



Atlanta
BeltLine
Partnership

CONNECTORS CIRCLE

2024 Sponsorship Opportunities

2024 Connectors Circle Sponsor Levels & Benefits

All Sponsor Commitments Include Sponsorship Recognition on BeltLine.org, Social Media, Monthly E-Newsletter, Connectors Circle Supporter Badge, and ABP Annual Report.

\$100,000	\$50,000	\$35,000	\$20,000	\$10,000	\$5,000
Select 15 Benefits	Select 10 Benefits	Select 7 Benefits	Select 5 Benefits	Select 3 Benefits	Select 1 Benefit

Click on underlined text for more information.

BRAND AWARENESS						
<u>BeltLine Event Exhibitor Tabling</u>	3 Events	2 Events	2 Events	1 Event	1 Event	1 Event
<u>Featured Ad in ABP Facebook Ads</u>	2 Ads	1 Ad	1 Ad	1 Ad	1 Ad	1 Ad
<u>Featured Ad in Monthly Newsletter</u>	5 Ads	4 Ads	1 Ad	1 Ad	1 Ad	1 Ad
Connectors Circle Supporter Video			N/A	N/A	N/A	N/A
EMPLOYEE ENGAGEMENT						
<u>Atlanta BeltLine Race Series - Complimentary Registrations</u>	25	20	10	10	5	5
<u>Private Fitness Class</u> (up to 25 employees)						
<u>Atlanta BeltLine Lunch & Learn</u>						
<u>Atlanta BeltLine Volunteer Project</u>	2 Projects	1 Project	1 Project	1 Project	1 Project	1 Project
<u>Atlanta BeltLine Bus Tour</u> (up to 30 participants)						
<u>Atlanta BeltLine Walking Tour</u> (up to 25 participants)						
<u>Atlanta BeltLine Bike Tour</u> (up to 25 participants)						
PROGRAMS - BRAND ALIGNMENT						
<u>BeltLine Free Fitness Program</u>						
<u>Beltline Free Family Fitness Program</u>						
<u>Atlanta BeltLine Weekly Run Club</u>						
<u>Atlanta BeltLine Bike Tours</u>						
<u>BeltLine Home Empowerment</u>						
<u>BeltLine MarketPlace</u>						
<u>BeltLine Quarterly Business Breakfast</u>						
<u>BeltLine Business Solutions Office</u>						
EVENT SPONSORSHIP ALIGNMENT (Receive The Event Sponsor Benefits)						
		Max 1	Max 1			
<u>Art on the Atlanta BeltLine Including the Lantern Parade</u>	Gold	Silver	Bronze	N/A	N/A	N/A
<u>Atlanta BeltLine Race Series</u> (Non-compete limit may apply)	Gold	Silver	Bronze	N/A	N/A	N/A

