

THE FUTURE STARTS NOW: **OPENING THE CORRIDOR**

*\$5.75 Million Capital Campaign
to Activate the 22-Mile Loop*



Atlanta
BeltLine
Partnership

THE ATLANTA BELTLINE IS CONNECTING OUR CITY.

From its legendary start as the graduate thesis of Georgia Tech student Ryan Gravel, the Atlanta BeltLine has grown from an inspiring idea to an emerging reality.

To date, 8.7 miles of the Atlanta BeltLine's paved trail loop have been completed, 1.5 miles of interim trails are in place, and 205 acres of parkland have been opened for the public to enjoy.

2017 brought the community significant milestones with two major ribbon cuttings: the Eastside Trail Extension and the Westside Trail. Together these projects total 4.5 miles of the completed trail for people of all ages to stroll, skate, bike, and run.

Residents and visitors alike are now reaping the many benefits of the Atlanta BeltLine. As the largest urban redevelopment initiative currently underway in the United States, this project demonstrates what can happen when public and private partners join forces to achieve something truly extraordinary.

In November 2016, the Atlanta BeltLine received a tremendous boost when City of Atlanta voters approved a T-SPLOST referendum for a 0.4-cent sales tax to support critical infrastructure improvements, including

SEEING IS BELIEVING.

For the first time since the Atlanta BeltLine was conceived, there is a clear path forward that will allow trail users to see and explore a connected system encircling the city's core. Traversing the 22-mile Atlanta BeltLine corridor and adjacent rights of way—from tree-lined glades and grassy hillsides to skyline views and industrial terrain—the vision of Atlanta's future will be in reach.

the acquisition of the remaining right of way necessary to complete the entire 22-mile Atlanta BeltLine corridor. This infusion of public funding couldn't have come at a better time, providing \$56.9 million to "close the loop" and protect the Atlanta BeltLine corridor for build-out over the next decade and a half.

Although completion of the entire corridor may run through 2030, there is no reason to let \$56.9 million in T-SPLOST acquisitions sit idle. **Atlanta BeltLine leaders recognize that we have an extraordinary opportunity at hand, and they have developed a cost-effective, high-impact plan for immediate activation of new segments as soon as they are acquired—by creating interim trails.**

The Atlanta BeltLine Partnership (ABP) is now launching **OPENING THE CORRIDOR**, a \$5.75 million capital campaign that will allow for safe pedestrian access throughout the 22-mile ring.

At this time, vitally important private sector investments are needed to leverage T-SPLOST dollars, **establish connectivity for all 45 Atlanta BeltLine neighborhoods**, and set the stage for the continued development of one of our city's greatest amenities.

Pedestrians enjoying existing interim trail

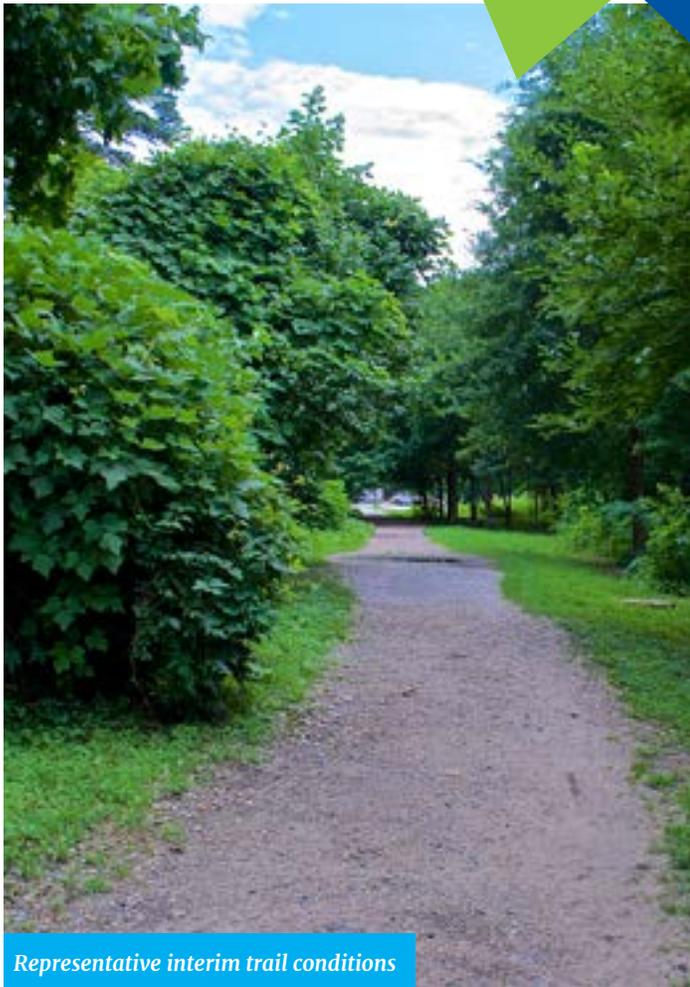


“

Until you can walk the full 22-mile corridor, the BeltLine is not a community.

— **MATT BRONFMAN**

JAMESTOWN, CEO
ABP BOARD MEMBER



Representative interim trail conditions

INTERIM TRAIL INVESTMENT OUTCOMES



14.9
Total Miles Added



10
Bridges Upgraded/Secured



45
Neighborhoods Accessed by Trail Connectivity



23
Schools Connected



124.3
Acres of Surrounding Greenspace



An example of corridor before interim trail status.

NOW IT'S TIME TO MAKE IT HAPPEN.

Atlanta BeltLine leaders have made great strides in securing public funding from T-SPLOST, MARTA sales tax and Atlanta BeltLine Tax Allocation District (TAD) bonds, but restrictions on these sources do not permit the use of funding to activate the corridor on an interim basis. Private philanthropy is necessary to accomplish this exciting goal.

This capital campaign will add 14.9 miles of unpaved trails to the Atlanta BeltLine, connecting to existing paved pathways, following the same alignment as the permanent trail wherever possible. In a few instances, portions of the corridor will require bypass routes due to environmental and safety concerns that could prove too costly to address on an interim basis.

Campaign investments totaling \$5,100,000 will fund:

- Clean-up of trail segments, including removal of invasive plants and garbage;
- Installation of fencing, lighting, and limited signage where needed; and
- Construction of all interim trails.

The remaining \$650,000 will provide for ongoing ABP project management, programming, and stewardship activities through the duration of the implementation period of the capital campaign components.

Early support of ABP's capital campaign will ensure that, once land is acquired, the corridor and bypass routes can be immediately prepared for interim trail status. Your generosity will help to connect the Eastside and Westside, allowing trail users to have an unrivaled opportunity to discover more of the city in ways never before possible on foot and on bike. In addition, programming opportunities will expand as the reach of the Atlanta BeltLine continues to increase, with new health and fitness programs, art installations, community events, volunteer trail adoptions, and more. **The possibilities are virtually endless!**

The Atlanta BeltLine has the ability to connect our city—and the momentum to transform our greater metropolitan region.

By supporting the Atlanta BeltLine Partnership, you have an opportunity to be part of something big—the most comprehensive economic development effort ever undertaken in Atlanta’s history.

The next stage of build-out is perhaps the most thrilling yet. Your gift can achieve a monumental milestone in the life of this project—ensuring public access to the entire 22-mile loop and bringing our Atlanta BeltLine one step closer to the project’s full vision.

PLEASE JOIN WITH THE ATLANTA BELTLINE PARTNERSHIP TO OPEN THE CORRIDOR—AND STEP INTO THE FUTURE.

ATLANTA BELTLINE PARTNERSHIP
Rob Brawner, Executive Director
112 Krog Street NE, Suite 14
Atlanta, Georgia 30307

(404) 446-4405 // rob@atlblp.org

TRAIL EXPANSION CONCEPT

NORTHWEST TRAIL: 2.6 MILES

This trail segment will begin at Ellsworth Industrial Boulevard and extend east to travel alongside the Waterworks before turning northeast to connect to the existing permanent Northside Trail.

NORTHSIDE TRAIL EXTENSION: 1.4 MILES

Beginning at the existing permanent Northside Trail at Dellwood Drive, the trail will travel east via Bennett Street and Peachtree Park Drive where it meets and follows Peachtree Creek until intersecting with the Northeast Trail just south of the Lindbergh MARTA Station.

MARIETTA BOULEVARD: 1.6 MILES

Following existing rights of way, this trail segment will run from Donald Lee Hollowell Parkway north to Ellsworth Industrial Boulevard, passing near the future Westside Park at Bellwood Quarry.

NORTHEAST TRAIL: 3.9 MILES

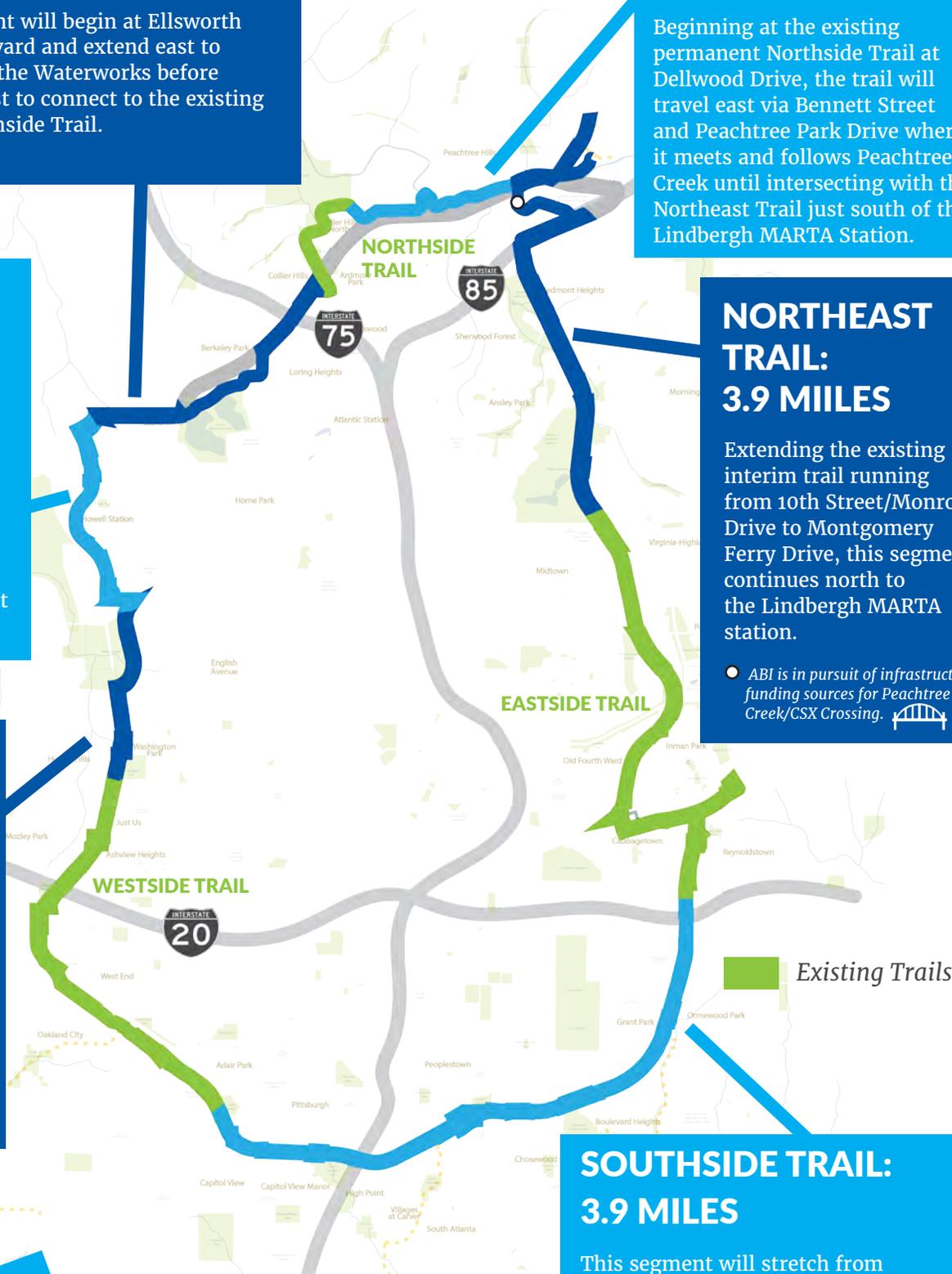
Extending the existing interim trail running from 10th Street/Monroe Drive to Montgomery Ferry Drive, this segment continues north to the Lindbergh MARTA station.

WESTSIDE TRAIL EXTENSION: 1.5 MILES

Continuing north from the end of the Westside Trail at Washington Park, this segment will connect to Maddox Park and Marietta Boulevard.

SOUTHSIDE TRAIL: 3.9 MILES

This segment will stretch from Reynoldstown to Adair Park, connecting the existing ends of the permanent Westside and Eastside Trails.





Atlanta
BeltLine
Partnership

BOARD OF DIRECTORS 2018

Mr. Dallas S. Clement
Cox Enterprises, Inc.

Mr. Ambrish Baisiwala
Portman Holdings

Mr. Scott Bohrer
The Home Depot

Mr. Matt Bronfman
Jamestown

Ms. Althea Broughton
Arnall Golden Gregory LLP

Mr. Scott Burton
Whitaker-Taylor

Ms. Elizabeth Chandler
Rollins Support Center

Mr. Rajib Choudhury
BrightWave

Mr. Mike Donnelly
Wells Fargo Bank

Ms. Jennifer Dorian
Turner Classic Movies and FilmStruck

Ms. Michelle Fisher
Piedmont Healthcare

Mr. Jerry E. Gonzalez
Georgia Association of Latino Elected Officials

Mr. Tharon Johnson
Paramount Consulting

Ms. Katie Kirkpatrick
Metro Atlanta Chamber

Ms. Michelle Moorehead
The Coca-Cola Company

Mr. Ira L. Moreland
ICV Partners

Mr. Jim Morgens
Morgens Property and Investment Co.

Ms. Melissa Proctor
Atlanta Hawks

Mr. Ken Richards
Resource Mosaic

Mr. Jonathan Robinson
The Watt Group of Oppenheimer & Co. Inc.

Ms. JaKathryn Ross
Georgia-Pacific

Mr. Michael Russell
H.J. Russell & Company

Mr. John W. Somerhalder II
AGL Resources, Inc. (Retired)

Mr. Austin Stephens
Merrill Lynch

Ms. Chandra Stephens-Albright
True Colors Theatre Company

Ms. Bentina Terry
Georgia Power Company

Mr. Gregor Turk
Artist

Rev. Portia Wills Lee
Concerned Black Clergy

Ms. Valarie Wilson
Georgia School Boards Association

Mr. Paul Zurawski
Equifax



Atlanta
BeltLine

2017–2019 CAPITAL CAMPAIGN PLEDGE FORM

PERSONAL INFORMATION:

Name(s): _____

Please print your name(s) as you wish it to appear for donor recognition.

Address: _____

City / State / Zip: _____

Preferred Email: _____ Preferred Phone: _____

Authorized Signature: _____ Date: _____

CAPITAL CAMPAIGN GIFT INFORMATION:

Gifts are payable through May 31, 2019.

Total Pledge: _____ Amount Enclosed: _____

(Payable by May 31, 2019)

My gift will be made by: Check Credit Card Online Other

Single Gift To be made (Month) _____ / (Year) _____

Annually Over _____ years, beginning (Month) _____ / (Year) _____

Quarterly Over _____ quarters, beginning (Month) _____ / (Year) _____

Monthly Over _____ months, beginning (Month) _____ / (Year) _____

I would like to make a gift of stocks or securities. Please contact me with transfer information.

My gift will be matched by: _____

Please enclose your company's matching gift form.

Please send me a pledge reminder in the month before my payment is due.

I/We wish for our gift to remain anonymous.

Please make checks payable to Atlanta BeltLine Partnership or donate online today at www.beltline.org.

Contributions to the Atlanta BeltLine Partnership (EIN: 56-2464486) are fully tax-deductible as provided by law.

RETURN THIS PLEDGE FORM TO:

Atlanta BeltLine Partnership | 112 Krog Street, NE #14 | Atlanta, Georgia 30307
(404) 446-4404 (phone) | (404) 477-3606 (fax)