



BeltLine
Atlanta Connected

2008 Year-end BeltLine Quarterly Briefing

AGENDA



- **Welcome & Kick-off**
- **Greet, Eat, & Celebrate**
- **2008 BeltLine Highlights & General Update**
- **Community Engagement Update**
- **Master Planning & Adoption Process Update**
- **Q&A**

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Community Engagement Progress Update



A Community Engagement Process that's more...

- **Accessible**
- **Predictable**
- **Transparent**
- **Responsive**
- **Engaging**

Community Engagement Progress



More accessible...

- **Materials that more clearly & comprehensively describe BeltLine master planning teams, process & schedule**
- **Pedestrian-friendly host meeting locations**
- **Expanded public involvement outreach efforts**
 - **Focused direct-mail campaign; extensive flyer distribution; phone-tree campaign; expanded outreach databases; utilized partners' tools**

Community Engagement Progress



More predictable...

- **Standardized Study Group meeting format & schedule**
- **Standardized meeting notification procedures**

| Study Group | Time/Location All Study Group meetings are from 6:30 – 8:30 PM | Community Engagement Staff |
|--------------------|--|--|
| Northside | 1 st Mondays Piedmont Hospital McRae Auditorium 1984 Peachtree Rd. NW Atlanta, GA 30309 | Rukiya Eaddy 404.614.8285 Readdy@atlbeltline.org |
| Northeast | 2 nd Thursdays Hillside, Inc. Training Room (2 entrances) 690 Courtenay Drive NE 1301 Monroe Drive Atlanta, GA 30306 | Rukiya Eaddy 404.614.8285 Readdy@atlbeltline.org |
| Southeast | 2 nd Mondays Zoo Atlanta, ARC Building 800 Cherokee Avenue, SE Atlanta, GA 30315 | Rukiya Eaddy 404.614.8285 Readdy@atlbeltline.org |
| Southwest | 4 th Thursdays Atlanta Metropolitan College Academic Bldg, Rm A-210 Atlanta, GA 30310 | Rukiya Eaddy 404.614.8285 Readdy@atlbeltline.org |
| Westside | 4 th Mondays Hands On Atlanta Training Room A 600 Means Street Atlanta, GA 30318 | Rukiya Eaddy 404.614.8285 Readdy@atlbeltline.org |

Community Engagement Progress



More Transparent...

- **Expanded communication outreach efforts**
 - **Launched joint BLP/ABI monthly E-newsletters and a quarterly BeltLine Newsletter**
- **Timely web access to meeting information & post-meeting materials**

Community Engagement Progress



More responsive...

- **Introduced comprehensive collateral detailing existing & new Citizen Participation Opportunities**
 - **Study Group Mtgs; Office Hours; Quarterly Briefings; **Citywide Conversations; Citywide Open Houses;** Community-based boards & committees**

- **Established educational materials via web**
 - **Glossary of terms for master planning, affordable housing, etc...**

Community Engagement Progress



More engaging...

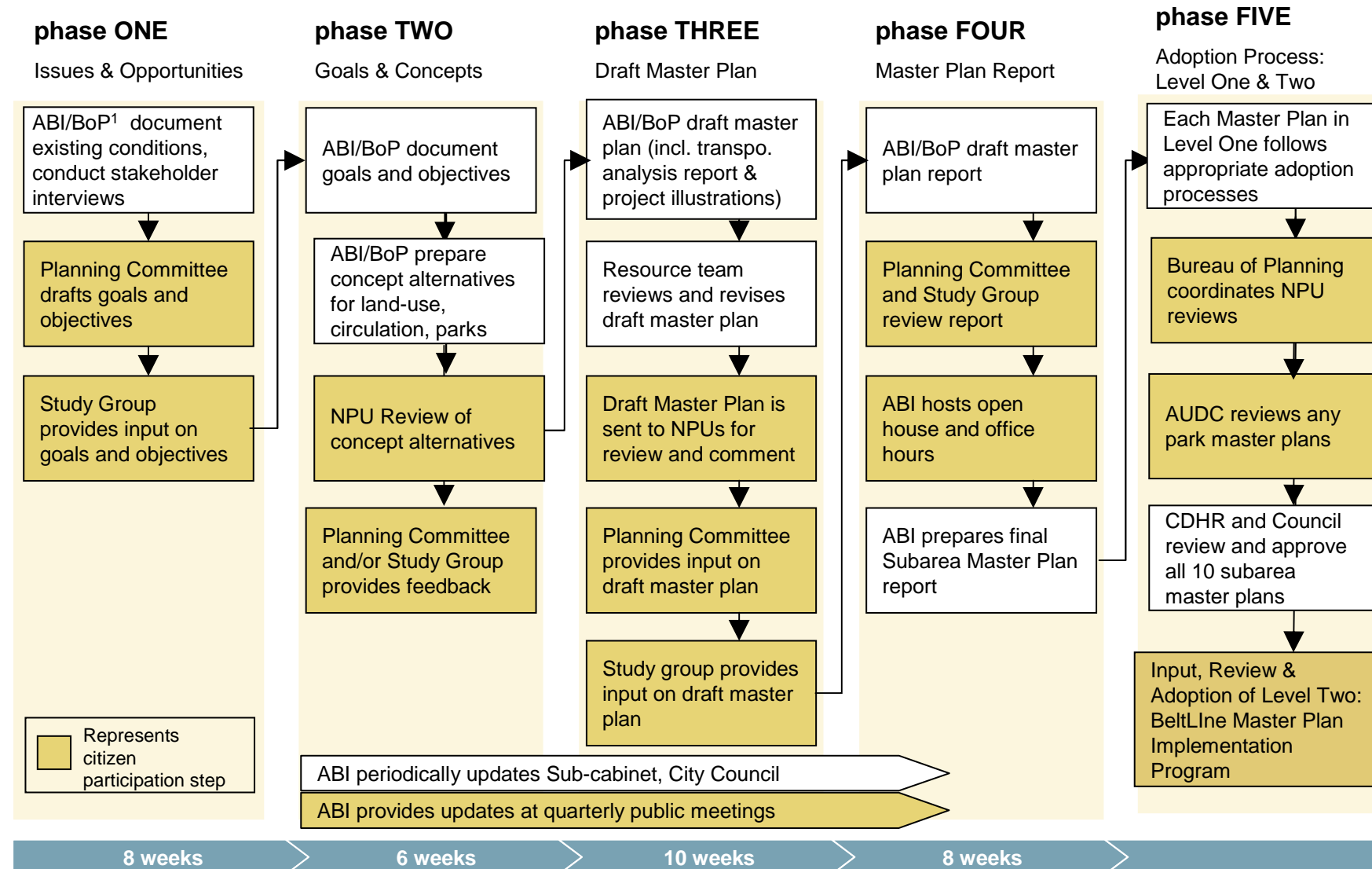
- **Refined Study Group meeting format**
- **Refined Quarterly Briefing meeting format**
- **Convened strategy teams to generate new ideas & approaches**
- **Fostered collaborative partnerships**

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Master Planning Process



BeltLine Master Plan Input & Adoption Process



Level 1: NPU Input and City Adoption Activities for BeltLine Master Plan Subarea Plans (10)

- **Establishes Vision**
- **Sets Policy Framework**
- **Implements Regulations**
- **Creates project universe**

Level 2: Citywide Input Process and City Adoption of BeltLine Master Plan Implementation Program

- **Prioritizes Projects**
- **Sets Timeframes for Implementation**
- **Determines Responsible Parties**
- **Unifies policies**

Level One - BeltLine Master Plan: Subarea Plans



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When: Beginning Fall 2008

Content of NPU Input and Review:

- **Overall Subarea Vision and Goals**
- **Land Use Plan for Redevelopment Area**
- **Park Master Plan (as applicable)**
- **Transportation Recommendation Maps**
- **Historic Resource Recommendations**
- **Public Art Recommendations**
- **Street Framework Plan**

Level Two - BeltLine Master Plan: Implementation Program



When: Expected Fall 2009

- **After 10 Subarea Plan Reviews and Adoptions Complete**

Content of Citywide Input:

- **BeltLine Corridor-wide Goals, Objectives, & Policies**
- **Prioritization of Transportation, Trail and Park Projects**
- **Timeframes for Project Implementation**
- **Responsible Parties**
- **Modifications to Subarea Project Recommendations to Reflect Integration Opportunities**

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