



TRANSFORM

>> METRO ATLANTA

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Comprehensive Vision



Atlanta BeltLine Overview

- Connects 45 neighborhoods
- 22% of City of Atlanta population lives in the Atlanta BeltLine planning area
- 19% of the City's land mass is inside the Atlanta BeltLine planning area
- 40% increase in Atlanta's parkland

Key Elements



Transit
22-mile loop



Parks
1300 new acres



Trails
33 miles



Economic Development
30k jobs



Affordable Housing
5,600 Units



Historic Preservation



Public Art & Urban Design



Environmental Clean-up
1100 acres

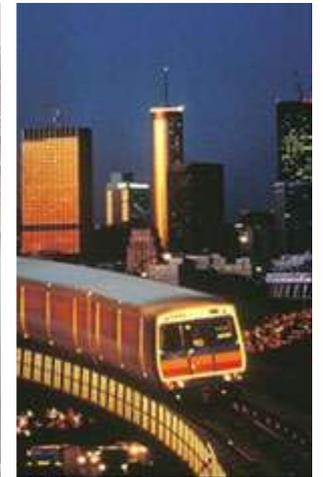
Where we are now?

- One of the nation's worst commute times at 60.2 minutes
- With expected growth, our roads and air will only get worse
- The region is losing business
- Dwindling Transportation funds - State gas tax revenue has **lost buying power**
- Federal transportation funding may be **cut by 25-30%**



Where are we going?

Metro Atlanta is known for great vision and leadership



What will be our legacy in the years to come?



Opportunity

State law passed in 2010

- 1 penny sales tax for transportation that expires after 10 years
- 12 individual regions statewide
- Metro region includes 10 counties that vote TOGETHER:
 - Cherokee, Clayton, Cobb, DeKalb, Douglas, Fayette, Fulton, Gwinnett, Henry and Rockdale

Raises more than **\$8.5 billion** over 10 years

- Projects picked by local officials after public input and cannot change during the 10 years
- 15% goes to local governments, local projects
- 85% goes to 157 regional projects

Vote on Transportation Sales Tax

- All 12 regions across Georgia vote July 31, 2012
- All money raised in a region, stays in that region



Referendum Project Mix

Enhanced
Transit



Expanded
Transit



Improved
Bike &
Pedestrian
Access



Road
Widening /
Improved
Corridors



Improved
Safety



Improved
Traffic
Flow



Referendum Project Mix

Enhanced Transit

- New local bus routes in Clayton County
- Funding for existing services for GRTA Xpress
- Upgrades and renovations to MARTA trains and Airport station
- Regional Mobility Call Center

Expanded Transit

- Atlanta BeltLine
- Atlanta Streetcar
- Clifton Corridor Transit
- Premium transit service from Acworth, Kennesaw, and Town Center to Midtown
- I-20 East transit corridor improvements

Improved Bike / Pedestrian Access

- Doris Road multiuse path
- Glenwood Road corridor improvements
- Buford Highway pedestrian, landscape, and BRT improvements

Road Widening

Road and corridor improvements to certain sections of the following:

- SR 120
- Sigman Road
- SR 140 (Cherokee / Fulton)
- US 23 and US 42

Improved Safety

- Traffic signal improvements in Midtown
- New alignments and / or road widenings on East Fayetteville Bypass, SR 120, SR 92, and SR 316 at US 29

Improved Traffic Flow

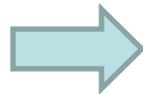
Interchange improvements to:

- | | |
|---------------------|-----------------|
| I-285N at 400 | I-85N at 285 |
| I-75N at Windy Hill | I-285W at I-20W |
| I-20E at Panola | I-85S at SR 74 |

Opportunity – Economic Impact

ARC Economic Modeling Results

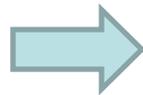
4 to 1



Return on Investment:

In spending ~\$8 billion for more than 150 projects, the region receives more than \$34 billion (current dollars) back in Gross Regional Product by 2040.

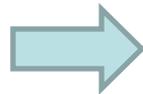
200,000



Additional Jobs Supported:

Modeling results show that by 2040, the investment will create or support an additional 200,000 jobs, including those that are maintained year-over-year.

\$18
Billion



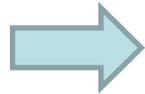
Increase in Personal Income:

Due to increased travel time savings and reduced fuel costs, regional residents will save more than \$18 billion (current dollars) by 2040.

Opportunity – Travel Impact

ARC Travel Impact Analysis

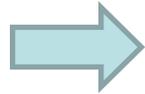
24%



Average Decrease in Future Travel Delays:

For roadways improved through road widening, new construction and improved interchanges.

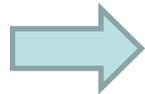
39%



Increase in Daily Transit Trips:

From 417,000 today to 580,000 daily transit trips.

700%



Increase in Accessibility:

For 700% more workers to reach the Emory/Clifton Corridor by bus or rail within 45 minutes.
For 18% more workers to reach jobs in the Cumberland-Galleria area by car within 45 minutes.
For an up to 8% increase in job accessibility in other key employment centers.

City of Atlanta Transit Initiatives



Key Regional Benefits

- Direct connections to more than 100,000 jobs within a ¼ mile of the route.
- Direct connections for tens of thousands of students at Georgia Tech and GSU.
- Direct connections to MARTA at three stations.
- Direct, last mile connections to key regional destinations



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