BeltLine Quarterly Briefing

May 12, 2009
AGENDA

- Welcome
- Atlanta BeltLine, Inc. CEO Update
  - BeltLine Partnership Update
  - Equitable Development Plan Update
  - Q&A
- 2009 BeltLine TAD Update
- Q&A
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Education & Awareness

• Over 550 people took BeltLine tours in the first quarter. Nearly 4,800 participants since April 2007.

• Improved self-guided tour now available at beltline.org.

• Over 200 people participated in BeltLine Earth Day clean-up on April 18th.

• More than 200 people participated in 2nd Annual BeltLine Bike Ride on April 26th.

• Hundreds attended the Celebrate the BeltLine event on April 27th at the Park Tavern.

• Speakers Bureau and staff reached over 200 people through BeltLine presentations
Education & Awareness (continued)

- BeltLine booth at Inman Park and Sweet Auburn festivals. More festivals this spring and summer!
- Offered three BeltLine programs at Urban Land Institute’s Spring Council Forum
- Residents ordered 2,000 flyers at beltline.org to distribute to their friends, neighbors, work colleagues, etc.
- BeltLine merchandise now available at beltline.org.
- Expanded volunteer opportunities at beltline.org.
- More videos at beltline.org and on the BeltLine Channel on YouTube.
Capital Campaign
• Raised over $30.3 million from more than 50 donors
• Committed $13.2 million for parks and trails
• Donate on-line at beltline.org

Social Impacts
• Developing Atlanta Land Trust Collaborative to create permanently affordable housing through community land trusts around the BeltLine.
• Completed guide to connect residents at risk of being economically displaced with the organizations and programs that can help them remain in their homes.
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2009 BELTLINE TAD UPDATE

- Working to Issue Bonds July 2009
- APS Active Engagement & Future Participation
- Bond Process
- Market Intelligence
- Bond Sizing
- Allocation Schedule for Multiple Bond Scenarios
- Stakeholder Engagement
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