Agenda

- Welcome

- Open House
  - Atlanta BeltLine, Inc. CEO Update
  - BeltLine Partnership Update
  - Implementation Activities Update
  - Affordable Housing Update
  - Q&A
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BeltLine Partnership
2008 Highlights

Capital Campaign
- Have raised over $30 million from more than 50 donors
- Have invested $10.9 million in parks and trails

Social Impacts
- Galvanized local support for Community Land Trusts as a tool for creating permanently affordable housing around the BeltLine.
- Neared completion of a guide to connect residents at risk of being economically displaced with the organizations and programs that can help them remain in their homes
BeltLine Partnership
2008 Highlights

Education & Awareness

- 2,335 people took a BeltLine tour in 2008
- Launched monthly BeltLine 101 sessions in each study group area
- Speakers Bureau and staff reached over 700 people through BeltLine presentations
- BeltLine booth at eight neighborhood and City festivals
- 8,750 flyers distributed via canvassing 21 BeltLine southern crescent neighborhoods
- BeltLine Bike Ride
- BeltLine 5K and West End Community Celebration
- Historic Fourth Ward Park Groundbreaking
- Northeast Corridor Clean-up
- BeltLine merchandise
- Video, photography and expanded functionality at www.beltline.org
- Pro-active media relations
- Public Service Announcements
BeltLine Partnership
2009 Expectations

- More money raised toward $60 million capital campaign goal
- Additional investment in parks and trails
- BeltLine Earth Day Clean-up (April 18)
- BeltLine Bike Ride (April 26)
- More groundbreakings and grand openings
- More BeltLine tours and monthly BeltLine 101 sessions
- BeltLine booth at 10-12 neighborhood festivals
- Expanded volunteer opportunities at www.beltline.org
- More pro-active media engagement
- Social media
- Creation of an independent Community Land Trust organization
- Distribution of resource guide for residents at risk of being economically displaced
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Master Planning Process

**phase ONE**
Issues & Opportunities

- ABI/BoP document existing conditions, conduct stakeholder interviews
- Planning Committee drafts goals and objectives
- Study Group provides input on goals and objectives

**phase TWO**
Goals & Concepts

- ABI/BoP document goals and objectives
- ABI/BoP prepare concept alternatives for land-use, circulation, parks
- NPU Review of concept alternatives
- Planning Committee and/or Study Group provides feedback

**phase THREE**
Draft Master Plan

- ABI/BoP draft master plan (incl. transpo. analysis report & project illustrations)
- Resource team reviews and revises draft master plan
- Draft Master Plan is sent to NPUs for review and comment
- Planning Committee provides input on draft master plan
- Study group provides input on draft master plan

**phase FOUR**
Master Plan Report

- ABI/BoP draft master plan report
- Planning Committee and Study Group review report
- ABI hosts open house and office hours
- ABI prepares final Subarea Master Plan report

**phase FIVE**
Adoption Process: Level One & Two

- Each Master Plan in Level One follows appropriate adoption processes
- Bureau of Planning coordinates NPU reviews
- AUDC reviews any park master plans
- CDHR and Council review and approve all 10 subarea master plans

- Input, Review & Adoption of Level Two: BeltLine Master Plan Implementation Program

8 weeks → 6 weeks → 10 weeks → 8 weeks
Subareas 2, 3, 5, 7 & 9 are in the adoption process

Subarea 6 adoption process expected summer 2009

Subarea 1 kicked off in January

Subareas 4, 8 & 10 kick off later this year
BeltLine Master Plan Adoption Process

Level 1: NPU and City Adoption Activities for BeltLine Master Plan Subarea Plans (10)
- Refines & Articulates BeltLine Vision
- Sets Policy Framework & Aligns with City Objectives
- Establishes Land Use Recommendations

Level 2: Citywide Input Process and City Adoption of BeltLine Master Plan Implementation Program
- Prioritizes Projects
- Sets Timeframes & Funding Objectives for Implementation
- Determines Responsible Parties
- Unifies policies
When: Began Winter 2009

Content of NPU and City Council Review:

- Overall Subarea Vision and Goals
- Land Use Plan for Redevelopment Area
- Park Master Plan (as applicable)
- Transportation Recommendation Maps
- Historic Resource Recommendations
- Public Art Recommendations
- Street Framework Plan
Level Two - BeltLine Master Plan: Implementation Program

When: Expected 2010

- After 10 Subarea Plan Reviews and Adoptions Complete

Objectives:

- BeltLine Corridor-wide Goals & Policies
- Prioritization of Transportation, Streetscape, Trail and Park Projects
- Timeframes for Project Implementation
- Responsible Parties
Design & Construction Underway

Parks:
- Historic 4th Ward
- Boulevard Crossing
- DL Stanton
- Four Corners
- Murphy Crossing
- Enota
- Westside Reservoir

Trail Segments:
- Atlanta Memorial Trail
- Phase II of the West End Trail
- Phase I of the SW BeltLine Connector Trail
Equitable Development Plan

- The BeltLine project is a once in a life-time project that can transform the City of Atlanta

- The BeltLine will enrich the quality of life for the citizens of the City with new parks, trails, transit and economic development

- The BeltLine Equitable Development Plan centers on four guiding principles

- The Equitable Development Plan’s Objectives

- The process of implementing the Equitable Development Plan
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Affordable Housing Update

- Affordable housing is a vital component of the BeltLine.

- 15% of BeltLine TAD bond net proceeds are directed to the BeltLine Affordable Housing Trust Fund ($8.3 million in first issuance).

- BeltLine Affordable Housing Advisory Board and other community engagement

- City Council approved policies October 2008

- Urban Residential Finance Authority administers Trust Fund
  - Affordable housing development incentives
  - Downpayment assistance for homebuyers

- Visit www.beltline.org for more details on policy and applications
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