// Atlanta BeltLine Quarterly Briefing

Second Quarter // May 15, 2014

// Agenda

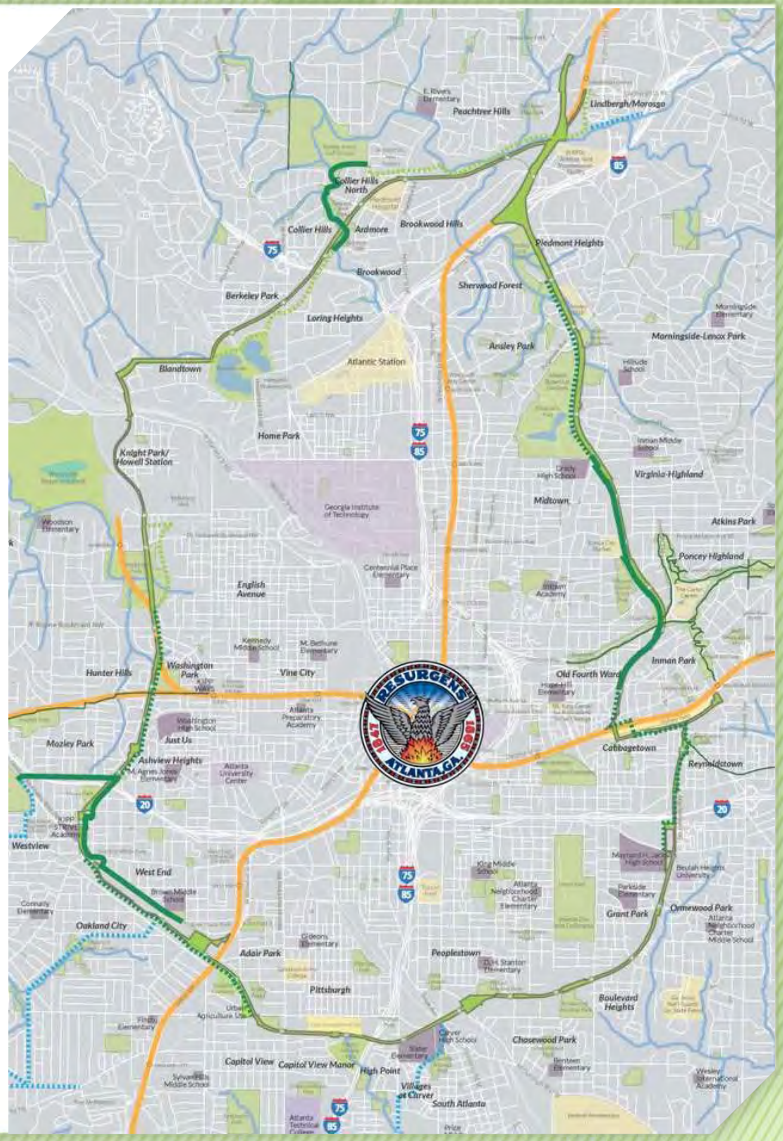
- Welcome
- Atlanta BeltLine, Inc. Update
  - Parks, Trails, Transit
  - Art on the Atlanta BeltLine
- Atlanta BeltLine Partnership Update
- Q & A
- Open House

// Where is the Atlanta BeltLine?

- In the heart of the Atlanta region
- Connects many of Atlanta's cultural destinations
- Utilizes historic freight rail rights of way around the center of town

// Opportunity for Significant Impact

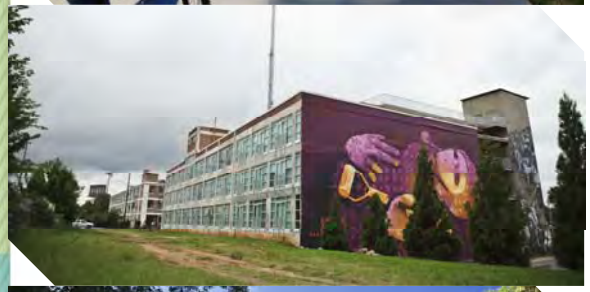
- Connects 45 neighborhoods
- 22% of City of Atlanta population lives in the planning area
- 19% of the City's land mass is inside the planning area
- 40% increase in Atlanta's parkland
- 6,500 acre TAD



// The Atlanta BeltLine: Key Elements

1,300 ACRES
of Greenspace

33 MILES
of Trails



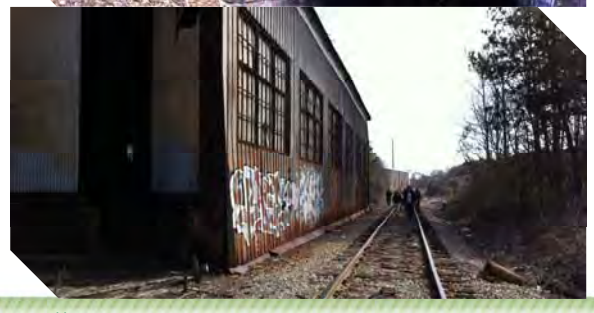
5,600 UNITS
of Affordable Workforce Housing

Streetscapes & Public Art

22 MILES
of Transit & Transportation Infrastructure

Jobs & Economic Development

Historic Preservation



1,100 ACRES
of Environmental Clean-up

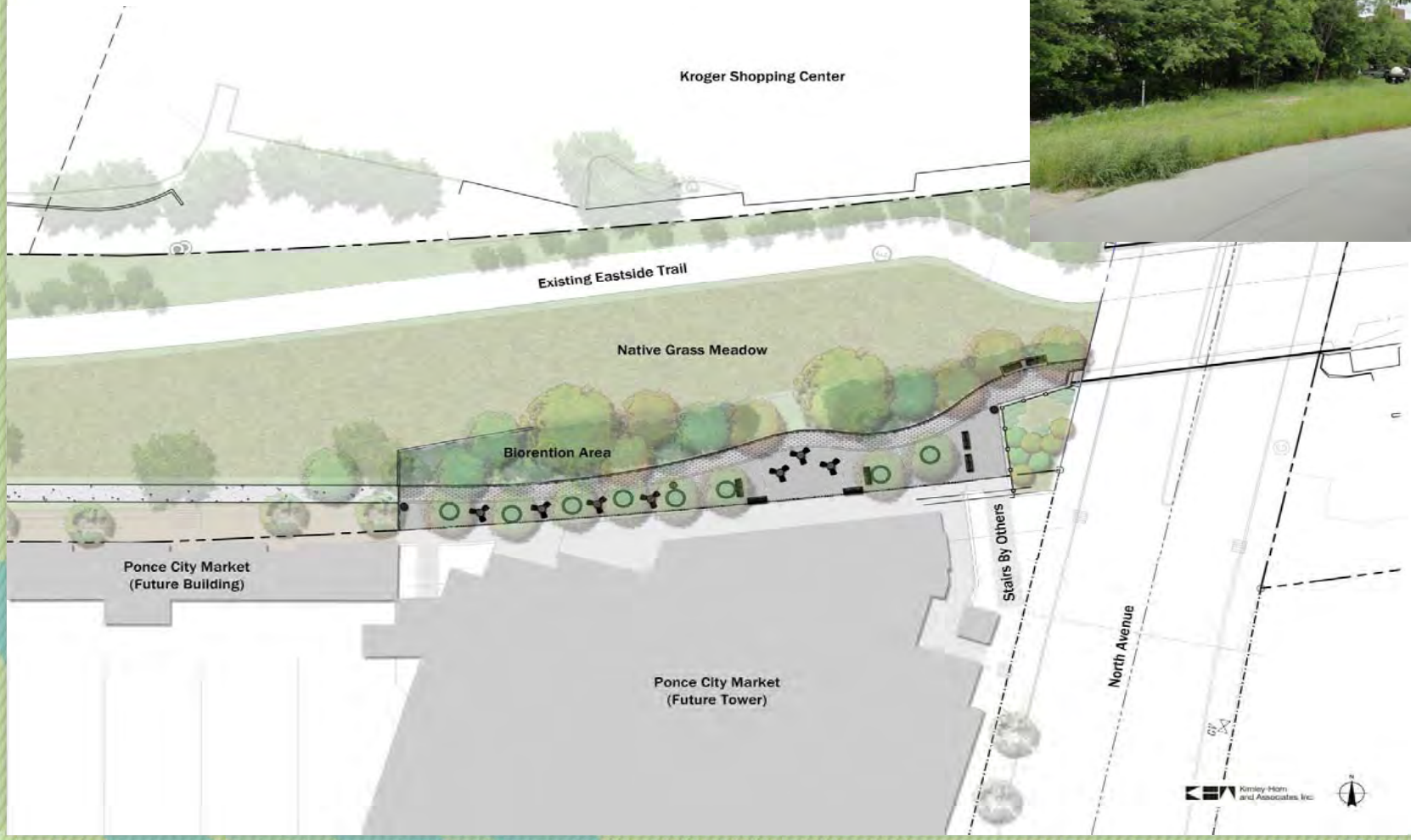
// Atlanta BeltLine, Inc.
Second Quarter 2014

// Parks: Urban Agriculture Project

- Cover crop and ground-stabilizing plantings established
- Bioswales and water well installed
- Seeking Farmer Request for Qualifications this summer

// North Avenue Plaza

Construction to begin Summer 2014



// Arthur Langford Park

Renovation and restoration of park and rec center

// Trails: Eastside Trail Gateway

- Construction ongoing and anticipated to be complete by late summer

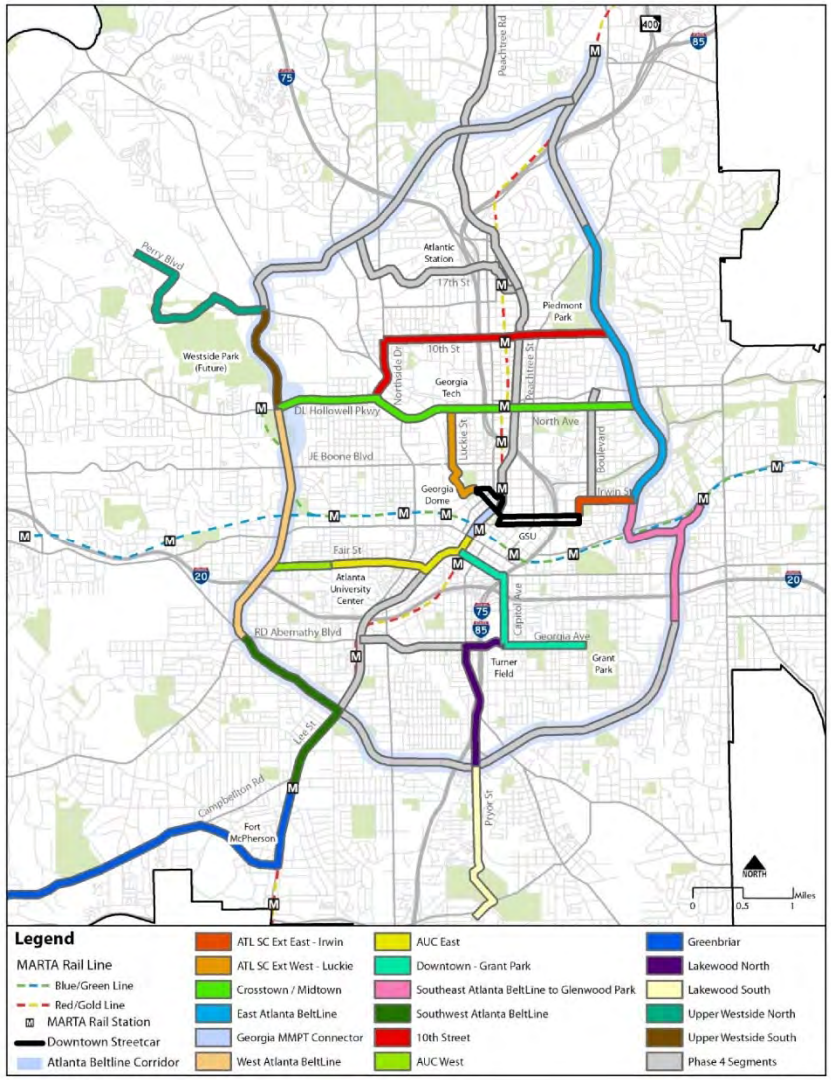
// Trails: Eastside Trail Extension

- **Fall 2014:** Construction will begin on the multi-use Eastside Trail from Irwin Street to Memorial Drive

// Trails: Westside Trail

- 3 mile multi-use trail from Washington Park (Lena Street) to University Avenue
- Construction to begin in third quarter of 2014

Atlanta BeltLine/Atlanta Streetcar System Plan



A Supplement to the *Connect Atlanta Plan* and the ABI Strategic Implementation Plan (SIP)

Phasing of transit in SIP based on this strategy

Includes all streetcar lines in the Connect Atlanta Plan including Atlanta BeltLine

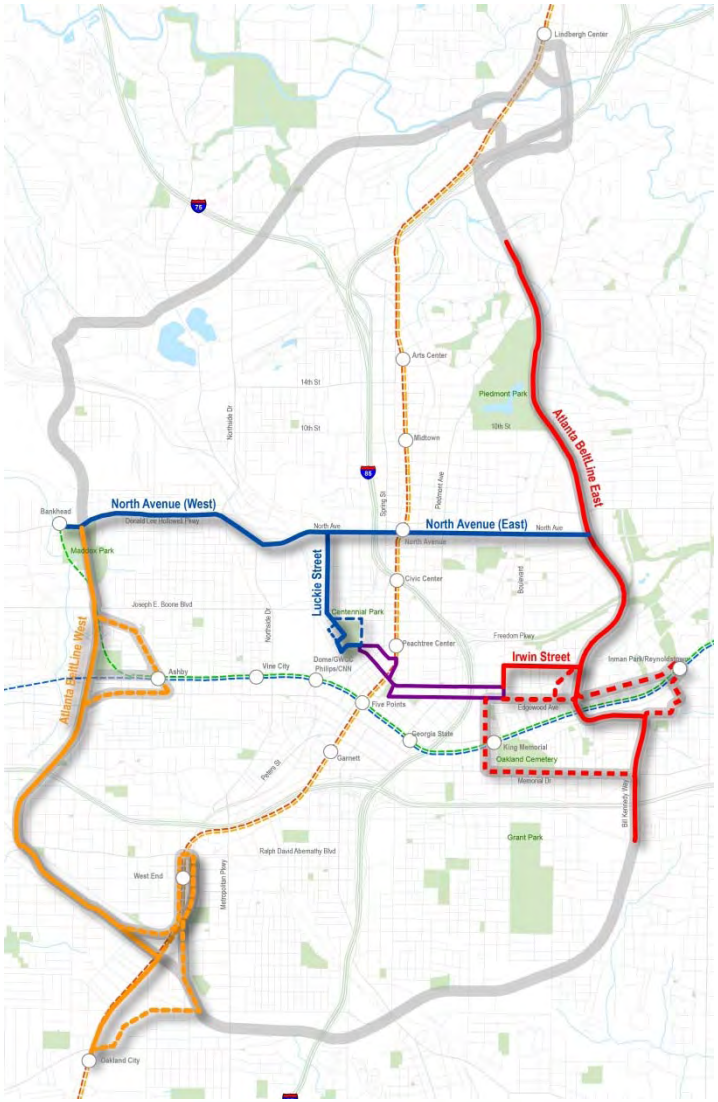
Project evaluation based on Equity, Readiness, Value Capture, Finance, Ridership

Significant stakeholder and public input garnered to date

Integrates Atlanta Streetcar lines and **Atlanta BeltLine** into a unified system

Environmental Review Process

Required for Federal Funding



Atlanta BeltLine East and Irwin Street connection

-Alignment Options

North Avenue/Luckie Street

-Alignment Options

Atlanta BeltLine West

-Alignment Options

Atlanta Streetcar*

MARTA Red/Gold Line*

MARTA Blue/Green Line*

* Shown for Reference

// Ponce de Leon Streetscape

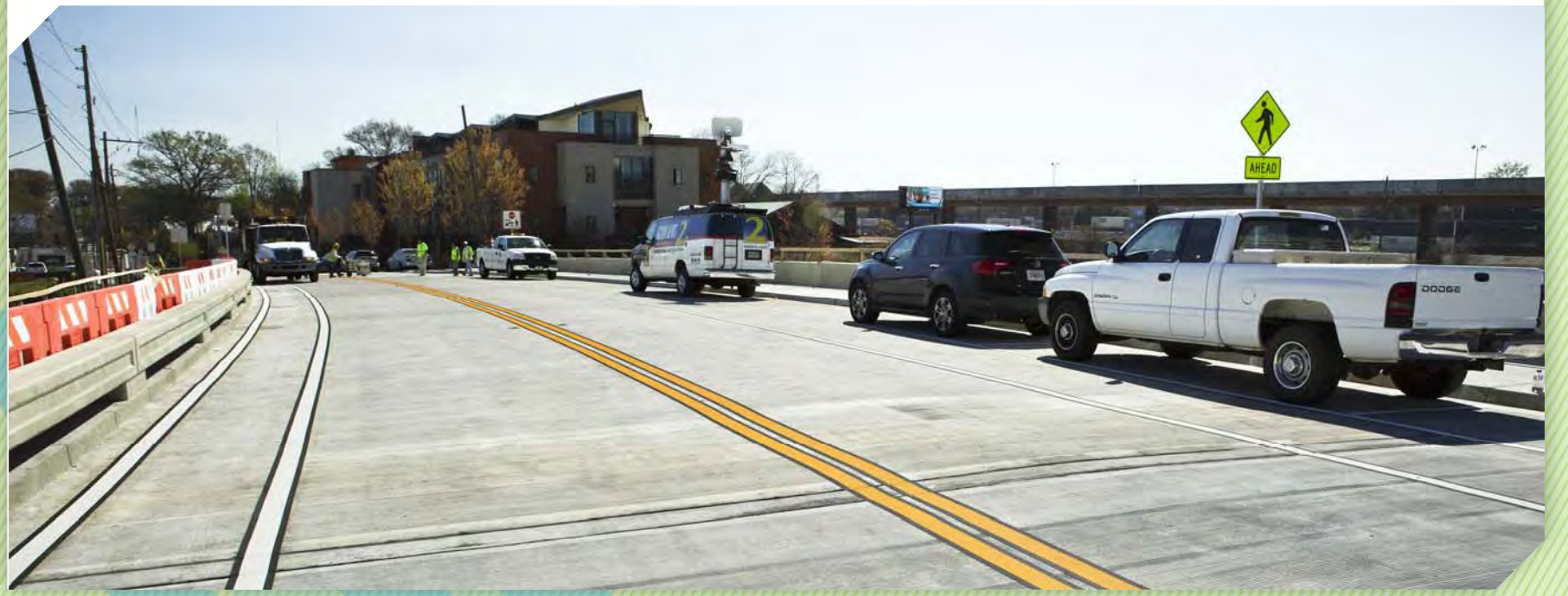
Spring 2013

2017:

- From Boulevard to Freedom Parkway
- Design and ROW Acq: 18 months
- Construction Start: Spring 2016

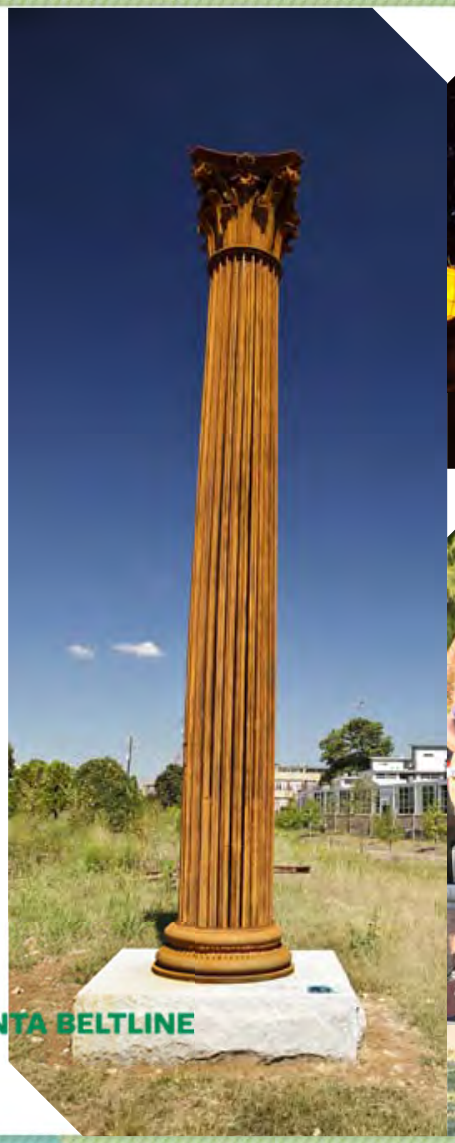
// Edgewood Avenue Bridge

- **April 1:** Reopened bridge to vehicular and pedestrian traffic
- **Spring to Summer 2014:** Ramp and stair construction
- **Summer 2014:** Grand opening



// Art on the Atlanta BeltLine

- Largest public art display in Atlanta's history
- More than 200 proposals received
- Selected artists to be released soon
- Visit art.beltline.org for details



// Atlanta BeltLine Partnership Update

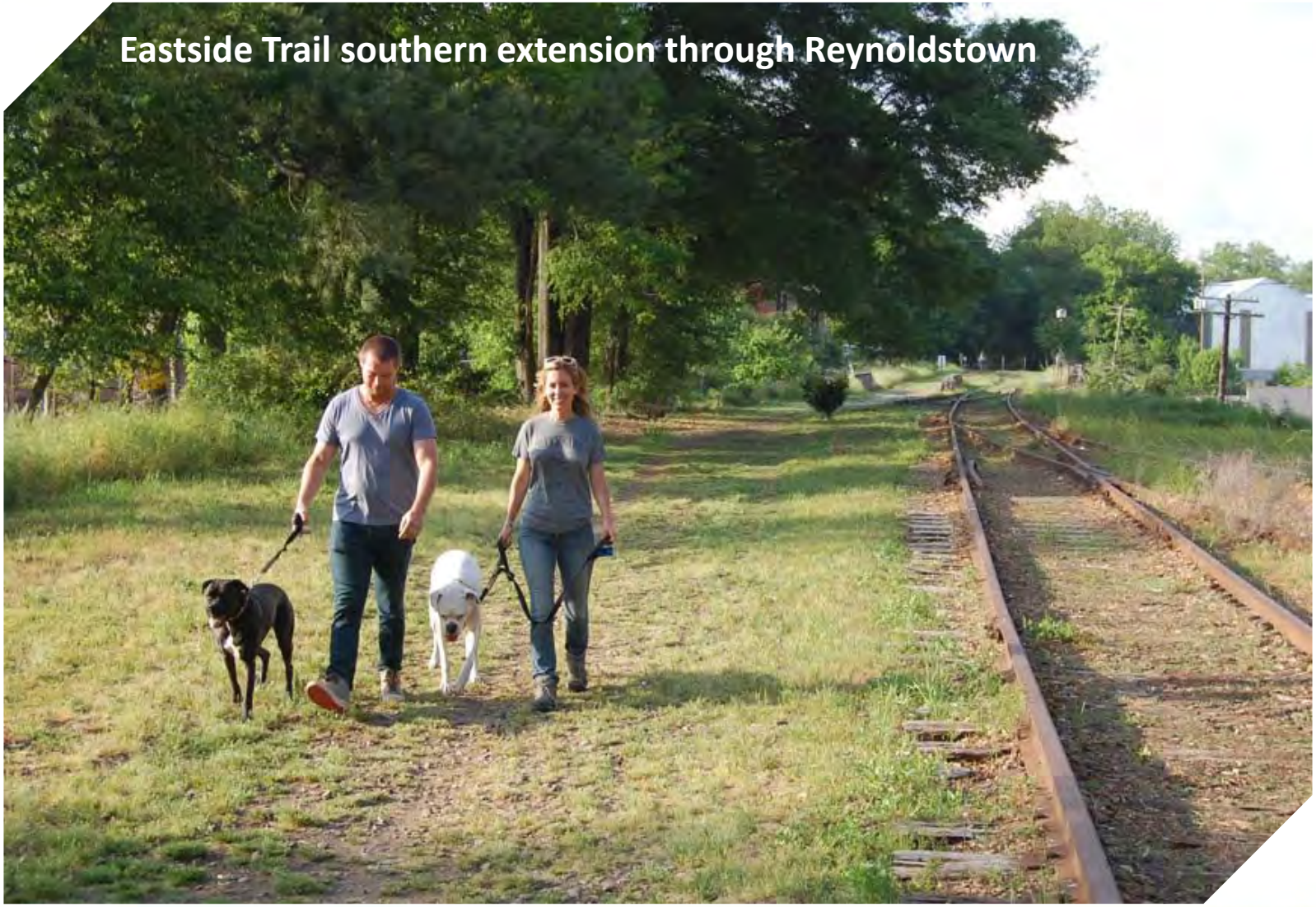
Rob Brawner
Interim Executive Director

Atlanta BeltLine Capital Investments

$47+ million raised to support Atlanta BeltLine parks and trails

// Atlanta BeltLine Partnership

// Atlanta BeltLine Partnership



// Atlanta BeltLine Partnership

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Atlanta BeltLine Partnership

Atlanta BeltLine

Building Healthier Communities

- Free Fitness on the Atlanta BeltLine: beltline.org/fitsignup
- 1,500 Participants in Q1
- Active Lifestyle Competition

Get Healthy on the Atlanta BeltLine
WITH FREE, FUN FITNESS CLASSES

April-June 2014 Schedule
BELTLINE.ORG/FITSIGNUP

PROGRAM	LED BY	DATES	TIME	MEETING LOCATION
Aerobics: Energizing sixty-minute workout for all ages.	Young At Heart Wellness	Tuesdays Saturdays	6 PM 10 AM	B - Historic 4th Ward Park I - D. H. Stanton Park
Basic Mountain Biking: 2-hour off-road biking class for beginners along the Westside Trail.	REI	Sun., Apr. 27 Sat., May 24 Sat., June 28	10 AM 10 AM 10 AM	K - Gordon White Park K - Gordon White Park K - Gordon White Park
Bike Tour: 3-hour ride with educational stops. Register at beltline.org/tours.	Atlanta Bicycle Coalition	Saturdays Sundays	10 AM 2 PM	E - Eastside Trail at Atlanta BeltLine Bicycle J - Hammonds House Museum
How to Ride a Bike for Adults: 4-hour introductory bike riding course for adults.	REI	Sun. Apr. 6 Sun., May 4 Sun., June 1	2 PM 2 PM 2 PM	N - Washington Park N - Washington Park N - Washington Park
How to Ride a Bike for Kids: 2- hour introductory bike riding course for children.	RD	Sun., Apr. 13 Sun., May 11 Sun., June 8	2 PM 2 PM 2 PM	N - Washington Park N - Washington Park N - Washington Park
FitWit: 45-minute barefoot body-weight/running class in support of "Day Without Shoes." All fitness levels.	FitWit	Tues., Apr. 29	6:30 PM	C - Historic 4th Ward Skatepark
Introduction to FitWit: Sixty-minute boot camp style workout.	FitWit	Saturdays (except Apr. 26)	9 AM	K - Gordon White Park
Sunrise/Sunset Hike: See beautiful vistas on the Eastside and Westside during a casual two-hour hike. Meeting points are on the trail at the designated locations.	REI	Mon., Apr. 7 Mon., May 5 Mon., June 2 Fri., Apr. 4 Fri., May 2 Fri., June 6	6 AM 6 AM 6 AM 7:30 PM 7:30 PM 7:30 PM	C - Historic 4th Ward Skatepark C - Historic 4th Ward Skatepark C - Historic 4th Ward Skatepark M - Washington Park M - Washington Park M - Washington Park
Play Day!: Kids and adults can play dozens of different sports – no experience required. Followed by Atlanta Jazz Festival Neighborhood Series.	Atlanta Contact Point	Sat., May 17	1 PM - 5 PM	M - Washington Park
Group Run: Get ready for upcoming Atlanta BeltLine Running Series races and preview the courses.	REI	Sat., Apr. 19 Sat., May 17 Sat., June 21	9 AM 9 AM 9 AM	O - Tanyard Creek Park K - Gordon White Park K - Gordon White Park
Run Club: Group runs ranging from 2-4 miles, followed by socializing at Park Tavern.	Atlanta BeltLine Running Series	Thu., Apr. 3 Thu., May 1 Thu., June 5	7 PM 7 PM 7 PM	A - Piedmont Park A - Piedmont Park A - Piedmont Park
Street Cup: Youth soccer tournament accommodates all skill levels and promotes character development.	Soccer in the Streets	Sat., Apr. 26	10:30 AM - 2 PM	O - Tanyard Creek Park
Arboretum Walking Tour: 1.5 hour tour highlighting horticultural features of the Eastside Trail. Register at beltline.org/tours.	Trees Atlanta	Fridays Saturdays	10 AM 10 AM	D - Eastside Trail at Parish D - Eastside Trail at Parish
Nutrition Walk: One-hour walk with a certified dietician to learn about healthy eating while you exercise.	Open Hand	Wednesdays Thursdays Thursdays	5:30 PM 7:30 AM 5:30 PM	A - Piedmont Park M - Washington Park G - Eastside Trail Extension
Walk With A Doc: Activities include 20-minute walk, children's playground, nature exploration, and lesson on outdoor exercise equipment.	Healing Community Center	Sat., Apr. 5 Sat., May 3 Sat., June 7	9 AM 9 AM 9 AM	L - Lionel Hampton Trail L - Lionel Hampton Trail L - Lionel Hampton Trail
Walk With A Doc: 1.5-hour walk and talk with a Piedmont doctor. Ask questions while taking steps toward better health.	Piedmont Healthcare	Sat., Apr. 26 Sat., May 24 Sat., June 28	8:30 AM 8:30 AM 8:30 AM	F - Eastside Trail at Irwin St. F - Eastside Trail at Irwin St. F - Eastside Trail at Irwin St.
Trail Yoga: One-hour combination of hiking/jogging and yoga.	REI	Sundays Mondays	1 PM 5:30 PM	M - Washington Park A - Piedmont Park

Sign up online: beltline.org/fitsignup. More info: 404-446-4410 / info@atlbeltlinepartnership.org

15 CONVENIENT LOCATIONS

A Piedmont Park (Park Tavern parking lot), 500 10th St., 30309
B Historic 4th Ward Park outdoor theater, 680 Dallas St., 30308
C Historic 4th Ward Skatepark, 830 Willoughby Way, 30312
D Eastside Trail at Parish, 240 N. Highland Ave., 30307
E Eastside Trail at Atlanta BeltLine Bicycle, 151 Sampson St., 30312
F Eastside Trail at Irwin St., 650 Irwin St., 30312
G Eastside Trail Extension at H. Harper Station, 904 Memorial Dr., 30316
H Boulevard Crossing Park, 500 Englewood Ave., 30315
I D.H. Stanton Park, 1052 Martin St., 30315
J Hammonds House, 503 Peeples St., 30310
K Gordon White Park, 1350 Ralph David Abernathy Blvd., 30310
L Lionel Hampton Trail, 390 Willis Mill Road, 30311 (enter from MLK Dr.)
M Washington Park (Tennis Center), 1125 Lena St., 30314
N Washington Park (Natatorium), 102 Ollie St., 30314
O Tanyard Creek Park, intersection of Collier Rd. & Walthall Dr., 30309

Programs provided through the cooperation of:

park pride

Funding provided by:

Coca-Cola

Additional support from:

REI

Atlanta BeltLine
Where Atlanta Comes Together

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Atlanta BeltLine Partnership

Atlanta BeltLine

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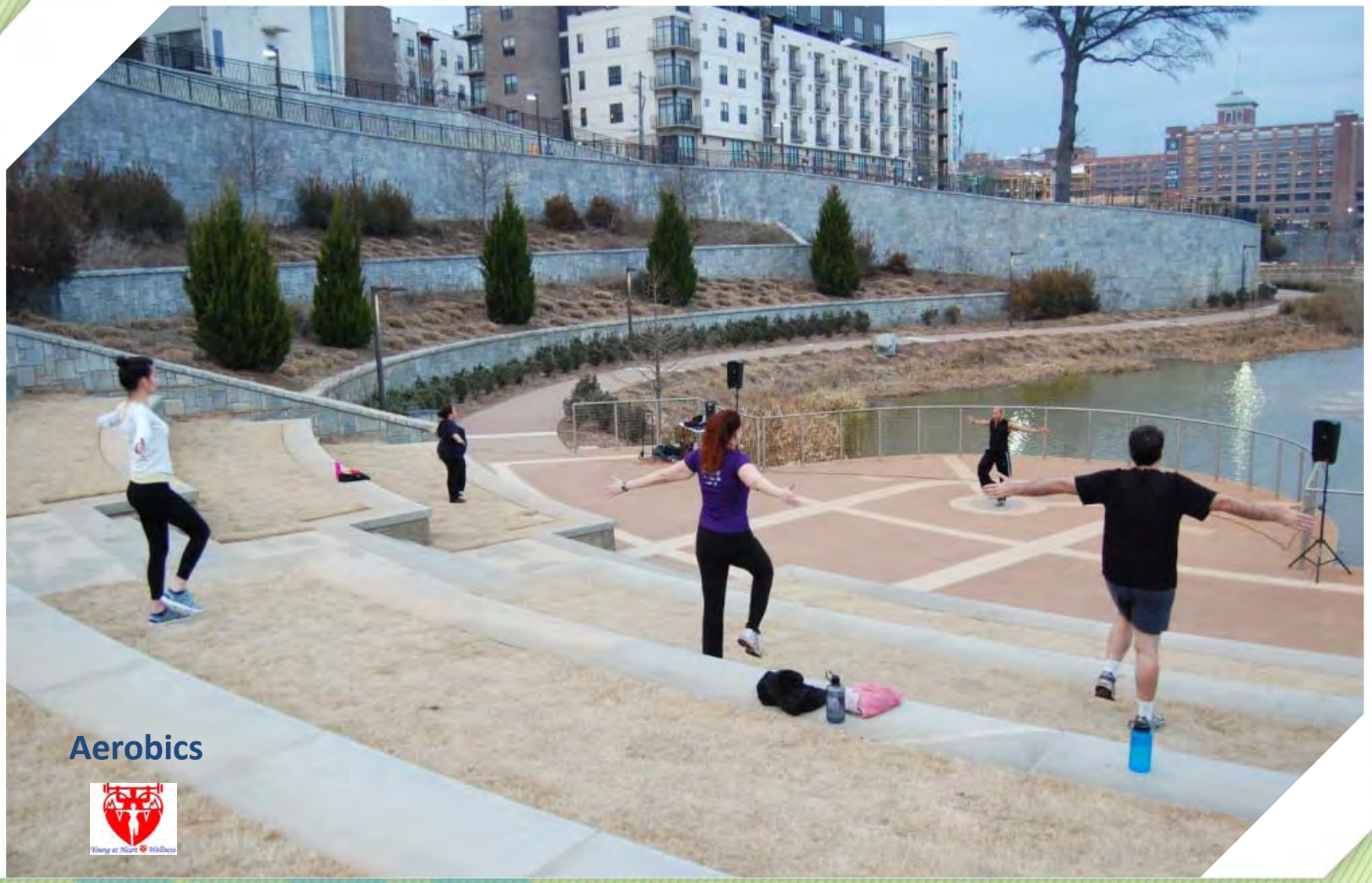
Atlanta BeltLine



Aerobics

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Boot Camp

FITWIT

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Atlanta BeltLine

Nutrition Walks

OPEN HAND

FULTON COUNTY

Walk with a Doc

Piedmont HEALTHCARE

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Atlanta BeltLine

Atlanta ContactPoint
empowering you to play

Play Day on the Atlanta BeltLine

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Atlanta BeltLine

Atlanta ContactPoint
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Next Play Day
Saturday, March 17th // Washington Park
1pm – 5pm // Followed by Atlanta Jazz Festival

Building Healthier Communities

2014 Atlanta BeltLine Running Series®

(beltline.org/run)

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Atlanta BeltLine

2014 Atlanta BeltLine Northside 5K Police-Fire Challenge

Building Healthier Communities

2014 Atlanta BeltLine Running Series® (beltline.org/run):

Southwest 5K – July 12

- Team Challenge

Southeast 8K – Sept. 27

Eastside 10K – Dec. 6

- Neighborhood Challenge
- College Alumni Challenge

1K Youth Fun Runs

Creating Live-Work Communities

Workforce Partnership in Healthcare (beltline.org/employment)

Employer focused model creates direct pipelines to healthcare careers

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Atlanta BeltLine

260 applicants →14 prospective Grady employees

Second Atlanta CareerRise grant will fund second class in August

Exploring expansion in to construction

Driving Awareness and Engagement

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Bike Tours (beltline.org/tours)

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ATLANTA BELTLINE ANNUAL

BICYCLE TOUR 2014

ATLANTA BICYCLE COALITION

Atlanta BeltLine

Saturday, June 14 // 9am-3pm // Historic Fourth Ward Skatepark // $35/$45

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Atlanta BeltLine

Cultivating Community Ownership

ADOPT THE Atlanta BeltLine

// Atlanta BeltLine Partnership

Volunteer Opportunities

- **Festivals**: Share information and enjoy regional festivals.
- **Ambassadors**: Spread the word about the Atlanta BeltLine in communities.
- **Speakers Bureau**: Present the Atlanta BeltLine 101
- **Group service projects:** Be a team lead
- **Running Series:** Pre-race and race-day opportunities
- **Volunteer Training:** 2nd Wednesday at 5:30 p.m. and 3rd Friday at noon

Visit beltline.org/volunteer or contact Sharron@atlbeltlinepartnership.org

// Atlanta BeltLine Partnership

Exciting New Membership Benefits

Join today at beltline.org/member
for as low as $35

Other Ways You Can Support the Atlanta BeltLine

- Amazon "SMILE" Program
- Kroger Community Rewards Program
  - Atlanta BeltLine Number 17728
  - Atlanta BeltLine supporters shopping at Kroger helped earn nearly $600 Q1

Other Ways You Can Support the Atlanta BeltLine

Get Your Atlanta BeltLine Gear at Shop.BeltLine.org

For more information about how you can support the Atlanta BeltLine, contact lindsey@atlbeltlinepartnership.org

// Question / Answer

February 11, 2014 // Quarterly Briefing