

Equitable Development Plan



**ATLANTA BELTLINE, INC
BELTLINE TAX ALLOCATION
ADVISORY COMMITTEE**

Equitable Development



Centers on 4 guiding principles:

1. Integration of people and place strategies
2. Reduction of local and regional disparities
3. Promotion of triple bottom line investments
4. Inclusion of meaningful community voice, participation, leadership and ownership

What Does Equitable Mean?



- In this context, equitable expands beyond equal treatment

AND

- Focuses on effectively meeting the needs of the diverse groups of individuals and communities along the BeltLine , enabling all areas to experience healthy growth
- Equitable Development shall be measured along the corridor against a six year work effort (at least 4 times over the life of the project) upon completion of each 5 year work plan cycle.

Implementation Goals



1. Develop/plan core BeltLine amenities to create a more livable and geographically balanced Atlanta

2. Recruit economic development that creates business and job opportunities

Implementation Goals



3. Minimize displacement and leverage economic opportunity to stabilize neighborhoods
4. Incorporate and encourage community voice in implementation
5. Preserve and enhance historic and cultural character of neighborhoods
6. Leverage existing neighborhood assets that encourage community connectivity, competitiveness and sustainability

Activity That ABI Can Control






Integration of People and Place Strategies

Principle 1


1. Enhance quality of life for Residents through BL Projects
2. Create long term job opportunities
3. Preserve existing neighborhoods
4. Minimize displacement
5. Preserve historic/cultural resources
6. Retain/develop local small businesses



Reduction of Local and Regional Disparities

Principle 2

1. Implement 5 Year Work Plan to achieve geographic balance
2. Overcome obstacles to growth
3. Stimulate growth and development
4. Create affordable housing in all areas
5. Promote opportunities for retail/& services in underserved areas
6. Advance affordable mobility options throughout the BeltLine



Triple Bottom Line

Principle 3

- Finalize development of Community Benefits Plan
- Invest in the public infrastructure and private economic base
- Improve and protect the environment
- Strengthen the social fabric of the community



Principle 4

**Include
meaningful
community
voice
participation
leadership &
ownership**

- Community involvement is key
- Provide focused opportunity to raise community capacity & education
- Active commitment with stakeholders & advisory groups yielding a transparent process
- Develop strong trusting relationships with community leadership to foster two way communications

Activity That ABI Can Influence





Integration of People and Place

Principle 1

- Trails funded/developed by implementation partners
- Road & sidewalk improvements outside the TAD, but in the Planning area funded/developed by implementation partners
- Encourage developers not receiving TAD dollars to adhere to “first source hiring agreement



Integration of People and Place

Principle 1


- For developers not receiving TAD dollars, promote their participating in Project Labor Agreements
- Fund administration of job training programs [External Ownership]
- Establish design standards ensuring compatibility of design with existing neighborhoods
- Promote efforts to attract needed services in under-resourced areas [External Ownership]
- Support development of resource guide to inform residents of programs to assist over-burdened households.



Integration of People and Place

Principle 1


- Support Community Land Trust [External ownership]
- Support the designation of historic properties and/historic neighborhoods by the Urban Design Commission
- Provide loan programs for small businesses [External Ownership]
- Support the utilization of Joint Use Agreements



Reduction of Local and Regional Disparities

Principle 2

- Proactive zoning
- Brownfield remediation incentives
- Pedestrian & road improvements
- Development recruitment
- Track progress of increasing housing options around the BeltLine
- Build partnerships through ADA to attract desired development to the BeltLine
- Support development of Atlanta BeltLine Economic Ambassador Program



**Triple
Bottom
Line**

Principle 3

- Establish a Community Benefits framework
- Encourage sustainable development

ABI' s Implementation Partners



BeltLine Partnership

TADAC & BAHAB

Atlanta Development Authority

City of Atlanta Government

MARTA, PATH Foundation, Trees Atlanta



Questions?