BeltLine Quarterly Briefing

April 17, 2008
KEY ELEMENTS OF THE BELTLINE

Parks
~ 1300 new acres

Trails
33 miles

Transit
22 mile loop

Jobs and Econ. Development
20 areas, 30k jobs

Workforce Housing
$240M ~5,600 units

Historic Preservation

Streetscapes and Transportation Infrastructure

Environmental Clean-up
OVERVIEW

BELTLINE UPDATE

BELTLINE PARTNERSHIP UPDATE

MASTER PLANNING UPDATE

GENERAL Q & A
BELTLINE UPDATE

ABI’s focus over the next 60 days:

- Understand the implications of the Supreme Court ruling on the Work Plan budget and priorities, and engage stakeholders regarding next steps
- Assure funding through FY08-09 and pursue bond issuance using the City and County tax increments already committed to the BeltLine
- Continue master planning via community-wide conversations on themes that have emerged across the master planning efforts
- Re-focus and align FY2008-09 Work Plan priorities with public and private partners.
BELTLINE UPDATE

• Complete recruitment for priority positions—e.g., Director of Design, Government Affairs Director, PMO Manager, Sr. Project Manager – NE

• Refine the BeltLine Implementation operating model

• Refinance NE Corridor land acquisition loan

• Aggressively pursue federal and state funding opportunities

• Engage new private and public partners.
Education & Awareness

- Distributed nearly 9,000 packets of information to residents and businesses in 23 neighborhoods along the southern half of the BeltLine
- Speakers Bureau will start making presentations at the end of April
- Inviting over 800 residents to “BeltLine 101” sessions in April and May
- Working with Governors Council on Developmental Disabilities and disABILITY LINK to make information about the BeltLine more accessible to people with disabilities
Education & Awareness

- Nearly 2,500 people have taken tours since we started last year.
  - Tours leave on Friday & Saturday mornings from the Inman Park MARTA station
  - Sign up at [www.beltline.org](http://www.beltline.org) or call 404-446-4400
- BeltLine merchandise will soon be available
- BeltLine billboards are being designed now and will soon be on display
BELTLINE PARTNERSHIP
UPDATE

Capital Campaign

- $28.9 million raised to date toward $60 million goal
- Private sector support remains strong

Upcoming Events

- BeltLine Bike Ride: Sunday, April 20th (www.atlantabike.org)
- Earth Day Celebration: Saturday, April 19th at Zoo Atlanta & Saturday, April 26th at Glenwood Park (www.keepatlantabeautiful.org)
Mitigating Economic Displacement

- Chief concern for residents along the BeltLine
- Engaging partners in exploring Community Land Trusts as a tool for creating permanently affordable housing around the BeltLine
- Over 100 housing, community, corporate, philanthropic, and university representatives attended student presentations at Emory University
- Partnering with the National Community Land Trust Network to host a CLT training session May 19th-21st at Morehouse College (www.cltnetwork.org)

You can reach the BeltLine Partnership at 404-446-4404 or info@beltlinepartnership.org for more information.
OVERVIEW

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- Intensified Community Engagement & Citizen Participation
  - Established Standardized Meeting Schedule
  - Integrated “BeltLine Teams”
  - Updated online BeltLine Calendar
  - Planned Master Planning Office Hours
  - Scheduled Citywide Conversation
  - Scheduled Citywide Open House (Park Master Plans)
Directly Addressed by Master Planning

- Transit-Supportive Development
- Protection of Single Family Neighborhoods
- Trail Alignment
- Design/Timing of Street Improvements
MASTER PLANNING UPDATE

Emerging Themes

- Indirectly Addressed by Master Planning; Addressed Directly by City-Wide Conversations, Strategy Teams, BAHAB, etc.
  - Design Policies & Standards
  - Community Benefits
  - Historic Preservation Targets
  - Affordable Housing
  - Public Art / Aesthetic Design
MASTER PLANNING UPDATE

STATUS REPORT

- Phase 1: Issues & Opportunities
- Phase 2: Goals & Concepts
- Phase 3: Draft Master Plan
- Phase 4: Final Master Plan
- Phase 5: Adoption
Major Recommendations

- Future East/West Connection
- Future Extension of Cherokee Avenue & Grant Street
- Employment/Cultural Center at Hill & Englewood
- 300 + acres of proposed greenspace
MASTER PLANNING UPDATE
Subarea 3
Subarea Highlights

- New Park on North Ave Master Plan
- Park Area Redevelopment
- Trail Connections from BeltLine to Freedom Trail and Park
- New street Connections under Freedom Parkway & around the New Park on North Ave
MASTER PLANNING UPDATE
Subarea 5
MASTER PLANNING UPDATE
Subarea 7

Subarea Highlights & Concerns

- Trail and Transit Connections to Piedmont Hospital
- Transit Plaza on Peachtree Road
- Colonial Homes Redevelopment
- Peachtree Creek Parkway Idea
- I-85 and Buford Highway interchanges
MASTER PLANNING UPDATE
Subarea 2

Subarea Highlights and Concerns

- Economic Development
- Job Creating Land Uses
- Diverse Job Opportunities
- Mix of Land Uses
MASTER PLANNING UPDATE
Subarea 2
Subarea Highlights & Concerns

- Provide moderate to high density redevelopment at transit stations and existing major roads
- Safely connect neighborhoods to each other, parks and MARTA
- Support the development of affordable housing units near transit
Subarea Highlights & Concerns

- Westside Reservoir Park; a citywide resource with passive and active recreation areas
- Frame new park with new compact residential and mixed use development
- Incorporate Proctor Creek into new park
- Plan for multimodal access to park
MASTER PLANNING UPDATE

Next Steps

- Complete Draft Master Plans
- Review Plans with Study Groups & Resource Teams
- Conduct Office Hours
- Finalize Master Plans
- Transmit to DPCD/City Council for Adoption
- Launch Remaining Subarea Master Plans
ABI/MARTA to conduct an environmental study to finalize transit & trail routes:

- Addresses environmental & community impacts of implementation
- Begins conceptual engineering of corridor
- Determines specific routes/rights-of-way to protect
- Preserves eligibility for state and/or federal funds
- Builds upon the MARTA recommendations
- Public involvement through citizen engagement framework
OVERVIEW

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GENERAL Q & A
Questions and Answers