campaign
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