



Transit, trails and greenspace come to life in this design rendering of the Atlanta BeltLine corridor in south Atlanta.

2030 STRATEGIC IMPLEMENTATION PLAN

On December 11, 2013, Atlanta BeltLine, Inc.'s Board of Directors unanimously approved the Atlanta BeltLine 2030 Strategic Implementation Plan (SIP), which will guide the citywide transportation and redevelopment program through its completion. The first seven years of the program generated a roughly 3:1 return on investment, with more than \$1 billion in private redevelopment spurred by the roughly \$350 million investment. Based on the first seven years that were constrained by the Great Recession, we can reasonably expect to equal or exceed this return on investment in the years ahead.

The SIP takes a two-pronged approach in that it simultaneously advances each

project and program component, as well as balances the distribution of these components over the Atlanta BeltLine area. The remaining 17 years of the plan have been divided into three periods.

- **Period 1:** 2014-2018 (five years) is detailed and specific (see box to right)
- **Period 2:** 2019-2023 (five years) is general and progressive
- **Period 3:** 2024-2030 (seven years) is conceptual and conclusionary

A Community Engagement Plan guided the SIP's development over a year. More than 700 stakeholders were engaged in 18 public meetings and an online survey. The full report can be downloaded at www.beltline.org/progress/planning/implementation-plan.

PERIOD 1 SUMMARY (2014-2018 *)

The SIP divides implementation into three periods of projects. During Period 1, the SIP includes the following project priorities:

- > Securing rights to the remaining right-of-way to complete the 22-mile Atlanta BeltLine loop;
- > Completing the southern half of the Westside Trail and commencing construction on the Southeast Trail;
- > Constructing Boulevard Crossing Phase II, Enota and Murphy Crossing Parks;
- > Initiating the first phase of Westside Reservoir Park including the passive-use park space; and
- > Constructing streetcar/light rail transit on the East and West sides of the Atlanta BeltLine.

* Fiscal year runs from July through June.

This diagram below shows the lifecycle of the different program components. Each component involves a different length of time based on specific challenges.

PARK PROJECT LIFECYCLE



TRAIL PROJECT LIFECYCLE



TRANSIT PROJECT LIFECYCLE



TRANSIT

The program includes the development and construction of a streetcar and light rail transit system within the 22-mile corridor connecting the neighborhoods and activity centers adjacent to the Atlanta BeltLine. The Atlanta BeltLine will integrate with the larger Atlanta Streetcar system, and transit on the Atlanta BeltLine will allow transfers with MARTA where the Atlanta BeltLine corridor and MARTA rail lines intersect, utilizing existing MARTA stations and the construction of additional infill stations along the corridor.

The following is the planned status for transit at the end of Period 1:

PROJECT NAME		END OF PERIOD 1
Transit	Atlanta BeltLine West	Construction
	Atlanta BeltLine East	Construction
	Atlanta BeltLine Southeast	Engineering
	Atlanta BeltLine Northeast	Engineering
	Atlanta BeltLine Northwest	Planning

TRAILS

The Atlanta BeltLine program includes the development of 33 miles of multi-use trails within, along and near the Atlanta BeltLine corridor, including the corridor trail.

The system is comprised of the 22-mile Atlanta BeltLine corridor and 11 miles of connecting spur trails linking parks and neighborhoods not currently accessible to each other, creating a series of interconnected public spaces and recreational opportunities across the city. The program will also create interim trails which allow pedestrians to access the Atlanta BeltLine corridor before permanent trails are constructed.

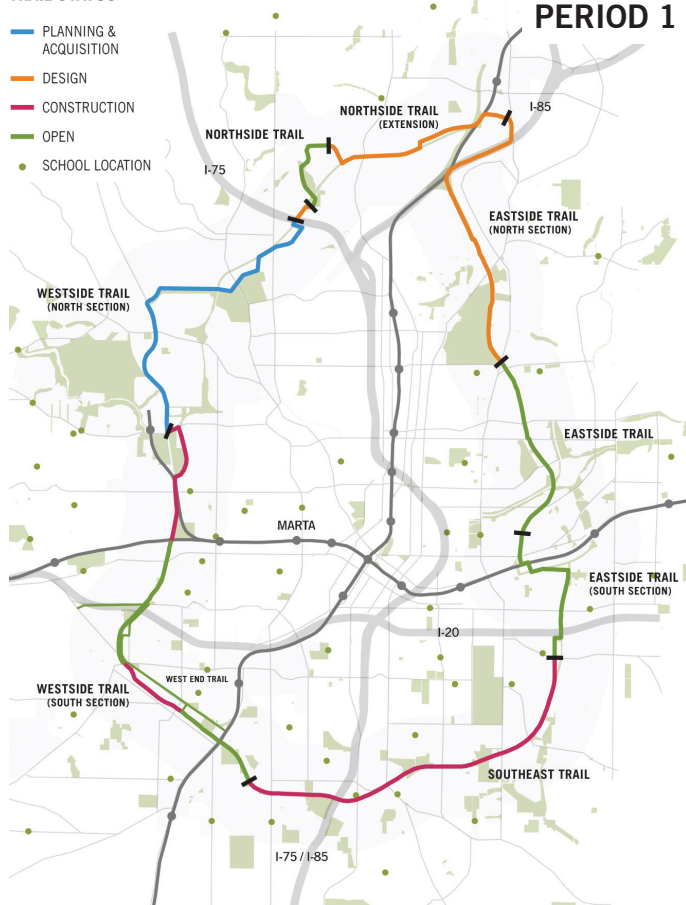
The following is the planned status for trails at the end of Period 1:

PROJECT NAME		END OF PERIOD 1
Trails	Westside (South Section)	Open
	Southeast	Construction
	Eastside (North Section)	Design
	Northside	Design
	Westside (North Section)	Planning

TRANSIT STATUS



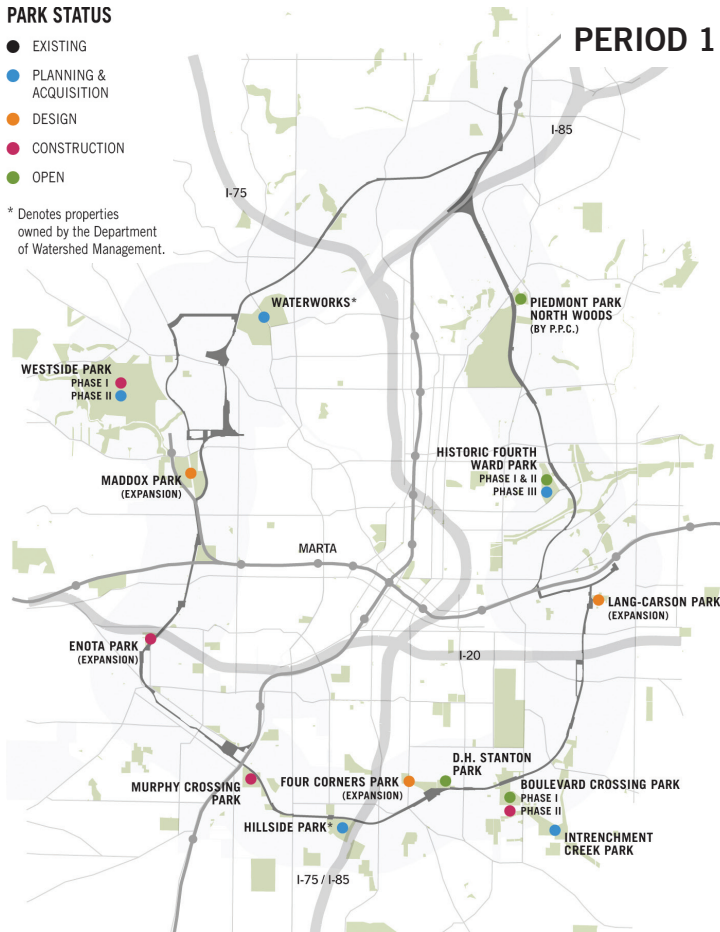
TRAIL STATUS



PARK STATUS

- EXISTING
- PLANNING & ACQUISITION
- DESIGN
- CONSTRUCTION
- OPEN

* Denotes properties owned by the Department of Watershed Management.



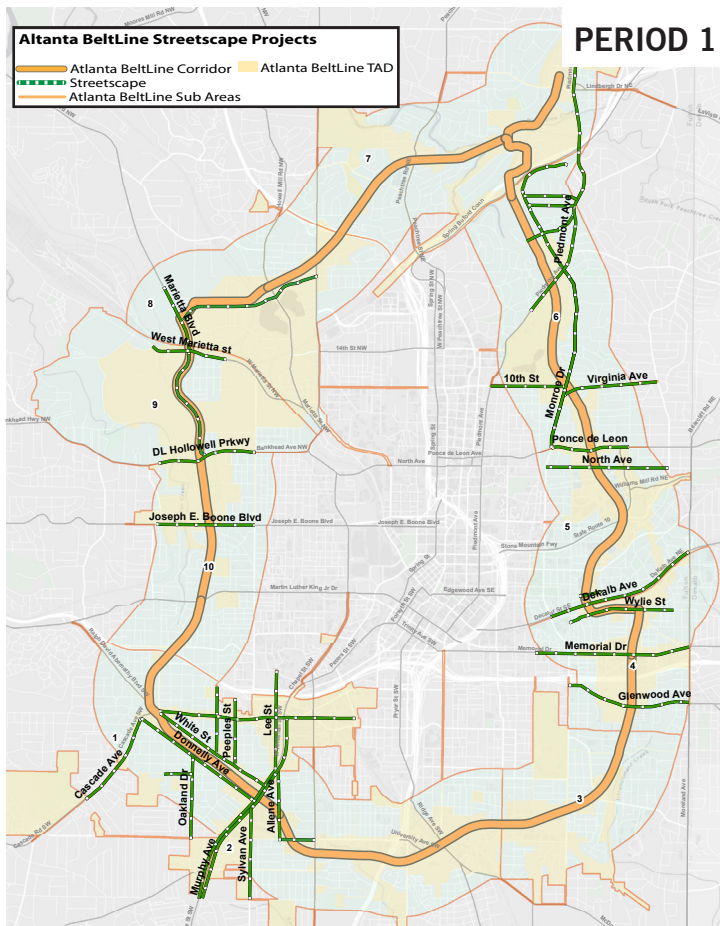
PERIOD 1

PARKS

The Atlanta BeltLine program includes the development of 1,300 acres of new and expanded greenspace. This acreage includes the Atlanta BeltLine corridor which will be developed into a linear greenway with multi-use trails and light-rail streetcar transit connecting new and existing parks throughout the city. The Atlanta BeltLine will also upgrade approximately 700 acres of existing parkland.

The following is the planned status for parks at the end of Period 1:

PROJECT NAME		END OF PERIOD 1
Parks	Boulevard Crossing	Open
	Murphy Crossing	Open
	Enota	Open
	Westside, Phase I	Open
	Westside, Phase II	Design
	Maddox	Design
	Four Corners	Design
	Lang Carson	Design
	Historic Fourth Ward, Phase III	Planning
	Intrenchment Creek	Planning



PERIOD 1





STREETSCAPES

Streetscapes are an essential element in making a safe and easy environment to move around on foot and bicycle and increasing the safety and attractiveness of the pedestrian environment throughout the Atlanta BeltLine. Quality streetscapes, including wide sidewalks, lighting, shade trees, seating, and wayfinding promote walking and reinforce the viability of affordable housing, transit and mixed use development. Also critical to pedestrian connectivity is the inclusion of sidewalks and pedestrian crossings on secondary streets that link to the Atlanta BeltLine corridor.

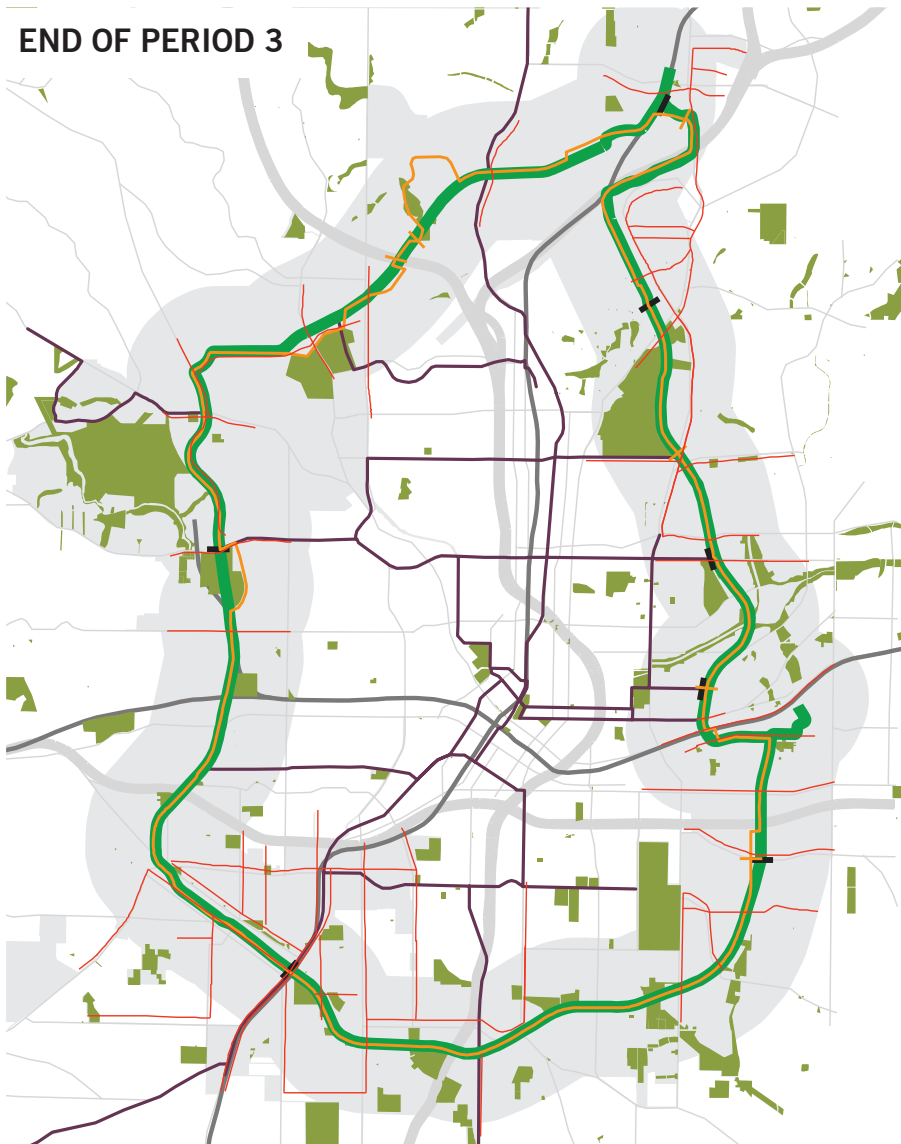
To date, ABI and its partners have identified streetscape projects to be completed as part of the Atlanta BeltLine project. In many instances, project limits of streetscape improvements extended beyond the TAD, making them ineligible for TAD funding. ABI will work with the City to identify streetscape and roadway project to be implemented in Period 1. The project list will be refined regularly to inform projects that will take place in subsequent Implementation Periods.

PROGRAM DEVELOPMENT COMPONENTS

In addition to the prioritization of the infrastructure workstreams, the SIP sets a new strategic direction around several other program components.

-  **Affordable Housing Action Plan** to be developed in first year of Period 1 will set a proactive approach that details partnerships, funding, timing, location, progress measurement and mechanisms necessary to equitably deliver 5,600 units of affordable workforce housing across the Atlanta BeltLine planning area.
-  **Economic Development Action Plan** to be developed in the first year of Period 1 will inform and guide proactive involvement to secure public private partnerships that accomplish total planning area private investment in excess of \$10 billion.
-  **Sustainability Action Plan** to be developed in the first year of Period 1 will build off of the Sustainability Framework and Typologies already established that support “triple bottom line” social, environmental and economic outcomes, to guide infrastructure projects and ABI operations through program implementation and completion.
-  **Job Creation:** ABI’s First Source Jobs Policy to be applied across all projects will create metrics in first year of period 1 to quantify job creation for SIP goals of 30,000 permanent and 48,000 construction jobs in the planning area.
-  **Brownfield Redevelopment,** a part of every project, sets the stage for program completion.
-  **Public Art** will be included as part of every individual project as specific opportunities arise.

END OF PERIOD 3



ABOUT US

The Atlanta BeltLine is the most comprehensive transportation and economic development effort ever undertaken in the City of Atlanta and among the largest, most wide-ranging urban redevelopment programs currently underway in the United States. The Atlanta BeltLine will provide a network of public parks, multi-use trails, transit and affordable housing along an historic 22-mile railroad corridor circling downtown and connecting many neighborhoods directly to each other. Atlanta BeltLine, Inc. (ABI) is the entity tasked with planning and executing the implementation of the Atlanta BeltLine in partnership with other public and private organizations, including City of Atlanta departments and The Atlanta BeltLine Partnership. For more information on the Atlanta BeltLine, please visit: www.beltline.org.

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SOCIAL MEDIA



@AtlantaBeltLine

Left: The completed Atlanta BeltLine with portions of the Atlanta Streetcar network.

- TRAILS
- ATLANTA BELTLINE TRANSIT
- ATLANTA STREETCAR
- STREETSCAPES
- PARKS