



From the desk of the President and CEO:

As autumn makes its way south, progress along the Atlanta BeltLine continues to gain momentum. Nationally, there is growing recognition that transportation, housing, environmental sustainability and livability are all closely connected. The federal government is increasingly looking to fund "smart growth" projects that address all of these elements in a holistic manner- as the Atlanta BeltLine does. With the support of Mayor Reed and the City of Atlanta, the Atlanta BeltLine has been leading this discussion in several national conferences and events, as well as continuing to cultivate support in Washington D.C.

Earlier this year, the Atlanta BeltLine participated in Smart Growth America's annual New Partners for Smart Growth Conference, an event that focuses on building healthy, livable communities, some of the Atlanta BeltLine's strongest principles and components. The Congress for the New Urbanism was held in downtown Atlanta, and the Atlanta BeltLine was a featured highlight for the distinguished visitors taking part in one of the most relevant conversations surrounding urban development and sustainability in the country.

In addition, we have been working with the Obama administration, the Georgia congressional delegation and other members of congress to spread the word and seek new funding opportunities. Congressman James Oberstar from Minnesota, Chairman of the House committee on Transportation and Infrastructure, was recently in Atlanta and toured the Atlanta BeltLine with Georgia Congressman Hank Johnson. Georgia's congressional delegation, including Congressmen John Lewis and Hank Johnson and Senators Saxby Chambliss and Johnny Isakson, have been critical supporters of the Atlanta BeltLine in Washington D.C. Garnering nationwide support for the Atlanta BeltLine benefits our entire community, and we are eager to share our vision with new individuals and organizations alike.

In this edition of the newsletter we revisit this exciting summer packed with park construction, a trail opening, public art and incredible community participation and support. As always, we encourage you to look for opportunities to get involved, volunteer, attend events and help shape your neighborhoods through Study Groups and other opportunities. Please visit us online for the most up to date information on all of these exciting new developments and programs at www.BeltLine.org.

-Brian Leary



\$5 Million Donation to Build Eastside Trail Public-Private Partnerships Fueling Progress

Hundreds of people crowded around the Somerset Stage on the Atlanta BeltLine corridor as representatives from Jim and Sarah Kennedy/PATH Foundation and Kaiser Permanente each presented checks for \$2.5 million to the Atlanta BeltLine Partnership Capital Campaign, which has now raised more than \$35 million of its \$60 million goal. These generous contributions will help build the 2.5-mile Eastside Trail in the corridor which is slated to break ground this October.

The 2.5-mile Eastside Trail will connect Piedmont Park to DeKalb Avenue, creating a new space for residents to jog, bike, walk and commute. It will connect the Atlanta BeltLine trail system with the Freedom Park trail and one of the city's newest parks currently underway, Historic Fourth Ward Park. Mayor Kasim Reed emceed the event and accepted the ceremonial checks on behalf of the City. He highlighted and commended the tremendous

private-public partnerships that are making the Atlanta BeltLine a reality. The contributions of both Kaiser Permanente and the PATH Foundation demonstrate remarkable commitment to the Atlanta BeltLine, which, in addition to adding significant connectivity among Atlanta's 45 neighborhoods, is building trails to help bolster physical activity and encourage a healthier way of life.



Mayor Kasim Reed with Councilmember Kwanza Hall showcase two \$2.5 million donations to the Atlanta BeltLine Capital Campaign. The donations, courtesy of Jim and Sarah Kennedy/PATH Foundation and Kaiser Permanente, will fund construction of the 2.5-mile Eastside Trail. Credit: Christopher T. Martin



Fulton County Commission Chairman John Eaves and City Council Member Cleta Winslow lead the Atlanta BeltLine ribbon cutting ceremony to celebrate the opening of the West End Trail Phase II. Credit: Marc Mauldin

West End Trail Phase II Opens with Inaugural 5k Run!

On June 26, more than 300 runners, joggers and walkers welcomed the newest segment of Atlanta BeltLine Trail with a 5K run through West End and Westview. At the conclusion of the race, participants and neighborhood residents cut a ribbon on the new trail with Fulton County Commission Chair John Eaves, Atlanta City Councilmember Cleta Winslow, and representatives from the Georgia Department of Transportation, the Department of Parks, Recreation and Cultural Affairs, Atlanta BeltLine, Inc.,

the PATH Foundation and the Trust for Public Land. The celebration was part of the Westview neighborhood's 100 year anniversary, which included a day of festivities filled with music, games, art and a barbecue grill-off. This new 1.4-mile stretch extends the Atlanta BeltLine Trail in the southwest to 2.4 miles, and runs from the intersection of Ralph David Abernathy Blvd. and White Street in West End through the Westview, Mozley Park neighborhoods and ends at Westview

Cemetery. Its successful build-out marks the completion of 10 percent of the total trails to be built as part of the Atlanta BeltLine. The design and construction of the second phase of the West End Trail were managed for the Atlanta BeltLine by the PATH Foundation, which was also instrumental in leveraging more than \$300,000 in PATH Foundation funds and more than \$100,000 from the Atlanta BeltLine Partnership Capital Campaign to access more than \$1.3M in federal funds.

Atlanta BeltLine Returns to Turner Field for the Second Annual Braves Night!



More than 400 Atlanta BeltLine Supporters flocked to Turner Field on Thursday, August 5 for what is becoming a beloved summer tradition. For the second consecutive year, Atlanta BeltLine has partnered with the Atlanta Braves for a special night of baseball that acts as a fundraiser, with half of the proceeds of certain ticket sales contributing to the Atlanta BeltLine Capital Campaign.

Prior to the game, Atlanta BeltLine supporters congregated at the Right Field Patio for a special reception, immediately followed by a pre-game parade on the field! With signs in hand, Atlanta BeltLine representatives and fans showed their enthusiasm and support for the project.

Atlanta BeltLine Introduces Community Benefits Principles

One of the defining elements of the Atlanta BeltLine is extensive community engagement and public participation. Over the past year and a half, ABI and the Atlanta BeltLine Tax Allocation District Advisory Committee (TADAC) have worked with the community to develop Community Benefit Guiding Principles which will help shape new development and amenities in each of the 45 Atlanta BeltLine neighborhoods and beyond. The Community Benefits Guiding Principles are for developers that will be building in the Atlanta BeltLine Tax Allocation District (TAD) using TAD funds.

These Guiding Principles are just one of many tools that the Atlanta BeltLine will use to promote the desired development

provisions highlighted by the community. By working with neighborhood residents around the entire Atlanta BeltLine and the real estate development community, ABI drafted several guidelines designed to influence and support mutually beneficial construction along the corridor.

The principles span a variety of issues, from environmental sustainability to public safety. One of the most well received principles encourages the preservation and creation of greenspace amenities for public use. The public safety principles will support pedestrian level lighting along with additional safety measures built into new development along the Atlanta BeltLine. Also, to best serve communities'

unmet demand, the principles help guide desired services and businesses to neighborhoods that need them most.

These are just a few of the principles proposed by ABI with robust input from both developers and Study Groups. The Principles will be used in a binding fashion in Community Benefits Agreements for certain TAD-subsidized developments. However, neighborhoods can also use the Principles to help influence non TAD-subsidized private development.

The Community Benefits Guiding Principles will be presented to the Atlanta City Council in October for approval. For additional details on the principles, please visit www.beltline.org.

Atlanta BeltLine Construction Progress Continues!



Progress made laying sod for the new ballfields at Boulevard Crossing Park in Southeast Atlanta.
Credit: Christopher T. Martin

Phase I of Historic Fourth Ward Park in the heart of the Old Fourth Ward neighborhood is rapidly approaching completion. This is just one of several projects currently underway that Atlanta residents will soon be able to enjoy.

On the southeast side of Atlanta, construction on D.H. Stanton Park in Peoplestown and Boulevard Crossing Park in the Chosewood Park neighborhood is in full swing. By next spring, Atlantans will be able to enjoy all of these new parks!

In addition to the ongoing progress within the Atlanta BeltLine's parks, trail development continues to grow. More than 10 percent of the trail segments are complete to date, and October marks the groundbreaking for the Eastside Trail, which will add another 2.5 miles of multiuse trail to the Atlanta BeltLine.

There will be a series of grand openings for these new projects throughout 2011.



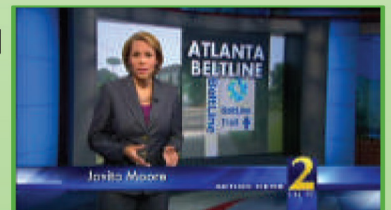
Construction crews reviewing plans and making significant progress in Historic Fourth Ward Park.
Credit: Christopher T. Martin

UPCOMING EVENTS September - November 2010

| Date | Time | Meeting/Event | Location |
|-------------------|-------------------|---|--|
| 9/11/10 | 12-1 PM | Southwest Atlanta BeltLine 101 | West End Performing Arts Center - 945 Ralph David Abernathy Blvd, 30310 |
| 9/14/10 | 6-7 PM | Westside Atlanta BeltLine 101 | Atlanta Contemporary Art Center, 535 Means St., Atlanta 30318 |
| 9/16/10 | 6-8 PM | Quarterly Briefing - Third Quarter | 130 Trinity Ave SW, 30303 |
| 9/21/10 | 6-7 PM | Southeast Atlanta BeltLine 101 | Historical Concepts - 490 Brasfield Square (Glenwood Park), 30316 |
| 10/2/10 & 10/3/10 | 5-11 PM 1-6 PM | Atlanta BeltLine Art on the BeltLine Closing Events | Check art.BeltLine.org for details |
| 10/6/10 | 8:30-9:30 AM | ABI Executive Committee Meeting | 86 Pryor Street, 30303 |
| 10/7/10 | 6-7 PM | Northeast Atlanta BeltLine 101 | Morris and Raper InTown, 245 North Highland Ave., Suite 210, 30307 |
| 10/9/10 | 12-1 PM | Southwest Atlanta BeltLine 101 | West End Performing Arts Center - 945 Ralph David Abernathy Blvd, 30310 |
| 10/12/10 | 6-7 PM | Westside Atlanta BeltLine 101 | Atlanta Contemporary Art Center - 535 Means Street, 30318 |
| 10/13/10 | 6-7 PM | Northside Atlanta BeltLine 101 | Piedmont Hospital - 1968 Peachtree Road, 77 Building, Classroom 4, 30309 |
| 10/19/10 | 6-7 PM | Southeast Atlanta BeltLine 101 | Historical Concepts - 490 Brasfield Square (Glenwood Park), 30316 |
| 11/4/10 | 6-7 PM | Northeast Atlanta BeltLine 101 | Morris and Raper InTown, 245 North Highland Ave., Suite 210, 30307 |
| 11/9/10 | 6-7 PM | Westside Atlanta BeltLine 101 | Atlanta Contemporary Art Center - 535 Means Street, 30318 |
| 11/10/10 | 8:30-10 AM | ABI Board of Directors Meeting | 86 Pryor Street, 30303 |
| 11/10/10 | 6-7 PM | Northside Atlanta BeltLine 101 | Piedmont Hospital - 1968 Peachtree Road, 77 Building, Classroom 4, 30309 |
| 11/13/10 | 12-1 PM | Southwest Atlanta BeltLine 101 | West End Performing Arts Center - 945 Ralph David Abernathy Blvd, 30310 |
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For more information on events, study groups and volunteer opportunities, visit www.BeltLine.org.

Check out WSB TV's Prime Time Special on the Atlanta BeltLine on our YouTube Channel!
Go to Video.BeltLine.org!



Lantern Parade Lights Up Art on the BeltLine

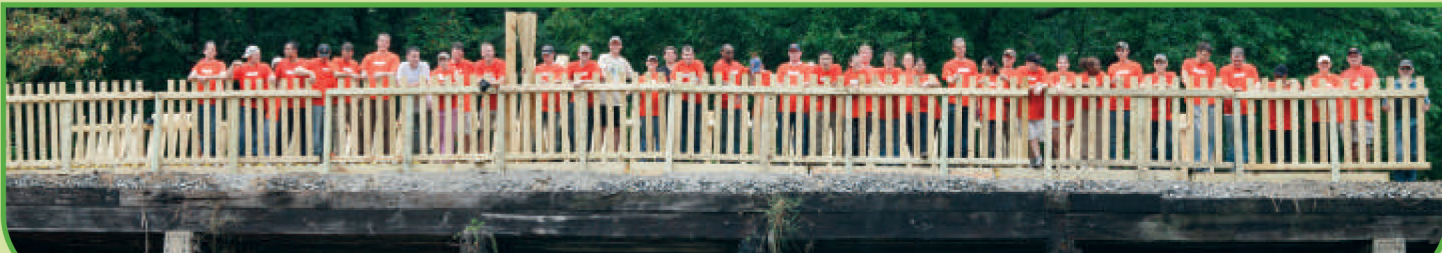
Since its June kickoff, *Art on the BeltLine: Atlanta's New Public Place*, has highlighted more than 40 unique local art exhibitions stemming from Atlanta's diverse art communities, all while bringing local residents onto the Atlanta BeltLine itself.

On June 26, local artist collective, the Krewe of the Grateful Gluttons, lit up the Atlanta BeltLine with dozens of vibrant, distinctive lanterns, in a parade

that extended along the east side of the corridor. More than 500 people participated, and with the help of the Krewe's lantern-making workshops, many created glowing lanterns inspired by the project.

The upcoming Atlanta BeltLine Lantern Parade will take place Saturday, October 2. For details on the parade and additional Art on the BeltLine closing events, please check out the calendar at art.BeltLine.org.





More than 50 volunteers from Home Depot donated their time and materials to build a safety railing and deck over the trestle behind Ansley Mall near the Ansley Golf Course on the Atlanta BeltLine's northeast corridor. This section of the corridor will be open as a hiking trail in 2011. Credit: Christopher T. Martin

**Community
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 ADA Appointee

Clara Axam
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 Enterprise Community Partners, Inc.
 Board of Directors, MARTA

The Honorable Kasim Reed
 Mayor, City of Atlanta

The Honorable Joyce M. Sheperd
 Atlanta City Councilmember,
 District 12

The Honorable Emma Darnell
 Fulton County Board of
 Commissioners District 5

John Somerhalder
 President and CEO, AGL Resources,
 Chair of the Board, BeltLine Partnership

LaChandra Butler Burks
 Atlanta Board of Education, District 5

Joseph A. Brown
 Director of Equity/Structured Finance,
 Centerline Capital Group,
 Board of Directors, ADA



About the Atlanta BeltLine

The Atlanta BeltLine has the extraordinary potential to transform the City of Atlanta. It will combine parks and greenspace, transit and trails, transportation and pedestrian access, affordable workforce housing and public art along 22 miles of historic rail segments that encircle the urban core. The Atlanta BeltLine will ultimately connect 45 neighborhoods. As one of the most comprehensive economic development efforts ever undertaken in the City of Atlanta and the largest, most wide-ranging urban redevelopment currently underway in the U.S., the Atlanta BeltLine will serve as a model of environmental sustainability, effective land use and historic preservation.

Atlanta BeltLine Inc. (ABI), formed by the Atlanta Development Authority, is the entity tasked with planning and executing the implementation of the Atlanta BeltLine with partners including City of Atlanta Departments. Its functions include specifically defining the Atlanta BeltLine plan; leading efforts to secure federal, state and local funding; continuing the community engagement process; and serving as the overall project management office to execute the Atlanta BeltLine plan, including the coordination of planning and execution activities with other City of Atlanta departments and managing all vendors and suppliers. Atlanta BeltLine Inc. is also responsible for tracking and reporting progress to the Atlanta City Council, Atlanta Public Schools and Fulton County, the three taxing authorities that authorized the BeltLine TAD legislation in 2005.

86 Pryor Street SW
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