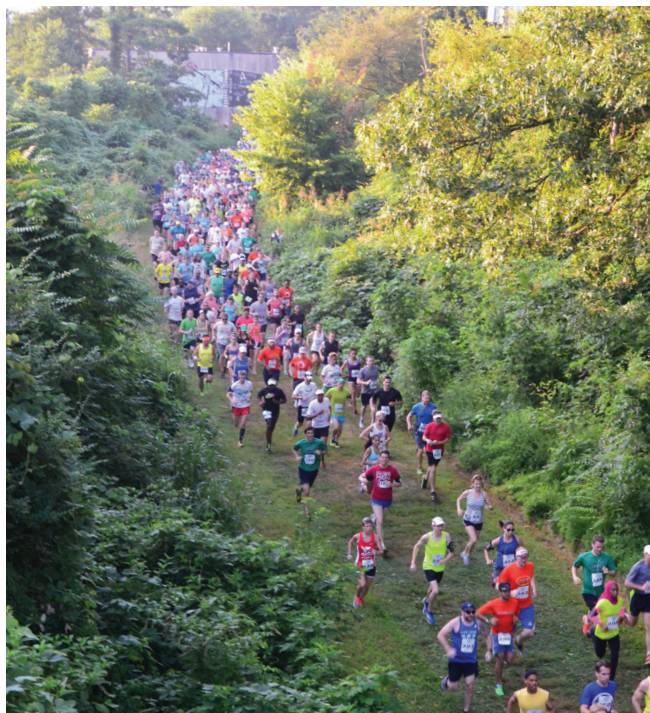


ANNUAL REPORT AT A GLANCE

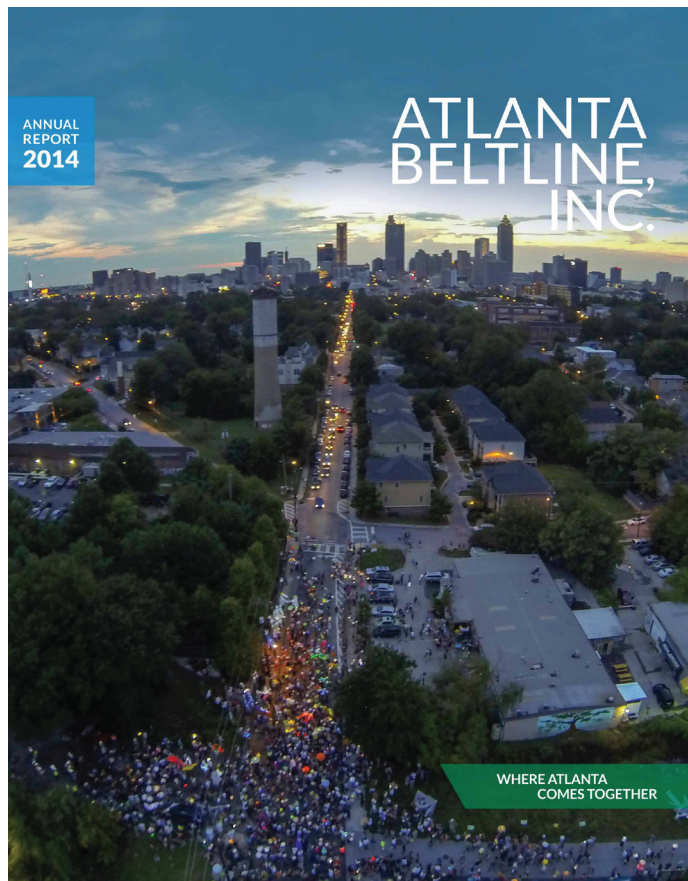
COMMITTED TO FULFILLING ATLANTA'S PROMISE.

The first eight years of the Atlanta BeltLine program generated a roughly 6:1 return on investment, with more than \$2.4 billion in private redevelopment spurred by approximately \$400 million of public and private investment. This economic impact is felt throughout the region and state, beyond just the Atlanta BeltLine Planning Area—a 15,000-acre zone that includes the 6,500 acre Tax Allocation District and the half-mile on either side of the railroad corridor. This encompasses 22 percent of the City of Atlanta's population and 19 percent of the City's land mass. In addition to transportation, trails, and parks, the program also includes affordable workforce housing, economic development, job creation, public art, streetscapes, historic preservation, and environmental clean-up. In 2014, Atlanta BeltLine, Inc. advanced the program across all of these key segments.

In this special issue of our quarterly newsletter, we provide highlights of our 2014 annual report.



^ Pictured Above: A short distance from the start line for the Atlanta BeltLine Southwest 5k—part of the Atlanta BeltLine Partnership's annual race series—runners and walkers pass under Ralph David Abernathy on the Westside Trail on July 14, 2014.
Photo credit: Atlanta Trails.



^ Pictured Above: The cover of the 2014 Annual Report captures the Lantern Parade as 23,000 revelers gather on the Eastside Trail with luminaries and marching bands under the setting sun. The event marked the start of the fifth annual Art on the Atlanta BeltLine.
Photo credit: Billy Gantt.

// 2014 Highlights

- // Gateway Trail opened
- // 5th annual Art on the Atlanta BeltLine exhibited
- // Westside Trail broke ground
- // 16 miles of streetcar entered next planning phase
- // Atlanta BeltLine smartphone app debuted
- // Edgewood Avenue bridge completed
- // New ADA-accessible, CNG powered bus for Atlanta BeltLine Partnership's tour program hit the road
- // First international award received
- // Southern Charm Etiquette Campaign launched

To download the annual report, visit
beltline.org/about/resources/annual-reports

Performance Dashboard

2014

2030 Benchmark (Target: 25-year/20-year reset) <i>time elapsed</i>	36% / 20%	Status
Total Investment (Target: \$2.8 to 4.8 billion by the Atlanta BeltLine)	\$400 Million / 14%	●
Transit Corridor Control (Target: 22 miles)	11.5 miles / 56%	●
Trail Corridor Control (Target: 33 miles)	26.5 miles / 73%	●
Park Land Control (Target: 1,300 acres)	562 acres / 44%	●
Brownfield Remediation (Target: 1,100 acres)	272 acres / 25%	●
Transit Projects (Target: 22 miles) <i>Designed/Delivered</i>	0 miles / 20% / 0%	● ●
Trail Projects (Target: 33 miles) <i>Designed/Delivered</i>	6.75 miles / 36% / 18%	● ●
Park Projects (Target: 1,300 acres) <i>Designed/Delivered</i>	202 acres / 16% / 16%	● ●
Streetscape Projects (Target: 46 miles) <i>Designed/Delivered</i>	2.3 miles / 9% / 5%	● ●
Permanent Jobs (Target: 30,000) *	4,617 / 15%	●
Construction Jobs (Target: 48,000)	22,100 / 46%	●
Economic Development (Target: \$10 billion w/ ROI of 3.5 to 1)	\$2.46 billion (ROI of 6 to 1) / 24.6%	●
Housing Development (Target: 28,000)	13,300 / 48%	●
ABI / IA Supported Affordable Workforce Housing (Target: 5,600)	985 / 18%	●

* Updated job numbers are through 2011. Source: Georgia Department of Labor.

● = On Schedule

● = Near Schedule

● = Behind Schedule

PROGRAM COMPONENTS // KEY MILESTONES

Housing, Economic Development, Planning, Sustainability

Since 2006, the Atlanta BeltLine has experienced a 6:1 return-on-investment. A business plan that is currently underway will guide the Atlanta BeltLine's involvement in the stimulus of \$10 billion in private investment by 2030; a development benefit for not only the City of Atlanta, but for the entire metro region. Below are additional advances grouped by program area:

- The Atlanta BeltLine is committed to delivering 5,600 units of affordable workforce housing, out of 28,000 total, across the Atlanta BeltLine Planning Area by 2030. Through 2014, ABI and Invest Atlanta have supported the development of 985 units of affordable housing. A total of 13,300 housing units have been developed in the Planning Area.
- As of 2014, more than 4,600 permanent jobs have been created in the Atlanta BeltLine Planning Area, and 22,100 temporary construction jobs have employed workers for at least a year.
- ABI remediated 106 additional acres of contaminated land in 2014, bringing us closer to the goal of 1,100 acres of brownfields remediated.
- The City of Atlanta Department of Planning and Community Development and ABI began a process of proactive rezoning to rezone specific non-residential parcels per the recommendations in the subarea master plans.
- Concurrently, all of the goals from the 10 subareas have been merged in preparation for the Unified Plan with initial steps taken to outline the approach for plan development.
- ABI's Board of Directors and City Council adopted the Design Review Committee, a group of design and planning professionals, to actively engage developers and provide input on the City of Atlanta's review process for projects. The DRC aims to ensure design excellence and a high standard for quality development that complies with the Atlanta BeltLine Overlay and subarea master plan goals.
- The Atlanta BeltLine is contributing to a sustainable future for Atlanta in key ways and, in 2014, ABI began development of a long-term Sustainability Action Plan to set forth a path for measuring our actions and outputs going forward.



TRAILS //

Trail Updates

Progress along our trails included opening the Eastside Trail Gateway in August of 2014, ahead of schedule and under budget. Funded by the Robert W. Woodruff Foundation and other Atlanta BeltLine Partnership capital donors, the ADA-accessible path connects the 17-acre Historic Fourth Ward Park with the Eastside Trail, which averages nearly 1 million users per year.

Then in November 2014, more than 500 supporters came out to see the first shovel raised on the Westside Trail, marking the beginning of the construction of the \$43 million multi-use corridor made possible through an \$18 million TIGER V grant, a \$5 million lead gift from the James M. Cox Foundation, and other public and private funding. The



"Westside Trail Champion" lapel pins became a hot collector's item. Photo credit: Christopher T. Martin.



PARKS //

Park Updates

With more than 200 acres of park space opened to the public along the Atlanta BeltLine, the city is becoming a healthier and more sustainable place to live. The six open parks have a range of amenities from athletic fields to splash pads, to a skate park and a huge outdoor theater. [Visit *beltline.org/parks*](http://Visitbeltline.org/parks) for more information.

The City of Atlanta's Department of Parks and Recreation, in partnership with ABI, advanced work on Arthur Langford, Jr. Park on the south side of Atlanta.

In a partnership with Trees Atlanta, sheep were brought to Boulevard Crossing and Enota Parks this year to help with the abatement of invasive species. This yearly program keeps kudzu from growing out of control at these parks, and allows native species to flourish.

In coordination with the Atlanta BeltLine Partnership, free fitness programs are now offered in the parks and on the trails of the Atlanta BeltLine. These free fitness classes include a range of fitness levels, and provide a great opportunity to get fit on the Atlanta BeltLine. [Visit *beltline.org/fitness*](http://Visitbeltline.org/fitness) for the current schedule.

three-mile Westside Trail will represent the most significant infrastructure investment that this area of Atlanta has seen in decades.

Because the Atlanta BeltLine is igniting a cultural shift that is transforming Atlanta—reconnecting neighborhoods, amenities, and job centers—ABI partnered with the Atlanta Bicycle Coalition to launch a "Southern Charm Etiquette Campaign," using colorful signs and cheerful volunteers to foster a courteous, safe, and clean experience for trail users.

Finally, the Atlanta BeltLine Arboretum, a program operated by our close partner, Trees Atlanta, gained two more acres of native grasses in 2014 to bring the total to 10 acres.



The Gateway Trail offers much-needed connectivity. Photo credit: Van Hall.



The Urban Farm in southwest Atlanta will employ sustainable landcare and organic growing methods.



Mausiki Scales and the Common Ground Collective parade around Historic Fourth Ward Park splashpad during an Art on the Atlanta BeltLine performance.



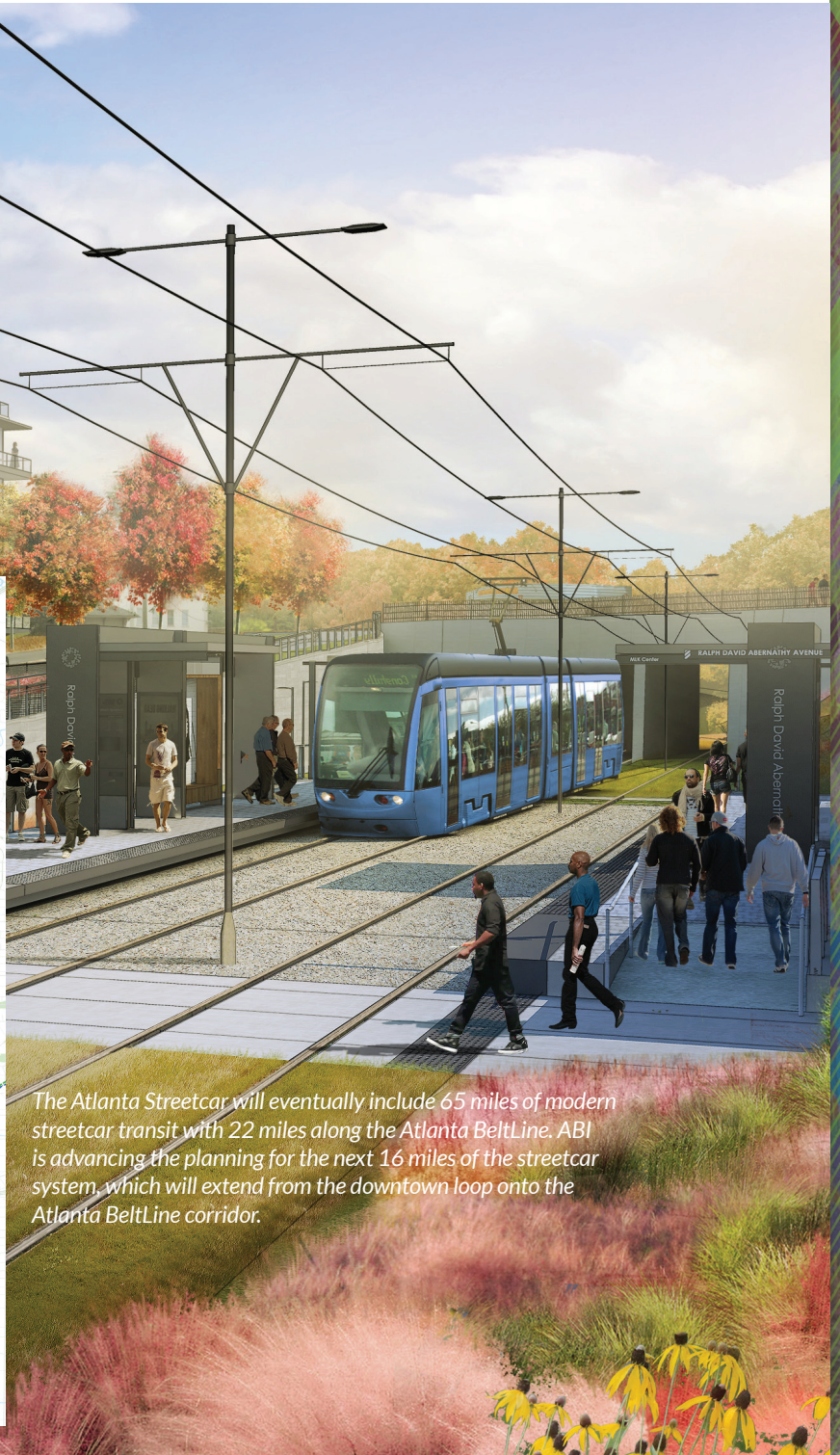
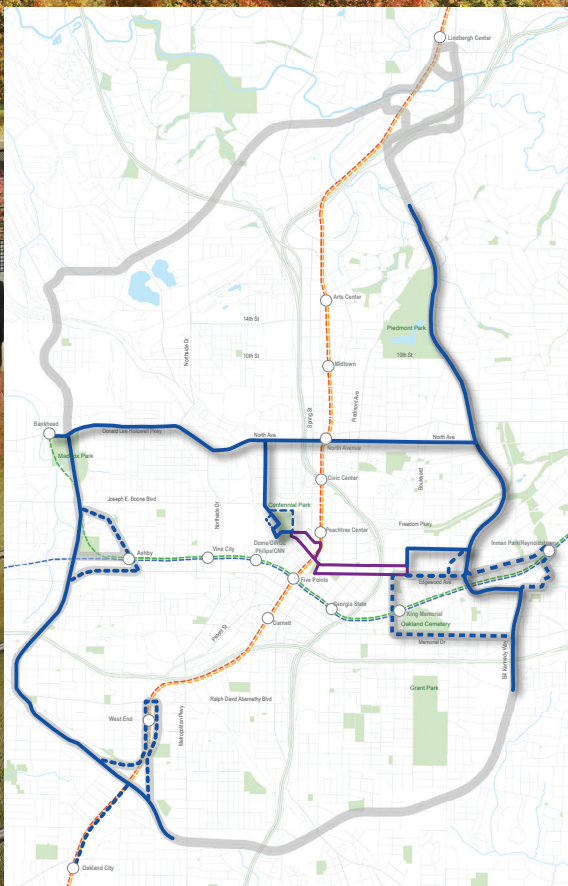
TRANSPORTATION //

Transit, Mobility, & Streetscape Connectivity

Environmental Assessments for transit advanced through dozens of community meetings to determine route options and community preferences for connectivity with MARTA. The final documents will evaluate social, economic, noise, vibration, and wildlife impacts. It includes Atlanta BeltLine West, East, and crosstown connections that will expand upon the Atlanta Streetcar that opened in December 2014.

ABI completed work on the Edgewood Avenue bridge on behalf of the Department of Public Works. The new bridge is complete with bike lanes, pedestrian handrails, and ramps and stairs to the trail below.

ABI finalized a procedure for access agreements to encourage developers along the corridor to work with us to provide safe and convenient access.



The Atlanta Streetcar will eventually include 65 miles of modern streetcar transit with 22 miles along the Atlanta BeltLine. ABI is advancing the planning for the next 16 miles of the streetcar system, which will extend from the downtown loop onto the Atlanta BeltLine corridor.



This year, the largest outdoor temporary art exhibition in the southeast celebrated its fifth year. *Art on the Atlanta BeltLine* kicked off in September with the largest Lantern Parade to date, bringing nearly 23,000 paraders and revelers to the Eastside Trail. The parade has grown exponentially each year, capturing hearts and imaginations in Atlanta and beyond.



The fifth year of *Art on the Atlanta BeltLine* brought more art to the trails than ever before, with more than 100 projects presenting visual art over eight miles of the Atlanta BeltLine, and performing art over three weekends from September through mid-November. Thousands of users take to the trails each week to experience the transient nature of public art that exists on a transformational urban redevelopment project.

The continuing exhibition added several installations in 2014 for a total of 33 pieces that remain on the Eastside and Westside Trails. **Find out more and see videos and photo galleries at: art.beltline.org.**

< Pictured clockwise from left:

"Long Way Home" by Nathan Pierce on the Westside Trail.
Photo credit: Christopher T. Martin.

"Class on the Grass" led by Toni Marie Young in Historic Fourth Ward Park.

"Dogwood Blooms" by Julie Ann McKeivitt on the Westside Trail.
Photo credit: Amy Sparks Photography.

"Fractal Mist" by Christopher Moulder, pictured alongside the Lantern Parade on the Eastside Trail. Photo credit: Crazy Uncle Productions.



THE PROGRAM //

Community & Communications, Awards

In 2014, the Atlanta BeltLine received its first international award: **The International Real Estate Federation (FIABCI)** recognized the Atlanta BeltLine as the best environmental rehabilitation project in the world with the prestigious **Prix d'Excellence Award** during their World Conference in Luxembourg focused on Building Humanity. Among other awards, Historic Fourth Ward Park received the **Brownfield Renewal Award for Sustainability Impact**. Readers and critics from *Atlanta Magazine* and *Creative Loafing* weighed in to recognize the Atlanta BeltLine for best public art display, best place to ride your bike, best free thing to do in Atlanta, and best stroller run.

ABI's Community Planning and Engagement Department reached thousands of people in the community with more than 50 meetings on a variety of topics, including the Westside Trail design and construction, transit on the Atlanta BeltLine East, West, and Crosstown lines, as well as a Quarterly Briefing every three months that highlights general progress and updates.

Communications from the Atlanta BeltLine continue to expand via media, social media, and other print and digital channels. By the end of 2014, the Atlanta BeltLine had nearly 40,000 Facebook fans, doubling the number from the end of 2013. Likewise, Twitter followers increased from 15,000 in 2013 to 31,500 in 2014. The Atlanta BeltLine gained mentions from national publications including the *Huffington Post*, the *Atlantic Cities*, and the *Wall Street Journal*, and online coverage from CNN and the Associated Press.

The Atlanta BeltLine debuted a mobile phone app in 2014, placing a powerful resource right in users' hands. The app features a trip planner, an interactive map, information on *Art on the Atlanta BeltLine*, access points, and much more. The app introduces a whole new realm of connectivity to the Atlanta BeltLine's electronic communications strategy, allowing for instant engagement with the parks, trails, and public art, and a simple way to provide feedback, report issues, and donate.

UPCOMING EVENTS

Date	Time	Meeting/Event	Location
4/18/15	8AM-12PM	Earth Day on the Atlanta BeltLine	TBD
4/25/15	8-10AM	Northside 5k	460 Collier Road NW, 30309
5/13/15	8:30-10AM	ABI Board of Directors Meeting	100 Peachtree St, Ste 1800, 30303
5/16/15	2-8PM	Atlanta BeltLine Jamboree	Washington Park
6/22/15	6-8PM	Quarterly Briefing	Fulton County Assembly Hall

For more details on upcoming events, please visit: beltline.org/events. Free walking, biking, and bus tours are offered weekly; visit beltline.org/tours to register. We offer an extensive roster of free fitness classes, all of which are listed on our calendar. Please register online at beltline.org/fitsignup.

BOARD OF DIRECTORS

The Honorable Kasim Reed
Mayor, City of Atlanta

John Somerhalder
Atlanta BeltLine, Inc. Chair; Chairman,
President, and CEO, AGL Resources

Elizabeth B. Chandler
Atlanta BeltLine, Inc. Vice Chair; Vice
President & General Counsel, Rollins, Inc.

Cynthia Briscoe Brown
Atlanta Board of Education, District 8
At Large

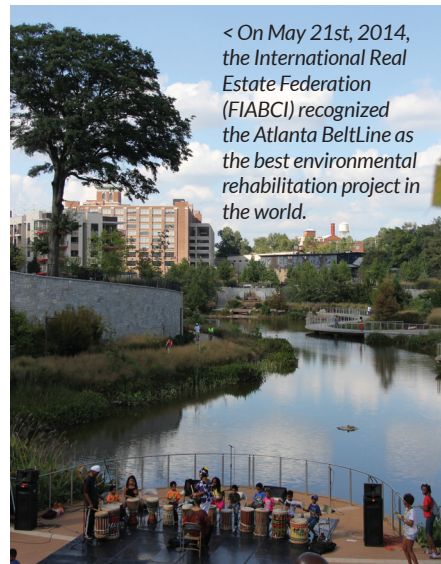
The Honorable Andre Dickens
Atlanta BeltLine, Inc. Treasurer; Atlanta
City Councilmember, Post 3 At Large

The Honorable Joan Garner
Fulton County Board of Commissioners,
District 4

R. Charles Shufeldt
Senior Advisor, Brown Brothers Harriman

Cathy Woolard
Atlanta BeltLine, Inc. Secretary;
Community Representative

Ernestine Garey
Executive Vice President & Chief
Operating Officer, Invest Atlanta



< On May 21st, 2014, the International Real Estate Federation (FIABCI) recognized the Atlanta BeltLine as the best environmental rehabilitation project in the world.

ABOUT US

The Atlanta BeltLine is the most comprehensive transportation and economic development effort ever undertaken in the City of Atlanta and among the largest, most wide-ranging urban redevelopment programs currently underway in the United States. The Atlanta BeltLine will provide a network of public parks, multi-use trails, transit, jobs, and affordable housing along an historic 22-mile railroad corridor circling downtown and connecting many neighborhoods directly to each other. Atlanta BeltLine, Inc. (ABI) is the entity tasked with planning and executing the implementation of the Atlanta BeltLine in partnership with other public and private organizations, including City of Atlanta departments and The Atlanta BeltLine Partnership. For more information on the Atlanta BeltLine, please visit: www.beltline.org.

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