

CONNECTORS CIRCLE

2024 Sponsorship Opportunities

2024 Connectors Circle Sponsor Levels & Benefits

All Sponsor Commitments Include Sponsorship Recognition on BeltLine.org, Social Media, Monthly E-Newsletter, Connectors Circle Supporter Badge, and ABP Annual Report.

	\$100,000	\$50,000	\$35,000	\$20,000	\$10,000	\$5,000
	Select 15 Benefits	Select 10 Benefits	Select 7 Benefits	Select 5 Benefits	Select 3 Benefits	Select 1 Benefit
Click on underlined text for more information.						
BRAND AWARENESS						
BeltLine Event Exhibitor Tabling	3 Events	2 Events	2 Events	1 Event	1 Event	1 Event
Featured Ad in ABP Facebook Ads	2 Ads	1 Ad	1 Ad	1 Ad	1 Ad	1 Ad
Featured Ad in Monthly Newsletter	5 Ads	4 Ads	1 Ad	1 Ad	1 Ad	1 Ad
Connectors Circle Supporter Video			N/A	N/A	N/A	N/A
EMPLOYEE ENGAGEMENT						
<u>Atlanta BeltLine Race Series</u> - Complimentary Registrations	25	20	10	10	5	5
Private Fitness Class (up to 25 employees)						
Atlanta BeltLine Lunch & Learn						
Atlanta BeltLine Volunteer Project	2 Projects	1 Project	1 Project	1 Project	1 Project	1 Project
<u>Atlanta BeltLine Bus Tour</u> (up to 30 participants)						
<u>Atlanta BeltLine Walking Tour</u> (up to 25 participants)						
<u>Atlanta BeltLine Bike Tour</u> (up to 25 participants)						
PROGRAMS - BRAND ALIGNMENT						
BeltLine Free Fitness Program						
Beltline Free Family Fitness Program						
Atlanta BeltLine Weekly Run Club						
Atlanta BeltLine Bike Tours						
BeltLine Home Empowerment						
BeltLine MarketPlace						
BeltLine Quarterly Business Breakfast						
BeltLine Business Solutions Office						
EVENT SPONSORSHIP ALIGNMENT (Receive The Event Sponsor Benefits)		Max 1	Max 1			
Art on the Atlanta BeltLine Including the Lantern Parade	Gold	Silver	Bronze	N/A	N/A	N/A
<u>Atlanta BeltLine Race Series</u> (Non-compete limit may apply)	Gold	Silver	Bronze	N/A	N/A	N/A





Company Information:

Name for Recognition				
Address				
City	State	Zip Code		
Email		Phone		
Representative Name		Title		

I agree to sponsor the Atlanta BeltLine Connectors Circle. As a sponsor, I understand I will receive the selected sponsorship benefits described in this packet and agree to provide digital art work for all promotional advertising. I further understand that these opportunities will not be valid until this agreement is signed and sponsorship payment has been issued to and accepted by the Atlanta BeltLine Partnership.

Authorized Sponsor Signature	Date
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Company Contacts:

Name	Title	Email