



***Open Call for
Art on the Atlanta BeltLine 2019
Artists and Arts Professionals***

Open Call for Artists and Arts Professionals 2019
All materials must be received by 5:00 pm EST on Friday, April 26th, 2019

Art on the Atlanta BeltLine is seeking visual artists, performers, musicians, lecturers, and art historians (“Art Professional(s)”) at every stage of their careers to apply for our 2019 exhibition season. Historic, environmental, cultural, functional, urban design, and/or aesthetic aspects of the Atlanta BeltLine are good starting points to consider for potential proposal submissions. Projects should be well-researched, well-planned, and feasible. Although not limited to the following examples, potential projects might include all or some of the following:

- Temporary art, sculptural or visual installations;
- Amenities for visitors – such as benches, bike racks, shade structures;
- Gateway or entrance works;
- Performance works of all kinds, including but not limited to street and travelling performers, parade, music, dance, theater, and performance art;
- Utilization of fences or screening devices;
- Loan of existing artwork, such as sculptures or assemblages;
- Murals;
- Environmental works;
- School or class projects
- Historical or didactic works
- Projects that promote exploration of Atlanta BeltLine trails
- Organizational collaborations

Proposed materials shall be durable, requiring minimal maintenance in an outdoor setting. All works must be designed to be safely removed at the end of the designated period or disintegrate safely into the environment. All construction, installation, and de-installation methods must be adequate and safe for public interaction. Projects must last throughout the exhibition period; however, artists may also create and submit performance or ephemeral works that could be scheduled to occur periodically throughout the 2019 exhibition. All works and performances must be suitable for all ages and audiences.

Post Date: February 25, 2019



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Artists, Collectives, and Professionals are invited to submit proposals for any of the following:

- **BeltLine Walls Volume 2 (Murals)** – This year Atlanta BeltLine, Inc. (“ABI”) will partner with MARTA’s Art Bound program to create a two week long mural festival at the end of July on the newly opened Northeast BeltLine Interim Hiking Trail. Conveniently located near the Lindbergh Center MARTA station, weekend events will be hosted by Mason Fine Art. Artists will work side-by-side on their walls for the two weeks, culminating in a grand reveal and community celebration at the end of the festival. Please see the submission guidelines section herein for more details.
- **BeltLine Flow (Performance Series)** – Artists are invited to submit proposals to perform along the Atlanta BeltLine corridor during the exhibition. These performances are not limited in number of times the performances may occur, nor are they subject to any specific dates on which performances must occur. These performances are designed to act as a pop-up style events to creatively activate and celebrate the corridor in many locations. These events are self-sustaining and do not require outside power sources, a sound engineer or technical support. Please see the submission guidelines section herein for more details.
- **BeltLine Concert Series (Performance Series)** - Unlike its pop-up style counterpart, the Concert series may take place in several BeltLine-adjacent parks, including Washington Park, Gordon-White Park, Historic Fourth Ward Park, Historic 4th Ward Skatepark Multipurpose Field, and Piedmont Park. The Concert Series provides opportunities for artists that have technical requirements, big production value, and for artist who need a fixed location. Please see the submission guideline herein for more details.
- **A City for All (Sculpture Exhibition)** – Artists are invited to submit proposals considering the concept of *A City for All* for this year’s sculpture exhibition along the Atlanta BeltLine corridor. ABI is seeking innovative concepts that create a sense of wonder, and a consideration of scale. Concrete pads are limited, so when considering how to anchor your sculpture, we urge you to consider alternatives like stakes or sonos. Drilling into bridges is prohibited. Any lit work must be self-powered. Please see the submission guidelines herein for more details.
- **BeltLine After Dark (Festival)** – Artists are invited to submit proposals to activate the Westside Trail and welcome in the autumn season. ABI will host events concurrently at Gordon-White Park, Washington Park, and the Atlanta BeltLine space in Historic Ashview Heights. This festival will be held during the weekend of October 18 and 19, 2019. Please see the submission guidelines herein for more details.
- **Lecture Series** – Artists and professionals are invited to submit proposals for panel or individual lectures that will address topics related to arts & culture and its intersection with one or more of the following: ethics & responsibility, equity, affordability, science & education, and transit. Please see the submission guidelines herein for more details.



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- **Special Projects** –Atlanta arts and culture organizations are invited to submit proposals that use the Atlanta BeltLine to show their work/project, host a pop-up event, or any other exciting ideas. Please see the submission guidelines herein for more details.

BUDGET

Amounts to be awarded vary by project. Please note that funds are limited. Of the total budgeted amount, artists should incorporate a minimum of 20 percent as an artist's fee in the budget that must be submitted with each proposal. The award will cover the design (including artist's fee), fabrication, shipping, installation, maintenance for the duration of the exhibition period, and de-installation of the project. All payments are made in partial installments, with the first for materials, installation and labor; the second (and in most cases final) is upon completion or de-installation of the work.

*BeltLine Walls artist's fees begin with a base payment of \$10.00 per square foot. Materials, travel and other expenses should be added accordingly.

*Only 10% of any studio or rehearsal space costs incurred while producing your AoAB work may be added to your project budget. If you are including this fee as a line item in your budget you must submit official proof of lease, mortgage, or rental of said space.



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SUBMISSION GUIDELINES

All materials must be received by 5:00 pm EST on April 26, 2019 in PDF Format.

If you would like to submit your documents electronically you may either:

- A) Go to www.art.beltline.org and follow the link to fill out the form and upload your PDF;
- B) Submit your files in a single PDF format (or link to YouTube for performers/musicians) for each exhibition and/or technical role you wish to be considered for. You will need to include a cover letter for each application/proposal, so we can categorize them correctly for jury review. Submit these documents directly to the Arts and Culture Program Manager, Miranda Kyle at mkyle@atlbeltline.org; or
- C) Submit your documents by U.S. mail or walk-in. Please submit a USB Drive containing your materials or a hardcopy version on 8 ½ x 11 paper. USB Drive and hard copy materials will not be returned.

Please address all submission materials to:

Art on the Atlanta BeltLine | Attn: Miranda Kyle
Atlanta BeltLine, Inc. (ABI)
100 Peachtree St. NW | Suite 2300 | Atlanta, GA 30303

Artist Submissions must include the following materials:

1. Title of the work.
2. Official Artist Statement. The artist statement should include a few sentences summarizing the artist's submission and artistic practice and approach. It is usually written in third person. This will be used for signage, social media and promotional purposes;
3. A one-sentence summary describing the proposed work;
4. Contact information for all team members including name, address, telephone, email address;
5. Biographical information for principal team members;
6. A written narrative describing your proposal, performance, or existing work: What is the work and what does it mean? **(NOT TO EXCEED 250 WORDS)**;
7. List of materials and step by step installation plan. For performers/musicians, list technical requirements and a step by step load-in and strike plan;



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8. **Detailed budget** showing how much is being requested, how the budget will be used, source for materials, and artist's fee. **Machinery and other major installation equipment will be provided; hand tools and small power tools will not be provided.**
9. Visual Artists (mural/sculpture/mixed media/photography) should submit at least **three sketches/renderings**, showing scale, dimensions, and elevation of the proposed or existing work; and **five images of previous work** (JPEG or PDF) or related projects of recent artworks (not to exceed 1024 x 768 pixels at a minimum of 150 dpi provided on disk or uploaded) accompanied by an image list with description of each work sample;
10. Performing Artists/Musicians should submit a brief description and context for work samples. The samples should be on a **USB or provide a URL to an online source**. Performing artists must identify and explain any technical needs (including electricity) and submit this as a separate document identified as the tech rider.

***Your proposal will be rejected if it does not adhere to these guidelines**



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TIMELINE

Call for artist proposals published:

February 25, 2019

*** Information Sessions:**

February 23, 2019 @ The Bakery
March 6, 2019 @ Kai Lin Art
March 23, 2019 @ Atlanta BeltLine, Inc.
Office
April 13, 2019 – EST Walking-Tour
April 17, 2019 – WST Walking Tour
February - March @ Local NPU
Meetings

*Location(s) Addresses below

Deadline for submissions:

5:00 pm, EST Friday, EST on April 26th, 2019

Panel review:

Week of May 06, 2019

Accepted entries notified:

Monday, May 19, 2019

Artist orientations and Contract Signing:

Week of May 28, 2019

Installation period:

Begins July 2019

Exhibition opens:

July 2019

Lantern Parade:

September 21, 2019



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INFORMATION SESSIONS

To provide additional information and answer any additional questions about the proposals, information sessions will be hosted at several locations, including:

Dates and location:

1:30 p.m., February 23, 2019

Location: The Bakery

825 Warner St SW, Atlanta, GA 30310 (Westside Trail)

6:30 p.m., March 6, 2019

Location: Kai Lin Art (Westside)

999 Brady Ave NW #7, Atlanta, GA 30318

10:00 a.m., March 23, 2019

Location: Atlanta BeltLine, Inc. Office (Downtown)

100 Peachtree St. NW | Suite 2300 | Atlanta, GA 30303

***Note: We are easily accessed by MARTA using either Five Points or Peachtree Center Stations (There are pay lots available near the building for those who are driving). See GPS input above.**

10:00 a.m., April 13, 2019

Location: Atlanta BeltLine Westside Trail

***Note: We will meet at Westside Trail entrance at Lena St**

5:00 p.m., April 17, 2019

Location: Atlanta BeltLine Eastside Trail

***Note: We will meet at Park Tavern and walk South**

Online – A video session will be available on ABI's website (www.art.beltline.org).



PANELISTS/JURORS

Panelists for the program come from a diverse cross-section of members of the Atlanta arts and culture community including: Art Historians, Performers, Sculptors, Painters, Arts Administrators, and Atlanta BeltLine staff.

EVALUATION CRITERIA

Each proposal submitted will be evaluated on the following criteria using a numeric system:

Concept

- Is the artwork/performance original or a repeated/reworked/loaned piece?
- Does the work fit in with the overall concept of the *Art on the Atlanta BeltLine* project being an outdoor, temporary linear gallery space?

Artistic Merit/Quality

- Does the project demonstrate high technical skill?
- Is it artistically engaging and stimulating? Will it be appreciated by the general public?
- Do the other examples of work submitted support the artistic merit/quality of the proposal?

Feasibility

- Is the proposed budget reasonable? Can the project be executed for the requested amount? Can the work be executed within the exhibition timeline?
- Does the artist have the experience to execute the proposal?
- Would the piece negatively impact the public's health or safety in any way? (e.g. no sharp edges or elements which might present a possible danger to the public)

Performance

- Is the proposal feasible based on experience, budget, and infrastructure/tech requirements?
- Is the context of the performance accessible to, and appropriate for, the general public?

Community Engagement

- How does the work engage its specific and local audience?
- Does it impact the way a viewer or listener thinks or feels?
- Is it interactive, produced on site, use the neighborhood or volunteers?



PROJECT HISTORY

The Atlanta BeltLine is an emerging system of parks, trails, transit and economic development that reclaims mostly abandoned rail corridors. With an emphasis on public spaces, improved transportation, cultural amenities and revitalizing neighborhoods, it has the potential to redefine the city and make it a better place to live, work and play. Find additional information about the Atlanta BeltLine at www.beltline.org.

** All information contained herein will be in a PDF format for the purposes of automated translation into Google supported languages, as well as ASL and braille. Video translations will be available online. If you or someone you know requires an unlisted language, please contact Miranda Kyle at mkyle@atlbeltline.org as it may be possible to have it created.

TERMS AND CONDITIONS

By submitting a proposal, the Art Professional(s) is accepting the following Terms and Conditions, and these terms and conditions shall form the basis of any contract awarded as a result of the publication of this Open Call for Art Professionals:

1. The Art Professional(s) shall hold harmless ABI, Invest Atlanta, and the City of Atlanta against any and all claims, judgments or liabilities to which they may be subject as a result of any acts or omissions associated with, arising from, or relating to the submission by Offeror of a proposal in response to this Open Call for Art Professionals;
2. The Art Professional(s) agrees that its status shall be that of an independent contractor, and neither it nor any of its employees or subcontractors is or shall be an agent, servant or employee of ABI, Invest Atlanta, or the City of Atlanta;
3. The Art Professional(s) agrees that ABI shall be permitted to use and reproduce images, videos, and where applicable, recordings, of the selected projects for promotional purposes;
4. The Art Professional(s) shall have the right to perform or play a song in public and/or gain permission or a license if musical or oratorical selections are performed.
5. All proposal submissions become the property of ABI;
6. A Federal Work Authorization user identification number included within Form W-9 for tax payer identification number and certification shall be required, along with other required documents.



PROTESTS

Any protest of the solicitation documents or process shall be submitted for resolution to:

Atlanta BeltLine, Inc.
Procurement Officer
100 Peachtree Street NW, Suite 2300
Atlanta, GA 30303.

Such protest shall be in writing and shall be supported by the information necessary to enable the protest to be considered. A protest will not be considered if it is insufficiently supported or it is not received within the time limits specified herein. A protest based upon terms, conditions, or form of a proposed procurement action shall be submitted so that it is received by ABI no later than ten (10) calendar days following notification of the action by ABI. A written final determination on any protest will be rendered by ABI and will be provided to the protester as soon as practicable.