



BeltLine
Atlanta Connected

BeltLine Quarterly Briefing

May 12, 2009

AGENDA



- **Welcome**
- **Atlanta BeltLine, Inc. CEO Update**
- **BeltLine Partnership Update**
- **Equitable Development Plan Update**
- **Q&A**
- **2009 BeltLine TAD Update**
- **Q&A**

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BELTLINE PARTNERSHIP UPDATE – MAY 2009



Education & Awareness

- Over 550 people took BeltLine tours in the first quarter. Nearly 4,800 participants since April 2007.
- Improved self-guided tour now available at beltline.org.
- Over 200 people participated in BeltLine Earth Day clean-up on April 18th.
- More than 200 people participated in 2nd Annual BeltLine Bike Ride on April 26th.
- Hundreds attended the Celebrate the BeltLine event on April 27th at the Park Tavern.
- Speakers Bureau and staff reached over 200 people through BeltLine presentations

BELTLINE PARTNERSHIP UPDATE – MAY 2009



Education & Awareness (continued)

- BeltLine booth at Inman Park and Sweet Auburn festivals. More festivals this spring and summer!
- Offered three BeltLine programs at Urban Land Institute's Spring Council Forum
- Residents ordered 2,000 flyers at beltline.org to distribute to their friends, neighbors, work colleagues, etc.
- BeltLine merchandise now available at beltline.org.
- Expanded volunteer opportunities at beltline.org.
- More videos at beltline.org and on the BeltLine Channel on YouTube.

BELTLINE PARTNERSHIP UPDATE – MAY 2009



Capital Campaign

- Raised over \$30.3 million from more than 50 donors
- Committed \$13.2 million for parks and trails
- Donate on-line at beltline.org

Social Impacts

- Developing Atlanta Land Trust Collaborative to create permanently affordable housing through community land trusts around the BeltLine.
- Completed guide to connect residents at risk of being economically displaced with the organizations and programs that can help them remain in their homes.

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2009 BELTLINE TAD UPDATE



- Working to Issue Bonds July 2009
- APS Active Engagement & Future Participation
- Bond Process
- Market Intelligence
- Bond Sizing
- Allocation Schedule for Multiple Bond Scenarios
- Stakeholder Engagement

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